PALISADES PRESS

Celebrating Alpine Meadows & Olympic Valley

Mid -Winter 2024





This Palisades Tahoe lot includes Laney LA Architect Studio, in collaboration with HSH Interiors' plans, soils test and engineering completed, Olympic Valley MAC Design Committee approved. Ready to submit to Placer County for summer 2024 building. Winner of the 2023 AIA Honor Residential Architecture Award, Laney LA has raised the bar for mountain modern design and living. *Renderings shown by Laney LA can be adjusted as needed. Breaking ground spring of 2024 and be ready for the winter season of 2025. This gentle upsloping property is one of the last, great, lower elevation lots in the valley with no HOA's. Close to Palisades Tahoe Ski Area and the Village restaurants and shops.

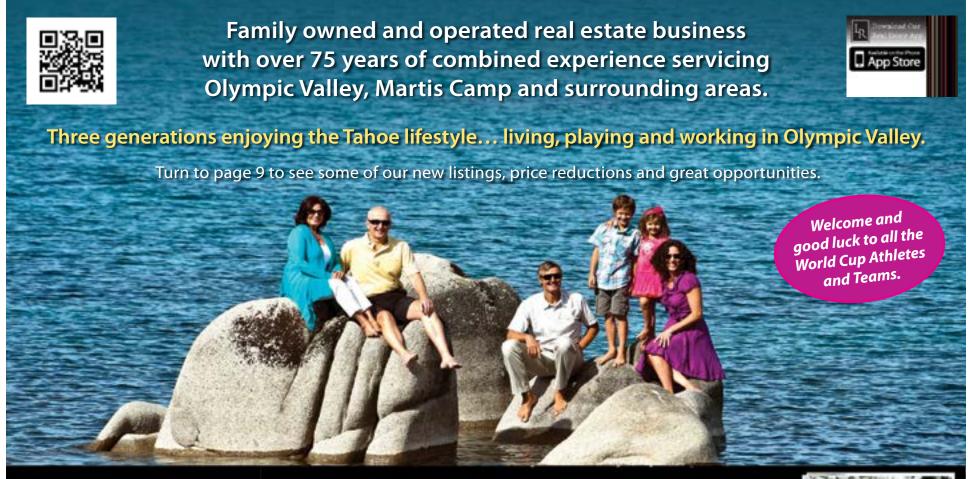
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AROUND THE RESORT

Reservation Parking Program Producing Positive Results



Ithough there may never be a single solution to Tahoe's traffic congestion, Palisades Tahoe officials say they are committed to doing their part to improve the arrival experience at the resort and the general flow of traffic on SR-89 for everyone traveling through the region. They also say the new parking reservation system, which was started this season, is having a positive effect.

Here are some of the highlights of a statement recently released on the PT blog:

HOW IT'S GOING

The last weekend of the holiday season (Jan. 6-7, 2024) presented the program's first true "test," and was immediately followed by the MLK holiday weekend. The season's first significant snowfall (both weekends) brought winter driving conditions, the excitement that comes with powder days, and complete booking of all free and paid parking reservations this season. Speed was tempered by the road conditions, however traffic did not stop, was never gridlocked, and no cars were turned away at the resort.

CHP Truckee said this about the flow of weekend traffic on SR-89:

"As in years past, the CHP Truckee Area remains committed to assisting with traffic flow and was pleased to see

To accommodate busy mornings on dynamic weather days, cancellation time is now from 8-9 a.m.

travel times on SR-89 show noticeable improvements over prior-year holiday weekends. The CHP continues to support proactive initiatives that improve safety and reduce congestion for the motoring public."

While there were still some who drove to the resort without a reservation, PT says its encouraged by the fact that 98 percent of the cars parked had a reservation. There was also increased use of free Park & Ride shuttle services offered from locations in Truckee and Tahoe City. Over the Jan. 6-7 weekend, almost 400 people used it – a tremendous increase compared to the 32 riders the service saw all year a few seasons back.

In response to customer feedback, PT has implemented a change to the cancellation policy for day-of reservations. To accommodate busy mornings on dynamic weather days, cancellation time is now from 8-9 a.m. This will allow more time for those with reservations who decide not to visit the resort to cancel, while still providing those who do not have a reservation an opportunity to

book a last minute spot.

"We know most people want to be part of the solution, not the problem, so we will continue to remind you to make parking reservations on weekends and holidays (it takes less than a minute, and most spots are free!) or find alternative ways to get to the resort," says the statement.

GETTING TO THE RESORT ON WEEKENDS & HOLIDAYS THROUGH MARCH 31

Here's what to know about new parking reservation requirements and the easiest ways to get to the resort this winter:

Make a Parking Reservation

Parking reservations are required on Saturdays, Sundays and holidays before 1 p.m. Most spots are free, others are paid. Free reservations are released every Tuesday for the upcoming weekend/holiday. Reserve online at parkpalisadestahoe.com.

If you have a reservation and know you won't be visiting, the resort asks

that you please cancel in advance of your reservation date and free up a spot for someone else. You now have until 9 a.m. day of to avoid a violation.

Use Free Park & Ride

Park in Truckee or Tahoe City and take a free shuttle to Palisades Tahoe every Saturday and Sunday through March 31. Visit the Travel Here page at PalisadesTahoe.com or TahoeTruckeeTransit.com.

Hop on Mountaineer

Staying in Olympic Valley or Alpine Meadows? Use Mountaineer's free on-demand service for door-to-door service anywhere in the valley. Download the app at Mountaineer.org.

Take TART

To get from lakeside communities or Truckee to Palisades Tahoe, TART Connect riders can transfer to mainline TART buses which run routes to the resort hourly. View route schedules online and download the Transit app for real-time arrival estimates. Go to TahoeTruckeeTransit.com.

Ride on a Ski Bus

Ditch the hassle of driving and catch a ride to the resort on a bus from tour operators in

Sacramento or the Bay Area. Riders receive exclusive discounts on lift tickets and can kick back and enjoy free Wi-Fi on their journey.

BE PART OF THE SOLUTION, NOT THE PROBLEM

For parking and transportation initiatives to succeed and make it easier to get here, active participation is essential. Making parking reservations, utilizing park & ride, carpooling with a reserved spot, or choosing free public transportation to the resort can benefit everyone.

Penalties will be enforced for those who show up without a reservation on weekends and holidays before 1 p.m. Violations start at \$100 and if not paid within 10 days, increase to \$200. Subsequent violations are subject to increasing penalties including season pass suspension and tow. No shows are being recorded and multiple instances will result in the license plate being blocked from making reservations for the remainder of the season.

PT is committed to reducing traffic congestion in the community, and we will continue to focus on finding and implementing solutions and refining those in place.

Learn more and make parking reservations at parkpalisadestahoe.com.

