



AUSTRALIA'S BIGGEST VIRTUAL DINNER PARTY

EVENT REVIEW

space



Lifeline

MMAD

ABOUT SPACE AND LIFELINE AUSTRALIA

s p a c e is where ideas meet influence. We are building a collective of unlike-minds with a passion for making the world a better place through action. We gather diverse sets of people to challenge points-of-view and unlock new insights on old perspectives. We don't come together to agree on everything. We don't meet to learn or network. We connect to get shit done. To move Australia forward at an exponential rate of change, powered by the most inspiring minds in the country.

Lifeline Australia: You are not alone. We're here to listen. Every 30 seconds, a person in Australia reaches out to Lifeline for help. We are a national charity providing all Australians experiencing emotional distress with access to 24 hour crisis support and suicide prevention services. We exist so that no person in Australia has to face their darkest moments alone.

WHY WE DID IT

Because we wanted to bring some joy to Victorians and all Australians going through tough times, we wanted to highlight the exceptional work of Lifeline who have experienced a monumental rise in calls over the past few months, and most importantly, because the system is broken and needs to be fixed. We must create a better way of living. A nicer, more sustainable, more interesting, more inclusive, kinder world. And finding the joy in uncertainty is a start!

CHALLENGE

Our plan for **s p a c e** was to be the first to bring back in-person events. With an ethos of celebrating going 'offline', the serendipity of connecting face-to-face, and introducing ideas to influence, we could not envision a digital experience that would capture who we are. However, as the days drifted by we recognised we can't wait forever and needed to start flourishing in the shades of grey this year is throwing us.

SOLUTION

We shifted our mindset from *waiting* for the build-back-better phase of the crisis to *kick in*. To *leading* it. **Hopin was a 'game-changing' discovery for us.** We took an idea, and 48 hours later launched Australia's Biggest Virtual Dinner Party. Partnering with **Atlas Masterclass** and **Musicians Making A Difference (MMAD)**, all to raise money for **Lifeline Australia**, we created a perfectly random, kinda weird, possibly a little tech-glitchy, evening of music, cooking, chat, and human connection.

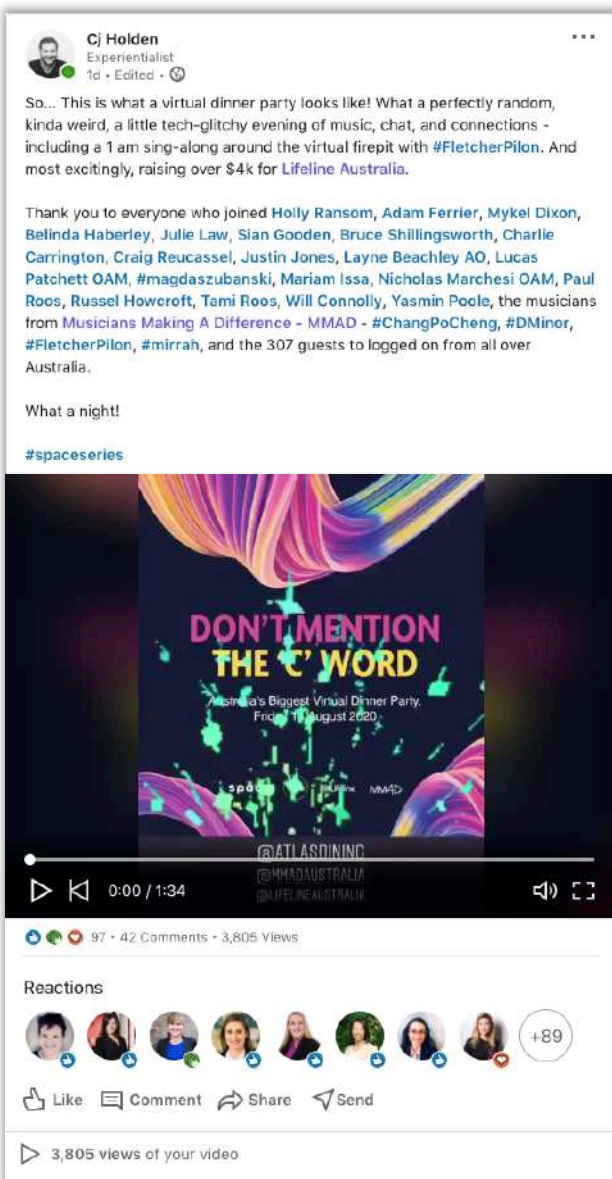
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RESULTS

In one week of sales and promotion and two weeks total, we...

