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Inducted into HOF**

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Turn to page 9 to see some of our new listings, price reductions and great opportunities.



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# AROUND THE RESORT

## Doug Pringle, Founder of Achieve Tahoe, Inducted into USSS Hall of Fame



Pringle was a three-time national slalom champion.

professional programs, instructor certification, and competitive opportunities for individuals with disabilities.

Born on January 8, 1944, in Michigan, Pringle grew up on military posts around the world where his father was stationed. He later graduated from the United States Military Academy at West Point with a Bachelor of Science in Engineering in 1967. After losing a leg while serving in the Vietnam War, he learned about skiing from 10th Mountain Division veterans and began skiing on one leg, an experience that profoundly influenced his athletic career and enduring

Doug Pringle, regarded as one of the most influential figures in the development of adaptive skiing in the United States and founder of Achieve Tahoe, was recently inducted into the U.S. Ski and Snowboard Hall of Fame.

Over more than four decades, Pringle was instrumental in establishing the organizational, educational, and competitive frameworks that transformed adaptive skiing from isolated volunteer initiatives into a comprehensive national system of

dedication to adaptive sports. In the 70's, he participated in the first seven National Handicapped Ski Championships and became a three-time national slalom champion, establishing himself as a prominent adaptive athlete during the sport's formative competitive years.

Pringle's most significant contributions were as a pioneer and architect of the sport's development. He was an early leader of the National Handicapped Sports and Recreation Asso-

ciation (NHSRA), which is now known as Move United. At that time, adaptive skiing programs were limited to isolated

25 chapters, often traveling at his own expense to provide training, governance, and technical support. He authored four-

*'What I did was purely because of love for the sport and I was driven to make the world a better place for people with disabilities. Being in the HOF never crossed my mind, but being inducted is a validation of my life's work.'*

local initiatives without a unified structure. Beginning in 1970, Pringle led the establishment of the organization's first

dational documents, including policies and bylaws, and a "Chapter Formation Guide," and secured an IRS group ruling

Continued on p.6



Doug Pringle, second on right, at U.S. Ski and Snowboard Hall of Fame induction in Snowbird, UT with left to right: Achieve Tahoe's Mike Rayfield, Dave Littman, Katherine Hayes-Rodriguez, and Haakon Long Ree.

## Six Team Palisades Tahoe Athletes Nominated to U.S. Ski Team

Team Palisades Tahoe continues to establish itself as one of the top alpine racing development pro-

grams in the country, as six athletes were recently nominated to the 2026-27 U.S. Ski Team.

Keely Cashman, AJ Hurt, Nina O'Brien and Allison Mollin were named to Women's A Team and Bryce Bennett to the Men's A Team. Tabbed for the Men's B Team was Erik Arvidsson Cashman, Hurt, O'Brien and Bennett are returning A Team veterans.

The four women nominated to the A Team is a major milestone for Team Palisades Tahoe and highlights the strength of the program's women's pipeline, according to TPT coaches.

"Having six Team Palisades Tahoe athletes named to the 2026-27 U.S. Ski Team is a reflection of both their dedication and the culture we continue to build at Palisades Tahoe," said Magnus Andersson, U System Sr. Manager and former U.S. Women's World Cup tech coach. "As a program, we're honored to be the leading

provider of athletes to the U.S. Ski Team, and it's exciting to see these athletes competing and finding success on the world stage."

Among the nominations, Allison Mollin's first-ever A Team selection stands out as a major milestone for the program and a sign of the next generation of home-grown talent emerging from Team Palisades Tahoe.

"Watching Allison earn her first A Team nomination has been especially rewarding," said Eric Garayoa, Director of Teams at Team Palisades Tahoe. "She is not only an exceptional athlete, but also an incredible person and role model for the younger athletes coming through the program."

Team Palisades Tahoe has produced multiple Olympians, World Cup athletes, and U.S. Ski Team members for generations and continues to serve as one of the top ski racing pipelines in the country.

For more information about Team Palisades Tahoe and available programs, visit [www.palisadestahoe.com](http://www.palisadestahoe.com). ❄️



Veteran Bryce Bennett heads the Team Palisades Tahoe contingent on the USST.

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**PRINGLE** Continued from p.4  
that enabled the expansion of national chapters. By the time of his retirement in 2015, the organization had expanded to 125 chapters nationwide.

Pringle also established Achieve Tahoe as a founding chapter and remained actively involved from 1972 to 2015. Under his leadership, a small volunteer amputee ski club with a \$10,000 annual budget evolved into a year-round professional

capacity. During this time, many ski areas hesitated to permit adaptive skiing due to liability concerns. In response, Pringle developed and led a comprehensive national technical assistance initiative. He organized 42 "Learn to Ski" clinics nationwide, training 4,271 instructors in adaptive techniques

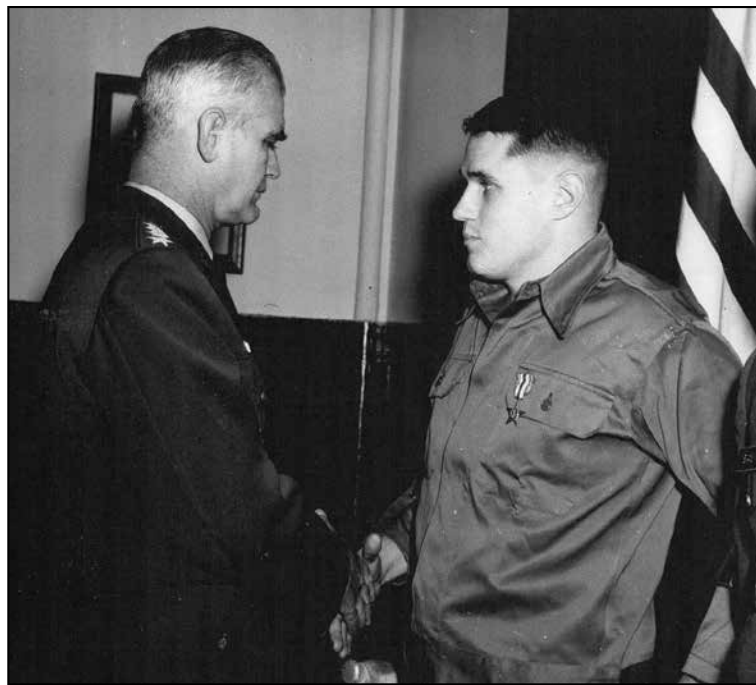


Photo courtesy USSSHOF

**General William Westmoreland awards Pringle the Silver Star.**

*'My favorite activity was giving a lesson because that is the ultimate way to change the individual, the true focus of my efforts.'*

organization serving individuals with diverse disabilities and operating with a \$700,000 annual budget. Pringle volunteered his time for 13 years, secured grants to expand summer programming, and initiated adaptive water ski instruction in 24 cities and adaptive golf programs in 12 cities. He led a successful capital campaign to construct the organization's headquarters and developed a charity bingo operation that generated \$6.5 million over 25 years, establishing a financial reserve equivalent to 1.5 years of operating expenses.

