

# Chanel J. Alford

VSTE Board Member

Certified Education Technology Leader (CETL)

## Contact

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<https://chanelalford.com/>

## Profile

Dedicated, ambitious and goal-driven technology leader and trainer with twenty plus years of progressive experience in driving digital transformations, instruction, and coaching. Adept at managing multiple tasks simultaneously and keeping informed of cutting-edge technology. Positive attitude with the willingness to acquire new skills and work above and beyond the call of duty.

## Certifications and Key Skills

### CERTIFICATIONS

Google Certified Trainer  
Certified Education Technology Leader  
Clever Trainer/Admin

### CERTIFICATIONS

Licensed Teacher  
Nearpod/Flocabulary  
Hapara Highlights Level

### LMS EXPERIENCE

Canvas  
Blackboard  
Google Classroom

### KEY SKILLS

A/V Equipment/Video Editing  
Website Development  
Google Apps/Microsoft Office

## Education

|                |                                                                                                        |
|----------------|--------------------------------------------------------------------------------------------------------|
| Expected 2026  | <b>Doctor of Professional Studies in Instructional Design Leadership, ABD</b> (Franklin University)    |
| Completed 2022 | <b>CySecSol, LLC., Cybersecurity Internship</b>                                                        |
| Conferred 2012 | <b>Education Specialist in Educational Leadership</b> (Liberty University)                             |
| Conferred 2007 | <b>Master of Science in Educational Leadership</b> (Higher Ed Administration, Old Dominion University) |
| Conferred 2003 | <b>Bachelor of Science in Occupational and Technical Studies</b> (Old Dominion University)             |

## Work Experience

### Spotsylvania County Public Schools

#### Instructional Software and Online Learning Coordinator

September 2025 - Present

- ✓ Manage a budget, supervise online learning teachers/students, submit teacher payroll
- ✓ Manage district software through connecting students with Clever
- ✓ Act as a liaison between the Instructional Tech Department and third-party software vendors
- ✓ Oversee the strategic planning, implementation, and evaluation of all online learning initiatives

### Alexandria City Public Schools

#### Technology Integration Specialist

August 2018 to September 2025

- ✓ Facilitate and coach blended learning at the classroom, school, and division level
- ✓ Lead a district-wide technology cohort and provide school/district wide professional development/Engage stakeholders
- ✓ Participate in the RFP process for smartboards and other division software; Assist with approval of requested software
- ✓ Edit and create school websites in final site software
- ✓ Assist district leaders with creating the ACPS Artificial Intelligence (AI) Guidelines

### Norfolk Public Schools

#### District Instructional Technology Specialist

August 2016 to July 2018

- ✓ Analyze, design, develop, implement, and evaluate school and division-wide technology and staff development initiatives
- ✓ Conduct technology training, troubleshoot software, create training guides
- ✓ Create websites and create and edit online courses for the school division

### Portsmouth Public Schools

#### Marketing/Cooperative Education Teacher

August 2004 to July 2016

- ✓ Teach marketing and fashion courses to high school students and maintain the school store's inventory and budget
- ✓ Supervise and evaluate fifteen cooperative education students and visit employers
- ✓ Assist coworkers with computer software usage and connectivity issues/Mentor new teachers/Revise Marketing Curriculum

## Accomplishments, Organizations, Volunteerism

### Accomplishments

- Consortium of School Networking (CoSN) Volunteer Hall of Fame (2025 & 2026)
- Alexandria City Public Schools Vision, Integrity, Passion (VIP) Award (2022)
- CySecSol, LLC., Cybersecurity Internship Scholarship
- Hammond Middle School Support Staff of the Year (2021)
- CoSN NextGen Emerging EdTech Leader National Award Winner (2019)
- VSTE and ISTE Conference Presenter (2017-2025)
- Citywide Career and Technical Education Teacher of the Year (2008, 2009)
- Outstanding Contribution to the Success of the Coast Guard's National Disability Employment Month

### Organizations

- Virginia Society for Technology in Education (VSTE)
  - Board of Directors Member (2020-2026), Outreach Committee Chair (2022-2026)
- Education Association of Alexandria
- Consortium for School Networking (CoSN) – VA Chapter Representative and Committee Member
- Salvation Army Bell-Ringer
- March of Dimes