



2022 GTX Film Festival News

Engage in
Georgetown's
arts and culture
at this year's fest

Welcome to Georgetown, Texas! GTX Film is proud to be part of this rapidly growing, dynamic and cultural city. We are also proud to announce we have moved all GTX Film events into the downtown Georgetown Cultural District so our out-of-town filmmakers, sponsors and visitors may enjoy all the shopping, dining, and entertainment options available on the Most Beautiful Town Square in Texas. See you at the GTX Film Festival!



A Publication of
Festival Host GTX Film
Vol. 1, Edition 2, September 4, 2022



Funded in part by
Arts & Culture Board



From the President:

I purposely chose the theme of the phoenix for the 2022 GTX Film Festival. While we haven't been reduced to ashes and

aren't immortal, we have had our challenges. Since our formation in 2016, we have persisted through natural disasters, funding issues, and a pandemic to rise to the occasion every year. Along the way we learned and became stronger. From a live film festival to a virtual festival, which gave us international exposure, to a hybrid, we have done it all.

We are thrilled about our new venue, the Doug Smith Performance Center in Georgetown's Cultural District. Filmmakers

and festivalgoers can watch our selections in a new, state-of-the-art facility.

Georgetown, with its Most Beautiful Square in Texas, is poised to become a destination for film festivals devotees. They can dine at classy restaurants and shop in unique boutiques. After a busy day watching films from around the world, shopping, and dining, they can rest comfortably in top-tier hotels.

With her experience and business acumen, GTX Film Festival will thrive under Beth Baker's leadership as Executive Director. The festival is poised to become a nationally recognized film festival and one that the world's best independent filmmakers will want to submit their work. GTX Film Festival has a bright future.



Cindy Weigand
President, GTX Film

From the Director:



By way of introduction, my name is Beth Baker. I have lived in Georgetown for 10 years and have truly loved this community from the moment I moved here. I have worked as an executive, board member and volunteer for nonprofits in Texas for decades. I also have over 40 years of experience in the legal profession as the owner and operator of the first freelance paralegal service in the State of Texas. I currently serve on the Board of Directors of the Georgetown Palace Theater.

I am incredibly honored to be part of GTX Film. Cindy Weigand has been nothing short of amazing in founding and developing this organization through the many obstacles we all have faced over the last three years. The staff is comprised of the most dedicated,

talented, creative, and hardworking people I have ever met.

Georgetown continues to make its mark in the arts, cultural and entertainment worlds. GTX Film is one of many organizations here striving to make our city a destination for the arts, and it is committed to supporting education in these fields. Our selections include many youth and student categories and GTX Film works to make submission and access available to young filmmakers.

Please join us on October 1 to enjoy the total experience of a film festival amidst all that Georgetown has to offer!

Beth Baker
Executive Director, GTX Film



GTXFilm.org

2022 GTX Film Festival

Doug Smith Performance Center ♦ October 1 ♦ Georgetown ♦ Texas

Film Fest Synopsis

"What even is the Georgetown Film Festival?"

Well, thanks for asking! And thanks for peeking into these pages, even without knowing who we are and what we do.

GTX Film is a group of filmmakers and fans dedicated to bringing incredible film experiences to Georgetown. Our judges review hundreds of submissions every year to introduce viewers to films that enlighten, entice, and engage.

The Process

Step 1: Throughout the year, filmmakers submit their work to the Georgetown Film Festival. There is a submission fee, which filmmakers pay in hope of getting their film seen by a wider audience. There's always the hope of winning their category as well – prizes can help them shop their film around to even more outlets. GTX Film accepts feature-length and short films, and even has categories for young filmmakers. GTX Film accepted films in seven categories this year:

- Narrative Feature
- Documentary Feature

- Foreign Feature
- Narrative Short
- Foreign Short
- Student Short
- Youth Short

Step 2: GTX Film judges review submissions. In addition to deciding which films to screen for our festival audience, they also select a winner in each category. The winners are announced during the festival screenings.

Step 3: Festival time! GTX Film takes the selected films and creates a schedule for you to view and enjoy. This year's festival will be at the Doug Smith Performance Center, right next to the scenic San Gabriel River.

Step 4: Celebrate and decompress with film winners at the after-party!

Step 5: Start the cycle over again for next year.

