

APPLY TO JOIN THE TEAM

FASHION DESIGNER & MERCHANDISER

Are you ready to bring bold ideas to life and make your mark in fashion?

Join a growing team that's committed to innovation, quality, and redefining industry standards — one project at a time.

WHO IS NORDO?

Nordo is a DESIGN HOUSE and FASHION BRAND focused on purity and quality, born from the need for a meaningful change in the global fashion industry. With a mission to be the change it holds onto, Nordo offers end-to-end services in the apparel industry, catering to a variety of business needs — from ideating with founders and design leaders, designing stunning garments and packaging, to ensuring timely delivery of finished and sale-ready garments.

Quality is the cornerstone that Nordo lives and thrives by, ensuring that every project, founder, garment, and story created — embodies excellence.

ROLE DESCRIPTION

This is a full-time on-site role for a Fashion Designer at Nordo's Mumbai office.

The Fashion Designer & Merchandiser will be responsible for creating innovative designs, ideating with colleagues and clients, sourcing fabrics, managing project deliverables and timelines, overseeing garment production, and ensuring the delivery of high-quality finished products.

Collaborating with clients to meet their design needs and ensuring the brand's quality standards are maintained are key aspects of this role.



WHAT YOU'LL BE DOING:

Creating innovative designs for the company and its clients.

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- Studying clients' brands and seamlessly incorporating their identity into designs.

 Leading projects or parts of projects with ownership and accountability.

 Establishing and maintaining clear communication with clients and vendors.

 Attending client meetings to understand their vision and deliver tailored solutions.
- Building strong relationships with potential clients and exploring new collaborations.

Using your creativity and analytical skills to identify untapped market segments.

Seeking opportunities that align with your personal growth as a professional.



WHAT WE'RE LOOKING FOR

EXPERIENCE:

2-3 years in fashion design, with experience across categories (e.g., athleisure, activewear, streetwear, casualwear, working with Knits and Woven fabrics) being highly desirable.

KNOWLEDGE:

Technical know-how of garment production processes, pattern making, fabric selection. Knowledge of knits and wovens

CREATIVITY:

A flair for experimenting with fabrics, textures, and art forms to create standout designs. Creative design skills and an understanding of silhouettes and draping.

TECHNICAL SKILLS:

Proficiency in Adobe Suite, CorelDRAW, and ideally CLO 3D or similar tools.

ATTENTION TO DETAIL:

A meticulous eye for detail to ensure every design and project meets the highest standards of quality. This means far exceeding what passes for quality these days. Colour matching and selection are highly desirable skills.

INDUSTRY EXPERTISE:

In-depth knowledge of fabric sourcing, costing, planning, and product development—bonus if you bring production experience.

STRONG COMMUNICATION:

The ability to articulate ideas clearly and collaborate seamlessly with teams and clients.



CULTURAL FIT:

A passion for learning, pushing creative boundaries, and contributing to a company redefining what fashion can be. Individuals with an unquenchable thirst for knowledge and hunger to grow are the kind of people we're looking to associate with our brand.

PROJECT MANAGEMENT:

An organised approach to handling projects and meeting deadlines. This means managing timelines and deliverables, and ensuring projects stay on track.

PROFESSIONAL TRAINING:

A degree in fashion design, merchandising, or any associated field is highly desirable, but not essential. We know all knowledge doesn't come from books, and if you're confident about your abilities as a Fashion Designer & Merchandiser, but don't have a degree to show for it, we still want to hear from you.

A RICH PORTFOLIO AND COVER LETTER:

We like people who let their work speak for itself.

Ensure your cover letter tells us all we need to know about why you're the ideal person to fill these shoes.



WHAT WE'RE OFFERING

COMPENSATION:

Competitive salary based on your experience, with incentives for top contributors.

CULTURE:

A collaborative environment where your creativity and skills will help shape the company's identity and values.

GROWTH:

Be part of a small, ambitious team working with small-to-medium-sized brands, particularly in sportswear and activewear, and setting new benchmarks for sustainability and ethical practices.

THIS ISN'T JUST A JOB — IT'S A CHANCE TO REDEFINE WHAT FASHION CAN BE.

THERE'S NO SUGARCOATING IT: THIS MEANS HARD WORK.
BECAUSE ANYTHING WORTH DOING IS WORTH DOING WELL.

BASED IN MUMBAI? APPLY NOW:

Send your CV and portfolio to <u>WHOIS@NORDO.IN</u> with the subject: "Application for Designer/Merchandiser Role."

Or visit

NORDO.IN/BE-NORDO

and fill out the application form.

Applications with **portfolios** will be prioritised.
Only applications with a **cover letter** will be considered.