

Poll of California Voters: Voters support Laphonza Butler; a majority of voters supported Newsom's decision to appoint a Black woman; and 2024 election numbers

Poll conducted by Data Viewpoint, Oct. 1, 2023

This poll of California voters is a representative survey of all registered voters who live in California. The poll was conducted by Data Viewpoint, a firm based in Los Angeles. Dr. Christian Grose, Principal of Data Viewpoint and Professor of Political Science and Public Policy at the University of Southern California, conducted the poll. The survey was fielded on October 1, 2023 between 7am and 8pm (before Newsom's announcement to appoint Laphonza Butler). These poll results are a snapshot of California voters' attitudes on the date in which the poll was fielded. Questions on the poll included voters' views of Laphonza Butler, Newsom's potential choices for appointment, views on Newsom's decision to appoint a Black woman to replace Dianne Feinstein, and voter preferences for Senate and president in 2024.

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Survey methodology: A representative polling sample of registered California voters was randomly drawn off the state voter file using voter data provided by the state of California; and the survey was taken by 533 registered voters. This is sufficiently large to be representative of the state electorate given the methodology employed. The survey questionnaire was designed by Data Viewpoint, in consultation with Dr. Christian Grose. The survey was fielded using Qualtrics software, though we relied upon the California state voter file from which to draw the respondents who participated in the poll. The poll uses post-stratification weighting for age, gender, ethnicity/race, and party registration. Survey weights were estimated using the "anesrake" package in the statistical program R, which is a post-stratification weighting algorithm commonly used in polls. This weighting uses an iterative and multiplicative raking model to generate individual weights for each respondent; and these weights are then used to ensure the sample is representative of the California registered voter electorate. Respondents were given the choice of 'don't know' unless the survey results below do not show 'don't know' as an option. In the topline results and cross-tabulations, totals may not sum to 100 due to rounding. The poll's overall margin of error is +/-4.3%.

Summary of key poll findings:

**1. When presented with a long list of nine Black women rumored to be in the running to be appointed to the U.S. Senate, Laphonza Butler was in the top three choices preferred by California voters.** However, a very large 83.2% of voters said they did not have a preference when presented with a list of potential nominees. Secretary of State Shirley Weber was the most popular choice of voters (4.5%), followed second by London Breed (3.5%), and followed a close third by Laphonza Butler (3.3%). All others were at about 1%. At only 3.3%, Butler will need to expand her name recognition among the state's voters if she runs in 2024.

**2. When voters learn about her, Laphonza Butler is popular among California voters. When presented with a short biography of Laphonza Butler, more California voters say they support than oppose Laphonza Butler as the next U.S. Senator from California.** After reading Butler's biography, California voters were asked "Would you support or oppose Laphonza Butler as the next U.S. Senator from California?" and 34.6% said they support Butler as the next Senator, 32.7% said they oppose Butler as the next Senator, and the remaining one-third did not know or are undecided on this question.

**3. Women and young voters are those most likely to support Laphonza Butler as the next U.S. Senator from California.** When presented with a short biography of Laphonza Butler, 36.8% of California women say they would support Laphonza Butler as the next U.S. Senator and only 28.9% say they would oppose (with 34.2% undecided). In contrast, among men, 39.7% oppose, 31.1% support, and 31.1% are undecided. Among voters age 18-39, 44.8% said they would support Butler after presented with her biography and only 30.4% opposed (24.8% undecided).

**4. Democratic voters, the largest partisan group in California, support Laphonza Butler at high rates after learning about her; while Republican voters and Independent voters do not.** After reading a short biography of Butler, 47.3% of California Democrats say they would support Laphonza Butler as next U.S. Senator and only 15.3% oppose (37.5% are undecided). Among Republicans, a large 71.7% opposed Butler as next U.S. Senator after learning about her biography and only 9.1% of Republicans support. Among Independent voters, after reading a short biography of Laphonza Butler, 25.0% said they would support her as next U.S. Senator and 41.3% said they would oppose (33.7% of Independents are undecided).

