

Chanel J. Alford

Contact

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VSTE Board Member <https://chanelalford.com/>

Certified Education Technology Leader (COSN CETL)

Profile

Dedicated, ambitious and goal-driven technology leader and trainer with seventeen years of progressive experience in instruction, assisting faculty and staff with the implementation of technology applications, evaluating technology applications, and training students for employment. Adept at managing multiple tasks simultaneously and keeping informed of cutting-edge technology. Positive attitude with the willingness to acquire new skills and work above and beyond the call of duty.

Certifications and Key Skills

| CERTIFICATIONS | CERTIFICATIONS | LMS EXPERIENCE | KEY SKILLS |
|---|---|--|--|
| Google Levels 1 and 2 BrainPOP Nearpod Flocabulary | Google Certified Trainer Certified Education Technology Leader Clever Trainer | (Canvas, Grad Point, Desire 2 Learn, Blackboard) | Audio/Visual Equipment Video Editing Website Development Microsoft Office 365 |

Education

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| 2021 to 2023 | Doctor of Professional Studies in Instructional Design (Franklin University) |
| 2020 to 2022 | CySecSol, LLC., Cybersecurity Internship |
| 2011 to 2012 | Education Specialist in Educational Leadership (Liberty University) |
| 2004 to 2007 | Master of Science in Educational Leadership (Higher Ed Administration, Old Dominion University) |
| 1999 to 2003 | Bachelor of Science in Occupational and Technical Studies (Marketing Ed, Old Dominion University) |

Work Experience

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| Alexandria City Public Schools Technology Integration Specialist | Full-time August 2018 to Present |
| <ul style="list-style-type: none">✓ Facilitate and coach blended learning at the classroom, school, and division level✓ Lead a district-wide technology cohort✓ Present at educational tech conferences and provide school/district wide professional development✓ Provide lead expertise in Canvas, Powerschool, Google Applications, Schoolnet, WeVideo, Nearpod, BrainPOP | |
| Norfolk Public Schools District Instructional Technology Specialist | Full-time August 2016 to July 2018 |
| <ul style="list-style-type: none">✓ Analyze, design, develop, implement, and evaluate school and division-wide technology and staff development initiatives✓ Work collaboratively with individual or groups of teachers to integrate technology into instruction✓ Conduct gradebook trainings and assist with troubleshooting issues with various software✓ Create training guides and testing reports for teachers on instructional technology applications✓ Create websites and create and edit online courses for the school division | |
| Portsmouth Public Schools Marketing/Cooperative Education Teacher | Full-time August 2004 to July 2016 |
| <ul style="list-style-type: none">✓ Teach marketing and fashion courses to high school students and maintain the school store's inventory and budget✓ Supervise and evaluate fifteen cooperative education students and visit employers✓ Assist coworkers with computer software usage and connectivity issues/ Mentor new teachers✓ Revise the entire Marketing Curriculum with the CTE Coordinator | |
| Virginia Wesleyan College/Tidewater Community College Student Activities/Admissions (Internships) | May 2006-August 2007 |
| <ul style="list-style-type: none">✓ Worked with IFC, Panhellenic, and NPHC organizations and New Student Orientation✓ Assisted with suspension decisions, student advising, and students with applying for admission | |

Key Skills Certifications

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|------------------------|---|
| Accomplishments | Alexandria City Public Schools Vision, Integrity, Passion (VIP) Award (2022) CySecSol, LLC., Cybersecurity Internship (One of two top students for 2021/Scholarship Namesake) Hammond Middle School Support Staff of the Year (2021) COSN NextGen Emerging EdTech Leader National Award Winner (2019) ISTE Conference Presenter (2020) VSTE Conference Presenter (2017, 2018, 2019, 2021) Career and Technical Education Teacher of the Year Outstanding Contribution to the Success of the Coast Guard's National Disability Employment Month |
| Organizations | Virginia Society for Technology in Education (VSTE) Board Member, 2020-2023) International Society for Technology Education (ISTE) Education Association of Alexandria Zeta Phi Beta Sorority, Inc. (Commonwealth of Virginia Tech Team) |
| Volunteering | Salvation Army, March of Dimes, Concordia Nursing Home |