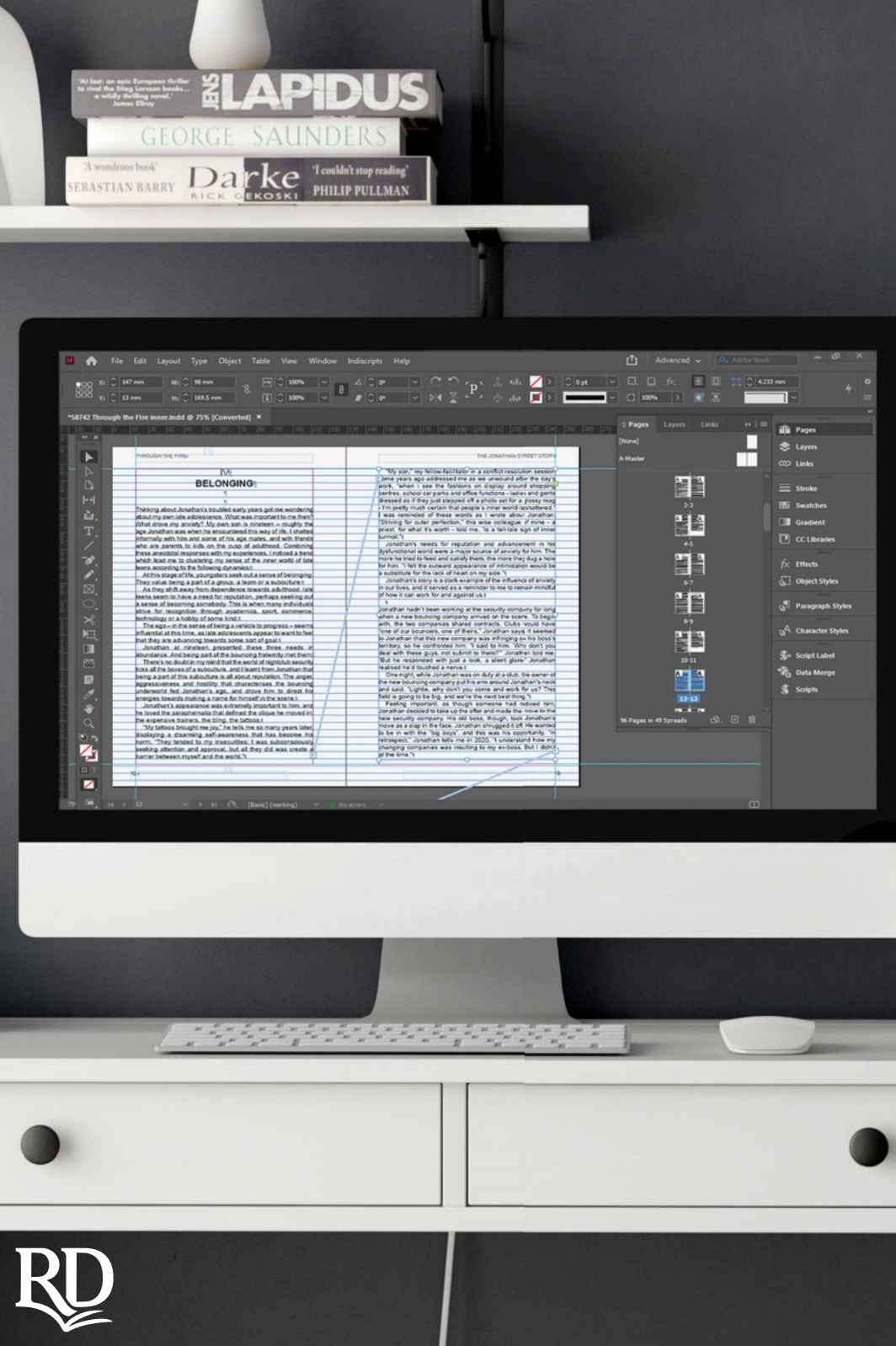


RATE CARD
2025/6



RETRODICTION
PUBLICATION DESIGN SERVICES



LAYOUT & TYPESETTING

Standard

Layout applied in InDesign using a text-only manuscript. Includes page number insertion and Table of Contents setup. Best suited for novels, fiction, memoirs, and similar formats. One round of corrections included; additional changes billed at the hourly design rate.

