

Chanel J. Alford

VSTE Board Member
Certified Education Technology Leader (CETL)

Contact

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Profile

Dedicated, ambitious and goal-driven technology leader and trainer with twenty plus years of progressive experience in driving digital transformations, instruction, and coaching. Adept at managing multiple tasks simultaneously and keeping informed of cutting-edge technology. Positive attitude with the willingness to acquire new skills and work above and beyond the call of duty.

Certifications and Key Skills

CERTIFICATIONS

Google Certified Trainer
Certified Education Technology Leader
Clever Trainer/Admin

CERTIFICATIONS

Licensed Teacher
Nearpod/Flocabulary
Hapara Highlights Level

LMS EXPERIENCE

Canvas
Blackboard
Google Classroom

KEY SKILLS

A/V Equipment/Video Editing
Website Development
Google Apps/Microsoft Office

Education

Expected 2026	Doctor of Professional Studies in Instructional Design Leadership, ABD (Franklin University)
Completed 2022	CySecSol, LLC., Cybersecurity Internship
Conferred 2012	Education Specialist in Educational Leadership (Liberty University)
Conferred 2007	Master of Science in Educational Leadership (Higher Ed Administration, Old Dominion University)
Conferred 2003	Bachelor of Science in Occupational and Technical Studies (Old Dominion University)

Work Experience

Spotsylvania County Public Schools

Instructional Software and Online Learning Coordinator

September 2025 - Present

- ✓ Manage a budget, supervise online learning teachers/students, submit teacher payroll
- ✓ Manage district software through connecting students with Clever
- ✓ Act as a liaison between the Instructional Tech Department and third-party software vendors
- ✓ Oversee the strategic planning, implementation, and evaluation of all online learning initiatives

Alexandria City Public Schools

Technology Integration Specialist

August 2018 to September 2025

- ✓ Facilitate and coach blended learning at the classroom, school, and division level
- ✓ Lead a district-wide technology cohort and provide school/district wide professional development/Engage stakeholders
- ✓ Participate in the RFP process for smartboards and other division software; Assist with approval of requested software
- ✓ Edit and create school websites in final site software
- ✓ Assist district leaders with creating the ACPS Artificial Intelligence (AI) Guidelines

Norfolk Public Schools

District Instructional Technology Specialist

August 2016 to July 2018

- ✓ Analyze, design, develop, implement, and evaluate school and division-wide technology and staff development initiatives
- ✓ Conduct technology training, troubleshoot software, create training guides
- ✓ Create websites and create and edit online courses for the school division

Portsmouth Public Schools

Marketing/Cooperative Education Teacher

August 2004 to July 2016

- ✓ Teach marketing and fashion courses to high school students and maintain the school store's inventory and budget
- ✓ Supervise and evaluate fifteen cooperative education students and visit employers
- ✓ Assist coworkers with computer software usage and connectivity issues/Mentor new teachers/Revise Marketing Curriculum

Accomplishments, Organizations, Volunteerism

Accomplishments

- Consortium of School Networking (CoSN) Volunteer Hall of Fame (2025 & 2026)
- Alexandria City Public Schools Vision, Integrity, Passion (VIP) Award (2022)
- CySecSol, LLC., Cybersecurity Internship Scholarship
- Hammond Middle School Support Staff of the Year (2021)
- CoSN NextGen Emerging EdTech Leader National Award Winner (2019)
- VSTE and ISTE Conference Presenter (2017-2025)
- Citywide Career and Technical Education Teacher of the Year (2008, 2009)
- Outstanding Contribution to the Success of the Coast Guard's National Disability Employment Month

Organizations

- Virginia Society for Technology in Education (VSTE)
 - Board of Directors Member (2020-2026), Outreach Committee Chair (2022-2026)
- Education Association of Alexandria
- Consortium for School Networking (CoSN) – VA Chapter Representative and Committee Member
- Salvation Army Bell-Ringer
- March of Dimes