SPECIAL MARKET REPORT

West-End Olympic Valley Two Bed | Two Bath Condo Sales -

	ACTIVE	IN ESCROW	SOLD – LAST 12 MONTHS
Village	1 (Asking \$1.2m)	1 (Asking \$935k)	3 (Average \$952k)
Lodge	-	-	3 (Average \$1.29m)
Valley View	-	-	1 (Sold for \$1,000,000)*
Meadows	-	1 (Asking \$895k)	1 (Sold for \$795k)
Christy Hill	-	-	2 (average \$869k)

*Sold by Bill Murphy

The latest market report reveals an unprecedented scenario with remarkably low inventory and soaring demand. If you're considering selling or buying in this distinct segment, now is the time to make your move. I invite you to give me a call at your earliest convenience for a private consultation. Let's discuss how you, as a seller or buyer, can strategically navigate and thrive in this one-of-a-kind two bed/two bath condo market.

Over 40 years experience making it happen for my valued clients.

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FIND ME AT THE VILLAGE AT PALISADES TAHOE.

TAHOE RICK

If you were selling or buying your property, do you believe that the agent and brokerage company that represents you will determine how well you do in this market? With the changing real estate landscape, hiring an expert is more important than ever.

BEING DIFFERENT ISN'T FOR EVERYONE, BUT TO MY CLIENTS, IT'S EVERYTHING.







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OPERATING SCHEDULE

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- plus ...
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- Ends at 2am for WinterWonderGrass April 5-7

WITHIN ALPINE MEADOWS

Thursday-Monday 7am-6pm plus Tuesday & Wednesday 7am-6pm

- · December 19-20
- · December 26-27
- February 20-21

BETWEEN THE VALLEYS

Daily 5pm-11pm



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USSS Launches Easy Green Climate-Focused Program

.S. Ski & Snowboard officially announced Easy Green, a new climate change-focused initiative focused on amplifying the conversation around climate and driving widespread commitment to sustainable practices across skiing and snowboarding.

percent or more of its carbon footprint by 2030.

Knowing the impact athletes and sports have on and off the snow, U.S. Ski & Snowboard is also utilizing its platform to educate and drive action through unique awareness campaigns.



Named after an "easy green" trail at a resort, the initiative embodies the idea that making sustainable choices when skiing and snowboarding can be easy. Easy Green marks a step forward in U.S. Ski & Snowboard's dedication to becoming stewards of sustainability in winter As an example, the Stifel U.S. Alpine Ski Team wore climate change-themed race suits at the 2023 FIS Ski World Championships in collaboration with Kappa and Protect Our Winters, and hosted the World Cup for Climate at the Stifel America's Downhill at Aspen.

"To help protect the future of our sports for years to come and to continue rewriting history, we must act now, be more proactive and do more."

sports, knowing millions globally are inspired by snow sports and enjoy healthy, active lifestyles in diverse global settings. As climate change poses a growing threat to these sports, Easy Green drives a collective commitment to sustainable practices and recognizes the urgent need to secure the future of our winters.

"U.S. Ski & Snowboard is focused on using our platform for the greater good, especially when it comes to the climate," said Sophie Goldschmidt, President and CEO of U.S. Ski & Snowboard. "The industry and our audience listen to our voice, and we will begin using it to engage the winter sports community to focus on sustainable practices. To help protect the future of our sports for years to come and to continue rewriting history, we must act now, be more proactive and do more."

Under the Easy Green initiative, U.S. Ski & Snowboard outlined three main goals: (1) reduce the organization's own impact, (2) offset its carbon footprint through credits and (3) utilize its leadership position, working closely with athletes to increase awareness. To begin reducing its carbon impact, U.S. Ski & Snowboard created a sustainability task force with leaders in the climate change industry to guide actions and secured funding to offset 10 percent of the organization's carbon footprint this season and has begun a fundraising campaign to offset 100

These significant efforts led Protect Our Winters to honor U.S. Ski & Snowboard with the prestigious Jake Burton Award, recognizing the organization's vital role in promoting cultural change toward climate action. For more information visit usskiandsnowboard.org/ easy-green

Everline Hosts Mountain Travel Symposium

Mountain Travel Symposium, the largest and longest running annual gathering of mountain travel professionals in the world, comes to Everline Resort & Spa April 14-19.

More than 800 representatives from 35 countries come together to establish relationships, build their business, pursue professional development and create a stronger mountain community.

The symposium encompasses a variety of general sessions, keynote presentations, panels and workshops for marketing executives and opportunities for tour companies and ski clubs to connect with destination representatives.





A party you don't want to miss.

Compass - Village at Palisades Tahoe Feb 23rd - 4:30pm

SIP Champagne, SAVOR hors d'oeuvres, & CHEER on our local ski teams as they parade through the Village. Be sure to pick-up your exclusive Luxe Mountain Collections cowbell & make some noise cheering for Team USA!



:OMPASS



We know Olympic Valley.

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Village at Palisades Tahoe #2-424 2Br/2Ba, 4th Floor, North Face Suites

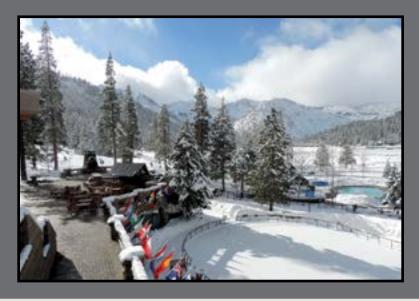
HOA with Spas, Saunas, Exercise Room and more. Gorgeous Views of KT22, Overlooking Village Plaza

\$1,595,000



Everline Resort Condos

Studio listed for \$350,000 1Br listed for \$480,000 2Br's from \$775,000 to \$1,095,000 2Br Penthouse listed for \$1,495,000



We would be happy to assist you, or your family and friends, with your real estate needs.

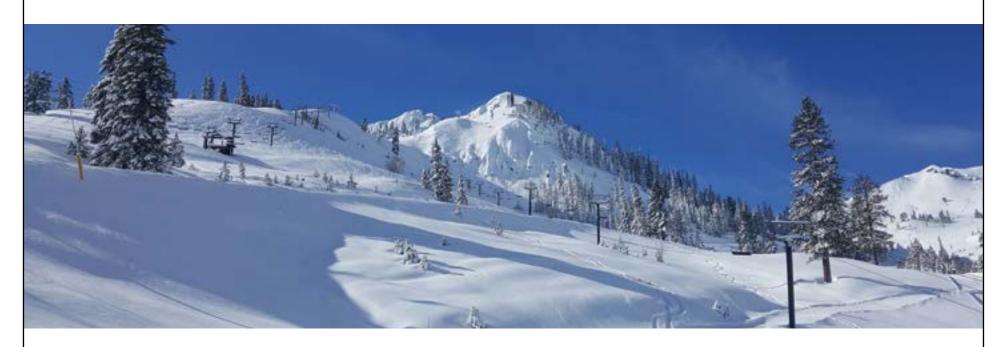


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RESORT DIRECTORY

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Phone numbers are 530 area code unless otherwise noted

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The Village at Palisades Tah	oe 584-1000
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Everline Resort & Spa	412-7039
Palisades Tahoe Lodge	562-4881
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DINING & APRÉS		
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Sign Up for the Palisades Press newsletter to win a pair of day tickets to WinterWonderGrass at info@palisades-press.com.