BROUGHT JOY TO	SENT	RAISED	DONATED	AND, PAID-IT-FORWARD TO
307	155	\$5,341	\$2,000	18
REGISTERED GUESTS	PARTY BOXES	FOR LIFELINE	TO MMAD	VICTORIAN HEALTHCARE WORKERS



Some of the comments and feedback;

Crazy bloody night.

Most fun I've had in months!

My heart is full again 🙏❤️🍷🍷🍷

I found my "Tribe".

I haven't laughed so much since March!

*A brilliant night pulled together by a bunch of visionaries.
Thank you for being weird.*

Thanks for being bold and ambitious in your vision to create it! Was certainly a "2020" Friday Night like no other.

1am singalong in The Snug at Australia's Biggest Virtual Dinner Party, still coming down from the high!

Amazing gathering of interesting and wonderful souls. A bright light in these dark times. And such a good cause.

So. Much. Fun. Pushing the boundaries of human connection, as s p a c e is so good at doing! Absolutely loved it you lot. 🌈

So much fun! Your events are filled with anticipation, excitement, surprise...& that lovely mix of mayhem! Bloody loved it all 🍷🍷

Thanks for reconnecting the s p a c e community. So much heart, passion love and commitment to make the change to be better. A perfect way to spend Friday night. ❤️

Brilliant job. The conversations unlocked some great minds to solve some of the big challenges like climate change, mental health, inequality, and enabling youth a bigger voice in reshaping our futures.

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THE BOX CONCEPT

Crafting exceptional immersive experiences is part of our D.N.A. So taking space online, needed to include physical elements to enhance the digital platform and connect the dinner guest. We created a party box including; An evening guide, ingredients from Atlas Masterclass, a placemat with conversation starters and Bullshit Bingo, flower, candle, mini-bottle of prosecco, 4 pack of Kiso Chumi vodka ready-to-drinks, and a Lifeline wallet card.



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THE FRIDAY NIGHT LINEUP

6:00 PM		MAIN STAGE	Chang Po Ching Opens
6:05 PM		MAIN STAGE	Bruce Shillingsworth Welcomes us to Country
6:10 PM		MAIN STAGE	Mykel Dixon, Holly Ransom, Adam Ferrier, & Cj Holden, Kick us off
6:25 PM		MAIN STAGE	Dinner Conversation, Being Resilient with Mariam Issa, Paul & Tami Roos, & Libby Ingels, hosted by Holly
6:50 PM		MAIN STAGE	Chang Po Ching Performs
7:00 PM		KITCHEN	Main Course Prep with Charlie Carrington
7:30 PM		DINING ROOMS	Guests Host Digital Dining Tables
7:50 PM		MAIN STAGE	Dinner Conversation, Creativity as a Force for Change with Craig Reucassel, Magda Szubanski AO, Russel Howcroft, & D Minor, hosted by Adam
8:25 PM		MAIN STAGE	Dinner Conversation, Nature's Power with Bruce Shillingsworth, Justin Jones, Layne Beachley AO, hosted by Holly
8:50 PM		MAIN STAGE	Fletcher Pilon Performs
9:00 PM		KITCHEN	Dessert Prep with Charlie Carrington
9:10 PM		DINING ROOMS	Guests Host Digital Dining Tables
9:10 PM		CHAT ROOM	Chat Roulette Opens
9:20 PM		MAIN STAGE	Fletcher Pilon Performs
9:30 PM		MAIN STAGE	Dinner Conversation, Generation Next with Lucas Patchett OAM, Nicholas Marchesi OAM, Will Connolly, Yasmin Poole, hosted by Holly
10:00 PM		MAIN STAGE	Mirrah Performs
10:15 PM		MAIN STAGE	Living Room Rave by Mykel Dixon
10:15 PM		CHAT ROOM	Chat Roulette Continues (Remember to keep it cool!)
12:00 PM			Goodnight x

HOW TO NAVIGATE THE VIRTUAL VENUE

To elevate your dining experience, we're taking you off Zoom and into our digital dining room. This will give you the control to create your own experience. You can hang at the main stage, dip in and out of different dining rooms, visit Charlie in the Kitchen, and once we're warmed up, play a little chat roulette.

