

YOUR REPUTATION IS YOUR RESUME

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HOW YOU TREAT PEOPLE

What it Builds: Trust, respect, inclusion

What it Breaks: Relationships, influence, credibility

Student Action Steps:

- Sit with someone new at lunch or include someone who's often left out.
- Hold the door for 3 people today no comments, just action.
- Speak to a teacher, custodian, or bus driver by name and thank them.

Think About: Do people feel better or worse after spending time with me?

HOW YOU OWN YOUR MISTAKES

What it Builds: Integrity, leadership maturity, problem-solving trust

What it Breaks:

Accountability, team trust, self-respect Student

Action Steps:

- When you mess up, say: "That was my fault I'll fix it."
- Keep a personal journal of one area you're working to grow in.
- Ask a teacher or coach for feedback once this week.

Think About: When I mess up, do I hide it or own it?

How You Speak (In Person and Online)

What it Builds: Respect, safety, self-leadership What it Breaks: Opportunities, trust, reputation

Student Action Steps:

- Before posting, texting, or commenting, ask: "Would I want this said about me?"
- Replace one sarcastic or negative comment with an encouraging one.
- Write down 5 words you want your voice to represent. Live by them.

Think About: If someone saw my last 10 texts or posts — would they respect me more or less?



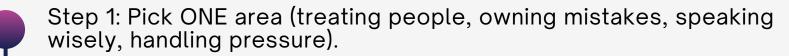
What it Builds: Reliability, consistency, emotional strength What it Breaks: Control, clarity, your influence

Student Action Steps:

- When stressed or angry, pause 10 seconds before responding.
- Have a calming plan: deep breath, walk outside, or talk it out.
- ◆ Ask for help when you're overwhelmed that's strength, not weakness.

Think About: Do I lead with calm or chaos when things get tough?

WEEKLY CHALLENGE



Step 2: Focus on it for 7 days. Track 1 small action daily.

Step 3: Ask 1 person to give you honest feedback at the end of the week.

For Parents: Building Reputation at Home

- Model respectful speech kids echo what they hear.
- Share stories of your own successes and failures.
- Celebrate integrity more than performance.

For Leaders in Any Field:

- ◆ Ask: What's my team's reputation and how have I shaped it?
- Praise character, not just competence.
- Your calm under pressure becomes your reputation as a leader.