**5. The 2024 U.S. Senate race is statistically tied between Katie Porter and Adam Schiff when Butler is not included as a candidate. Barbara Lee is a very distant third place.** Democrat Schiff has support from 19.1% of California voters, and Democrat Porter has support from 18.9% of California voters, easily within the margin of error of the poll. Democrat Lee is a distant third with 6.4%, statistically tied with Republican Eric Early who has 6.3%. Because Newsom had said he would appoint a caretaker, Butler was not included in this survey question.

**6. A large number of California voters are undecided in the 2024 U.S. Senate top-two primary (32.4%), possibly providing an opening for Laphonza Butler if she chooses to run.** Democrats Porter and Schiff are statistically tied and well ahead of all other candidates, and as of today would both advance out of the top-two primary and into the general election. However, a large 32.4% of voters are undecided, possibly providing an opening for a new candidate like Butler if she enters the 2024 contest.

**7. A majority (55%) of Californians favored Newsom's emphasis on appointing a Black woman, though a significant minority did not like the focus on race and gender of the appointee (45%).** When asked if they agreed or disagreed with Newsom's announcement that he would pick a Black woman, 55.2% agreed with Newsom's decision to focus on race and gender and 44.8% disagreed.

**8. But California voters were much more supportive of the choice to appoint a Black woman once voters learned how few Black women serve in the U.S. Senate.** When California voters are told there are zero Black women in the U.S. Senate, voters were significantly more likely to approve of Newsom's announcement that he would appoint a Black woman to replace Feinstein. Among voters who learned there were no Black women in the Senate, 63.5% agreed with the decision to appoint a Black woman and only 36.5% disagreed.

**9. Among California Republican primary voters, Donald Trump leads the 2024 primary. Ron Desantis and Nikki Haley are the only candidates also polling in double digits and are statistically tied for second place.** Trump garners 49.8%, Desantis has 17.5%, and Haley has 15.2%. All other candidates are in single digits.

**10. When asked which candidates will appeal most widely to the general electorate, Donald Trump and Nikki Haley are both considered by California Republican voters to be the most electable.** In particular, 54.7% of California Republican voters think Donald Trump is the most appealing general election candidate – a figure that is higher than the percentage who plan to vote for him. 16.0% of California Republican voters think Nikki Halley appeals to the widest group of general election voters.

**11. Joe Biden is leading Donald Trump overwhelmingly in the 2024 general election among all California voters, suggesting Trump is not as electable as perceived by California GOP primary voters.** In a head-to-head matchup among all California voters, Biden receives 67.4% and Trump receives 32.6%. This margin of victory for Biden is similar to the 2020 result in California.

**12. Joe Biden is leading Nikki Haley in the 2024 general election among all California voters, though Haley does much better against Biden than Trump.** In a head-to-head general election matchup, Biden receives only 57.6% support from California voters, while Haley receives 42.4%.

# TOPLINE RESULTS

## CALIFORNIA REGISTERED VOTERS

### POLL CONDUCTED BY DATA VIEWPOINT, OCT. 1, 2023

Question on Governor Newsom's decision to fill Senator Feinstein's seat:

Q. On September 29, California Senator Dianne Feinstein died at age 90. There is now a vacancy and California Governor Gavin Newsom is required by law to choose Feinstein's replacement. The person Newsom appoints will be in the U.S. Senate until 2024, when there will be an election for the Senate seat.

We want to ask you several questions about who the Governor should pick for the U.S. Senate vacancy.

Below is a list of names that Governor Newsom may be considering.

Which person in the list below would you most prefer to be appointed U.S. Senator from California? [name order was randomized]

83.2% I don't know  
4.5% Shirley Weber  
3.5% London Breed  
3.3% Laphonza Butler  
1.1% Autumn Burke  
1% Wanda Austin  
1% Aja Brown  
1% Cheryl Brown  
1% Malia Cohen  
1% Lisa Jackson

Question on Laphonza Butler's potential appointment as U.S. Senator  
(question was fielded prior to the Newsom announcement and press coverage  
of her appointment):

Q. Laphonza Butler is President of EMILY's List, the nation's largest organization for women in politics, where she leads the organization's efforts to elect pro-choice women across the country. She was appointed in 2018 to be on the Board of Regents for the University of California. She is former director for Public Policy at Airbnb. She has focused on issues such as increasing California's minimum wage and other labor issues. She identifies as Black. She has a degree from Jackson State University. She is 44 years old.

Would you support or oppose Laphonza Butler as the next U.S. Senator from California?