Please use a Chrome browser.

Only the Main Stage and Kitchen will be recorded. Your personal video stream will never be recorded, it will only stream in Dining Room Sessions and Chat Networking should you choose to go live. Each Room or Conversation will require you to authorise your camera and audio with the blue buttons. You will always be in control of your experience.

And remember, please be sure to keep it cool.

	THEY CALL IT	WE CALL IT	IT'S WHERE YOU'LL FIND
	RECEPTION	FRONT DOOR	The evening program.
	STAGE	MAIN STAGE	Live performances from MMAD artists, guest conversations, and living room rave.
	SESSIONS	KITCHEN AND DIGITAL DINING ROOMS	Charlie's masterclass, hosted dining rooms, help desk if you get stuck.
	NETWORKING	CHAT ROOMS	Chat Roulette Remember, keep it cool. We're not afraid to kick you out.

MAIN STAGE



DINNER CONVERSATIONS

BEING RESILIENT

Mariam Issa, Master of the Unknown
Paul and Tami Roos, High-Performance Coaches

CREATIVITY AS A FORCE FOR CHANGE

Craig Reucassel, Comedian and Waste Warrior
D Minor, Singer-Songwriter
Magda Szubanski AO, Author, Comedian and Activist
Russel Howcroft, Creative Economy Activist

NATURE'S POWER

Bruce Shillingsworth, Water Warrior
Justin Jones, Adventurer
Layne Beachley AO, World Champion Surfer

GENERATION NEXT

Lucas Patchett OAM and Nicholas Marchesi OAM, Champions for people experiencing homelessness
Will Connolly, 'Eggboy'
Yasmin Poole, Future Leader