Between 1983 and 1993, Pringle served as national education director for Move United, once again in a volunteer

and delivering over 12,000 hours of instruction. These programs served more than 6,300 participants with disabilities and trained over 500 host-site volunteers in program development, safety, and operations. Additionally, he conducted 14 "Learn to Race" clinics to train coaches, athletes, and race administrators, and contributed to establishing a national adaptive ski racing system.

During the same period, Pringle created and served as event director for The Hartford Ski Spectacular, an annual conference and race that became the world's largest adaptive skiing gathering, attracting 600 to 700 participants each

year. The event integrated instruction, certification, racing, and organizational training and continues today to serve as a cornerstone of adaptive ski education.

Among Pringle's most lasting achievements was the development of the first Adaptive Ski Instructor Certification Program. When the Professional Ski Instructors of America (PSIA) declined to create such a program, Pringle independently designed and implemented it, authoring the inaugural Adaptive Instructor Certification Manual. From 1990 to 1992, 1,207

instructors were certified, including 392 instructors with disabilities. PSIA subsequently adopted the program, incorporating adaptive certification into its national system. Pringle later served on the PSIA Board as its first Adaptive Chair and contributed as a technical editor to the PSIA Journal.

Pringle's impact became international when he led a team of clinicians to South Korea from 1995 to 2000, introducing adaptive skiing, training instructors, and establishing the nation's first adaptive instructor certification system. In recognition of his contributions, he was inducted into what is now the Adaptive Sports Hall of Fame in 1997.

From 1998 to 2006, Pringle served on the U.S. Olympic Committee Board, where he was instrumental in integrating Paralympic athletes into the USOC structure. His advocacy contributed to Congressional changes that formally incorporated Paralympic sport into the USOC's mission, ensuring Paralympic athletes received equal access to benefits, staffing, training facilities, and resources. ❖

- U.S. Ski & Snowboard Hall of Fame.



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# Jovanah McKinney Joins SERHANT. in California Expansion

Jovanah McKinney has joined the real estate firm SERHANT. as part of the high-profile brokerage's recent California expansion which includes Lake Tahoe. The local rollout is being led by Amie Quirarte through The Q Group, the Founding Team behind the brand's Tahoe debut in the Sierra.

McKinney, who has partnered with The Q Group as part of the launch, brings her Olympic Valley specialization and deep local expertise to the firm's growing Tahoe presence. The partnership represents more than a business move, she says, as her life is deeply rooted in Olympic Valley. McKinney specializes in the resort market and operates from an on-site office inside Palisades Tahoe Lodge. Both of her sons learned to ski at Palisades and one attends the nearby Creekside Charter School.

"My connection to Olympic Valley goes far beyond real estate," she says. "Being deeply immersed in the community gives me a unique perspective on both the market and the lifestyle that draws people here."

As one of the most-followed real estate brands in the world, SERHANT. has built its reputation



Jovanah McKinney and Ryan Serhant at CA launch event.

through a media-driven approach to real estate, treating listings more like branded campaigns than traditional property marketing.

The brokerage's entrance into Tahoe introduces a level of digital strategy, production quality, and audience reach that has historically been more common in urban luxury markets than mountain resort communities.

For sellers, that translates into the ability to position Tahoe properties before a much broader audience through elevated media, targeted advertising, and strategic storytelling.

But the impact extends beyond marketing alone.

The expansion also creates direct connections between Lake Tahoe and a national network of luxury agents and clientele across major markets throughout the country. Through the relationships being built within SERHANT., Tahoe clients now have greater access to referral opportunities, cross-market exposure, and trusted agent relationships in destinations where many second-home and luxury buyers already live and invest.

For buyers relocating to or

from Tahoe, that connectivity has the potential to create a far more seamless experience between markets.

In its launch week alone, SERHANT. California debuted with more than \$2 billion in luxury real estate volume statewide, signaling one of the most ambitious

*'My connection to Olympic Valley goes far beyond real estate'*

brokerage launches the California market has seen in recent years.

Within Lake Tahoe specifically, SERHANT. Lake Tahoe entered the market with more than \$25 million in listing inventory, firmly establishing the region as a meaningful part of the brand's broader California presence.

"The demand for SERHANT. in California made this move a natural next step," says Ryan Serhant, the company's founder and CEO. "Agents today want to stand out, build their brand and plug into a technology platform that drives real growth. That is what we have created. We're not expanding for the sake of it, we're expanding because the market is demanding it."

For more information visit [jovanah@serhant.com](mailto:jovanah@serhant.com). ❄️

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2Br's starting at \$650,000  
3Br's starting at \$1,595,000



## Village at Palisades Tahoe

#4-419, 2Br/2Ba, nicely updated, \$1,200,000  
#4-417, 2Br/2Ba, great floor plan, \$1,395,000  
#5-417, 1Br/1Ba, morning sun, \$625,000

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# Resort Parking & Transit Programs Reaping Multiple Benefits

Palisades Tahoe concluded its third season of the weekend and holiday parking reservation program, reporting significant operational, environmental, and community benefits.

Since the 2023-24 season, the resort states that the program removed 107,372 vehicles from area roadways and prevented an estimated 893 tons of CO<sub>2</sub> emissions, driven by more than 358,000 shared transit rides.

In the release, Palisades said "the parking reservation system allows the resort to manage capacity with precision, providing guests with certainty before they arrive. By assigning parking in advance, the resort has eliminated the gridlock that once defined peak days and reduced the need for early morning arrivals.

"Guests can now plan ahead, confirm parking availability, or opt for alternative transportation, resulting in smoother arrival patterns, improved traffic flow, and reduced impacts on surrounding roadways and communities."

The resort also shared other highlights:

## Growth in Alternative Transportation

In its third year, the program has continued to drive meaningful behavior change, with increased adoption of carpooling and transit options:



### Park & Ride Program:

10,461 riders this season  
33,842 riders over three years

### Mountaineer On-Demand Shuttle:

79,912 riders this season  
291,926 riders over three seasons

### West Shore Sherwood Shuttle:

1,210 riders this season  
5,043 riders over three years

### New Carpool Program Delivers Immediate Impact

A newly expanded carpool initiative introduced this season extended beyond employees to include guests traveling in groups of four or more. Participants received incentives and priority parking access.

1,301 drivers participated in the program, helping remove an estimated 5,200 vehicles from regional roadways.

Employees carpooled to work 6,796 times this season, reducing roadway traffic by approximately 2,200 vehicles.

Over the past three years, employee carpooling efforts have helped remove an estimated 8,701 vehicles from regional roads.

The programs' impact extends beyond resort operations. Historically, peak ski days created significant congestion for local residents, workers, and families traveling through the region. Today, commute times from Truckee and Tahoe City have improved dramatically, with travel times reduced from hours to manageable drives.

By spreading out arrival times, reducing unnecessary trips, and encouraging alternative transportation, the program has helped restore reliability to regional roadways and improve quality of life for the broader community.

