

# The Essentials of Teaching and Learning

Online · Interactive sessions · International network

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## Bringing Purpose & Impact to Teaching



**ETL** The Essentials of  
Teaching and Learning  
by the 



### PROGRAMME DATES

Session 1: **10/04/2026**  
Session 2: **17/04/2026**  
Session 3: **24/04/2026**  
Session 4: **30/04/2026**

From 2pm to 6pm CET



# Why The Essentials of Teaching and Learning?

Teaching in higher education has never been a simple task.

Over the years, it has become increasingly complex, shaped by growing institutional demands, evolving student expectations, technological shifts, and mounting pressures on faculty time and attention.

In this context, many faculty find themselves navigating tensions between efficiency and depth, innovation and coherence, performance indicators and meaningful learning experiences.

While much attention is given to tools, methods, and formats, fewer spaces exist for stepping back and reflecting on the foundations of teaching practice: purpose, posture, and impact.

The Essentials of Teaching and Learning (ETL) was created in response to this need.

It offers professors a space to pause, reflect, and reconnect with the core dimensions of teaching – not to add more techniques, but to deepen coherence, intentionality, and impact in their practice.

# What is The ETL Programme?

The Essentials of Teaching and Learning (ETL) is an international faculty development programme designed for professors in business schools and higher education institutions.

Grounded in the legacy of the International Teachers Programme (ITP) and shaped by decades of collaboration within the ISBM Consortium, ETL offers a reflective, practice-based learning experience focused on the core dimensions of teaching.

Rather than introducing a collection of tools or techniques, the programme invites participants to explore the foundations of their teaching practice – purpose, coherence, and impact – and to examine how these dimensions shape learning environments over time.



**This programme is designed for higher education faculty who:**

- want to reconnect with purpose and meaning in their teaching
- seek practical, impactful approaches to engage students more deeply
- feel the limits of traditional teaching methods and are open to new perspectives
- value reflection, dialogue, and experiential learning
- wish to evolve their teaching practice without compromising academic rigor



## What's in it for me?

Through ETL, you will experience:

- **Proven content**

The essential teaching and learning principles distilled from the ITP, grounded in years of experience and practice.

- **Your best self as a teacher**

There is no single “best” way to teach. We support you in developing your own authentic teaching identity, aligned with who you are and how you want to show up in the classroom.

- **An international network of peers**

Engage in highly interactive, hands-on learning alongside a diverse group of motivated and like-minded faculty from around the world, all committed to excellence in teaching.

- **An enhanced professional reputation**

Learn from and connect with leading faculty from top business schools, representing a wide range of cultural, disciplinary, and professional perspectives.

- **Fun, passion, and purpose in the classroom**

Discover how to intentionally shape your classroom culture to create engaging, meaningful, and memorable learning experiences for every student.

- **Lasting impact**

Most of us don't teach simply to make a living, we teach to make a difference. ETL helps you strengthen your impact on students' lives, learning journeys, and future careers.



# What's in it for your institution?

## ETL supports institutions by offering:

- **Inspiration**

Witness and support the transformation of your institutional culture, from a focus on teaching to the creation of rich, intentional learning environments.

- **Credibility and commitment to excellence**

Demonstrate to faculty, students, and key stakeholders that your institution genuinely values and actively supports excellence in teaching.

- **An enhanced student experience**

Student learning matters. Investing in teaching quality leads directly to more engaging, meaningful, and impactful learning experiences.

- **Faculty recruitment and retention**

Attracting and retaining outstanding faculty is increasingly challenging. Institutions that invest in pedagogical development are more attractive, supportive, and sustainable places to work.

- **Long-term relevance and leadership**

Organisations worldwide need to be better managed. Drawing on more than 50 years of collective learning from ISBM consortium schools, your institution can lead the way in shaping responsible, effective future leaders.



# How the Programme Works?

The ETL Programme combines structured sessions with reflective work and peer dialogue, creating a learning experience that is both rigorous and manageable.

