



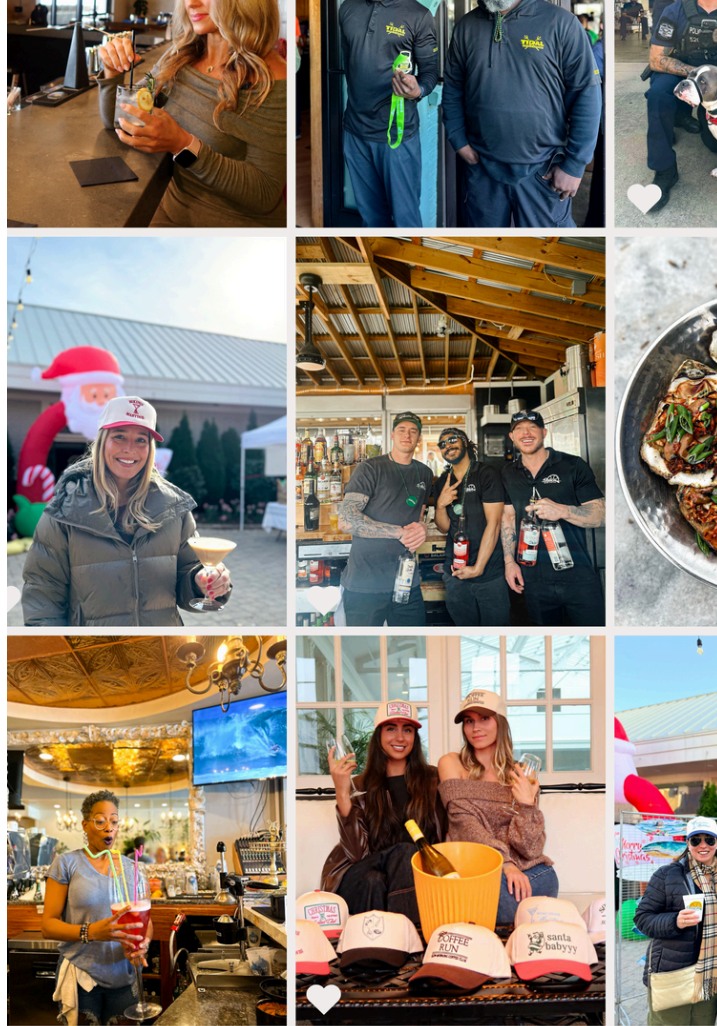
THE
VIRGINIA BEACH
MAGAZINE
MEDIA KIT

WHO WE ARE

YOUR GUIDE TO ALL THINGS LOCAL,
DEDICATED TO CONNECTING OUR COMMUNITY
WITH THE BEST OF THE BEACH

Our mission is to transform local businesses from mere names into familiar faces by highlighting their unique stories, local impact, and the individuals behind the scenes. We offer an insider's view into the latest news, top dining spots, and the best places to relax with a cocktail.

Our coverage includes everything from health and wellness tips to real estate trends, living and design insights, and vibrant community events. Virginia Beach Magazine is your stylish and modern guide to the freshest trends and hidden gems.



Our platform reaches over 600,000 followers across social media, creating a vibrant network of engaged locals and visitors alike.

We've had the privilege of working with some of the area's most iconic businesses, bringing their unique stories and offerings to life. At Virginia Beach Magazine, we're more than just a publication; we're a community partner, celebrating the local lifestyle and helping you "live like a local."



THE VIRGINIA BEACH MAGAZINE



Views



Last 30 Days ▾

Dec 14 - Jan 12

Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions. ✕

[Learn More](#)

137,787

Views

2.8% from ads

55.1%
Followers



44.9%
Non-followers

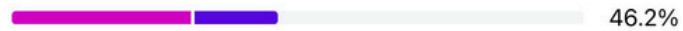
Accounts reached

32,661
+46.3%

By content type

All Followers Non-followers

Posts



Reels



Stories



THE VIRGINIA BEACH MAGAZINE



Views

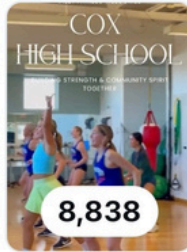


Last 30 Days ▾

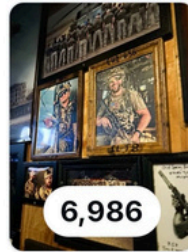
Dec 14 - Jan 12



Dec 24



Jan 9



Jan 12



Dec 27

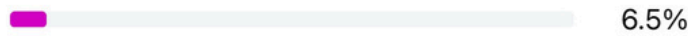
Audience

Top cities

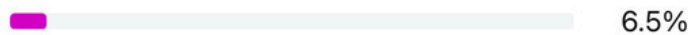
Virginia Beach



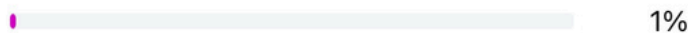
Chesapeake



Norfolk



Portsmouth



Top

Unit

Can

Pue

Pol

Profile activity

vs Nov 14 - Dec 13

2,297

+47.7%

Profile visits

2,215

+51.1%

THE VIRGINIA BEACH MAGAZINE



Professional dashboard



Insights

Dec 14 - Jan 12

Views

↗ 137.8K >

Interactions

↗ 4.1K >

New followers

↗ 434 >

THE VIRGINIA BEACH MAGAZINE

Social Views

602,167

+ 105,445 (last 30 days)



You're one of the top-performing sites. What is this score?



THE BEACH CHIC

\$250
per month

- Print Feature: Quarter-page ad in all 4 print editions.

Online Presence:

- 1 solo article per month.
- 1 feature in a regular article with other local businesses.
- 2 Instagram & Facebook posts per month.
- 2 email features per month, reaching our engaged subscriber list.

THE VB LOCAL

\$375
per month

- Print Feature: Half-page ad in all 4 print editions.
- Option: Upgrade to a full-page ad (inquire for pricing).

Online Presence:

- 2 solo articles per month.
- 2 features in regular articles with other local businesses.
- 2 Instagram & Facebook posts per month.
- 2 email features per month, reaching our engaged subscriber list.

THE CAV LUXE

\$525
per month

- Print Feature: Full-page ad in all 4 print editions of the year.
- Option: Upgrade to a double-page spread (inquire for pricing).

Online Presence:

- 4 solo articles published monthly.
- 4 Instagram & Facebook posts per month.
- 4 email features per month, reaching our engaged subscriber list.