The success of the parking and transportation program is the result of collaboration between guests, employees, and regional partners. Palisades Tahoe acknowledges the support of key agencies and organizations, including Placer County, the North Tahoe Community Alliance, Town of Truckee, California Highway Patrol, Placer County Sheriff, Tahoe Area Regional Transit (TART), Mountaineer Transit Company, and the Truckee North Tahoe Transportation Management Association. ❄️

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The Village at Palisades Tahoe	584-1000
Red Wolf Lodge	877-344-0686
Everline Resort & Spa	412-7039
Palisades Tahoe Lodge	562-4881
PlumpJack Inn	583-1576

## DINING & APRÉS

The Arc	452-4533
Asian Fusion	
Dubliner Irish Pub	584-6041
Coffeebar	580-4200
Euro Snack	
Euro Sweets	581-0600
<b>Everline Resort Restaurants:</b>	<b>583-6300</b>
Cascades, Iron Road Noodle House	
Sandy's Pub, Six Peaks Grille	
Fireside Pizza Co	829-0982
Granite Bistro	452-7278
Little Bear	584-6120
Le Chamois	583-4505
Plaza Bar	452-8750
PlumpJack Café	583-1578
Rocker	584-6080
Slot	584-6170
Sunbowl	584-6161
Terrace Restaurant	452-7278
39 North	452-4547
Tremigo Mexican Kitchen	584-6021
Twenty Two Bistro	584-6170
Wildflour Baking Co.	583-1963

## RETAIL

Alice's Mtn. Market	581-2014
Adventure Center	581-7536
Gallery Keoki	583-1404
Gold Coast Demo Center & Sport Shop	452-4172
KTees Logo Wear	452-4379
Lather & Fizz	584-6001
The Ledge Board Shop	452-4477
Leffler Leather Goods	925-323-1560
Little Bear	584-6120
Mind Play	584-6133
The North Face Store	452-4365
Oakley	452-4378
Olympic Bootfitters	581-0747
Palisades Tahoe Logo Company	584-6250
Parallel Mountain Sports	452-4478
Patagonia	452-4455
Roark	584-6252
Surefoot Custom Bootfitters	581-2421
Uncorked	584-6090

*Some of the above listings are seasonal.*

## REAL ESTATE

Lux Mountain Collections	584-6282
Intero	412-3070
Kennedy Property Management	608-9150
Lawrence Realty	583-1529
SERHANT. Lake Tahoe	
Jovanah McKinney	414-6500
Sierra Sotheby's:	
David Gemme	277-8881
Bill Murphy	386-1533
Rick Raduziner	308-1628

## MISCELLANEOUS

Alpenglow Expeditions	877-873-5376
Info/Lost & Found	452-7185
Mountaineer	MountaineerTransit.org
OV Fire Dept.	583-6111
OV Post Office	583-5126
OV Public Service Dist.	583-4692
Palisades Press	412-0249
Palisades Rentals	452-4115
Palisades Yoga	584-6140
Tahoe Forest Health	
System Clinic	452-4181
TART Connect	TahoeTruckeeTransit.com
Inn Ski Shop	583-2195
SnoVentures	452-4474
Olympic Valley Chapel	581-4011

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## Shane McConkey Foundation Honors EcoChallenge Winners



Local teams fared well in the 2026 EcoChallenge. Here, the 'Stitch Squad' from Truckee Elementary, who tackled the growing environmental issue of textile waste and fast fashion, celebrates their Honorable Mention award in the Blue Square category.

The Shane McConkey EcoChallenge, created by the Shane McConkey Foundation, continues to empower students across the country to take real action for the planet through creativity, innovation, and community-driven environmental projects.

Now entering another record-breaking year, the nationwide competition encourages students of all ages to identify environmental problems in

their communities and create meaningful solutions. From ocean cleanups and water testing to sustainable inventions, recycling programs, and climate education campaigns, students are proving that young people are not waiting for change - they are leading it.

This year's EcoChallenge saw another major increase in participation, with projects becoming more advanced, impactful, and solution-focused than ever

before. Students addressed issues including plastic pollution, clean energy, flooding prediction systems, sustainable packaging, biodiversity loss, water contamination, and environmental education.

"For me, this challenge has never just been about winning prize money," said Shahrazade McConkey, founder

of the Shane McConkey Foundation. "It's about helping kids realize they are capable of creating real change. These students give me so much hope for our future. Their intelligence, compassion, and determination absolutely blow me away."

Since its launch, more than 3,800 students have participated in the Shane McConkey EcoChallenge, inspiring thousands of young people to become environmental leaders in their schools and communities.

The Shane McConkey EcoChallenge is designed so that every student who participates walks away with something valuable. Beyond prize money, students gain confidence, leadership skills, critical thinking abilities, presentation experience, and a deeper understanding of environmental issues. The competition creates what the foundation calls a "Cycle of Awesomeness," where kids inspire

other kids, schools benefit, communities become more environmentally conscious, and young people realize they truly have the power to create change.

This year, the Shane McConkey Foundation awarded more than \$29,000 in prize money to students across the country to help support and grow their environmental projects and ideas.

The competition features multiple age and skill-level categories, allowing students of all backgrounds to participate. Many projects continue long after the competition ends, creating lasting impact within schools and communities nationwide.

One example is the "Don't Drop the Top" program, originally created by Ashley Perkins and her students as an EcoChallenge project, which received first place in the Extreme category in 2020. The Shane McConkey Foundation later partnered with Ashley to help grow the initiative throughout the Tahoe-Truckee region. Together, the program has now diverted more than 8,200 pounds of plastic lids from our local landfill, transforming them



Andrea and Estrella with 'Bag It Forward' addressed the environmental impact of single-use plastics and fast fashion by encouraging reusable alternatives and more sustainable consumer habits.



Brisa Morken of the 'The Climate Crew' helped develop a student-led environmental project centered on climate awareness, sustainability education, and practical community action.

**'These students give me so much hope for our future. Their intelligence, compassion, and determination absolutely blow me away.'**

nors, and community members who believe in empowering the next generation of environmental leaders.

The Shane McConkey Foundation hopes to continue expanding the

EcoChallenge nationally and, eventually, internationally, helping inspire even more young environmental leaders around the world.

To learn more about the Shane Mc-

Conkey EcoChallenge or support the program, visit [shanemcconkey.org](http://shanemcconkey.org). ❄️



Students from North Tahoe High School display participation certificates.

**'The Shane McConkey EcoChallenge continues to demonstrate the power of youth innovation and environmental leadership. Every student who participated in this year's program contributed meaningful ideas, research, and action toward building a more sustainable future.'**

into more than 75 benches and garden boxes now seen throughout the Tahoe-Truckee area. There are now 11 different drop-off locations.