The Categories

- **Narrative Features** are over 40 minutes in length. Filmmakers who reside in the United States or Canada are eligible to submit. Films must be created in North America and must be in English.
- **Documentary Features** are over 40

minutes in length.

- **Foreign Features** are over 40 minutes in length. Filmmakers who reside outside of the United States or Canada are eligible to submit. Films must be created outside of North America and must be dubbed or subtitled in English.
- **Narrative Shorts** are under 40 minutes in length. Filmmakers who reside in North America are eligible to submit. Films must be created in the United States or Canada and must be in English.
- **Foreign Shorts** are narrative films under 40 minutes in length. Filmmakers who reside outside of North America are eligible to submit. Films must be created outside of the United States or Canada and must be dubbed or subtitled in English.
- **Student Shorts** are student-made and under 40 minutes in length. Filmmakers must be age 25 or younger, and enrolled in grade school or college for the full 2021-22 academic year to be eligible to submit.
- **Youth Shorts** are youth-made and under 10 minutes in length. Filmmakers who are age 17 and under, and enrolled in grade school for the full 2021-22 academic year are eligible to submit.

Join us for a full day of films. Our panel of final judges have selected the very best of the best from the hundreds of submissions over the past year. From Youth Shorts to Full Length Features – there's something for everyone. Who do you think will win each category? Join us to find out. Wristband holders are welcome to attend the awards ceremony and the after-party. Visit us at www.gtxfilm.org



GTXFilm.org

2022 GTX Film Festival Official Selection

Doug Smith Performance Center ♦ October 1 ♦ Georgetown ♦ Texas



GTX Film fuels visual storytelling by showcasing and cultivating the abilities of talented artists.

| Screenings | Categories | Film Length |
|--|---------------------|-------------|
| FRIDAY EVENING — OPENING NIGHT | | |
| 5pm | | |
| <i>The Ugly Truth</i> Screening online all weekend at gtxfilm.org | Foreign Feature | 1h 37m |
| SATURDAY | | |
| 10-11am | | |
| <i>Huneebee</i> | Student Short | 12m |
| <i>Big Iron</i> | Student Short | 16m |
| <i>Gone</i> | Youth Short | 5m |
| <i>Shelter</i> | Youth Short | 9m |
| <i>Hunter</i> | Youth Short | 10m |
| <i>A Conversation with E</i> | Youth Short | 5m |
| <i>The Hole</i> | Youth Short | 3m |
| 11:15-12:25pm | | |
| <i>Ranch Water</i> | Narrative Feature | 1h 20m |
| 1-2:30pm | | |
| <i>A Roll in the Hay</i> | Foreign Short | 18m |
| <i>Ms. Rossi 2: Ms. Rossi Takes the Cake</i> | Narrative Short | 18m |
| <i>The Sound</i> | Narrative Short | 7m |
| <i>Lifecell</i> | Narrative Short | 13m |
| <i>Bumblebee</i> | Narrative Short | 20m |
| 2:45-4:15pm | | |
| <i>Is It My Fault</i> | Narrative Short | 13m |
| <i>Soledad</i> | Narrative Short | 15m |
| <i>Tejano Night</i> | Narrative Short | 13m |
| <i>Derelict</i> | Narrative Short | 25m |
| <i>The Four Stops</i> | Narrative Short | 13m |
| <i>Operation Zeugung</i> | Narrative Short | 18m |
| 5:30-7:10 | | |
| <i>My Stupid Tribute Band</i> | Documentary Feature | 1h 41m |
| 7:30-8:15pm | | |
| Awards Ceremony | | |
| 8:15-10:30pm | | |
| After-Party | | |

Films are unrated and are recommended for audiences age 17 or older. May contain violence, scenes involving members of the LGBTQ community, adult situations, and language.

Filmmakers take VIPs behind the scenes

Museum hosts reception for sponsors

GTX Film fans donned their fanciest hats and boots for a screening of *Cowboys: A Documentary Portrait* at the Palace in July. The feature documentary highlights modern working cowboys on some of the largest cattle ranches in the country. Film fans hobnobbed with sponsors and filmmakers at a reception beforehand, generously hosted by the Williamson Museum. More than 200 folks then moseyed over to the Palace for the sold-out screening. Following a Q&A with director Bud Force and producer Jeff Brown, GTX Film hosted a VIP after-party just off the Square at D6.



Cavender's sponsored the July 21 event, and Round Rock store manager Storm Agular and his wife Jessica were surprised the screening opened with a new Cavender's commercial by Bud Force. They knew it was in the works and were pleased to see it.



