

The Connection Kit

Connection First – Everything Else Follows



FOR YOUTH PROVISION

WHAT IS THE CONNECTION KIT?

Understand how young people engage.
Understand what may be getting in the way.
Know what to do next.

The Connection Kit is a practical framework that helps youth and community organisations understand how young people participate, communicate and respond within sessions and activities.

By combining staff insight, young person voice and profile mapping, the framework helps organisations build a clearer picture of what may be supporting or preventing engagement.

Rather than focusing only on behaviour, The Connection Kit helps adults understand the patterns beneath it – creating more effective routes into participation, belonging and connection.

HOW IT WORKS

Connection Mapping

Staff complete a simple profile questionnaire using our mobile-friendly app.

Young Person Voice

Young people share their experiences through their own accessible feedback app.

Setting Review

Staff identify strengths, challenges and areas for development.

Analysis & Reporting

Information is combined into clear baseline, midpoint and end-point reports.

The Pathway

For organisations choosing the Pathway option, findings are translated into practical recommendations that improve participation and engagement.

The goal is not to change the activity.

The goal is to create more ways into it.

WHY IT WORKS

When young people feel understood, participation becomes easier.

The Connection Kit helps adults recognise patterns, respond with greater confidence and create environments where more young people can access activities, relationships and support.

This is not a behaviour tool.

It is a connection tool.



FOR YOUTH LEADERS

Clearer insight. Better engagement.

The Connection Kit helps youth organisations understand how young people experience their provision and what may be helping or preventing participation.

It combines:

- staff observation
- young person voice
- profile mapping
- setting review

to build a clearer picture of engagement across a group.

What organisations receive

- Baseline Report
- Midpoint Review
- End Report
- Cohort Analysis

Helping organisations identify:

- participation barriers
- communication patterns
- strengths across a group
- areas for development

Designed for real-world delivery

The Connection Kit helps organisations:

- improve engagement and participation
- strengthen inclusion and belonging
- adapt delivery more effectively
- evidence change over time

Why it matters

When young people feel understood, participation becomes easier.

The Connection Kit helps organisations move beyond assumptions and respond with greater clarity, confidence and consistency.