The Shane McConkey Foundation would like to thank its generous sponsors and partners whose support helps make the EcoChallenge possible each year, including KHR, Piana Sleep, Palisades Tahoe, Cojo Bay Advisors, Clearway, Tahoe Fund, Grocery Outlet, Truckee Tahoe Lumber, North Tahoe Community Alliance, Tahoe Luxury Properties, Tahoe Estate Group, Art Hause, TOT -TBID and many other local businesses, do-

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Additional information, including management fees and expenses, is provided on our Form ADV Part 2 available upon request or at the SEC's Investment Adviser Public Disclosure website: <https://adviserinfo.sec.gov/firm/summary/164109>

**Shane McConkey EcoChallenge Winners have spread the Cycle of Awesomeness across the country!**

**2026 EXTREME WINNERS**

**FIRST PLACE**  
**The Bionic Leaf**  
PLANO, TX

**SECOND PLACE**  
**Project IRIS**  
NORTH READING, MA

**THIRD PLACE**  
**Clean Choices Together**  
TUCKER, GA

**2026 BLACK DIAMOND WINNERS**

**FIRST PLACE**  
**Shared Skies Initiative**  
DALLAS, TX

**SECOND PLACE**  
**WaterWatch Westchester**  
CHAPPAQUA, NY

**THIRD PLACE - TIED**  
**Saving the Sea Organization**  
GLENDALE, CA  
**Abya Yala**  
BROOKLYN, NY

**2026 BLUE SQUARE WINNERS**

**FIRST PLACE**  
**Habitat Creators**  
GRAND RAPIDS, MI

**SECOND PLACE**  
**Dorian Lazzara**  
POUGHKEEPSIE, NY

**THIRD PLACE**  
**The A Team**  
HAILEY, ID

**HONORABLE MENTION**  
**The Stitch Squad**  
TRUCKEE, CA

**2026 GREEN CIRCLE WINNERS**

**FIRST PLACE**  
**North Cross Trash to Treasure**  
ROANOKE, VA

**SECOND PLACE**  
**The Climate Crew**  
TAHOE CITY, CA

**THIRD PLACE**  
**Bag It Forward**

**LEARN MORE ABOUT THE PROJECTS!**



**Shane McConkey EcoChallenge**

[SHANEMCCONKEY.ORG](http://SHANEMCCONKEY.ORG)



# Passholder Bill Fletcher is in a Very Exclusive Club

After becoming the first person to officially record over 200 days in one season at Palisades, what do you do for an encore?

How about racking up over 3 million vertical feet in a single season?

And that's exactly what Bill Fletcher did - while in his 70's.

Fletcher, who turns 74 in August, compiled these remarkable stats despite having been diagnosed with Chronic Lymphocytic Leukemia in 2015. He notched 202 days on the mountain in the 2022-23 season and topped 3 million vertical this year. Both feats were tracked on the PT app.

Fletcher worked in the hospitality industry in Vermont for 40 years before he and his wife Trish followed his two children, Colin and Lindsay, to Olympic Valley in 2016. He often skis with his



family or with his friends in 'Ski Team Tie Dye.'

Fletcher's typical ski day runs from



**Bill Fletcher, left, and with PT ambassadors Daron Rahlves, Cody Townsend and Bryce Bennett who presented him with a one-of-a-kind T-shirt.**

10 a.m.-2 p.m. or 9 a.m.-3 p.m., if he's pushing it," he says. In pursuit of vertical, he generally cruises the "Geritol Highway," starting with KT-22, down the Saddle, and then up Headwall for round trips on Siberia. Laps on Shirley

DAY	WEEK	MONTH	SEASON
TOP 25			
	DAYS	VERT FT	LIFTS
1.	FLETCH F.	202 2,846,922	2,469
2.	BOB F.	189 3,044,425	2,030
3.	MARK F.	181 2,436,697	2,364
4.	RANDY S.	175 1,607,304	1,930
5.	BRIAN H.	165 2,217,744	2,010
6.	DAVID G.	146 731,018	587
7.	KENTING B.	144 3,273,768	2,170

also elevate the stats.

"When I'm out skiing I don't have a care in the world," says Fletcher who lives near the Squaw Valley Chapel 'but at the end of the day I'm tired, so I use Mountaineer to get home."

He's racked up some impressive mileage there, too. ❄️

# Village Shopkeeper Authors Illustrated Children's Book

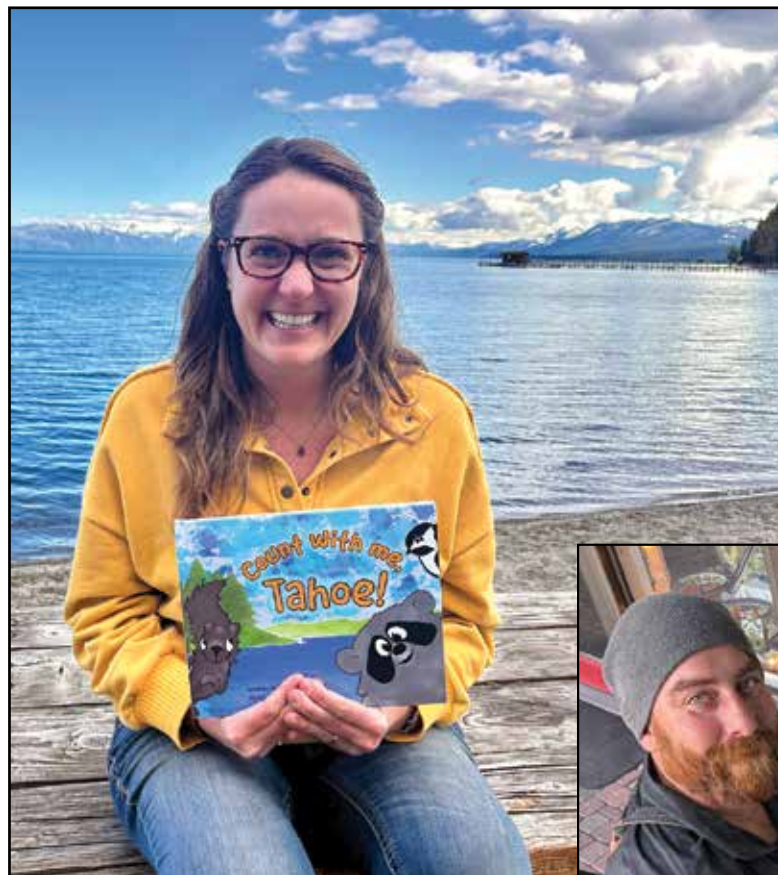
Many people in Tahoe know Jessica Smey as the second-generation owner of Geared for Games in Tahoe City and Mind Play at Palisades Tahoe. For years, she has helped families discover toys, games, puzzles, and activities that create lasting memories through unplugged play.

Smey is now bringing that same spirit of play and discovery to the page with her debut children's book, *Count With Me, Tahoe!*

Inspired by her lifelong love of Lake Tahoe, the children's picture book combines early learning with the wildlife, landscapes, and natural treasures that make the Tahoe Basin unique. Designed to help young readers count from one to ten, the book introduces children to Tahoe through playful illustrations, local inspiration, and opportunities for further discovery.

"As someone who grew up in Tahoe, I wanted to create something that celebrated the place that I call home while encouraging children and families to explore it together," she says.

To bring the vision to life, Smey partnered with local artist Sam Rains, whose



**Jessica Smey and Sam Rains teamed up to create *Count With Me, Tahoe!***

vibrant hand-painted illustrations capture the playful spirit and beauty of the region, adding warmth, whimsy, and personality to every page. Together, they created a book that is equal parts learning tool, family keepsake, and celebration of Tahoe.