34.6% Support

32.7% Oppose

32.7% I don't know

Question on 2024 Senate election [does not include Butler as candidate]

Q. In 2024, there will be an election for US Senate for Feinstein's seat. The following candidates have announced they are running.

Which candidate will you vote for in the 2024 primary election?

19.1% Adam Schiff (US House member, Democrat)  
18.9% Katie Porter (US House member, Democrat)  
6.4% Barbara Lee (US House member, Democrat)  
6.3% Eric Early (Attorney, Republican)  
4.4% James Bradley (CFO, Republican)  
2.6% Sarah Liew (CEO, Republican)  
9.9% Other candidates, each polling <2% individually  
32.4% I don't know



### Questions about Gov. Newsom's promise to appoint a Black woman to Senate

*Note: In the next two questions, voters were randomly assigned. In one question, voters were asked what they thought of Newsom's decision to appoint a Black woman to Feinstein's seat without any additional context. In the other question, voters, were told that zero of 100 U.S. Senators are currently Black women; and then were asked what they thought of Newsom's decision to appoint a Black woman to Feinstein's seat with this extra context. The two questions allow us to see how providing messaging and facts about the dearth of representation of Black women in the US Senate may cause voters to have different views on Newsom's promise to consider race and gender in his nomination. The random assignment allows the poll to control for all other underlying characteristics that might affect the survey respondent's answer.*

Q. Governor Newsom has promised to appoint a Black woman to replace Feinstein. Do you agree or disagree with Newsom's decision to appoint a Black woman to Feinstein's Senate seat?

55.2% Agree with the decision to appoint a Black woman  
44.8% Disagree with the decision to appoint a Black woman

**Q. There are currently zero Black women serving in the US Senate, which has 100 total members.**

Governor Newsom has promised to appoint a Black woman to replace Feinstein. Do you agree or disagree with Newsom's decision to appoint a Black woman to Feinstein's Senate seat?

63.5% Agree with the decision to appoint a Black woman  
36.5% Disagree with the decision to appoint a Black woman

### Questions about 2024 California Republican presidential primary

Republican voters only:<sup>1</sup> Thinking ahead to the Republican Party primary election for president in 2024, who do you think you would vote for in the party primary?

49.8% Donald Trump  
17.5% Ron Desantis  
15.2% Nikki Haley  
5.5% Chris Christie  
3.6% Vivek Ramaswamy  
3.0% Mike Pence  
2.9% Tim Scott  
1.7% Doug Burgum

<1% Glenn Youngkin  
<1% Asa Hutchinson

Republican voters only:<sup>1</sup> Regardless of which candidate you individually support, which candidate do you think is most likely to appeal to the widest group of Republican, Democratic, and independent voters in the 2024 general election?

54.7% Donald Trump  
16.0% Nikki Haley  
10.8% Ron Desantis  
5.9% Vivek Ramaswamy  
5.2% Glenn Youngkin  
3.8% Tim Scott  
3.7% Mike Pence  
<1% Other candidates

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<sup>1</sup> Republican voters are defined as those who (1) are registered to vote in California; (2) identify as a Republican; or (3) identify as an independent but who says they lean toward the Republican party. The registration status is determined from the California voter file; and identification with the Republican party; or independent status but leaning toward Republicans are identified from questions about party identification asked at the opening of the survey.

Questions about 2024 California presidential general election

All registered voters: Thinking ahead to the 2024 presidential election, who would you vote for if the general election race was between Donald Trump and Joe Biden?

67.4% Joe Biden  
32.6% Donald Trump

All registered voters: Thinking ahead to the 2024 presidential election, who would you vote for if the general election race was between Nikki Haley and Joe Biden?

57.6% Joe Biden  
42.4% Nikki Haley

# CROSS-TAB RESULTS

BY GENDER,  
AGE,  
RACE/ETHNICITY,  
POLITICAL PARTY

CALIFORNIA REGISTERED  
VOTERS

POLL CONDUCTED BY DATA  
VIEWPOINT, OCT. 1, 2023

Question on Governor Newsom's decision to fill Senator Feinstein's seat:

Q. On September 29, California Senator Dianne Feinstein died at age 90. There is now a vacancy and California Governor Gavin Newsom is required by law to choose Feinstein's replacement. The person Newsom appoints will be in the U.S. Senate until 2024, when there will be an election for the Senate seat.

