



Press News

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## Adventures of the Elements (AoE)

***“A mature product with a history spanning over two decades redefines edutainment!”***

With the popularity of the “superhero” genre and with more students than ever, in the history of the world, homeschooling because of COVID; there has never been a better time for the release of the AoE animations and diversified product line.

Currently, over \$1.5 million has been spent on product development including the first phase of the animated movie/ television series.

A product line consisting of books, trading card game, collectors’ cards, posters, curriculum guides, music, and ancillary products. AoE ancillary products such as a vitamin and supplement line, toys, video game, clothes, etc. are in development.

Bill Gates was an early first round investor in the Adventures of the Elements and the product has been endorsed by the entertainment industry from Warner Brothers to Lou Gossett Jr.

Adventures of the Elements has been used in over 5000 classrooms nationwide and has successfully been case studied by the American Chemical Society and Lamar University. Plus, international sales have been made in such foreign markets as Africa, Russia, China, Mexico, Panama, Canada, Japan, Greece, Egypt, and Dubai.

Product has been sold nationwide through Amazon, Barnes & Noble, Books-A-Million, Borders, Ingram, Baker & Taylor, and various online sites and boutiques.

In 1999 & 2000, the first Off-Off Broadway Theatrical adaptation of the Adventures of the Elements Book 1 was produced and performed to sold-out audiences and schools.

The author, Richard James III, has been a keynote speaker and presenter at numerous national reading and science conferences. He has made numerous television appearances and headlined several book signing tours.

Adventures of the Elements has been awarded numerous grants through the years from foundations and fortune 500 companies including ExxonMobil, Time Warner Cable, Motiva and Meadows Foundation.

# TESTIMONIALS

*"I was introduced to AoE last year and I loved the concept of the books and the card game. At CAST in Houston, I purchased all 3 books and 2 sets of the cards. Last year, my principal ordered a book for every 7th grader and some extras so I could have a class set. I was given a copy of the curriculum on CD and used it in my classroom. We read the book, did some fun activities and had an enjoyable time supplementing our chemistry unit with the books."*

**-James Scott, 7<sup>th</sup> grade Science teacher, Martin Middle School**

*"The Adventures of the Elements is a book series and card game that reaches into the heart of how children learn science. That is one reason why we purchased the first two books for every sixth grader in Calcasieu Parish."*

**-Brian Fontenot, Board Science Supervisor and Physical Education Supervisor Calcasieu Parish School**

*"Our students at Beaumont ISD are completely engrossed in playing and competing against one another with the Adventures of the Elements cards. It is so exciting to hear students discussing, using, and truly understanding those chemistry concepts."*

**-Patsy Magee, Beaumont School District Project Director**

*"Students are learning while having fun. This is exactly what learning is all about"*

**-Jo Beth Burnett, 5<sup>th</sup> grade Science teacher, Groves Elementary**

*"AoE is great. In the Educational/Entertainment arena. In an arena where most offerings are neither educational nor entertainment. AoE stands apart."*

**-Jim Miller, Former President Warner Bros. Entertainment**

*"I appreciate (Richard James) efforts to develop material to interest students in science and math."*

**-Laura Bush, First Lady of the United states**

*"Adventures of the Elements encourages students to use their imagination as they learn important fundamentals in math and science. ExxonMobil has been an important sponsor of this program by making an extremely generous donation and committing staff to the project. It is vital that corporations reinvest into the community, and ExxonMobil has set a fine example in Southeast Texas while proving that private corporations can successfully supplement local, state, and federal efforts to provide a great education to America's greatest resource, our youth."*

**-Ted Poe, U.S. Congressman from Texas**