Winner announced March 1

The World Cup Returns! STIFEL

Top Alpine Racers from Around the Globe to Test Their Skills on Red Dog Feb. 23-25

aving hosted the Stifel Palisades Tahoe Cup in February 2023, the resort once again welcomes the world's elite men's giant slalom and slalom racers who will test their skills

on the slopes of Red Dog in front of a large international audience. Olympic and World Cup champion Mikaela Shiffrin has lauded this course as "one of, if not the toughest" venues on

the World Cup circuit, promising an electrifying and intense competition for both athletes and spectators.

The Stifel Palisades Tahoe Cup, is one of four U.S. stops on the World Cup Tour.

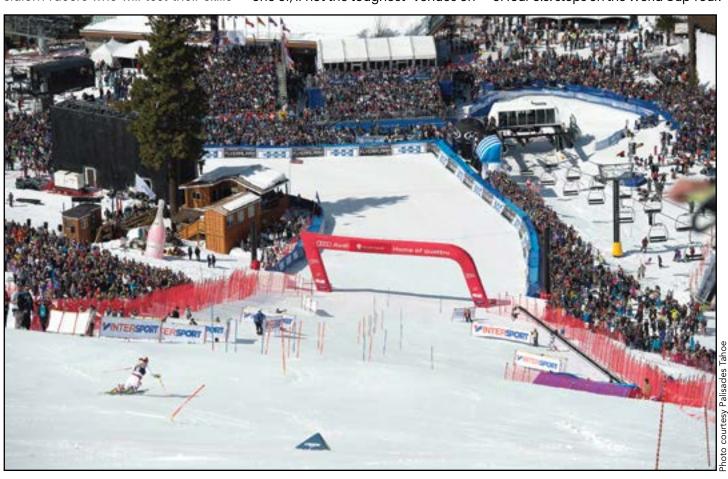
"We are thrilled to welcome back the Audi FIS World Cup to Palisades Tahoe in 2024," says Dee Byrne, President and COO at Palisades Tahoe. "This event holds a special place in our hearts. It celebrates the incredible talents of some of the world's best ski racers while inspiring the next generation of elite athletes. We look forward to witnessing another thrilling competition and continuing our legacy of bringing world-class competitions and events to the North Lake Tahoe community, sharing the spirit of these legendary mountains with

Last year, the resort was lauded for its efforts in pulling off the World Cup races under extreme conditions after it had received almost five feet of snow before the giant slalom.

"Most places in the world with that amount of snow could not have pulled off these races," says local racer Travis Ganong who retired from the U.S. Ski Team a year ago. "But the Tahoe community and the Palisades crew banded together and pulled off a miracle.'

In addition to the giant slalom and slalom races, there will be a youth ski team parade, a public bib draw along with live music and other vibrant festivities throughout the weekend.

For more details go to palisadestahoecup.com.



EVENT SCHEDULE

FRIDAY FEB 23 8AM-5PM VENDOR VILLAGE

5:30pm **Kick Off Parade**

Welcome Ceremonies & Intros 6:00pm **Giant Slalom Public Bib Draw** 6:15pm **Free Concert with Special Guest**

9:15pm **Fireworks**

SATURDAY FEB 24 8AM-5PM VENDOR VILLAGE

9:40am **Giant Slalom Opening Ceremonies**

10am **Giant Slalom Run 1** 1:15pm **Giant Slalom Run 2**

Giant Slalom FIS Awards Ceremony 1:45pm

2:30pm-5:30pm **Head DJ Party**

U.S. Team Autograph Signing 4pm-5pm 6:15pm **Free Concert with Special Guest**

SUNDAY FEB 25 8AM-5PM VENDOR VILLAGE

9:40 **Slalom Opening Ceremonies**

10am Slalom Run 1 1:15pm Slalom Run 2

Slalom FIS Award Ceremony 1:45pm 2:00pm Free Music at KT Base Bar

The Stifel Palisades Tahoe Cup will air live on Outside with coverage also on NBC/CNBC and Peacock.

NBC SAT. FEB. 24

Men's GS - Run 1 @ 1pm (ET) Men's GS - Run 2 @ 4pm (ET)

NBC SUN. FEB. 25

Men's SL - Run 1 @ 1pm (ET) Men's SL - Run 2 @ 4pm (ET)

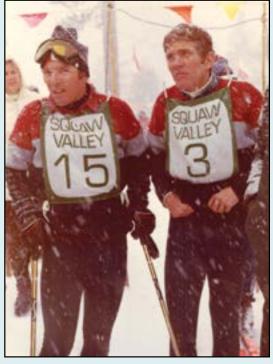
Blast from the Past:

The Resort's First World Cup was Remarkably Similar to the Last

The World Cup first came to Olympic Valley in 1969, and like last year's competition the then 20-year-old resort battled extreme conditions to pull off the races. Racers from around the world arrived early to practice for the men's and women's events, but high winds, relentless snowfall and avalanche danger kept most cooped up in their rooms. The winter of 1968-69 was a stormy one that set new snowfall records in the region, so organizers were concerned as the Feb. 28 to March 1 World Cup timeline approached.

The extreme conditions forced the cancellation of the downhill, but Chief of Race Fraser West, supported by a fleet of snow grooming machines and bootpacking crews, managed to prepare both the slalom and giant slalom courses on the steep slopes of KT-22. American skiers fared well as Billy Kidd took the gold medal in the men's slalom and Judy Nagel earned a bronze. Marilyn Cochran took silver in the giant slalom.

-Mark McLaughlin, the Tahoe Nuggets.com



Billy Kidd, who finished first in the slalom, with teammate Spider Sabich.

QUICKTURNS Ex-Racers Expound on Exciting Course

Photos by David E. Carmazzi.

ikaela Shiffrin, the most prolific racer in World Cup history, has described Red Dog as "one of, if not the toughest" course venues on the World Cup circuit. Former U.S. Ski Team members Bill Hudson and Travis Ganong, who grew up skiing and training on the slopes of Palisades Tahoe and now work for the resort, agree and share their insights on tackling the tough terrain of Red Dog.

Travis Ganong, Palisades Tahoe Athlete

"The number one thing that really helped me once I reached the World Cup level was leaning on all the years of experience skiing the gnarliest terrain in the world right here at Palisades Tahoe.

"At a lot of the other courses on the World Cup tour it's a classic long top to bottom run where you get to see a lot of the gates in a row. You can really hammer on the skis and link turns together. The Red Dog course, every third or fourth gate is blind and there's a big roller and the terrain changes and you have to be so on your game and so on your toes.