We want to ask you several questions about who the Governor should pick for the U.S. Senate vacancy.

Below is a list of names that Governor Newsom may be considering.

Which person in the list below would you most prefer to be appointed U.S. Senator from California? [name order was randomized]

|                 | All   | Men   | Women |
|-----------------|-------|-------|-------|
| Wanda Austin    | 1%    | <1%   | <1%   |
| London Breed    | 3.5%  | 4.0%  | 3.2%  |
| Aja Brown       | 1%    | 1%    | 1.1%  |
| Cheryl Brown    | 1%    | 1.6%  | <1%   |
| Autumn Burke    | 1.1%  | <1%   | 2.0%  |
| Laphonza Butler | 3.3%  | 4.3%  | 2.4%  |
| Malia Cohen     | 1%    | 1%    | <1%   |
| Lisa Jackson    | 1%    | 1%    | <1%   |
| Shirley Weber   | 4.5%  | 3.6%  | 5.2%  |
| I don't know    | 83.2% | 82.4% | 83.6% |

|                 | Age 18-39 | Age 40-69 | Age 70 and up |
|-----------------|-----------|-----------|---------------|
| Wanda Austin    | <1%       | <1%       | <1%           |
| London Breed    | 2.9%      | 4.0%      | 2.7%          |
| Aja Brown       | 2.9%      | <1%       | <1%           |
| Cheryl Brown    | 2.8%      | <1%       | <1%           |
| Autumn Burke    | <1%       | 1.5%      | 1.1%          |
| Laphonza Butler | 1.3%      | 3.5%      | 3.7%          |
| Malia Cohen     | <1%       | 1%        | <1%           |
| Lisa Jackson    | 1.2%      | <1%       | 1%            |
| Shirley Weber   | 3.4%      | 4.6%      | 5.7%          |
| I don't know    | 84.2%     | 82.4%     | 84.6%         |

|                 | Asian | Black | Latino | White |
|-----------------|-------|-------|--------|-------|
| Wanda Austin    | <1%   | <1%   | 1%     | 1%    |
| London Breed    | 2.1%  | 19.6% | 2.7%   | 1.7%  |
| Aja Brown       | <1%   | 5.0%  | <1%    | 1%    |
| Cheryl Brown    | 1.9%  | <1%   | 1.8%   | <1%   |
| Autumn Burke    | <1%   | <1%   | <1%    | 1.7%  |
| Laphonza Butler | 3.8%  | 5.1%  | 5.3%   | 2.2%  |
| Malia Cohen     | <1%   | <1%   | 1%     | 1%    |
| Lisa Jackson    | <1%   | <1%   | 1%     | <1%   |
| Shirley Weber   | 3.9%  | 5.8%  | 3.6%   | 5.0%  |
| I don't know    | 86.3% | 65.1% | 80.3%  | 86.4% |

|                 | Democrat | Republican | Indep./other |
|-----------------|----------|------------|--------------|
| Wanda Austin    | <1%      | 1%         | <1%          |
| London Breed    | 3.2%     | <1%        | 6.3%         |
| Aja Brown       | 1.5%     | <1%        | <1%          |
| Cheryl Brown    | 1.1%     | 2.1%       | <1%          |
| Autumn Burke    | 2.0%     | 1%         | <1%          |
| Laphonza Butler | 3.7%     | 2.3%       | 3.1%         |
| Malia Cohen     | 1.0%     | <1%        | 1.0%         |
| Lisa Jackson    | 1.0%     | 1%         | <1%          |
| Shirley Weber   | 6.8%     | <1%        | 3.9%         |
| I don't know    | 77.9%    | 91.3%      | 86.2%        |

Question about Laphonza Butler:

Q. Laphonza Butler is President of EMILY's List, the nation's largest organization for women in politics, where she leads the organization's efforts to elect pro-choice women across the country. She was appointed in 2018 to be on the Board of Regents for the University of California. She is former director for Public Policy at Airbnb. She has focused on issues such as increasing California's minimum wage and other labor issues. She identifies as Black. She has a degree from Jackson State University. She is 44 years old.

