Chanel J. Alford

VSTE Board Member
Certified Education Technology Leader (COSN CETL)

Contact
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Profile

Dedicated, ambitious and goal-driven technology leader and trainer with twenty years of progressive experience in instruction, assisting faculty and staff with the implementation of technology applications, evaluating technology applications, and training students for employment. Adept at managing multiple tasks simultaneously and keeping informed of cutting-edge technology. Positive attitude with the willingness to acquire new skills and work above and beyond the call of duty.

Certifications and Key Skills

CERTIFICATIONS	CERTIFICATIONS	LMS EXPERIENCE	KEY SKILLS
BrainPOP	Google Certified Trainer/Educator	Canvas	Audio/Visual Equipment
Nearpod/Flocabulary	Certified Education Tech Leader	Desire 2 Learn	Video Editing
Hapara Highlights Level 1	Clever Trainer	Blackboard	Website Development

Education

2021 to 2025	**Doctor of Professional Studies in Instructional Design Leadership, ABD** (Franklin University)
2020 to 2022	**CySecSol, LLC., Cybersecurity Internship**
2011 to 2012	**Education Specialist in Educational Leadership** (Liberty University)
2004 to 2007	**Master of Science in Educational Leadership** (Higher Ed Administration, Old Dominion University)
1999 to 2003	**Bachelor of Science in Occupational and Technical Studies** (Marketing Ed, Old Dominion University)

Work Experience

Alexandria City Public Schools (August 2018-Present)
Technology Integration Specialist

✔ TIS Captain – Work with three additional captains to assist the Director of Instructional Technology
✔ Facilitate and coach blended learning at the classroom, school, and division level
✔ Lead a district-wide technology cohort and provide school/district wide professional development
✔ Assist with approval of requested software
✔ Provide lead expertise in Canvas, Powerschool, Google Applications, Schoolnet, WeVideo, Nearpod, BrainPOP
✔ Edit the website for Hammond Middle School in Final Site Software

Norfolk Public Schools — Full-time
District Instructional Technology Specialist — August 2016 to July 2018

✔ Analyze, design, develop, implement, and evaluate school and division-wide technology and staff development initiatives
✔ Work collaboratively with individual or groups of teachers to integrate technology into instruction
✔ Conduct gradebook trainings and assist with troubleshooting issues with various software
✔ Create training guides and testing reports for teachers on instructional technology applications
✔ Create websites and create and edit online courses for the school division

Portsmouth Public Schools — Full-Time
Marketing/Cooperative Education Teacher — August 2004 to July 2016

✔ Teach marketing and fashion courses to high school students and maintain the school store's inventory and budget
✔ Supervise and evaluate fifteen cooperative education students and visit employers
✔ Assist coworkers with computer software usage and connectivity issues/ Mentor new teachers
✔ Revise the entire Marketing Curriculum with the CTE Coordinator

Virginia Wesleyan College/Tidewater Community College (Internships) — May 2006-August 2007

✔ Student Activities/Admissions (Suspensions, Greek Life, New Student Orientation)

Accomplishments, Organizations, Volunteerism

Accomplishments
- Alexandria City Public Schools Vision, Integrity, Passion (VIP) Award (2022)
- CySecSol, LLC., Cybersecurity Internship (One of two top students for 2021/Scholarship Namesake)
- Hammond Middle School Support Staff of the Year (2021)
- COSN NextGen Emerging EdTech Leader National Award Winner (2019)
- ISTE Conference Presenter (2020)
- VSTE Conference Presenter (2017, 2018, 2019, 2021, 2022)
- Career and Technical Education Teacher of the Year
- Outstanding Contribution to the Success of the Coast Guard's National Disability Employment Month

Organizations
- Consortium for School Networking (DEI Committee & Chapter Affiliate Representative), 2024
- Virginia Society for Technology in Education (VSTE)
  - Board of Directors Member (2020-2026): Vice-Chair, Outreach Committee Chair, DEI Chair
- Education Association of Alexandria

Volunteering
- Salvation Army Bell-Ringer
- March of Dimes
- Zeta Phi Beta Sorority, Inc. (VA Technology Team/WV Chief of Staff)