'It's an amazing hill: I mean, it's super fun. Having a World Cup here is a great opportunity for all the local kids and the community to see the best skiers in the world, to see it on a hill that they train on every day and get to ski on it themselves.

'it's really cool to kind of have that in our backyard, to inspire the next generation. And they can then go back on that same hill after the World Cup, with these visions and these images in their mind from the World Cup

race that they just watched and go try to emulate that and maybe get to the World Cup one day themselves."

Bill Hudson, Vice-President of **Skier Services**

"They're both very steep, but especially with the GS - it's the character of the hill.

The terrain really changes-- from a moderately steep pitch, then it levels out and drops off again. It's those changes that make these courses so tough.

"A lot of World Cup courses have a much more consistent pitch. A course like this, with so many variations, going from steep to relatively flat and then dropping off into another steep pitch - is why Red Dog is so techni-









Former USST members Travis Ganong, left with Hahnenkamm trophy, and Bill Hudson, below, say the Red Dog course is steep and technically challenging.

cally demanding. It really separates the good skiers from the great skiers and we've seen that with the men last year, and the women in 2017.

"On top of all that, the course is packed and injected with water so that it's really hard. Most recreational skiers, even ex-

> challenged to ski on that surface. Their skis aren't stiff enough and their edges aren't sharp enough. It's such a huge contrast from normal conditions, especially on the west coast. Our natural snow is really soft, which is why people

love to ski here." *

pert skiers, would be really

The Tech Specs from the FIS

"The slalom down the face of Red Dog has the maximum allowable vertical drop allowed by the International Ski and Snowboard Federation (FIS) at 220 meters, making it a long and tiring course for the racers, especially since the face is also steeper than most World Cup slopes. The giant slalom is also steep and challenging, with a vertical drop of 386 meters, a bit below the maximum of 400 meters.

"The most critical, non-engineered component of the races is nature's snow and organizers worldwide routinely turn their race venue into a sheet of ice that will withstand 100 racers at a time with little variation from one racer to the next. They will pack and inject the course with water for several weeks. The injectors are fed under pressure from the snowmaking guns, which were replaced before the March 2017 Women's World Cup."

THE BULLWHEEL

by Nancy O'Conne

Dedicated to Robert Frohlich

A Collection of World Cup Reflections

Palisades Tahoe has placed many athletes on the U.S. Ski Team who raced on the World Cup Circuit. We asked a handful to reflect on their experience.

Tamara McKinney, U.S. Ski Team 1978 -1989

Highlights:

1981 World Cup Giant Slalom champion

1983 World Cup Giant Slalom champion

1983 Overall World Cup champion

1984 World Cup Slalom champion

World Cup stats: 18 wins, 45 podiums, and 99 top ten finishes

1985 World Championships Combined Bronze - Bormio

1987 World Championships Combined Bronze - Crans-Montana

1989 World Championships Slalom Bronze - Vail

1989 World Championships Combined Gold - Vail

1984 US Ski and Snowboard Hall of Fame:

Now: Luxury Group Global Real Estate Advisor,

Lake Tahoe Sotheby's International

t's rare to get to do something that you love to do and meet people from all over the world. They've come from all sorts of different backgrounds, social cultural experiences. Russians, Czech - the realities of the hardships they lived with to be able to do what $\frac{\alpha}{\Box}$ they loved to do. It 품 wasn't just hotel to hotel and then I got to ski. To be at your best every day and every day is different.



Tamara McKinney with World Cup trophies.

"I learned how to be at home anywhere, and I looked at it as 'a get to not a have to.' I just thought it was amazing to get to travel around and see these different places. Yes, it was tiring but each place is an adventure. I'd always try to learn a little bit of the language. I branched out from being in the American bubble and had friends on other tagms.

I love skiing and I had an opportunity to ski; to be able to travel the world and experience the culture. to have a commonality and look someone in the eye from anywhere in the world, knowing that they share inspiration, a love of the mountains and the sport even when you don't speak the same language, and then to share that with my daughter, Francesca, is a gift."

The sport itself is about who can bring out the best on that day. The honor of it and seeing those crystal globes awarded – the pride and the accomplishment of it. It's a humbling thing, to be with your peers who are also striving to be the best in the world. It was never about the fame. Trophies can come and go and gather dust. Success is learning how to work together and respect each other. It's an amazing bond. It's an amazing sport. The village, the skiing community, is the thing that has endured."

Greg Jones

1973 NCAA All-American – University of Colorado US Ski Team 1974-79

Highlights:

World Cup 1 win, 2 podiums

1976 World Championships Combined Bronze - Innsbruck

1978 US Ski and Snowboard Hall of Fame:

Now: Retired and "livin' the dream"

y first World Cup podium was amazing because I wasn't even on the radar. I was running 37th, and I won the second run by a second and a half. Everybody, including myself, went 'whoa – who's this guy? Where did he come from? It was this feeling of "wow" – they didn't even know who

I was. To beat the best in the world – it was a great feeling and I'll always

remember that race.

"I grew up in a different era. I was involved in so many sports my whole life. I'm viscously competitive. Now I know my limitations. But there was a time when I didn't. I wanted to be the best at everything, not just skiing. I wanted to be the best baseball player, the best waterskier. Back in the day, when we



Greg Jones: 'It really was an adventure.'

had great winter and we didn't worry so much about training. We just skied – all day. Back then, we didn't have midweek programs. Today, I think the kids get tired, it gets boring. I'm not sure that it does all that good. It was just so different. Things were so much less structured and it It really was an adventure."

Edith Thys Morgan, U.S. Ski Team 1982 -1993

Highlights

World Cup 1 podium, 5 top ten finishes

Now: freelance writer, part-time ski coach, full-time mom

really don't have one best memory, but in general it is the time spent with friends on the mountain, be that back home in Olympic Valley as a tyke or between races in places like Verbier, St. Anton or Las Lenas ripping around in these awesomely beautiful places with people who shared that love of the mountains and snow.

"If you were from Squaw, you were never alone. There was always someone from Squaw on the team. But back then, you were off the grid. There were postcards and aero postal letters. Phone calls were difficult and expensive. The U.S. Ski Team had a hotline and they'd dictate the results. If your parents didn't hear your name, they had to wonder if you didn't finish or if you'd been hurt. There was a different level of independence, loneliness and resourcefulness.

"I think the most important thing I learned, first from my parents and then from so many coaches and other friends and skiers along the way, was a love for the sport. That has not changed one bit. Now I live in the east where the mountains are smaller and the conditions can be so pathetically harsh. But when I am on the mountain with the kids and we are in the routine, their enthusiasm and camaraderie is just what I remember from being a kid. I love that I can sit on the chairlift with my my kids, and we are all having a good ski day. Part of why I love coaching is being able to pass that along to another generation. And selfishly, we wanted our kids to love skiing so we would have something to do together for life."