Georgetown arts and culture patron Carolyn Holloway enjoys GTX Film's VIP reception with Williamson Museum Executive Director Nancy Hill and Olive Talley, who is making a documentary film about the Gault archeological site near Florence.



Cowboys producer Jeff Brown discusses the film with GTX Film Vice President Charlene Grant at the museum.

Brad Adams and sponsor Megan Turnipseed make their way to the Palace to see the film.





Bud Force and Jeff Brown take questions on stage with Charlene Grant and Ray Perez of GTX Film after the screening of *Cowboys: A Documentary Portrait* at the Palace on July 21.



Carrie Cook and Susie Kelly Flatau



Debbie Bell and Cass Wheeler



Lori Griffin, past Williamson Museum Board Member Barbara Price, and Molly Choat of Quanah, Texas



Tania and Matthew Easton won tickets to the film event at a ROCK fundraiser.



Preston Bissuett, his mother and GTX Film Executive Director Beth Baker, and her husband Tom Lemon kicked up their heels with film screening sponsors at the VIP reception.



Bryan Cantu and Jacob Trimm of Barking Armadillo Breweries served up the flavor of the West – their GTX Cream Ale – at the reception.



**Savor our history
with the Williamson Museum**

Screening benefits equine therapy program

GTX Film donated part of the proceeds from the *Cowboys* screening to ROCK. Georgetown's Ride On Center for Kids is an equine-assisted therapy center. Through the healing motion of riding and connecting with horses, ROCK participants improve life skills, gain independence and find purpose to "move their feet" to become the leaders of their own lives.



ROCK's Development Director Karah Powell, riding therapist Amy Tripson, founder Nancy Krenek with husband Frank Krenek enjoyed meeting sponsors who helped bring the *Cowboys* screening to the Palace.



Karah Powell, Cindy Weigand and Nancy Hill enjoy the VIP reception at the museum.



ROCK film fans make their way to the *Cowboys* after-party at D6.

Film documents healing power of horses

Filmmaker Twila LaBar worked with ROCK to create the documentary *When Horses Heal the Soul*. Her film, currently in post-production, shares inspirational stories of the healing power of therapy horses.

The film highlights how the motion of riding and the connection to a horse are life changing. Veterans with combat-related injuries and PTSD who struggle to find their place and purpose are empowered to live up to their full potential after connecting with horses.

LaBar currently is working on the film *Ten in Texas* with Georgetown's own filmmaker and enthusiast Sam Pfiester.



Twila LaBar tells ROCK's story in upcoming film.

**Support ROCK's
mission to heal with horses**



GTXFilm.org

2022 GTX Film Festival Official Selection

Enjoy a day of independent filmmaking at the Doug Smith Performance Center October 1

Foreign Feature

Friday, September 30 evening online
Time TBD

Title: *The Ugly Truth*

Director: Krishna Ashu Bhati

Country: Germany

Length: 1:36:27

Synopsis: Mona, her husband Theo and daughter Hanna live in an idyllic villa on the outskirts of Berlin. When the attractive 18-year-old daughter of a friend comes to visit, the profound problems and fragility of the small family are revealed as a tragic downward spiral takes its inevitable course.



Student and Youth (under age 17) Short

Saturday, October 1
10-11am

Title: *Huneebee*

Director: Madeline Nagler

Country: United States

Length: 11:50

Synopsis: A young woman uses beekeeping as a form of therapy. Those who have experienced trauma can feel a lack of control. Realizing one has control over a seemingly dangerous environment is psychologically healing.

Title: *Big Iron*

Director: Arik Hess

City: Austin

Length: 15:58

Synopsis: An Arizona



Ranger travels to the tiny town of Agua Fria to locate the deadly outlaw Texas Red. This western short film is inspired by the classic Marty Robbins song "Big Iron."

Title: *Gone*

Director: Kyle Ward

City: San Antonio

Length: 4:48

Synopsis: A community is faced with the challenge of unprecedented growth.

As housing and commercial development inch closer to farmland, farmers are forced to wonder how long it will be until their way of life disappears. Most of the farmers have land that has been used for agriculture over multiple generations. To them, the thought of a housing community built on the land they have worked makes them despondent. Once the land is developed, there is no getting it back. It is gone forever.



