



We create chemistry

# The changing of the guard

*Switch to the annual termite bait system*

## Trelona® ATBS

Annual Bait Stations

Due to its larger station size, termites find **Trelona ATBS®** Annual Bait Stations faster than they find the leading competitor's station\*. Powered by the active ingredient novaluron, **Trelona ATBS** provides on-going structural protection through colony elimination. The annual inspection label gives you the flexibility to check stations just once a year, or more frequently if you prefer, so you don't have to compromise profitability with labor costs. And **Trelona ATBS** puts you in complete control, with full ownership of your equipment and no requirement to share your customer's information with the manufacturer. You gain the freedom to create and maintain your customer relationships the way you want.

An annual termite baiting system that gives you faster hits\*, compromise-free inspections and greater control over your business? Get ready for a changing of the guard.

Features of **Trelona ATBS** Annual Bait Stations:

- **Superior design and performance:** Termites find **Trelona ATBS** bait stations faster, and **Trelona ATBS** delivers colony elimination
- **Annual inspection:** Reduces labor costs and site visits
- **Full control of your business:** You are the sole owner of your product and your customer relationships



**CHANGING  
OF THE  
GUARD**

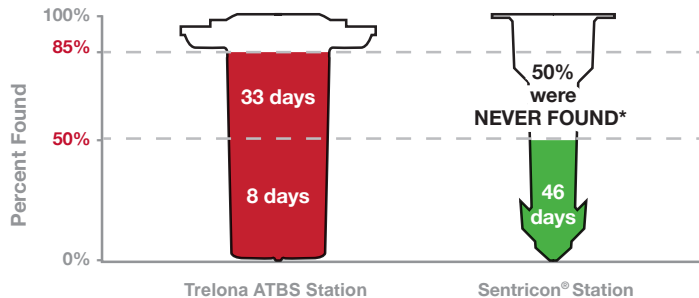
\*2012 University of Delaware study of active termites within one-half meter of both Sentricon® and Trelona ATBS stations

## The bait station that termites find faster

**Trelona® ATBS®** Annual Bait Stations feature a superior design that leads to fast termite hits. In fact, in a university study, termites found **Trelona ATBS** Annual Bait Stations faster than Sentricon® stations. In this study, **Trelona ATBS** and Sentricon stations were placed within 0.5 meters of an active termite colony. The study had 20 replicates and stations were checked daily over 46 days producing the results to the right.

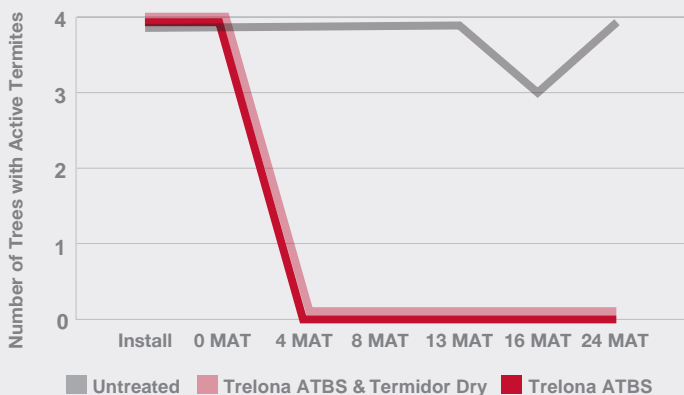
Source: 2012 University of Delaware, Graduate Research Dissertation  
\*Not statistically significant at  $p < 0.05$ ; Statistically significant at  $p < 0.10$

## Days until termites were found in each station



## Colony elimination

### Eliminate termites and keep them away



Source: BASF Internal Study, 2014, Texas A&M University

**Trelona ATBS**, with the active ingredient novaluron, doesn't simply reduce the number of termites. It achieves on-going structural protection through colony elimination.

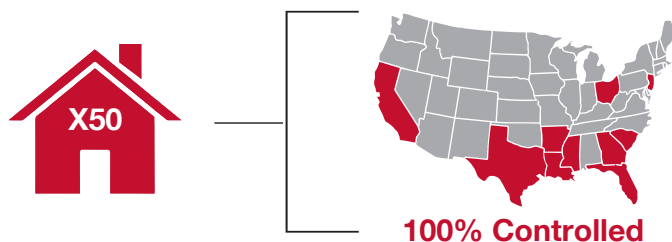
In the study to the left, 4 termite-infested trees were treated with **Trelona ATBS**, 4 with **Trelona ATBS** plus **Termidor® Dry** termiticide, and 4 were left untreated.

All trees treated with **Trelona ATBS** showed no termite activity after 4 months and remained inactive at 24 months, compared to untreated trees that continued to show activity throughout the study.

## The efficiency of an annual inspection

**Trelona ATBS** can be trusted to eliminate termite activity, and an annual inspection interval reduces your labor costs and number of site visits. In data submitted to the EPA, 50 homes showing termite activity across 10 states were treated with **Trelona ATBS**. At the 12-month inspection, none of the 50 homes showed activity on the structure — control was observed at 100% of the homes.

## Total termite control at 12-month inspection



Data submitted to the EPA: 50 structures with termite activity on or within 1 meter of the foundation.

## The bait station that puts you in control

Not only does **Trelona ATBS** control termites, it gives you more control over your business. You own the equipment outright. You don't share your customer information or report to someone else. You have the freedom to make the best choices for your business.

To make the switch to a no-compromise baiting system that puts you in control, contact your BASF representative or visit [pestcontrol.basf.us](http://pestcontrol.basf.us) to learn more.



Always read and follow label directions.

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