But the story doesn't end when the last page is turned. The Explore More About Tahoe section invites young readers and their families to take what they've discovered in the book and look for it in the world around them - whether spotting chickadees on a trail, identifying wildflowers, or exploring some of Tahoe's iconic landscapes. True

their adventures beyond the page. The project recently reached a major milestone when its Kickstarter campaign was fully funded in less than 24 hours. Support poured in from 'local families, longtime customers, friends, and Tahoe lovers near and far who wanted to help bring the project to life.

"The response was a powerful reminder that people still value local storytelling, creativity, and meaningful ways to connect with one another," says Smey.

That belief is now the foundation of WonderWild Storyhouse, a new creative venture dedicated to stories that inspire curiosity, adventure, imagination, and a deeper connection to the natural world.

*Count With Me, Tahoe!* is the first title from WonderWild Storyhouse, and more stories are on the way.

"This Tahoe story is just getting started," she says. ❄️



to Smey's belief that learning happens through experience, the book is designed to inspire families to continue



# Remembering Wayne Poulsen Jr., the Second Son of the Valley's First Family



Photo courtesy, Poulsen family

**Wayne Poulsen Jr.: August 4, 1944 – April 19, 2026**

Wayne Poulsen Jr., an adventurous and graceful skier, artist, and architect of rare aesthetic conviction, passed April 19 in Petaluma, CA surrounded by his daughters, Elsa and Rose, granddaughter Lavinia, and two brothers.

Born August 4, 1944, in San Mateo, CA, Wayne was the second of eight children of Wayne Poulsen Sr., a pioneering Pan American Clipper pilot, ski-jumping champion, and co-founder

of Squaw Valley ski resort, and Gladys "Sandy" Kunau Poulsen of New York. He grew up in the wild meadows of undeveloped Squaw Valley, fishing Squaw Creek, riding ranch horses, and skiing on wooden skis long before chairlifts existed. A prolific skier, he competed throughout the 1950's in jumping and racing with a style at once powerful, graceful, and unhurried.

After the 1960 Winter Olympics were held in his family's front yard,

Wayne earned a ski scholarship to the University of Washington, then completed a Master's in Architecture at UC Berkeley in 1968. Following seasons making ski films in the Alps, he arrived in Aspen in 1969 and never quite left. He designed the Caribou Club (Architectural Digest, September 1991), renovated the Brand Building, and built dozens of estates blending European luxury with alpine craftsmanship. His watercolor-filled sketches and travel journals were of museum quality.

In the early 90's, he built his off-grid log cabin at 10,000 feet on Aspen Mountain entirely by hand, by himself. As a member of Aspen Sister Cities, Friends of Africa, and BioRegions International, Wayne traveled through Patagonia, Kenya, South Africa, Namibia, Mali, Nepal, Tibet, and Mongolia. For seventeen summers, Wayne worked with nomadic people of the Darhad Valley. In 2013, at 69, he circumnavigated the Altai Mountains on horseback, chronicled in his memoir "The Golden Circle."

He is survived by daughters Elsa and Rose, granddaughter Lavinia, and seven siblings.

- Courtesy Aspen Times.

*'In the family we called him "the Prince." This was not meant to be compliment. He carried himself with that quiet air of superiority and all knowingness. In many ways it was appropriate. He was an architect, a father, an author, a bard, an explorer, a lover of women and of life, a penny pincher, and a do-everything to perfection builder. Wayne was not easy to love but impossible to ignore. He taught me so much in life, lessons I will take to my own grave. He brought humor and interest to every gathering, and had no difficulty asking the uncomfortable questions.'*

- Russell Poulsen

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Photo by Pablo Narvaez

# Valley à la Carte



The Village is 'fido-friendly.'

## Enjoy the Dog Days of Summer

Your best friend is always welcome at Palisades Tahoe. Well-behaved dogs are allowed to explore The Village, ride the Aerial Tram to High Camp and hunker down on the many restaurant patios. You'll even find water bowls strategically placed around the premises. Leashed canines are also welcome on the outdoor patios at the River Ranch Lodge and PlumpJack Cafe. If you don't want them to join you, it's always better and safer to leave them at home or hire a dog sitter. NEVER leave a pet in a locked car with the windows up. The Sierra sun can be lethal, and it is illegal.

## Jake's 'Last Hurrah'

Jake's on the Lake is calling for one last round this summer. The iconic waterfront restaurant in Tahoe City has reopened

for its "Last Hurrah," finalizing a 48-year run which started in 1978. Uncertainty about the property's future influenced the decision.

Jake's final season is projected to run until the fall and is viewed as a celebration as well as a farewell.

"This was important to us," said managing partner Jeff Hill. "To celebrate this place and celebrate this town and make this something that we could all really revel in."

While visitors and locals will still find Jake's "Mountain Aloha" vibe alive and well, some new nuances have been added.

The restaurant has welcomed chef and Oakland native Ronnie Miranda, a Culinary Institute of America grad who has made appearances on several television shows. He is embellishing a menu that blends "new culinary influences while preserving the restaurant's longtime identity."

"We're not trying to totally revamp the concept to the point where you wouldn't know that this is still Jake's," says Hill.

One of Jake's staples, the popular midweek happy hour, are again being offered, and the lakeside view and laid back ambience, of course, are always there.

Through the years, Jake's has served countless guests and has employed hundreds of locals. The late Doran Cahill, more popularly known as Montana, was a quick-witted bartender for almost 40 years. A plaque commemorating his ser-

vice sits over the bar which now bears his name.

As Jake's final chapter comes to a close, Hill says it serves as a chance for the community to reflect on what Jake's has meant to Tahoe City for almost five decades.

"This will be a summer to savor that."

## Downtown Truckee Wine, Walk & Shop

Tickets are now on sale for the 23rd Annual Downtown Truckee Wine, Walk & Shop, returning to historic downtown Truckee on Saturday, Oct. 3, from noon- 4 p.m.

Attendees will indulge in an afternoon of wine tasting, culinary delights and shopping, all in support of a worthy cause. The event proudly benefits the Tahoe Food Hub, a nonprofit on a mission to build a

food system that supports regenerative farming practices and increases local food access for the Truckee and North Lake Tahoe region.

Since 2004, the Downtown Truckee Wine, Walk & Shop has become a cherished autumn tradition, drawing nearly 1,000 locals and visitors to historic downtown Truckee each year. Participating shops have reported it as one of the biggest revenue days of the year, and over the event's history, organizers have donated nearly \$75,000 to local nonprofit organizations. Potential sponsors and participants, including restaurants, merchants and wineries, are warmly invited to join in making this year's event a success.

"We are thrilled to celebrate 23 years of bringing our community together around great food, wine and the incredible local businesses that make downtown Truckee so special," said event organizer Brinn Talbot.

General admission tickets are \$75 in advance and \$85 on the day of the event. Each ticket includes a commemorative wine glass for tastings at 30+ participating venues, unlimited food sampling and a program and map to all locations. A limited Prosecco & Pastries VIP experience runs from 11 a.m. to noon and features freshly baked pastries, quiche and mimosas before the main event; VIP tickets are \$100 in advance and limited to 50 guests. Designated driver tickets are available for \$30 in advance. Online ticket sales close at 8 p.m. on Oct. 2; day-of tickets will be sold next to the Downtown Truckee Train Depot. Visit [truckeevinewalk.com](http://truckeevinewalk.com) for more information.