Title: *Shelter*

Director: Percy Peck

State: California

Length: 8:43

Synopsis: Focus is on the homelessness issue in Tulare County and how a warming center in the community is helping out.

Title: *Hunter*

Director: Michelle J.

Tang

State: New Jersey

Length: 9:59

Synopsis: A lonely 9-year-old boy wants to save his mother from his



abusive father. Too weak to do so on his own, the boy steals his father's gun.

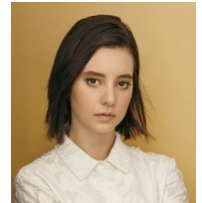
Title: *A Conversation with E*

Director: esabella karena strickland

City: Vancouver

Length: 5:03

Synopsis: When a girl playfully responds to a mysterious post-it note, she finds herself unable to escape the conversation.



Title: *The Hole*

Director: Piotr Kaźmierczak

Country: Poland

Length: 2:30

Synopsis: A short story about struggling with lack, emptiness, loneliness.



Narrative Feature

11:15am-12:35pm

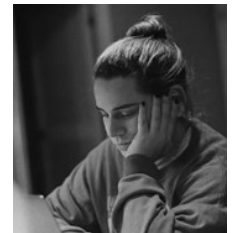
Title: *Ranch Water*

Director: Sophie Miller

City: Austin

Length: 1:20:00

Synopsis: The Sterling sisters and their once close-knit group of friends reunite for a weekend at the family ranch in small town Texas before it's sold. Long simmering conflicts come to a head as they confront the uncertainty of their lives without the connection of home to bind each other.



Foreign Short

1-2:30pm

Title: *A Roll in the Hay*

Director: Geoffrey Figuera

Country: France

Length: 18:15

Synopsis: Laurent takes his mistress to his country vacation home for the weekend leaving his wife, Isabelle, bed-ridden and in the midst of a nervous breakdown. But Isabelle surprises them in the house, armed with a revolver and determined to make them face the price of betrayal.



Narrative Short

1-2:30pm

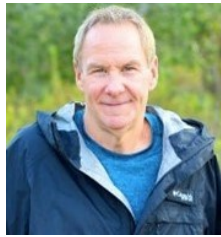
Title: *Ms. Rossi 2: Ms. Rossi Takes the Cake*

Director: Pat Battistini

City: Los Angeles

Length: 17:58

Synopsis: While on her travels as a loan officer for the bank, Ms. Rossi encounters some obstacles along the way while just trying to do her job.



Title: *The Sound*

Director: Jason-Christopher Mayer

City: Austin

Length: 6:51

Synopsis: Strange things begin to happen 2 years after a woman experiences sudden hearing loss.



Title: *Lifecell*

Director: Tyler Mann

City: Austin

Length: 12:43

Synopsis: In a dystopian future where everyone is pow-



ered by batteries, Jace and Em decide to risk everything in the hope of a better future.

Title: *Bumblebee*

Director: Kimberly Hauser, Richard Dominguez

State: Georgia

Length: 19:43

Synopsis: Chronicles the heartbreaking split of two lovers, Beatrice and Timothy, and their reunion 4 years later. After a sudden rift, they go their separate ways only to have one last meet up. But what could there be to say? In their story, we find that sometimes the impossible is not so far away.



2:45-4:15pm

Title: *Is it My Fault*

Director: Benjamin Pachero

City: Georgetown

Length: 12:50

Synopsis: A hand-drawn animation about a teen boy who must save his younger self from the hideous monster that is his past trauma.



Title: *Soledad*

Director: Julio Cesar Gonzalez

Length: 14:31

Synopsis: Alma, a hardworking and devoted wife, is struggling to maintain a happy marriage. She reaches her breaking point after a long day of work and is forced to decide between taking her life or her husband's.



Title: *Tejano Nights*

Director: Alexander Rosales

City: Austin

Length: 13:00

Synopsis: While at a family gathering in South Texas, an awkward Mexican-American, Mijo, is forced to tag along with his cousin to a local bar after



butchering his Spanish pronunciation at dinner.

Title: *Derelict*

Director: Michael Cadwallader

City: Huntsville, Texas

Length: 25:00

Synopsis: A troubled boy finds joy in an abandoned building with the help of God.



Title: *Four Stops*

Director: Sheril Rodgers

City: Boyd, Texas

Length: 12:43

Synopsis: Retired hit woman Sheran hands the family business to her daughter Martina. One of the best in the business, Martina's tough exterior hides a passion she shares with no one.