Daron Rahlves, U.S. Ski Team 1994 – 2006

Highlights:

World Cup 12 wins, 28 podiums

2001 World Championships Super-G Gold – St. Anton

2005 World Championships Downhill Silver – Bormio

2005 World Championships Giant Slalom Silver – Bormio

2008 Winter X-Games Ski Cross Gold - Aspen

2010 US Ski and Snowboard Hall of Fame

Now: Palisades Tahoe Athlete and "Proud Dad, Husband and Coach."

y goal was to show everyone the highest level of sport, and I think I did that. The World Cup courses are so difficult and challenging and the toughest courses really separate the pack. My first win was huge because I'd knew I'd done my best. Feeling the energy of the crowd at Kitzbuhel was so different than anything I'd experienced before.

"My wife came over for the last three years and brought the dogs. That made it so much easier for me. I think those last three years were probably the best because I had the confidence and belief in myself that I was one of the best, knowing that I belong in the top group and that I had a chance to win that day."

Eric Poulsen, U.S. Ski Team 1969 -1974

Highlights:

1970 World University Games Giant Slalom Gold – Rovaniemi

1970 World University Games Slalom Silver – Rovaniemi

1971 NCAA Alpine Skiing All American – University of Denver

Now: Retired

(Poulsen spent almost ten years racing World Cup. He consistently posted top-ten finishes and was one of the few skiers to be seeded in the top-15 of all three disciplines – slalom, giant slalom and downhill.)

was part of a really amazing group. I think we showed the world, that Americans could win. For me, the Squaw Valley World Cup in 1969 stands out. It was my first year on the team and I was home, in front of my family and friends. But we had this huge blizzard right before the race, and it was a mess. I

started near the end and the GS on KT was more like a luge run. The ruts were over my head, and it was scary. I'm not even sure the race would be run today in those conditions. But I finished. Somehow, I hung on and I finished. That was important."

Sandra Poulsen, U.S. Ski Team 1970 -1975

Highlights

World Cup 1 podium, 14 top ten finishes

Now: Retired

was on the World Cup from 1970 to 1975 and in those days we spent most of our time in Europe. Back in the day, there really weren't very many freeways so we spent a grueling amount of time driving in the Alps – the

coaches, the technicians and the athletes – we all drove these huge horrendous vans that were too hot up front and freezing in the back. Constantly, going from one country to another.

"You travelled eleven months out of the year and couldn't have a job. If your parents couldn't support you, you really couldn't stay on the tour. You really couldn't go to school because you were traveling all the time.

"In Europe, everybody on the street knows you – who you are – even in big cities. Almost 30 years later, walking down the street in Geneva, Switzerland and people know who I am.

Photo courtesy Poulsen family co

Eric & Sandra Poulsen were part of a 'traveling circus.

"It's a traveling circus. Things have changed dramatically since I've retired. Back then, the teams were sequestered, and we stayed in different hotels and very few people in Europe spoke English then. And even still, we were all traveling, driving all night to get to the next venue to set up and get ready to race. There were times when the team didn't have money to bring us home for the holidays and we got sequestered at a convent. On the plus side, we got to travel all over Europe and we were revered. We were treated very well. We didn't have time to do much but train and race, but I got to see things I don't think I'd have seen if I hadn't been on the U.S. Ski Team."*







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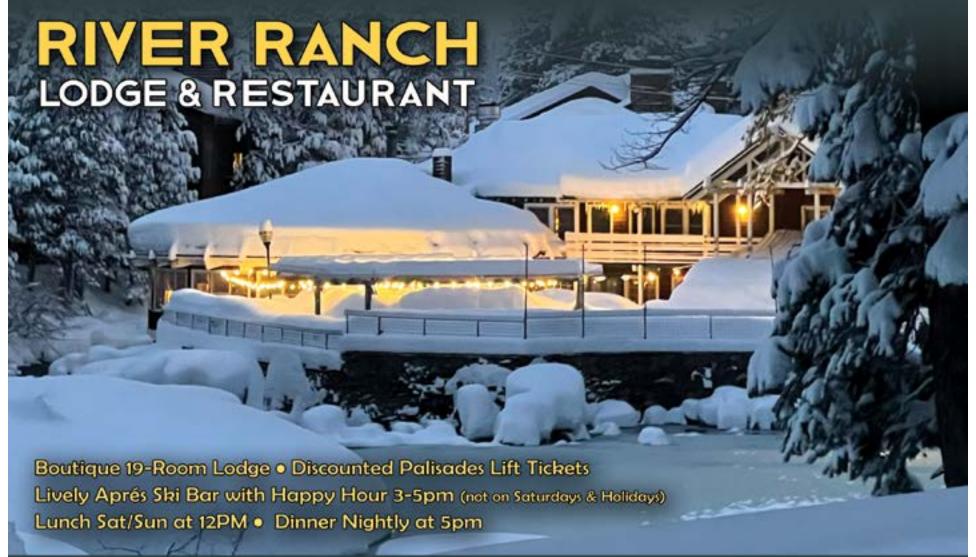
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Valley a la Carte

PlumpJack Offers Wines of the World

The World Cup brings an international flavor to the resort and if you'd like to enhance that global experience with a glass of wine, head to the PlumpJack Cafe.

Jeff Pinkham, Director of Food & Beverage and Bar Manager Jake Spero collectively have over 40 years of experience with the popular restaurant located in the Plump-Jack Inn, and they oversee one of the largest wine selections in all of Lake Tahoe.

PlumpJack patrons can peruse an extensive wine list which includes over 600 selections from a wine cellar that holds over 3000 bottles.

"It's a very well-balanced list with Old World (Europe) and New World (U.S., Chile) selections," says Pinkham. "We want to put the best wines out there, and we have connections from all over the wine world."Pinkham says special attention is given to food pairings coming from the kitchen, run by Executive Chef Jack Connell, and the staff is well prepared to make suggestions.

"We can pair the right wine with anything anyone chooses," Pinkham says. "Once we know what someone is in to, we know how to find the best option."

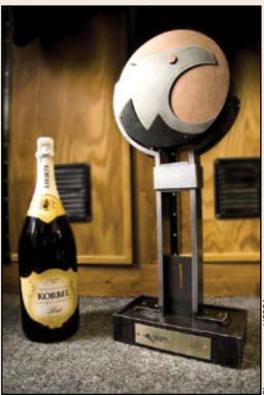
Wine Night Series

PlumpJack Cafe hosts a Winter Wine Night Series welcoming industry enthusiasts who love to share their passion for wine and indulge in delicious pairings. Come for a taste, a glass or a bottle to enjoy with the wine-friendly dinner menu. For more information go to plumpjackcafe.com.

Feb. 8 - Rootdown Wine Cellars with Mike Lucia

March 29 - Skurnik Wines and Spirits with Jonathan Bates

April 11 - Quivera Vineyards & La Follette Wines with Brian Scott



PlumpJack offers a World Cup-worthy wine selection.