HOSTED BY

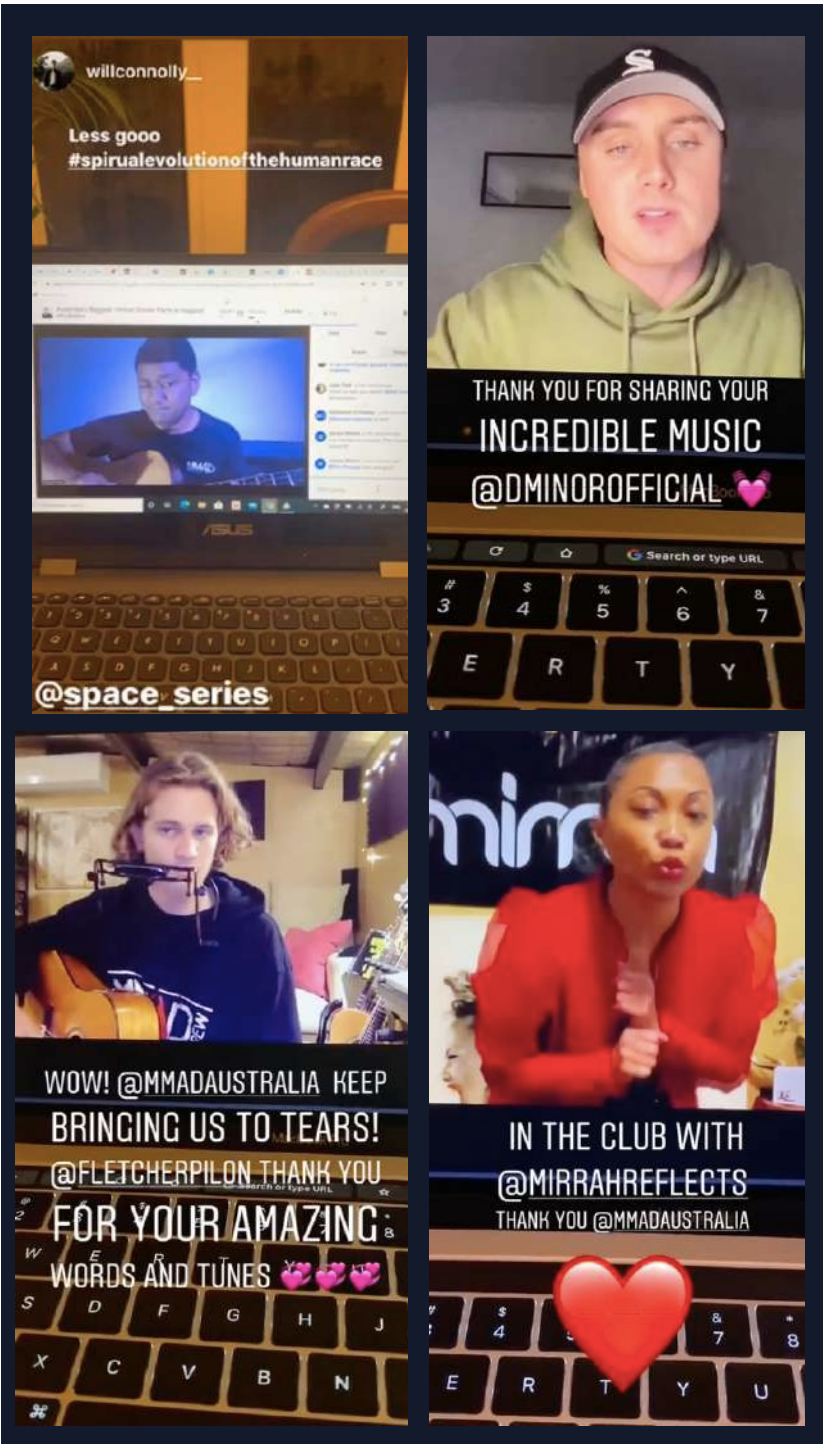
Holly Ransom, Disruption Strategist
Adam Ferrier, Consumer Psychologist
Cj Holden, Experientialist
Mykel Dixon, Everyday Creative

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MAIN STAGE



MUSICIANS MAKING A DIFFERENCE (MMAD)

An Australian charity that exists to change young lives through music. MMAD uses the power of music, dance & mentoring to inspire young people to make their lives remarkable. We provide support to young people (especially those who have suffered abuse, neglect and disadvantage) in overcoming challenges such as homelessness, destructive patterns of behaviour, exclusion from school, family breakdown, drug and alcohol dependency, unemployment, mental illness and re-offending.

CHANG PO CHING

Chang captured audiences across the country with his powerhouse soulful performances as part of 'The Voice 2018'.

D MINOR

Shuffled between foster homes, often finding himself homeless growing up, his love and passion for music became his salvation, "writing lyrics was like therapy."

FLETCHER PILON

Since winning Australia's Got Talent, he has taken his time to focus on writing music that is as poetically strong as it is musically - from folk ballads to rock band numbers.

MIRRAH

Passionate HipHop/Soul and experimental artist, whose aura aims to protect the culture through her actions as a Youth Worker and MMAD music mentor.

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KITCHEN, DIGITAL DINING ROOMS, & SNUG

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Search sessions

KITCHEN with Charlie Carrington
ATLAS MASTERCLASS 7:00 PM - Main Course 9:00 PM - Dessert

THE SNUG
Come in, sit down, and snuggle by the fire.

Alison's Dining Room
Hi, I'm Alison Harrington, my superpower is creating joy through silent discos. Join my table.

Anthony's Dining Room
Hi, I'm Anthony Everard, my superpower is always seeing the glass half full. Join my table.

Ben's Dining Table
Hi, I'm Ben Beath, my superpower is being creative kaizen. Join my table.

Daniel's Dining Room
Hi, I'm Daniel Teitebaum, my superpower is playful thinking. Join my table.

