

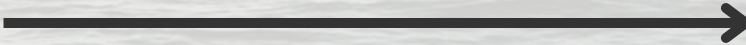
THE VIRGINIA BEACH MAGAZINE

SEASONAL PARTNERSHIP

No Strings Attached. Just Good Content.

2025-2026

Content



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Diamond Package Info

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Welcome Message (Founder)

Hi Friends,

I created The Virginia Beach Magazine with one goal in mind: to humanize the brands that make this city feel like home. To give our locals and visitors a place where they can discover real businesses, real people, real moments — not *just ads*.

Over the years, we've grown into a trusted digital publication with a highly engaged audience, meaningful storytelling, and visuals that reflect the beauty of coastal living. But most importantly, we built something deeper: relationships.

Our Seasonal Partnerships exist for one reason — to make working together feel effortless, inspiring, and mutually beneficial. No long-term contracts. No unnecessary commitments. Just intentional, elevated, consistent exposure designed around your brand and our community.

As a founder, a creator, and someone who adores this city, my promise is simple:
We will showcase your business with the same care, creativity, and authenticity we bring to our own brand.

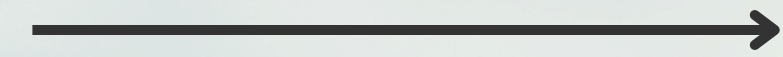
Together, we'll grow not just your visibility, but your connection to the people who matter most.

Thank you for being here. Thank you for believing in local.
And welcome to the next chapter of your business story.

Isabella

THE VIRGINIA BEACH MAGAZINE

About Company



13.5K

Engaged local followers who trust our recommendations and support our partners

1.2Mill

Average monthly cross-platform views

(Instagram + Website + Facebook)

89.4%

Neighborhood readership rate (print partner)

Our neighborhood print partners deliver directly to homeowners — with an independently verified 89.4% household readership.

THE VIRGINIA BEACH MAGAZINE

Our Milestones

2022

Launched The Virginia Beach Magazine and introduced a fresh, modern editorial voice to our coastal community.

2023

Won 4 Coastal Virginia Magazine Awards:

- Best Local Influencer
- Best Social Media
- Best Local Food Photography
- Best Local Photography

Featured in Bon Appétit as an emerging East Coast creative + highlighted in several digital lifestyle publications.

2024

Featured in Forbes, Bon Appétit, and multiple national and regional editorial outlets for digital influence and elevated local storytelling.

2025

Swept Coastal Virginia's awards for the third year in a row, adding Best Marketing & Advertising to our recognitions.

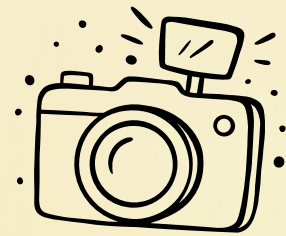
Expanded our editorial presence into Neighbors of Rudee Inlet and continued to be featured across Forbes, Bon Appétit, and East Coast business & lifestyle publications.

2026

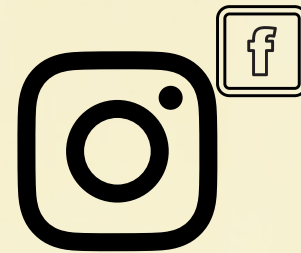
A year of expansion and evolution — with exciting new projects, partnerships, and elevated editorial initiatives underway to continue shaping the future of local media in Virginia Beach.

THE VIRGINIA BEACH MAGAZINE

Featured Services



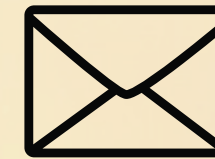
QUARTERLY
EDITORIAL
PHOTOSHOOTS



INSTAGRAM
+ FACEBOOK
FEATURES



WEBSITE
PLACEMENT



EMAIL
NEWSLETTER
MENTIONS



LOCAL CROSS-
PROMOTION



SEASONAL
CAMPAIGN
STRATEGY



ANALYTICS
DASHBOARD



OPTIONAL PRINT
UPGRADE

User Demographics

Ages
18-44

71.3%

Our powerhouse demographic. The group that makes household decisions, chooses local businesses, books services, and influences spending.

- 18-24: 5.4%
- 25-34: 30.6%
- 35-44: 35.3%

Ages
45-44

17.2%

High-earning, established locals — amazing for home services, dining, specialty retail, real estate, and wellness.