Other Wine Finds Uncorked

Uncorked in the east end of The Village stocks their shelves with vintages

from around the globe, reflective of the season. They also offer a Wine Club which features a monthly theme. There are Uncorked locations in Tahoe City and Truckee, too. Uncorkedtahoe.com

Tahoe Wine Collective

Located in the Boatworks Mall in Tahoe City, TWC features a wine tasting menu that changes weekly highlighting different boutique producers from the Sierra Foothills. They also offer charcuterie and cheese plates,

display local artwork on the wall, spin vintage vinyl on weekends and occasionally host live music and comedy. Tahoewinecollective.com

Snowshoe Dinners at the Chalet

After the mountain closes and the winter moon rises, experience a snowshoe tour to the midmountain Chalet at Alpine Meadows and enjoy a four-course, Bavarian-inspired dinner.

Guests will receive a complimentary glass of champagne upon arrival, hand-selected wine pairings with each course, and beer and wine will be available for purchase. Snowshoes are provided free of charge and diners

should wear appropriate warm clothes. Guests must be 21 years of age to participate and reservations must be made at least one week in advance.

Snowshoe Tours are scheduled for Feb. 10 & 14 and March 8 & 16. More dates may be added,

Cost is \$140 per person, 21 and over only. Meet at the Last Chair BarCost is \$140 per person, 21 and over only. Meet at the Last Chair Bar in the Alpine Lodge no later than 4:30 p.m. Tour and dinner usually lasts around 2.5 hours. For



Diners enjoy the Chalet's Bavarian ambiance.

Cheers, All Around!

During the World Cup you could end up rubbing elbows with foreign fans. Make them feel at home with a toast.

FRENCH: "Santé!"

AUSTRIAN/GERMAN: "Prost"

ITALIAN: "Cin Cin!"

NORWEGIAN/SWEDISH: "Skål!"

SPANISH: "Salud!"

CHINESE: "Ganbei!"

AUSTRALIAN: "Bottoms Up!"

more information contact 1-800-403-0206 or email alpinebanquets@palisadestahoe.com.

River Ranch Hosts Snow Sculpture Contest

The River Ranch Lodge hosts the annual SnowFest Snow Sculpture Contest March 10 on its outdoor patio. One of the winter carnival's longest-running events, the contest features several teams representing local non-profits who show-

case their creativity and cleverness, turning mounds of snow into icy masterpieces. Sculpting starts at noon and judging at 3 p.m.

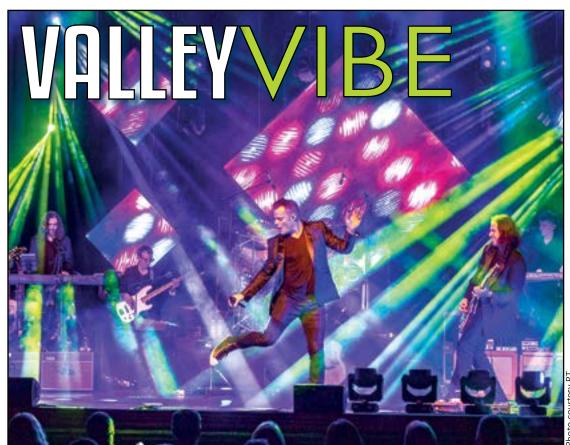
The Ranch also boasts one of North Tahoe's longest Happy Hours with discounted drinks and appetizers from 3-5 p.m., Sun.-Fri.

For more information go to river-ranchlodge.com or call 530-583-4264.

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A ROYAL EVENING: Black Jacket Symphony will present Queen's 'A Night at the Opera' during the World Cup festivities along with performances by Eve 6 and Ludacris.

ou can't just show up at Indianapolis and expect to take a few laps at the Brickyard. But here at Palisades Tahoe, you can test your mettle almost any day on a World Cup-caliber slope. That's one of the reasons why the resort has put so many athletes on the U.S. Ski Team roster through the years.

The World Cup, and of course the Olympics, are the defining pinnacle of alpine ski racing, and here in Olympic Valley one can get a taste of that experience all season long. You might not be getting a medal, but it certainly can feel like a golden moment.

Enjoy the snow and then the show!

World Cup: Big Stage, Big Entertainment

World Cup racing will be matched with world-caliber entertainment when the resort hosts the Stifel Palisades Tahoe Cup, a stop on the Audi FIS Ski World Cup Tour, Feb. 23-25.

Headlining the musical performances are the Black Jacket Symphony featuring Marc Martel, Eve 6 and Ludacris. The outdoor shows are held at the base of the mountain and are free and will be highlighted with fireworks in front of the KT Base Bar on Feb. 23. Here's the lineup:

Feb. 23, 7 p.m.

Black Jacket Symphony featuring Marc Martel

Over the past thirteen years, the Black Jacket Symphony has performed more than 40 classic rock albums. At the World Cup, the Black Jacket Symphony will present Queen's "A Night at the Opera," providing rock and roll magic along with a vibrant, visual experience. Canadian rock musician Marc Martel truly brings the dynamic Freddie Mercury back to life.

Feb. 24, 6:15 p.m.

Eve 6

For over two decades, Eve 6 has been a force in the alternative rock scene, captivating audiences with their infectious sound and compelling lyrics. With a discography that spans hit albums like "Eve 6" and "Horrorscope", the band has left an indelible mark on the music landscape. Known for their dynamic performances and Max Collins' distinctive vocals, Eve 6 continues to resonate with fans, delivering a high-energy experience that transcends the boundaries of alternative rock.

Feb. 24, 7 p.m.

Ludacris

The multifaceted superstar, actor, and producer Ludacris has been tearing up the rap and hip-hop scene since the late '90s and is arguably one of the most commercially successful rappers. Known for his clever wordplay, infectious beats, and larger-than-life persona, Ludacris has entertained millions of fans worldwide. Throughout his career, Ludacris has collaborated on numerous charttopping songs with the likes of Usher, Fergie, Justin Bieber, and Taio Cruz. Ludacris' impact extends beyond the airwaves, as evidenced by his accolades, which include multiple Grammy Awards.

Guided Snowshoe Tour Under the Stars

Experience a guided snowshoe tour up the Mountain Run. Participants will embark on a three quarter-mile loop that

begins and ends at the Plaza Bar in The Village. Adventure starts with a complimentary beverage and ends with a glass of champagne and a wide selection of hearty appetizers. Cash bar available. Snowshoes are provided free of charge and warm clothes advised. Meet at Plaza Bar at 4:30 p.m., tour starts at 5 p.m. Open to 21and over. Cost is \$125. Dates: Feb. 12 & March 4 & 18, To make a reservation call 800-403-0206 or email alpinebanquets@ palisadestahoe.com

Sierra Sightseeing Pass

One of the best ways to see the Lake Tahoe region and the surrounding mountains is from one of the resort's three enclosed lifts. Palisades Tahoe is the only resort in America which has a Gondola, an Aerial Tram, and

athletes had a voice in the development and governance of their sport. Since then, the sport of freeskiing has grown rapidly and each of the disciplines have evolved into strong individual sports. Today the IFSA is centered on junior and adult big mountain Freeride competitions and is now known as the International Freeskiers and Snowboarders Association. For more information visit ifsafreeride.org.