Photo provided

Jake's will celebrate one more season in the sun.

## Dining, Imbibing & Good Times at PlumpJack Cafe



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# Valley Vibe



**S**ummer...it always has a nice sound to it. And during the summer, the valley is filled with sounds all season long. Whether it's blues, jazz, funk, rock or reggae, you can catch the beat and beat the heat at the High Sierra resort.

Be sure to tune in.

For more information on all special events go to the Events Calendar at [www.palisadestahoe.com](http://www.palisadestahoe.com)

## Sunsets Live Music Series

Free live music is offered every Friday this summer in The Village. After a day of hiking or sightseeing, relax and enjoy some of the area's most talented musicians. Music runs from 5:30-7:30 p.m.

## TrailCon 2026

A two-day celebration of trail and ultra running draws attendees from across the

globe to North Lake Tahoe and is strategically placed between two iconic races, the Broken Arrow Skyrace and the heralded Western States 100-Mile Endurance Run. TrailCon runs June 22-24 and includes informative panels, keynote speakers, a vendor village/exposition, brand activations and more. TrailCon is free to attend.

## Bluesdays on Tuesdays

The immensely popular, free outdoor concert series features top blues musicians every Tuesday through Sept. 1.

Bluesdays features an outdoor blues bar with beer, wine and spirits as well as great grab-and-go food offerings from Village restaurants.

A limited amount of seating is available, please bring your own low back chair to be

placed in the Music Venue Seated Area if you plan to sit. Music runs from 6-8:30 p.m.

## SCHEDULE

- 6/30 The Blues Monsters
- 7/7 Roy Rogers
- 7/14 Dennis Jones Band
- 7/21 Rick Estrin & The Nightcats
- 7/28 Chris Cain
- 8/4 JC Smith Band
- 8/1 Blackcat Zydeco ft. Dwight Carrier
- 8/18 Eden Brent
- 8/25 Coco Montoya
- 9/1 Bella Rayne

## Washoe Cultural Talks

The Washoe Tribe has deep roots in Olympic Valley, Lake Tahoe and the Sierra Nevada mountains and that history will be explored in-depth during several cultural talks at High Camp. A Washoe guide will point out surrounding natural landmarks, local animals and plants and how they used them. Original artifacts will also be on display.

The event is free, but an Aerial Tram ticket is required and registration is strongly recommended. 2026 Ikon Pass holders have free access to the Aerial Tram. All ticket sales collected from the event will be donated to the Washoe Cul-



The annual Oktoberfest is a barrel of fun.

tural Fund. Talks run from 10-11 a.m. and are scheduled for June 19, Aug. 23, Sept. 26 and Oct. 10.

## River Ranch Patio Concerts

The River Ranch Lodge plans on resuming tunes on the Truckee shows in the latter part of the summer. For updates go to [www.riverranchlodge.com](http://www.riverranchlodge.com).

## First Street Yoga Series

A free outdoor yoga series returns for the summer every Wednesday through Aug. 26 outside the Palisades Yoga Studio. Complimentary classes kick off at 5 p.m. and are taught by a different local teacher each week. All levels are welcome, but please bring your own yoga mat.

## Friday Night Karaoke

Whether you're a seasoned performer or a shower singer, Karaoke Night at Auld Dubliner is your chance to take the stage and have some fun. Join us every Friday night for an evening of music, cold pints, and unforgettable performances at Olympic Valley's favorite Irish pub. Runs 9-11:30 p.m.



Bingo offers family fun for everyone.

## Fourth of July Celebration

Tahoe City honors America's 250th birthday with a three-day celebration featuring family fun, lakeside festivities, community events, and spectacular fireworks. Free transportation from Olympic Valley and the West Shore makes it easy to join the celebration.

## Wild Soul Festival

Three days of yoga, mediation, workshops, and music celebrating the Tahoe-Truckee wellness community and beyond in the Village at Palisades Tahoe. Runs July 10-12. [www.wildsoul-festival.com](http://www.wildsoul-festival.com)

## Great Bingo Revival

The Great Bingo Revival is held outdoors from 5-7 p.m. every Thursday in The Village. Every week a new restaurant will host a fun family-friendly bingo experience. It's free to play and prizes are awarded each round.

## Alpen Wine Festival

Hosted by The Village and Uncorked, the 35th Annual Alpen Wine Fest on Sept. 6 in-

cludes an all-inclusive wine tasting from dozens of exceptional wineries and live music from Darin Talbot and the Nick Eng Band. All proceeds benefit Can Do MS, a non-profit foundation that delivers health and wellness education programs to help families living with MS thrive. The event is open to all ages, however, you must be 21 years or older to participate in the wine tasting. Runs from 2-5 p.m. For more information go to [candoms.org](http://candoms.org).

## Guitar Strings vs. Chicken Wings

Six bands and six restaurants square off against each other Sept. 11 to raise funds and awareness for the Tahoe Institute for Natural Sciences. It will be wing vs. wing and band vs. band in an epic battle. Runs from 4-9:30 p.m.

## Oktoberfest

The Squaw Valley Oktoberfest Celebration on Sept. 26 is North Lake Tahoe largest and features traditional Bavarian festivities, folk dancers, a beer garden, brats and kraut and fun and games all afternoon from noon-6 p.m. Enjoy live en-

## 25th Annual Brews, Jazz & Funk

Brews, Jazz, & Funk returns to The Village Aug. 8 for its 25th anniversary. Enjoy craft brews from over a dozen local and regional breweries with live music playing across multiple stages from noon-7 p.m. Entertainers include Rambo Party, Elemental, Pressing Strings, Peter Joseph Burt & The King Tide, Tim Snider & Wolfgang Timber, Jonny Wild, The Get Rich Quick and Duo Dinamico with Special Guests.

All proceeds from the event benefit the Humane Society of Truckee Tahoe which is dedicated to saving and improving the lives of pets through adoption, community spay/neuter and educational programs.

Advance adult tickets are \$25. Please note this event may sell out and/or there will be limited tickets available at the door. To purchase tickets go to [www.palisadestahoe.com](http://www.palisadestahoe.com).



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<b>WED.</b> JUNE 24	<b>J &amp; the Causeways</b>	\$15 ADV \$20 DOS 8PM
<b>THURS</b> June 25	<b>KITCHEN DWELLERS</b> W/ WATER TOWER 	\$27 ADV \$32 DOS 8PM
<b>SAT.</b> JUNE 27	"AN EVENING WITH" <b>PAUL THORN</b> 	\$25 ADV \$30 DOS 8PM
<b>FRI.</b> JULY 3RD	<b>ZEPPELLA</b> 	\$25 ADV \$30 DOS 8PM

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# Expanded Adventure Van Expo Returns

The Adventure Van Expo just gets bigger and better.

Now in its ninth year, the Expo rolls into Palisades on Sept.12-13 with over 80 vendors promoting the ever-growing interest in adventure van travel, camping, and recreation.