Would you support or oppose Laphonza Butler as the next U.S. Senator from California?

|              | All   | Men   | Women |
|--------------|-------|-------|-------|
| Support      | 34.6% | 31.1% | 36.8% |
| Oppose       | 32.7% | 39.7% | 28.9% |
| I don't know | 32.7% | 31.1% | 34.2% |

|              | Age 18-39 | Age 40-69 | Age 70 and up |
|--------------|-----------|-----------|---------------|
| Support      | 44.8%     | 31.6%     | 25.6%         |
| Oppose       | 30.4%     | 34.7%     | 37.8%         |
| I don't know | 24.8%     | 33.7%     | 36.6%         |

|              | Asian | Black | Latino | White |
|--------------|-------|-------|--------|-------|
| Support      | 20.1% | 35.2% | 37.2%  | 32.0% |
| Oppose       | 34.2% | 24.3% | 34.5%  | 35.5% |
| I don't know | 45.8% | 40.4% | 28.2%  | 32.5% |

|              | Democrat | Republican | Indep./other |
|--------------|----------|------------|--------------|
| Support      | 47.3%    | 9.1%       | 25.0%        |
| Oppose       | 15.3%    | 71.7%      | 41.3%        |
| I don't know | 37.5%    | 19.3%      | 33.7%        |

### Question on 2024 Senate election

Q. In 2024, there will be an election for US Senate for Feinstein's seat. The following candidates have announced they are running. Which candidate will you vote for in the 2024 primary election?

|               | All   | Men   | Women |
|---------------|-------|-------|-------|
| Katie Porter  | 18.9% | 15.7% | 21.6% |
| Adam Schiff   | 19.1% | 28.3% | 14.6% |
| Barbara Lee   | 6.4%  | 5.7%  | 7.4%  |
| Eric Early    | 6.3%  | 8.7%  | 4.1%  |
| James Bradley | 4.4%  | 4.9%  | 3.6%  |
| Others        | 12.5% | 8.8%  | 12.3% |
| I don't know  | 32.4% | 27.9% | 36.4% |

|               | Age 18-39 | Age 40-69 | Age 70 and up |
|---------------|-----------|-----------|---------------|
| Katie Porter  | 27.2%     | 18.1%     | 14.1%         |
| Adam Schiff   | 5.4%      | 20.6%     | 29.2%         |
| Barbara Lee   | 5.2%      | 6.0%      | 11.4%         |
| Eric Early    | 4.1%      | 7.0%      | 7.4%          |
| James Bradley | 1.0%      | 5.5%      | 1.1%          |
| Others        | 15.1%     | 11.8%     | 11.7%         |
| I don't know  | 42.0%     | 31.0%     | 25.1%         |

|               | Asian | Black | Latino | White |
|---------------|-------|-------|--------|-------|
| Katie Porter  | 20.1% | 15.2% | 21.8%  | 17.9% |
| Adam Schiff   | 18.0% | 9.9%  | 14.3%  | 23.1% |
| Barbara Lee   | 3.9%  | 34.9% | 2.8%   | 5.2%  |
| Eric Early    | 8.1%  | <1%   | 8.1%   | 6.1%  |
| James Bradley | 4.1%  | 4.8%  | 1.8%   | 5.6%  |
| Others        | 15.7% | 10.3% | 17.3%  | 8.8%  |
| I don't know  | 30.1% | 24.9% | 33.9%  | 33.3% |

|               | Democrat | Republican | Indep./other |
|---------------|----------|------------|--------------|
| Katie Porter  | 28.6%    | 1.2%       | 15.1%        |
| Adam Schiff   | 29.8%    | 1.2%       | 13.6%        |
| Barbara Lee   | 9.6%     | 1.0%       | 4.8%         |
| Eric Early    | <1%      | 23.2%      | 4.9%         |
| James Bradley | 1.4%     | 14.9%      | 2.3%         |
| Others        | 9.2%     | 12.8%      | 18.1%        |
| I don't know  | 21.5%    | 45.7%      | 41.2%        |