Alpenglow Winter Speaker Series

The popular free winter speaker series once again returns to the Palisades Tahoe Event Center and each event benefits a non-profit.

For more information go to Alpenglowsports.com.

Disco Tubing

"Saturday Night Fever" on a new level! Disco Tubing has become a hit for all ages and is so popular tickets are available only online. Sessions are 55 minutes long and start at the top of the hour, beginning at 5 p.m. Snow tubing is for adults and kids at least 40" tall and all tubers must be able to independently get in and out of their own tube. Adult



NIGHT LIGHTS: A spectacular fireworks display will close out the World Cup live music show on Friday Feb. 23.

a Funitel. Sightseeing Package allow allday unlimited access to ride these three lifts. For more information go to Palisadestahoe.com.

Plaza Bar Après Series

Hosted in the Plaza Bar in Olympic House every weekend until Feb. 17, the series offers the perfect end to the day with a vibrant blend of music and ambiance. Sets run from 2:30-6:30 p.m.

International Freeskiers Association (IFSA) Junior Nationals, Feb. 10-12

The International Freeskiers Association (IFSA) was established in 1996 by freeskiing pioneer Shane McConkey. Freeskiing in the 1990s was comprised of the different disciplines of skiing outside of alpine racing which included big mountain, slopestyle, half-pipe, big air, and skiercross. McConkey believed that the sports included in freeskiing needed an athletedriven governing body to ensure that the

and child sized tubes available; one person per tube. Winter boots recommended; ski boots not permitted. Operations weather and conditions permitting. Dates: Feb. 4, 11, 17, 18, 24-25. For tickets go to Events & Activities page at PalisadesTahoe.com.

SNOWFEST: A Mountain Mardi Gras

North Lake Tahoe SNOWFEST, one of the largest winter mountain festivals on the West Coast, returns for its 42nd year bringing 10 days of wintry fun and festivities throughout the North Lake Tahoe community.

The annual winter festival starts Feb. 29 at the Garwoods Kick-Off party and concludes at the River Ranch Lodge Snow Sculpture Contest on March 10. The family-friendly mountain Mardi Gras Event features 40 events, many of which benefit local non-profits.

Highlights include Garwood's Polar Bear Swim, Alaskan Snow Golf Open, the



The River Ranch Snow Sculpture Contest is a North Tahoe tradition.

Dog Pull and outdoor music and fireworks at the Tahoe City Golf course and more.

SNOWFEST is a 501(c)3 public benefit nonprofit organization. Visit tahoesnowfest.org for complete schedule.

Everline Celebrates Lunar New Year

Everline Resort & Spa hosts a community countdown to welcome the Lunar New Year on Feb. 10. Celebrate the "Year of the Dragon" with an extravagant fireworks display, several family activities including fortune cookie decorating, and themed ice-skating sessions.

The resort will also provide delicious dining opportunities throughout the day including Asian-inspired comfort food at Iron Road Noodle House, pub-inspired fare at Sandy's Pub and upscale steakhouse dinner selections at Six Peaks Grille. For more information call 530-412-7034

Lake Tahoe Reggae Fest Returns

The 7th annual Lake Tahoe Reggae Fest returns to Palisades Tahoe on Aug. 3-4 The two-day outdoor festival is produced by Good Vibez Presents and PR Entertainment and features top-name reggae performers.

"We are thrilled to partner with PR Entertainment to bring people together for mindful, sustainable gatherings rich with music - old and new school reggae - and art in the Tahoe Basin," says Dan Sheehan,

co-founder of Good Vibez Presents.

Sheehan says last year's event was a phenomonal success which included performances by Rebelution, Stick Figure, Tribal Seeds, Pepper, Dispatch, Hirie, J Boog, The Expendables, Iya Terra, Bumpin Uglies, The Elovaters, Pipedown and Claire Wright. The 2024 lineup will be announced soon.

Palisades Tahoe is known for its vibrant ski culture and emerging elevated music scene. California's largest ski area is the Tahoe home for the annual WinterWonderGrass Festival, Bluesday Tuesdays, Brews, Jazz & Funk Fest and special wintertime base area concerts.

In keeping with the Good Vibez canon, festival goers can expect exciting programming both on and off stage including local food vendors, interactive local art displays, a quirky and quality vendor area, and a commitment to leaving the community better than they found it with composting, recycling, and greening initiatives which work towards zero waste.

"We love working in the High Sierra," says Amy Sheehan, co-founder of Good Vibez. "I find that a lot of our patrons come for the music and end up staying a few days for the hiking, dining, and general exploring that the majestic High Sierra range has to offer."

Tickets, including VIP which feature a private bar and bathroom and a VIP-only viewing area will go on sale soon at lake-tahoereggaefest.com. *



NIGHT FEVER: Disco tubing is fun for the entire family.



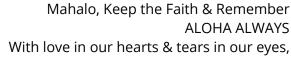


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To Our Friends of North Tahoe & Truckee Communities,

On behalf of TS's Restaurants, along with the families and friends of Old Lahaina Town, we would like to express our gratitude for your generous donations and participation in our Aloha Always Fundraiser. Your gifts, cash, Hula Pies, Mai Tai's, and Maui Brew purchases totaled \$28,000 & will be 100% donated to those unfortunate folks who lost their homes, livelihoods, family members & friends. The proceeds from the event were split 50/50 between Kimo's and TS Employees (which has been matched by TS Legacy of Aloha) and the Hawaii Community Foundation for distribution.







Sunnyside Resort/TS Restaurants · Firesign Cafe · Cult Burger · SWA Watersports/Tahoe Luxury Boat Rentals · Scholl/lan Ferris · Homewood Mountain Resort/JMA Ventures · Blizzard Skis · Everline Resort & Spa · Schaffer's Mill · Hyatt Regency · Sageleaf Cafe · Yakima/Sweet Protection · Rosie's Cafe · Scotty Yorkey · Republic National Distributing Company (RNDC) · Schwartz/Andrea Ciganik · Tahoe Dave's · Christy Hill · Tahoe Art Haus · Tahoe City Kayak · Base Camp Tahoe City/Peppertree Inn · Tahoe Gal · Alpine Power Equipment · Tahoe-Truckee Lumber · High Sierra Water Ski School · Bridgetender · Tahoe City Golf Course · Swigard's Ace Hardware · North Lake Auto Parts · River Ranch · Alibi Brewing Company · Tahoe Edgelake Beach Club · Tahoe Trunk Show · Old Post Office Cafe · Ritz-Carlton at Northstar · Yarn Designs Unlimited · Steve & Betsy Terraszas via Johnny B · Palisades Tahoe · HO Sports · Pineapple Tahoe · Leffler Leather Goods · Cosmic Glow Tahoe · Geared for Games · Oakley · Truckee Flannel Co. · Steve Schmier's Jewelry · Tahoe Wine Collective · Zentangled Artwork · Pass It On Thrift · American Ewe Yarn · Kiwi Kamera · Duck Hunt



interWonderGrass Tahoe has announced the 2024 lineup for its eighth anniversary festival to be held April 5-7 at Palisades Tahoe.