Title: *Operation Zeugung*

Director: Bruno Barranco

City: Oklahoma City

Length: 18:26

Synopsis: Although a respected Nazi war hero, Walter Ender is drowned in misery and self-pity as he sustains an injury that prohibits him from having more children. His kind-hearted wife, Emilia, tries to comfort Ender and their son Stefan, unintentionally creating mayhem.



Title: *My Stupid Tribute Band*

Director: Michael Alex Mroz

City: Dallas

Length: 01:40:38

Synopsis: A music documentary about Dallas-based AC/DC tribute band Back in Black. The film follows their 20-year career, culminating with Back in Black's lead singer auditioning for AC/DC. This heartwarming and fun account celebrates the lows and highs the band has encountered throughout the years.

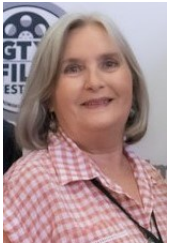


Join the fun at GTX Film.org





2022 GTX Film Crew



Cindy Weigand
President



Maria Martinez
Financial Officer



David Valdez
Photographer



Beth Baker
Executive
Director



Roxanne Coyne
Event/Volunteer
Coordinator



Brian Coyne
Cameraman/Motion
Graphics



Charlene Grant
Vice President



Lisa Wasiak
Program Director



Ray Perez
Production
Coordinator

Established in 2018 by Cindy Weigand, the GTX Film board focused on finding locations and funding for their inaugural festival.

The first GTX Film Festival and Conference was held in Georgetown in April 2019. It featured films by Texas filmmakers and a couple of entries from out of state. The 2020 Festival was virtual and we were honored to have many entries from around the world.

The 2021 Festival was both live and virtual September 16-18.

The Doug Smith Performance Center will host the 2022 Festival on October 1.

Get to know our dedicated team at gtxfilm.org/who-we-are



Lorraine Brady
Communications
Director



Cat McCarrey
Print and
Social Media



Lisa Welch
Photographer



Veronica Coyne
Staff



Support GTX Film

CAROLYN
HOLLOWAY
Sponsor

Gold Level — \$2,000

- Six tickets to festival.
- Invitations to special events.
- Large-size sponsor logo:
 - shown in the presentation at the beginning of the event.
 - on all promotional material leading up to the event.
 - on GTX Film website with link to sponsor website.
 - on all social media platforms used by GTX Film.

Bronze Level — \$750

- Four tickets to festival.
- Invitations to special events.
- Medium-size sponsor logo:
 - shown in the presentation at the beginning of the event.
 - on all promotional material leading up to the event.
 - on GTX Film website.
 - on all social media platforms used by GTX Film.



Lisa Welch Photography

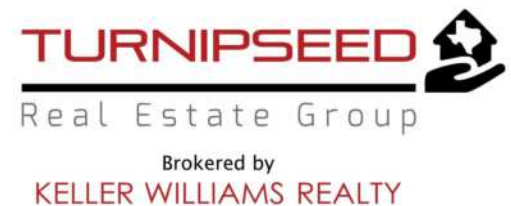


Silver Level — \$1,500

- Four tickets to festival.
- Invitations to special events.
- Medium-size sponsor logo:
 - shown in the presentation at the beginning of the event.
 - on all promotional material leading up to the event.
 - on GTX Film website.
 - on all social media platforms used by GTX Film.

Limestone Level — \$500

- Trophy sponsor for category of film.
- One ticket to festival.
- Sponsor name, small size:
 - on all promotional flyers leading up to the event.
 - on GTX Film website.
 - on all social media platforms used by GTX Film.



GTXFilm.org

2022 GTX Film Festival

Doug Smith Performance Center ♦ October 1 ♦ Georgetown ♦ Texas



Photo by Leonid Furmansky, courtesy of Wang Architecture

Part of the Georgetown Palace Theater and named after generous donor Doug Smith, the Center is a performance arts education school for children. It opened in June 2020.

Wang Architects designed the

14,500-square-foot, three-story performance center. It opened in June and offers a performance space with more than 200 seats. The center also features a dance studio, seven classrooms, rehearsal space, an outdoor terrace for events and special classes,

wardrobe spaces, office spaces and teacher's lounge.

The center overlooks the South San Gabriel River at 206 W. Second Street.

