

Ashley Marie Hajek

News Producer

Experience

Morning News Producer | KDRV

May 2022-May 2024

- Generated content for a two hour newscast every weekday morning.
- Tracked packages and other content to create a local feeling to the newscasts.
- Delegated reporters on content for the morning and dayside shows.
- Managed local digital content throughout the morning shows.
- Learned to create engaging content in a growing news market.

Director of Content | Bear News

August 2021- May 2022

- Delegated stories from reporters to air Tuesday or Thursday.
- Collaborated on new graphics for the broadcasts.
- Created a calendar to help organize story ideas and when stories would air.
- Learned to turn a press release into an engaging story over broadcast.

Intern Reporter | Holyoke Enterprise-Holyoke, CO

June 2021

- Wrote feature stories on residents, events in town and more.
- Edited hard news stories from other reporters.
- Worked on different page layouts with a quick turn around.
- Learned to work efficiently with a small news team.

Contact

Medford, OR

970-515-8855

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Skills

Tools and Frameworks

Expert in ENPS, Edius, News Reach and Bitcentral
Proficient in Blox, Whiz, Adobe Premiere and InDesign
Knowledgeable in Wordpress

Honors and Awards

Graduated UNC summa cum laude
Dean's List at UNC 2019 and 2020

Education

University of Northern Colorado, May 2022

Bachelor of arts:
Journalism and Media studies

Minor: Film studies

University High School, Greeley, CO, 2018

Highschool diploma