Dominic's Dining Room
Hi, I'm Dominic Brook, my superpower is changing lives through music. Join my table.

Dominic's Dining Room
Hi, I'm Dominic Price, my superpower is not giving a fuck. Join my table.

Ebony's Dining Room
Hi, I'm Ebony Gaylor, my superpower is leading a decade of change. Join my table.

Finbar's Dining Room
Hi, I'm Finbar O'Hanlon, my superpower is purveying different. Join my table.

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Holly's Dining Table
Hi, I'm Holly Ransom, my superpower is strategic disruption. Join my table.

Jim's Dining Room
Hi, I'm Jim Ingram, my superpower is subtle sexiness. Join my table.

Julia's Dining Room
Hi, I'm Julia May, my superpower is being a visibility activist. Join my table.

Julia's Dining Room
Hi, I'm Julia Steel, my superpower is having nerves of steel. Join my table.

Julie's Dining Room
Hi, I'm Julie Trell, my superpower is being a Human API. Join my table.

Jonesy's Dining Room
Hi, I'm Justin and Lauren Jones, our superpowers are being a dog with a bone and hyper connectors. Join our table.

Katherine's Dining Room
Hi, I'm Katherine Leong, my superpower is karaoke and connection. Join my table.

Lacey's Dining Room
Hi, I'm Lacey Filipich, my superpower finding the minimum effective dose for financial independence. Join my table.

Michelle's Dining Room
Hi, I'm Michelle Cox, my superpower is having unlikely conversations on uncomfortable topics. Join my table.

Mond's Dining Room
Hi, I'm Mond Ou, my superpower is design grit. Join my table.

Penny's Digital Dining Room
Hi, I'm Penny Locaso and my superpower is hacking happiness. Join my table.

Ronni's Dining Room
Hi, I'm Ronni Kahn, my superpower is connection (and adding shades of yellow). Join my table.

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KITCHEN ATLAS MASTERCLASS BY CHARLIE CARRINGTON

- TO START Hummus with Pumpkin Seeds and Dehydrated Flatbread
- MAIN Kung Pao Chicken or Mushroom with Native Australian Mountain Pepper and Salt bush
- TO FINISH Chocolate smash with Berries and 'Space' rocks