The immensely popular, open-air music and brews festival brings together some of the best in bluegrass and Americana over a period of three days, amidst the resort's spectacular mountain backdrop.

The 2024 lineup consists of over two dozen bands across the four stages, including Sierra Ferrell, The Devil Makes Three, Paul Cauthen, The Infamous Stringdusters, Kitchen

'WWG is itself a community; our attendees share our passion for protecting the environment, tasty craft brew, authentic music and collective kindness.'

- Scotty Stoughton, founder WWG

Dwellers, Andy Frasco & the U.N., Sierra Hull, Pickin' on the Dead, The Lil Smokies, Lindsay Lou, Sam Grisman Project, Winter Wonderwomen, Diggin Dirt, Boot Juice, Cast Iron, Two Runner and others.

The free Thursday Kickoff Show in The Village gets the party started. Over

the weekend in the main venue attendees will find an open-air outdoor main stage, three side stages (tented and heated), plus daily beer, whiskey, and spiked seltzer complimentary tastings for those 21 and over, from 3-5 pm.

"The intention behind WinterWonderGrass and all our Bonfire Enter-

tainment events is to hold space for a mindful, clean and comforting fan experience," says Scotty Stoughton who started WWG in Colorado 2013. "First and foremost, we create this for the people, the communities and our artists. WWG is itself a community; our attendees share our passion for protecting the environment, tasty craft

brew, authentic music and collective kindness."

WinterWonderGrass has always embraced sustainable awareness and also includes a lively kids zone and local food vendors as part of the festival.

For more information and to purchase tickets go to www. winterwondergrass.com

Road to WinterWonderGrass

Warm up for the threeday festival at The Crystal Bay Club at Stateline with "Road to WinterWonder-Grass" featuring two shows

in the Crown Room. On Feb. 24, Broken Compass Bluegrass shakes the rafters and on March 15, Leftover Salmon brings it progressive sound to the stage. The 21 and over shows start at 8 p.m. For ticket information go to crystalbaycasino.com.



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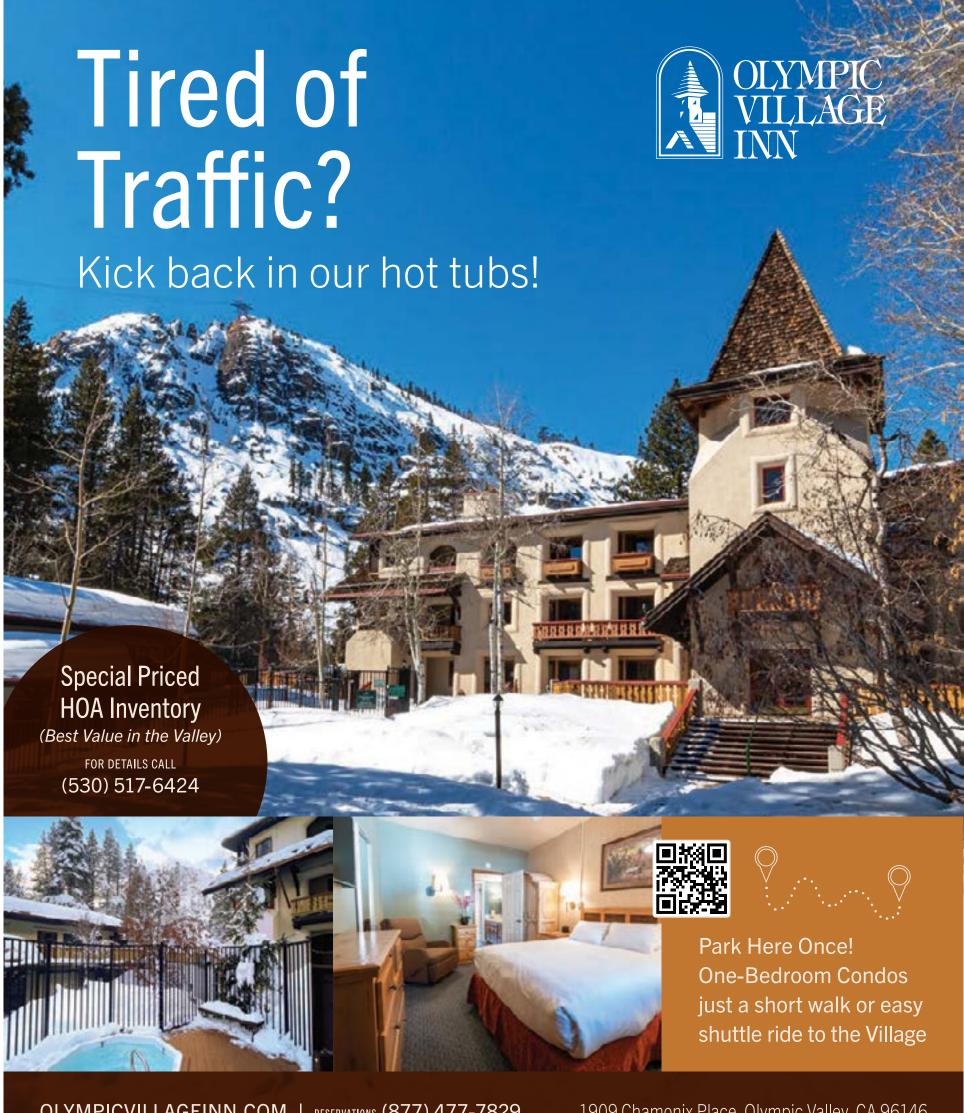
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PAUL CAUTHEN

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SATURDAY, APRIL 6TH

THE DEVIL MAKES THREE SIERRA FERRELL
ANDY FRASCO & THE U.N. LINDSAY LOU BAND MIGHTY POPLAR

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BOOT JUICE @ GOLD COAST (FREE ON MOUNTAIN SHOW 11-1 PM)

SUNDAY, APRIL 7TH

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KITCHEN DWELLERS - SIERRA HULL - WINTERWONDERWOMEN
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BOOT JUICE WINTERWONDERWOMEN

SHADOWGRASS @ GOLD COAST (FREE ON MOUNTAIN SHOW 11-1 PM)





3 Day & Single Day Passes on sale now at WinterWonderGrass.com