



# GET INVOLVED



O G U M O V E M E N T . O R G



# BISHOP OMAR JAHWAR

Founder & CEO of Urban Specialists, Bishop Omar Jahwar is an internationally renowned community leader dedicated to ending senseless violence, strengthening communities and promoting strong families. His community-focused approach to restoring civility has earned him the acclaim of business leaders, lawmakers, activists, law enforcement and educators.

His efforts to revive urban culture began over 20 years ago as the first state-appointed Gang Specialist in Texas. In this role, he negotiated peace terms amongst rival gang members, incarcerated – inmates, who often had previously engaged in violent conflict with each other outside prison walls. His groundbreaking conflict resolution skills attracted the attention of national leaders and prominent policymakers.

Jahwar used the lessons of gang dispute mediation to develop Violence Free Zones with Robert Woodson, a Washington policy leader and civil rights icon. Together, they expanded their mission into schools across America in hopes of diverting at-risk students from gangs and creating safer environments for children to learn. Later, Jahwar launched his own non-profit, Vision Regeneration, and began recruiting "urban soldiers" committed to creating a brighter future for Americans living in these communities. The non-profit has grown in to what is today known as Urban Specialists, he established the 3-I method – intrude, invade and institute – to create positive options and platforms for urban culture.

OMAR HAS BEEN FEATURED ON

BuzzFeed News

Forbes

TIME

CBSNEWS



# CASE STUDY



**ANTONG  
LUCKY**

Antong G. Lucky is currently Master Strategist and Trainer for The Urban Specialists, Formerly the Program Director for Vision Regeneration (VRInc.) Gang Intervention and Prevention Services for the Dallas County Juvenile Department.

Mr. Lucky, founder and former gang member of the 415 Bloods in Dallas is now serving the community by facilitating The Urban Specialists new product OGU, a training module that seeks to catalyze OG's/ Influencers in the community to end senseless violence.

Mr. Lucky has first hand experience in working towards community building and self-empowerment. While serving time in prison, Mr. Lucky united the notorious rival gangs, the Bloods and the Crips. Mr. Lucky also created a non-profit program in prison to assist young people in getting out of gangs. After release from prison in 2000, Mr. Lucky joined Vision Regeneration now The Urban Specialists, an organization that does work in Dallas that is vital to the health of the entire community because it seeks to end the cycle of senseless violence that claims so many young lives each year. Mr. Lucky used his OG (Original Gangster) status to assist in convincing 170 gang members to sign a truce and end violence in the South Dallas area. Antong has helped to create jobs and lead the efforts that hired over 300 men and women with challenging backgrounds with innovative and creative partnerships through various agencies throughout the Dallas - Fort Worth area.



# OGU THEORY OF CHANGE

IF

Urban communities are suffering from a lack of social capital and extreme violence, as a desperate and irrational response to greater social issues.



There is a subset of the greater population with unique experiences that can be equipped to leverage their influence as catalysts of positive change in violent areas.

AND



THEN

We can build the social capital of communities to support sustainable solutions to key social issues, while replacing the tendency towards violent reactions with thoughtful responses founded on healthy principles.



WHY OGU?



# ABOUT

## WHAT'S OGU

OGU is a 21-day experience of world-class training powered by the Urban Specialist. The program catalyzes OG's and Influencers to use their impact to make a positive change in urban communities through mentoring.

## WHO'S AN OG?

**At OGU we recognize 3 types of OGs**

- The Business Professional (opportunity coach)
- The Influencer
- **The Traditional OG (most important)**

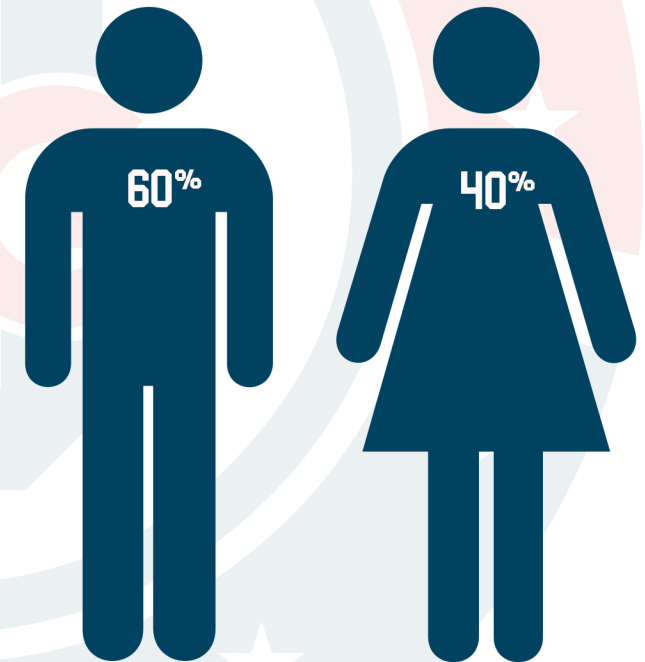
**Age Range:**  
25-45

**Education:**

High School 24%  
Some College 36%  
BS/BA Degree 32%  
Trade/Vocational 4%  
Master's Degree 4%

**Location:**

Dallas, TX  
Atlanta, GA  
Baton Rouge, LA



**Gender:**

Male 60% Female 40%



# 25 YEARS OF EXPERIENCE

reducing crime and violence in urban communities! [Click here](#)  
to watch a short video about the Urban Specialists and OGU.