

## What's the catch?

No catch at all — truly.

Our seasonal partnerships are a one-time purchase, not a locked-in contract.

We understand that business has seasons, especially for local brands. If you join us for spring, take summer off, then come back stronger for fall... we welcome you with open arms.

Our goal is to support you as you grow, evolve, and adapt, just like we support the community we're proud to serve.

### How many photos do I receive?

Your articles and features stay published permanently unless you request removal.

# How long will my features stay on the website?

This depends on your seasonal package:

- **Standard:** 15-18 fully edited images, thoughtfully spaced throughout the 3-month partnership (about one per week).
- **Diamond:** 25-30 images, giving you more content, variety, and storytelling opportunities.
- Luxe: 40-50 images, giving you extensive content, variety, and opportunities.

All photos are delivered in a clean, cohesive aesthetic. Photographer: @04ramon.nava

## What types of businesses do you work with?

All of them — truly.

We're proud to live in a community that thrives on the power of local, and we partner with a wide range of businesses:

Real estate agents, attorneys, dentists, restaurants, estheticians, wellness studios, boutiques, home services, creatives, hospitality, and more.

If you're a local business in Hampton Roads, we're here to work with you.

### Can I customize my package?

Absolutely. If you need reels, more photos, extra article placement, market-specific targeting, or want to integrate a special campaign, we can elevate your season with add-ons tailored to your goals.

### Do you tag my business in all posts?

Always. You'll be tagged in posts, stories, linked in articles, and anywhere your feature appears so your audience can easily find you.

# What's included in the website article feature?

A custom-written article about you/your business, styled photos, backlinks to your social pages and website, and long-term visibility on our high-traffic site.

### How do payments work?

Simple. One upfront seasonal payment — no auto-renewals, no surprises. If you want to join again next season, just let us know.

### How soon can we get started?

We can begin as soon as your intake form + payment are complete. We then schedule your photoshoot within 2–3 weeks and map out your seasonal posting flow.

## Do you offer refunds?

Partnerships are non-refundable once the season begins, but we always work together if unexpected circumstances arise.