## Questions about Gov. Newsom's promise to appoint a Black woman to Senate

*Note: In the next two questions, voters were randomly assigned to receive only one of the two following questions. In one question, voters were asked what they thought of Newsom's decision to appoint a Black woman to Feinstein's seat without any additional context. In the other question, voters, were told that zero of 100 U.S. Senators are currently Black women; and then were asked what they thought of Newsom's decision to appoint a Black woman to Feinstein's seat with this extra context. The two questions allow us to see how providing messaging and facts about the dearth of representation of Black women in the US Senate may cause voters to have different views on Newsom's promised to consider race and gender in his choice. The random assignment allows the poll to control for all other underlying characteristics that might affect the survey respondent's answer.*

Q. Governor Newsom has promised to appoint a Black woman to replace Feinstein. Do you agree or disagree with Newsom's decision to appoint a Black woman to Feinstein's Senate seat?

|          | All   | Men   | Women |
|----------|-------|-------|-------|
| Agree    | 55.2% | 46.8% | 62.7% |
| Disagree | 44.8% | 53.2% | 37.3% |

  

|          | Age 18-39 | Age 40-69 | Age 70 and up |
|----------|-----------|-----------|---------------|
| Agree    | 70.9%     | 53.0%     | 53.9%         |
| Disagree | 29.1%     | 47.0%     | 46.1%         |

  

|          | Asian | Black | Latino | White |
|----------|-------|-------|--------|-------|
| Agree    | 55.8% | 80.6% | 58.7%  | 49.7% |
| Disagree | 44.2% | 19.4% | 41.3%  | 50.3% |

  

|          | Democrat | Republican | Indep./other |
|----------|----------|------------|--------------|
| Agree    | 76.9%    | 10.6%      | 51.1%        |
| Disagree | 23.1%    | 89.4%      | 48.9%        |

**Q. There are currently zero Black women serving in the US Senate, which has 100 total members.**

Governor Newsom has promised to appoint a Black woman to replace Feinstein. Do you agree or disagree with Newsom's decision to appoint a Black woman to Feinstein's Senate seat?

|          | All   | Men   | Women |
|----------|-------|-------|-------|
| Agree    | 63.5% | 55.3% | 74.4% |
| Disagree | 36.5% | 44.7% | 25.6% |

|          | Age 18-39 | Age 40-69 | Age 70 and up |
|----------|-----------|-----------|---------------|
| Agree    | 74.8%     | 64.3%     | 57.0%         |
| Disagree | 25.2%     | 35.7%     | 43.0%         |

|          | Asian | Black | Latino | White |
|----------|-------|-------|--------|-------|
| Agree    | 69.4% | 90.3% | 65.9%  | 58.2% |
| Disagree | 30.6% | 9.7%  | 34.1%  | 41.8% |

|          | Democrat | Republican | Indep./other |
|----------|----------|------------|--------------|
| Agree    | 87.6%    | 27.4%      | 46.8%        |
| Disagree | 12.4%    | 72.6%      | 53.2%        |

Questions about 2024 California Republican presidential primary

Republican voters only: Thinking ahead to the Republican Party primary election for president in 2024, who do you think you would vote for in the party primary?

|                 | All   | Men   | Women |
|-----------------|-------|-------|-------|
| Donald Trump    | 49.8% | 53.2% | 46.2% |
| Ron Desantis    | 17.5% | 18.1% | 14.7% |
| Nikki Haley     | 15.2% | 15.0% | 15.9% |
| Doug Burgum     | 1.7%  | 1.6%  | 1.8%  |
| Chris Christie  | 5.5%  | 5.6%  | 5.5%  |
| Asa Hutchinson  | <1%   | <1%   | <1%   |
| Vivek Ramaswamy | 3.6%  | 1.2%  | 7.2%  |
| Mike Pence      | 3.0%  | 1.6%  | 5.1%  |
| Tim Scott       | 2.9%  | 3.7%  | 1.8%  |
| Glenn Youngkin  | 1.0%  | <1%   | 1.7%  |

  

|                 | Age 18-39 | Age 40-69 | Age 70 and up |
|-----------------|-----------|-----------|---------------|
| Donald Trump    | 72.8%     | 51.1%     | 38.2%         |
| Ron Desantis    | 26.1%     | 15.5%     | 16.5%         |
| Nikki Haley     | <1%       | 15.6%     | 15.2%         |
| Doug Burgum     | <1%       | 1.4%      | <1%           |
| Chris Christie  | <1%       | 3.2%      | 19.6%         |
| Asa Hutchinson  | <1%       | <1%       | <1%           |
| Vivek Ramaswamy | 1.0%      | 5.4%      | <1%           |
| Mike Pence      | <1        | 4.5%      | 1.0%          |
| Tim Scott       | 1.0%      | 3.3%      | 5.2%          |
| Glenn Youngkin  | <1%       | <1%       | 5.0%          |