## Format

Online, interactive sessions

Conducted in English

Facilitated by experienced faculty

## Rythm

4 live sessions over 4 consecutive weeks

Time between sessions for reflection and application

A pace that supports depth rather than overload



## Learning Approach

Reflective dialogue with peers

Exploration of teaching practices and learning environments

Guided experimentation between sessions

## Time Commitment

Live sessions of 4 hours

Light preparation and reflective activities

Designed to respect faculty workload

# Who Is Behind the Programme?

ETL is rooted in a long-standing tradition of pedagogical reflection and international collaboration.

## ETL is grounded in the ITP legacy

The programme builds on the pedagogical foundations and learning philosophy developed within the International Teachers Programme (ITP), a globally recognised faculty development initiative with a long-standing commitment to reflective, impactful teaching.

## An international consortium of institutions

ETL is shaped by insights and practices emerging from more than 50 years of collaboration within the ISBM Consortium, which brings together leading business schools from around the world around a shared commitment to teaching excellence.



## Experienced and respected faculty

Sessions are facilitated by senior faculty and pedagogical leaders from top business schools, known for their excellence in teaching, their openness to experimentation, and their ability to create meaningful learning environments.

## Diverse perspectives, shared values

Participants benefit from a rich mix of cultural, disciplinary, and professional perspectives, united by a shared belief that teaching is not only a skill, but a practice that evolves through reflection, dialogue, and experience.



# Voices from Past Participants

**Participants in ETL come from diverse institutional, cultural, and disciplinary backgrounds.**

**Their reflections highlight the depth, relevance, and lasting impact of the programme on their teaching practice.**

*"Participating in the Essentials for Teaching and Learning 2025 programme was an enriching and inspiring experience. Each session offered a valuable opportunity to reflect on teaching practice, explore personal strengths, and discover new ways to engage with learning styles."*



Inna Paiva,  
Associate Professor - Department of Accounting  
ISCTE Business School  
Lisbon - Portugal

*"Wonderful sessions with lot of take-aways as a teacher to understand the dynamics in a class among learners."*



Tanmoy De,  
Associate Professor - Marketing & Strategy  
Symbiosis Institute of Business Management,  
Hyderabad - India

*"The course "Essentials of Teaching & Learning" has been a great help to connect with my best self as a teacher, and to acquire new tools to improve my performance in the classroom. It also allowed me to share practices and experiences with many other teachers from different countries."*



Juan Martin Quiroga,  
Assistant Professor  
Universidad Nacional de Río Negro  
School of Economics  
Argentina

*"Being a participant of the ETL renewed my love for teaching. It also provided me with a new awareness of the areas I need to work on to be a better teacher and engage my students."*



Maria Guimarães,  
Professor  
Católica Porto Business School  
Portugal

# Practical Information

- **Who can participate:**

Higher education and business school faculty, as well as educational leaders involved in teaching and learning.

- **Time commitment:**

Four - 4 hours - sessions via Zoom, time zone friendly from 2PM to 6PM Central European Time.

- **Conducted in English**

- **Certification:**

Participants receive a certificate of completion upon successful participation in the programme.

## Dates and Sessions

- Session 1: Friday 10/04/2026

### **Using Learning Styles for Teaching Effectiveness**

- Session 2: Friday 17/04/2026

### **Engagement and Credibility: Tools and Tips**

- Session 3: Friday 24/04/2026

### **Uncover the Best Teacher in You**

- Session 4: Thursday 30/04/2026

### **Boost Your Presence in the Virtual Classroom**

## Fee and registration

The fee for the Essentials of Teaching of Learning is **600€**

If your institution is sending more than one faculty we will apply the discounts below:

- **2 faculty for 1100€** (instead of 1200€)
- **3 faculty for 1600€** (instead of 1800€)
- **4 faculty for 2100€** (instead of 2400€)

To apply, complete the application form here:

<https://itp-essentials.com/registration>

The Essentials of Teaching and Learning programme accepts a limited number of participants. Admissions are on rolling basis. We encourage you to apply as soon as possible, and no later than 15 March 2026.

For more information, please email [contact@itp-essentials.com](mailto:contact@itp-essentials.com)

<https://itp-essentials.com>



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Aix-Marseille Université

# E T L The Essentials of Teaching and Learning



by the

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