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DIGITAL DINGING ROOMS HOSTED DINNER TABLES

Moderated



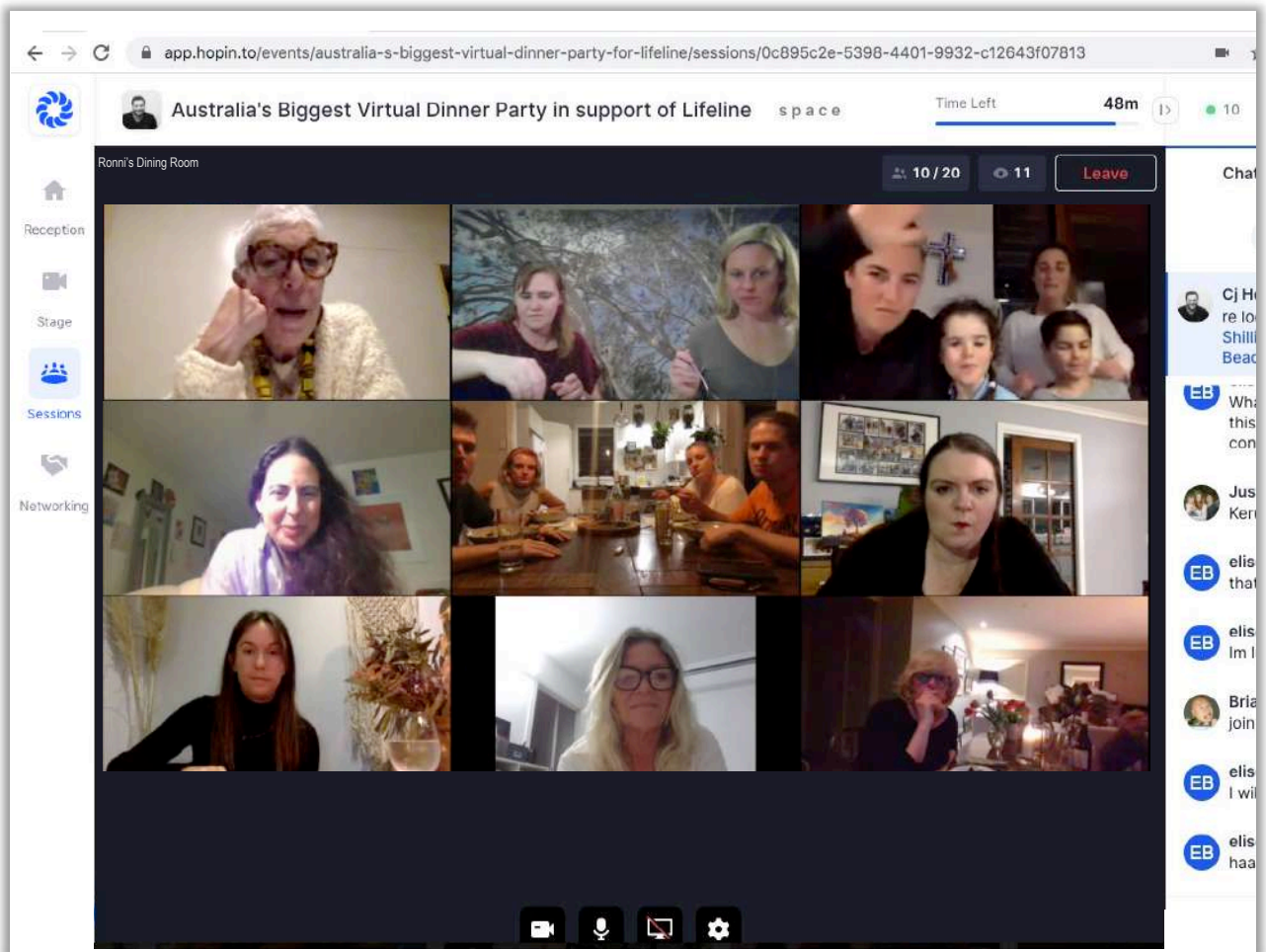
Ronni's Dining Room

Hi, I'm Ronni Kahn, my superpower is connection (and adding shades of yellow). Join my table.