Republican voters only: Regardless of which candidate you individually support, which candidate do you think is most likely to appeal to the widest group of Republican, Democratic, and independent voters in the 2024 general election?

|                  | All   | Men   | Women |
|------------------|-------|-------|-------|
| Donald Trump     | 54.7% | 58.6% | 50.3% |
| Nikki Haley      | 16.0% | 15.5% | 17.1% |
| Ron Desantis     | 10.8% | 12.1% | 6.7%  |
| Vivek Ramaswamy  | 5.9%  | 3.3%  | 9.7%  |
| Glenn Youngkin   | 5.2%  | 5.0%  | 5.5%  |
| Tim Scott        | 3.8%  | 3.9%  | 3.7%  |
| Mike Pence       | 3.7%  | 1.6%  | 6.9%  |
| Other candidates | <1%   | <1%   | <1%   |

  

|                  | Age 18-39 | Age 40-69 | Age 70 and up |
|------------------|-----------|-----------|---------------|
| Donald Trump     | 76.8%     | 56.6%     | 44.0%         |
| Nikki Haley      | 6.9%      | 13.6%     | 24.8%         |
| Ron Desantis     | 6.8%      | 8.3%      | 11.3%         |
| Vivek Ramaswamy  | <1%       | 8.0%      | 4.2%          |
| Glenn Youngkin   | 9.4%      | 4.3%      | 5.2%          |
| Tim Scott        | <1%       | 3.4%      | 10.4%         |
| Mike Pence       | <1%       | 5.6%      | <1%           |
| Other candidates | <1%       | <1%       | <1%           |

Questions about 2024 California presidential general election

All registered voters: Thinking ahead to the 2024 presidential election, who would you vote for if the general election race was between Donald Trump and Joe Biden?

|              | All   | Men   | Women |
|--------------|-------|-------|-------|
| Joe Biden    | 67.4% | 38.9% | 74.3% |
| Donald Trump | 32.6% | 61.1% | 25.7% |

|              | Age 18-39 | Age 40-69 | Age 70 up |
|--------------|-----------|-----------|-----------|
| Joe Biden    | 71.9%     | 67.3%     | 70.0%     |
| Donald Trump | 28.1%     | 32.7%     | 30.0%     |

|              | Asian | Black | Latino | White |
|--------------|-------|-------|--------|-------|
| Joe Biden    | 71.8% | 80.4% | 65.6%  | 67.2% |
| Donald Trump | 28.2% | 19.6% | 34.4%  | 32.8% |

|              | Democrat | Republican | Indep./other |
|--------------|----------|------------|--------------|
| Joe Biden    | 95.5%    | 7.8%       | 66.5%        |
| Donald Trump | 4.5%     | 92.2%      | 33.5%        |

All registered voters: Thinking ahead to the 2024 presidential election, who would you vote for if the general election race was between Nikki Haley and Joe Biden?

|             | All   | Men   | Women |
|-------------|-------|-------|-------|
| Joe Biden   | 57.6% | 52.6% | 62.7% |
| Nikki Haley | 42.4% | 47.4% | 37.3% |

  

|             | Age 18-39 | Age 40-69 | Age 70 and up |
|-------------|-----------|-----------|---------------|
| Joe Biden   | 60.2%     | 58.3%     | 58.4%         |
| Nikki Haley | 39.8%     | 41.7%     | 41.6%         |

  

|             | Asian | Black | Latino | White |
|-------------|-------|-------|--------|-------|
| Joe Biden   | 52.1% | 64.9% | 59.2%  | 57.3% |
| Nikki Haley | 47.9% | 35.1% | 40.7%  | 42.7% |

  

|             | Democrat | Republican | Indep./other |
|-------------|----------|------------|--------------|
| Joe Biden   | 86.6%    | 1.8%       | 47.5%        |
| Nikki Haley | 13.4%    | 98.2%      | 52.5%        |