Along with the latest displays on van innovations, gear, and accessories, the two-day event offers live demos, informative presentations, DIY contests, live entertainment and food trucks, and on-site camping. The newest van builds on the market will be featured, including truck campers, a fast-rising segment of van life. This year's presenting host is Mercedes

Benz-Sprinter of Reno, and participating local companies include Sierra Adventure vehicles, Elevated Van Works, Truck House Camper, Trail Kitchens, Alpen Van and Zero Declination. There will also be quite a few national brands like Geotrek, Tiffin and Airstream.

The Adventure Van Expo was started in 2018 by Neil Morse, a former North Lake Tahoe realtor, and has grown into a multi-state tour across the West.

The Expo runs from 10 a.m.-5 p.m on Sept.12 and from 10 a.m.-3 p.m. the following day. Admission is \$10.

For more information go to [www.adventurevanexpo.com](http://www.adventurevanexpo.com).



## OTHER SIDE OF MOUNTAIN

entertainment by Joe Smiell's 20-piece Bavarian Band, the Almenrausch Schuhplattler Dance Troupe, accompanied by the Alpentanz Kapelle Band throughout the day. All entertainment at the event is free. Fundraiser for the High Sierra Lacrosse Association.

### Made in Tahoe Festival

Made in Tahoe, held Oct.-10-11, is a vibrant celebration of all things local, showcasing the creativity of local artisans, businesses, chefs, organizations, and entertainers. Festivities run from 11 a.m.-5 p.m.



Take a cruise with Mr. Tahoe

### Resort Offers Free Shuttles to Tahoe City

Tahoe City's Commons Beach and its many charming shops and restaurants are just a short drive from the valley and are also accessible by the bike path along the Truckee River. This summer the resort is also offering free parking and a complimentary shuttle service from Olympic Valley to several Tahoe City events. The shuttle includes stops at Palisades Tahoe, Everline Resort & Spa, River Ranch, and the Tahoe City Transit Center.

### Cruising on the Tahoe Gal with Mr. Tahoe

Tahoe's own Darin Talbot brings his musical mischief and storytelling talents aboard the Tahoe Gal throughout the summer. The 2.5-hour evening cruise is the perfect way to soak in Tahoe's magic as the sun goes down and enjoy a libation and entertainment on the lake. For landlubbers, Darin also partners with his brother Chris for personalized van tours around the lake. For more information visit [www.tahoegal.com](http://www.tahoegal.com) and [www.aroundtahoecom.com](http://www.aroundtahoecom.com).

# THE VILLAGE AT PALISADES TAHOE

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**ALPEN WINE FEST**  
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**GUITAR STRINGS VS CHICKEN WINGS**  
SEPTEMBER 11

**ADVENTURE VAN EXPO**  
SEPTEMBER 12 & 13

**OKTOBERFEST**  
SEPTEMBER 26

**MADE IN TAHOE FALL FESTIVAL**  
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Photos courtesy PT

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For complete information on costs, schedules, weather updates, and other activities go to [palisadestahoe.com](http://palisadestahoe.com).

## SCENIC AERIAL TRAM RIDES

The Palisades Tahoe Aerial Tram is one of Lake Tahoe's most popular year-round attractions. The 10-minute ride offers sweeping, panoramic views of Lake Tahoe and surrounding mountain vistas and carries passengers up 2,000 vertical feet over rocky ridge lines and the iconic Tram Face before landing at High Camp.

- The Tram operates daily from 10 a.m.-4 p.m.
- 2026 Ikon pass holders can ride the Tram for free.
- Dogs on leash are also welcome to ride the Aerial Tram during summer months. Dogs ride for free, or purchase a keepsake Palisades Tahoe Pet Pass for just \$10--all proceeds go to the Humane Society of Truckee-Tahoe.
- Please note hours of operation are subject to change based upon weather & conditions.

## HIGH CAMP ACTIVITIES

High Camp is an architectural mountain-top marvel, situated at 8,200 ft. above sea level among Sierra Ne-



vada peaks and is the gateway to a variety of activities for all ages. With the purchase of an Aerial Tram ticket, guests receive complimentary access to the following:

- **Hiking Trails** - Access a variety of hiking trails that lead to waterfalls, alpine lakes, meadows, peaks and scenic views of Lake Tahoe.
- **Naturalist Walks** -Daily guided 1.5-mile hike ; weather-dependent. Depart at 11 a.m. and 1:30 p.m .No reservations necessary.
- **Disc & Mini Golf** - Enjoy the sports at a new level on the resort's mid-mountain, nine-hole course.
- **High Camp Roller Rink** - Fun for the entire family. Roller skates are provided based on availability, but you may also bring your own skates and helmet.
- **Olympic Museum** - Showcases Palisades Tahoe's collection of memorabilia, news articles, and video presentations detailing the many magical moments that took place at the VIII Winter Olympic Games.
- **Washoe Display** - Learn more about the history and culture of the native Washoe Tribe of CA and NV.

## BASE ACTIVITIES

### Trail Biking

Olympic Valley has access to some of the best trail biking in Lake Tahoe via the Truckee River trail.

From The Village ride along the Truckee River all the way down to the sparkling blue waters of Lake Tahoe. Safely separated from Route 89, the bike path provides a scenic way to tour the Tahoe area. Bike rentals are located at the Village Activity Center.

### Palisades Yoga Studio

The 1,000-square foot Palisades Yoga Studio in The Village offers weekly classes in a variety of styles from be-

ginner to advanced. Increase strength and flexibility with one of several experienced yoga instructors before or after a day on the mountains.

### Olympic Valley Treetop Adventure Park

The Adventure Park consists of three different towers reaching up to 50 feet and is a mix of vertical climbing events along with a variety of bridges and zip lines. For more information call 530-581-7563.

### Via Ferrata

A Via Ferrata, which means "Iron Road" in Italian, is a protected hiking and climbing experience. Located on the iconic Tram Face, the Tahoe Via Ferrata towers above The Village and the valley floor. For more information go to [tahoevia.com](http://tahoevia.com).

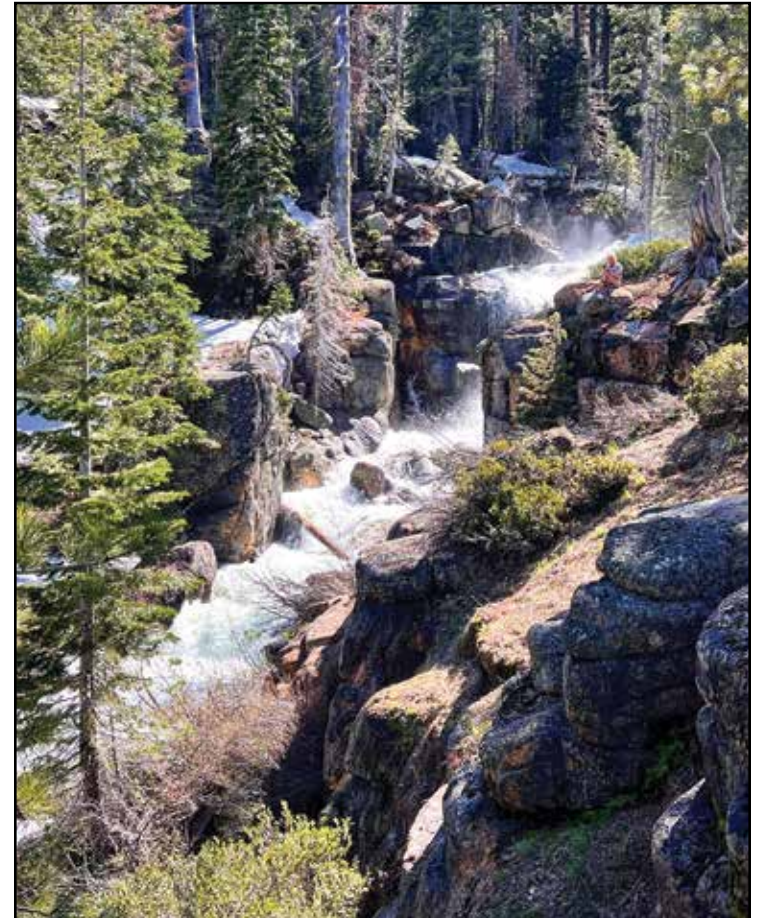
### Mini Golf & Bungee Trampoline

In The Village, guests can enjoy the 9-hole mini golf course and the bungee-jump trampoline.