Ages
55-64

8.6%

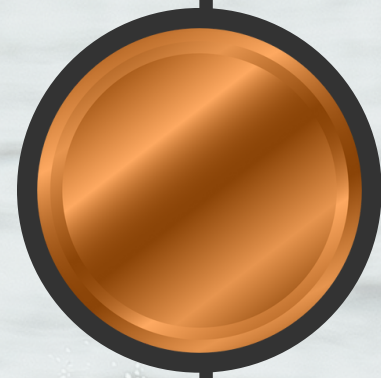
A solid audience segment that values trusted recommendations and local lifestyle content.

Ages
65+
Plus Teens

2.8%

New followers, families of core users, and multigenerational reach.

Quarterly Partnership Packages



\$1,200 per quarter



\$1,650 per quarter



\$1,800 per quarter



**Optional + \$200/month
for print**

THE VIRGINIA BEACH MAGAZINE

\$1,200 per quarter

Perfect for small businesses looking to keep a consistent, polished presence in the community.

Includes:

- A seasonal brand photoshoot session
- Instagram & Facebook features across @vabeachmag
- Editorial-style mentions within relevant digital articles
- Website placement on thevirginiabeachmagazine.com
- Newsletter inclusion in our seasonal community email
- Light cross-promo across our platforms



THE VIRGINIA BEACH MAGAZINE

\$1,650 per quarter

A stronger visibility tier for brands who want to stay top-of-mind with locals all season long.

Includes everything in Standard PLUS:

- Additional visual content coverage throughout the season
- Priority placement in editorial articles on thevirginiabeachmagazine.com
- Enhanced cross-promotion tied to local guides, spotlights, or seasonal roundups
- Priority inclusion in newsletter features (events, specials, openings)
- Optional behind-the-scenes coverage for brand moments, launches, or community events

THE VIRGINIA BEACH MAGAZINE

\$1,800 per quarter

Our highest-impact tier — ideal for brands looking for premium visibility, deeper storytelling, and editorial alignment.

Includes everything in Diamond PLUS:

- Dual-location photoshoot options (seasonal refresh + additional content sessions)
- Extended editorial features on the website (full brand profile or interview-style articles)
- High-frequency visibility across @vabeachmag
- Event coverage or product launch highlights when applicable

THE VIRGINIA BEACH MAGAZINE

+200 *add-on option*

For businesses wanting to extend their reach beyond digital, this optional add-on places your brand directly into **Neighbors of Rudee Inlet**, a hyper-local print magazine delivered monthly to thousands of homeowners in Virginia Beach's most desirable, high-income waterfront communities.

This audience is made up of established homeowners, long-term VB residents, and families with strong spending power.

Ideal for real estate, home services, dining, wellness, and premium lifestyle brands.

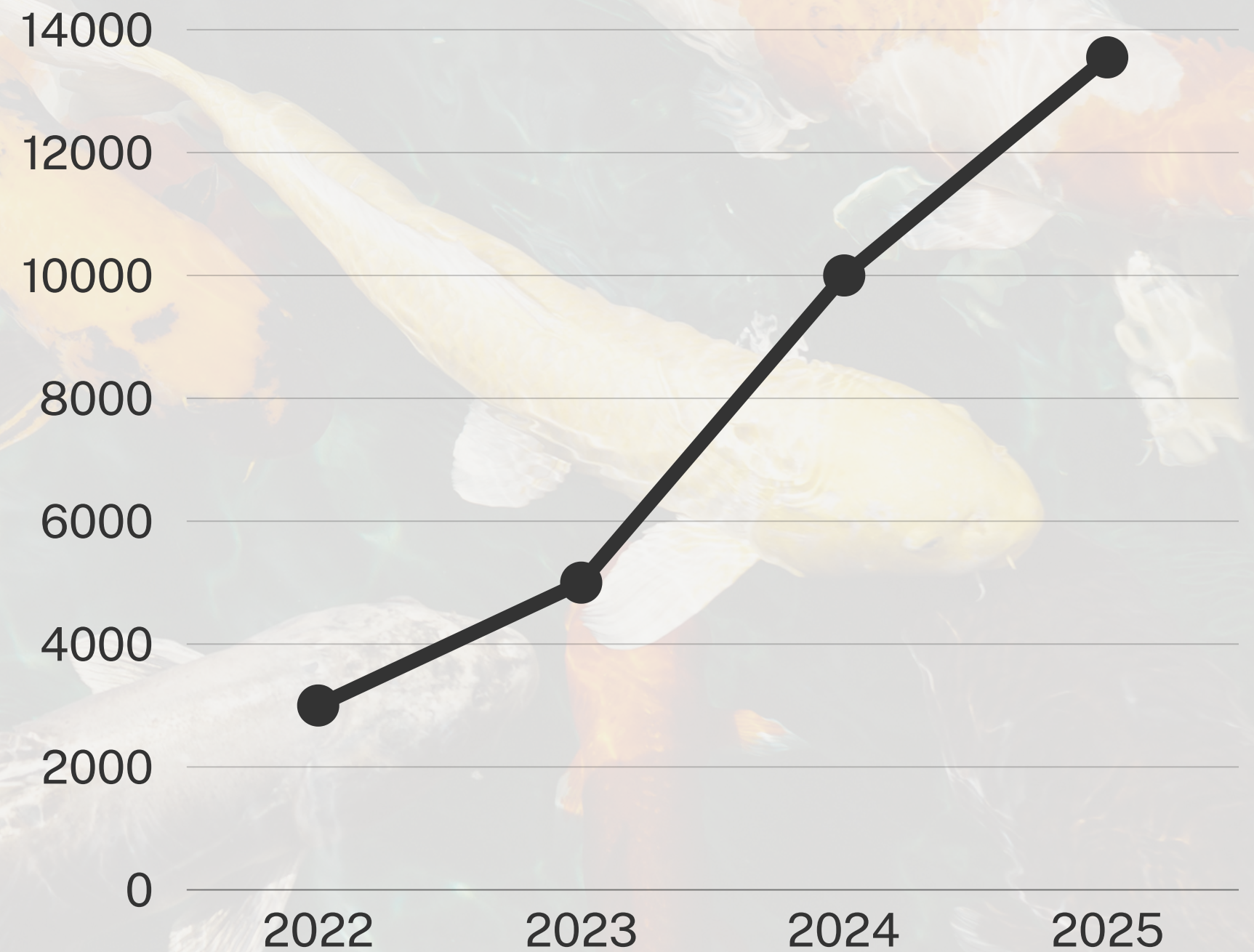
IMPORTANT NOTE:

VBM partnerships remain seasonal and digital with no long-term commitment.

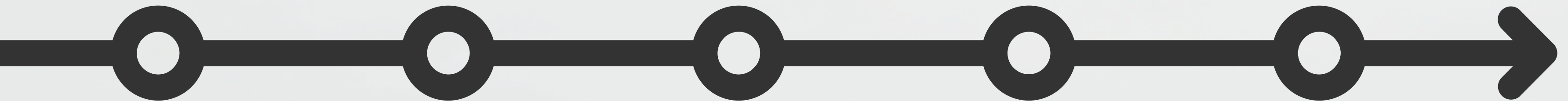
The print add-on is the *only component that requires a contract*, due to the production schedule of the magazine.

Our Growth at Glance

Our growth has been entirely organic. Over the past three years, The Virginia Beach Magazine has steadily expanded into a trusted local voice, supported by a highly engaged audience. Our reach, engagement, and brand recognition continue to rise year after year, strengthened by multiple awards, editorial features, and the real influence we hold within the community.

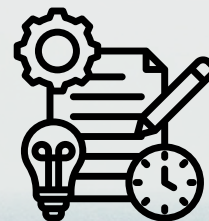


Project Roadmap



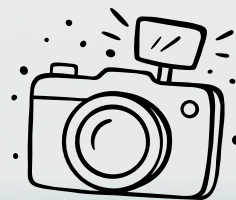
Discovery

We learn about your business, goals, audience, and seasonal priorities.



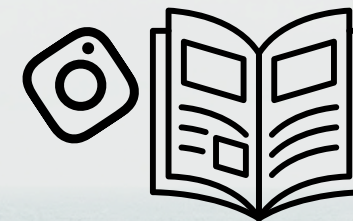
Planning

We build your customized partnership outline: content themes, and quarterly goals.



Creative

Professional photoshoots + curated visuals that match your brand and the season.



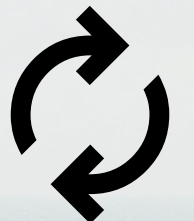
Publishing

Instagram + Facebook features
Website articles
Newsletter mentions
Cross-promo storytelling on @vabeachmag



Reporting

Quarterly insights: engagement highlights, reach, demographics, and performance notes.



Renewal

Option to renew for the next season — no contracts, no pressure. Just great content and real community visibility.

A background image of two women in swimsuits sitting on a beach. One woman is pouring water from a clear bottle into a bowl. The other woman is sitting next to her, looking towards the camera. They are both wearing white towels over their shoulders. The background shows a green hedge and a stone wall.

THE VIRGINIA BEACH MAGAZINE

Thank you

For Supporting Local

[@vabeachmag](#)

thevirginiabeachmagazine.com

livelikealocal@thevirginiabeachmagazine.com
