

Greta Oliver Consulting
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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GRETA OLIVER CELEBRATES RELEASE OF SECOND BOOK IN 'ROADMAP' SERIES

CHAPEL HILL, N.C.—Following the bestselling success of her first book, “College Roadmap,” Greta Oliver, Ph.D., continues her insightful self-help series with the release of “Career Roadmap.”

Shortly after the release of Dr. Greta Oliver’s first book, “College Roadmap- Essential Tips for First-time College Students and Their Families,” in 2021 she began creating a series around helping and teaching students and professionals in transition situations. As a continuation of her first book, Oliver released, “Career Roadmap- Setting Yourself Up to Reach Your Career Aspirations,” in March of 2023.

Within the book, Oliver builds off the established foundation from “College Roadmap.” Throughout both, she enforces the idea of personal satisfaction and finding fulfillment in one’s life.

Oliver believes the keys to success being personal branding and clear communication of past experiences. Throughout the book, readers are taught employability skills, tools to deepen communication and logical ways to find professional opportunities.

“Career Roadmap” details advice that Oliver has compiled through personal experience of herself and others within the workforce. She challenges readers to evaluate their wants, needs and goals, and examine how those align with their current or potential professional environment.

When reflecting on her time writing the second book and her purpose in continuing the “Roadmap” series, Oliver stated, “I want to help other find fulfilment in their career and ultimately their lives.”

About Greta Oliver Consulting

Greta Oliver Consulting serves to train and advance skills surrounding student development, career coaching and leadership development for those facing educational or professional transition. Based in Chapel Hill, North Carolina, services include a speaker series and courses for students interested in higher education and adults in need of professional coaching. With over 25 years of experience, Greta Oliver, Ph.D., has authored: “College RoadMap – Essential Tips for First-Time College Students and Their Families,” published in 2021 and “Career Roadmap – Setting Yourself Up to Reach Your Career Aspirations,” set to release in 2023. For more information visit <https://www.gretaoliverconsulting.com> or call 740-818-9745.

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