### The Links at Everline Resort & Spa

The Links at at Everline is a spectacular 18-hole championship golf course designed by renowned golf course architect Robert Trent Jones Jr. with the goal of preserving the unique beauty, natural wetlands and wildlife habitat of the valley. The result is a natural golf course that blends with its beautiful mountain surroundings.

For more information or to book a tee time call 530-581-6637.



## Shirley Canyon

### Wildflowers & Waterfalls

Explore the spectacular 3.6-mile trail which winds past waterfalls and wildflowers to Shirley Lake and ends at High Camp. From there, hikers can download the Aerial Tram for free. Hikers should park in the resort parking lot and walk along Shirley Canyon Rd. to the trailhead. 🌲



# Explore Tahoe City & West Shore

- UNTIL SEPT. 6 | Concerts at Commons\*, Sundays
- JULY 3-5 | Fourth of July Celebrations & Fireworks\*
- AUG. 1 | Tahoe City Heritage Celebration
- AUG. 7-8 | Concours d'Elegance
- AUG. 8 | Tahoe City Day Historic Walking Tours
- SEPT. 19 | Oktoberfest\*
- OCT. 9 & 10 | Tahoe Literary Festival
- OCTOBER IS HAUNTOBER | Zombie Crawl\*, Haunted Historic Walking Tours, Harvest Festival & more!



[visittahoe.org/events](http://visittahoe.org/events)



\*FREE EVENT SHUTTLES | [TAHOETRUCKEETRANSIT.COM](http://TAHOETRUCKEETRANSIT.COM)

## Tahoe City OKTOBER FEST

2026



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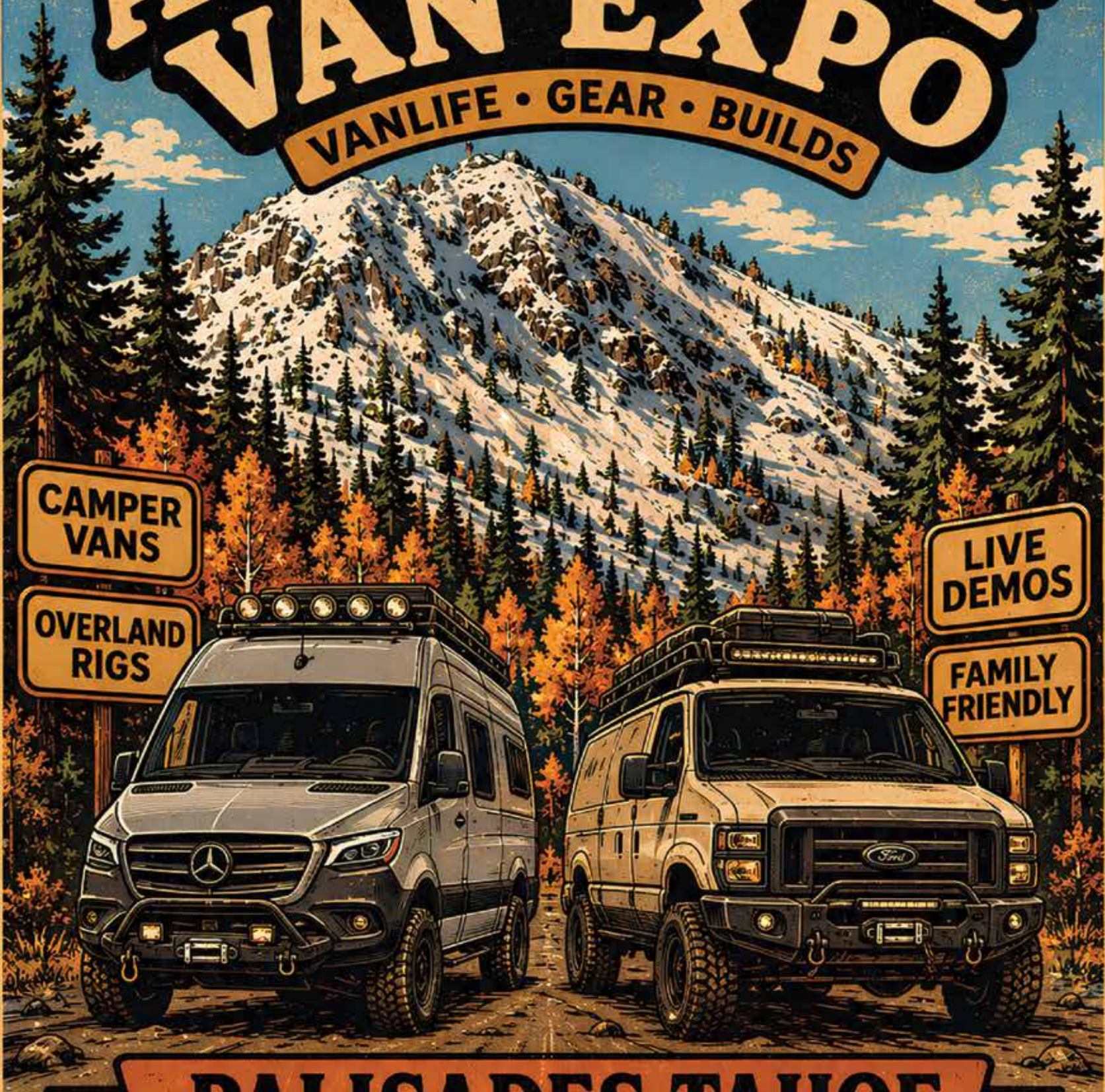
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**The Blues Monsters**

**JULY 7**  
**Roy Rogers**

**JULY 14**  
**Dennis Jones Band**

**JULY 21**  
**Rick Estrin &  
The Nightcats**

**JULY 28**  
**Chris Cain**

**AUGUST 4**  
**J.C. Smith Band**

**AUGUST 11**  
**Blackcat Zydeco  
ft. Dwight Carrier**

**AUGUST 18**  
**Eden Brent**

**AUGUST 25**  
**Coco Montoya**

**SEPTEMBER 1**  
**Bella Rayne Band**



FULL INFORMATION AT  
**PALISADESTAHOE.COM**