R 35

per page

Professional

Comprehensive layout in InDesign, including images, running headers and footers, footnotes, bullet points, and a clear typographic hierarchy. Ideal for academic works, non-fiction, manuals, and similar publications. One round of corrections included; additional changes billed at the hourly design rate.

R 50

per page

Premium

Design-intensive text. Ideal for coffee table books, catalogues, annual reports, and other visually rich publications. This service includes full concept design and art direction, with a focus on high-impact visuals and custom layout solutions. One round of corrections included; additional changes billed at the hourly design rate.

R 80

per page

* Quotes are based on the manuscript page count. Final invoices will reflect the actual page count of the typeset book.

** Please ensure manuscripts are proofread before typesetting. Author corrections will be billed at R550 per hour.

COVER DESIGN & EDITING

Starter

Setting up cover for case binding. For clients supplying completed cover artwork. This service includes spine width adjustment, crop mark setup, and ISBN barcode placement. No design work included.

R 250
to
R 450

Standard

Setting up cover for case binding. For clients providing basic artwork and a back cover synopsis. We add the title, background, and integrate supplied images to create a complete cover layout. No design revisions included; further changes are billed at the hourly design rate.

R 850

Professional

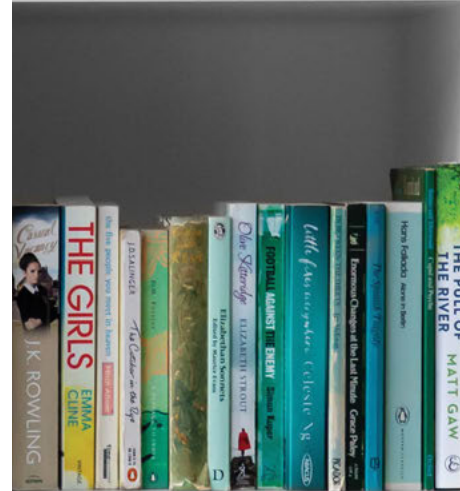
Includes full cover design with 3 concepts to choose from. The client provides a detailed brief outlining their vision and expectations. This package also includes image sourcing and one Adobe stock image license (if required). Revisions beyond the first round are billed at the hourly design rate.

R 1 800

Premium

This top-tier package includes labour-intensive custom design with full art direction from our design team. It begins with a kick-off call to explore creative concepts, followed by 2–4 bespoke cover drafts based on your specifications. Also includes a 3D marketing render of the final cover, ISBN barcode generation, and image sourcing with one Adobe stock image license (if required).

R 3 000





HOURLY CREATIVE SERVICES

Graphic Design

Covers additional work such as author corrections after layout and typesetting, PDF adjustments, creation of print-ready files, designing graphics, redrawing images, and creating tables and graphs.

R 550
per hour

Image Editing

Includes basic photo adjustments such as cropping, resizing, colour correction, retouching, background removal, and preparing images for print or publication. Also covers advanced editing, including compositing, image restoration, and custom visual treatments.

R 550
per hour

Image Sourcing

We offer professional image sourcing from Adobe Stock to complement your design. This includes selecting high-quality images that align with your brief and identifying the appropriate license for your needs.

R 550
per hour

Licensing is not included and will be billed separately at R300 per image license.

ISBN

Registration

We can request a International Standard Book Number on your behalf to ensure your book is properly catalogued and distribution-ready. This includes submitting the required information to the issuing authority and providing you with the unique 13-digit number that is assigned for your publication.

R 250
per ISBN

Barcode Generation

We generate print-ready barcodes based on your assigned ISBN number, formatted to industry standards and suitable for use on your book cover. Delivered as a high-resolution file (PDF or PNG) ready for placement in your layout.

R 100



FINISHING

Spot UV - Basic

We prepare your print-ready book cover PDF with a separate Spot UV layer, highlighting specific design elements such as titles, logos, or patterns. This includes precise alignment and setup to meet printer specifications for Spot UV finishing.

R 250

Spot UV - Intricate

For more complex designs, billed at the hourly design rate.

R 550
per hour

COVER MOCK UP

Digital Render

We create realistic, high-quality mock-ups of your book cover for use in marketing and promotional materials. These visually striking images (like the examples shown on the right) are perfect for websites, social media, and pre-launch advertising — a compelling way to showcase your book before it's printed.

R 250
per render





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