7:30 – 8:00 pm Main Course | 30 Hosted Tables

9:10 – 9:20 pm Dessert | 20 Hosted Tables

9:10 pm onwards Chat Roulette



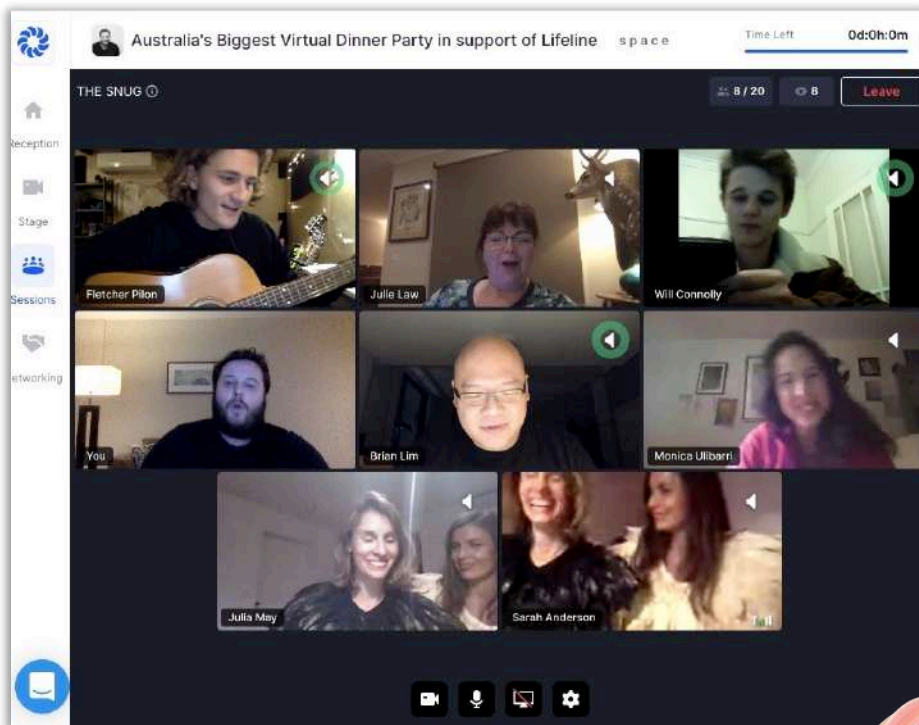
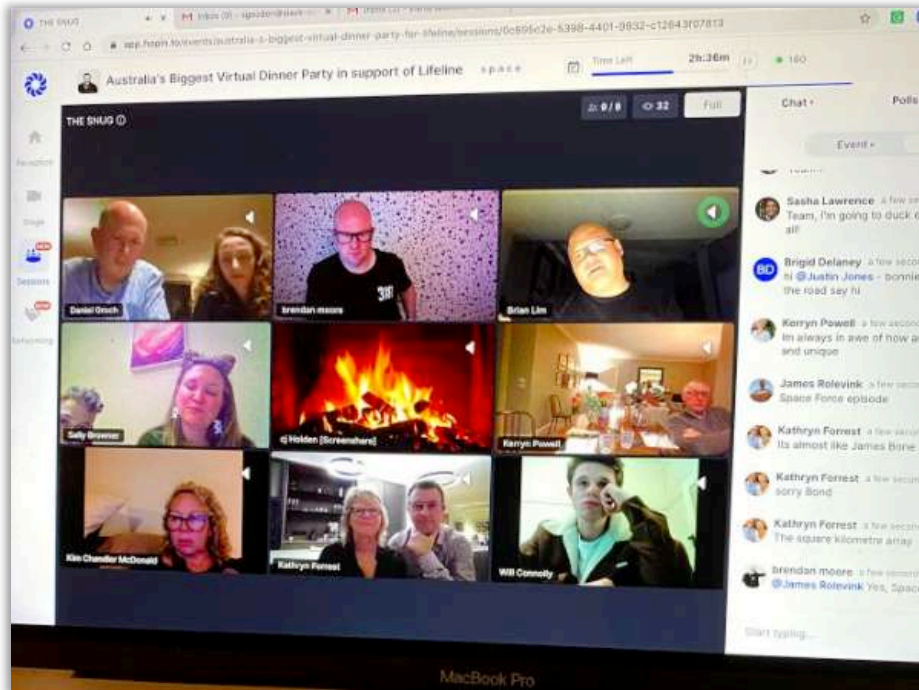
The screenshot shows a web browser window with the URL app.hopin.to/events/australia-s-biggest-virtual-dinner-party-for-lifeline/sessions/0c895c2e-5398-4401-9932-c12643f07813. The event title is "Australia's Biggest Virtual Dinner Party in support of Lifeline". The interface includes a navigation sidebar with "Reception", "Stage", "Sessions", and "Networking". The main area displays a grid of 11 video thumbnails. The top-left thumbnail shows Ronni Kahn. The top-right thumbnail shows a group of people. The bottom-right thumbnail shows a woman with her hand to her face. The interface also shows "Time Left: 48m", "10/20" participants, and "11" viewers. A "Leave" button is visible. A chat window on the right shows messages from users like "Cj H...", "Wh...", "Jus...", "elis...", "Bri...", "elis...", and "elis...".

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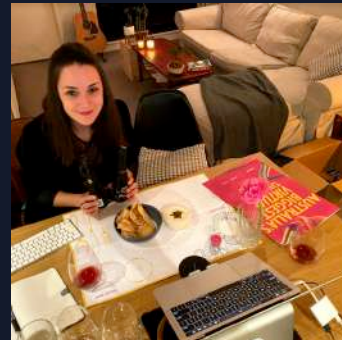
THE SNUG FIRE SIDE CHATS & A 1AM SINGALONG TO CLOSE THE NIGHT



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A FEW MORE PICS



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