DAY 1/2

8:00   Registration & Networking
Arrive early & Stand a chance to be among 50 winners of a Apple HomePod Mini!

8:30   Event Opening
Battle of The Beats...Where Rhythm Meets Tech!

8:35   IDC Welcome Address

Jyoti Lalchandani
Head of WW Events & MD - META,
Central Asia, India, IDC

8:45   Opening Address: Government Affiliation

8:55   IDC Opening Keynote: CIO Playbook for AI-fueled Business Transformation in the Agentic AI Era

Ranjit Rajan
Vice President, Head of Research
(META), IDC

9:15   From Vision to Velocity: Building the Intelligent Enterprise

Tareq Alangari
CEO, e& enterprise Saudi Arabia

Amine Chigani
Global Head of Enterprise
Technologists, AWS

9:35   Driving Real Value from Generative AI: A Framework for CIOs and Business Leaders

Haitham Elkhatib
Co-Founder & Chief Revenue Officer,
UnifyApps

9:55   Everything as a Service - The New Infrastructure Trends in the Kingdom of Saudi Arabia

Erick Baduy
CEO, Board Member, Founding
Partner, Edarat Group

10:15   Navigating the Path to Intelligent Enterprise: Data, Insights, and Ecosystem Transformation

DAY 1/2

10:35 The Future of Intelligent Automation

Mamoun Masood
Regional Director, Saudi & Northern
Gulf, Nintex

10:55 AI that Generates Human Value Outcomes: Full-Stack Innovation for Vision 2030

Dr. Mauro Arruda
Director, AI Solutions & Services,
EMEA Leader, Lenovo

11:15 Fireside Chat: Sovereign AI at Scale – Accelerating the Kingdom's AI Ambitions

Mohamed Taha
Vice President & Head of AI, Europe
South, Middle East, & Africa, Oracle

Marc Domenech
Regional Director Enterprise, Middle
East, Türkiye, & Africa, NVIDIA

11:30 Enabling Industries: The Global AI Infrastructure Capacity Build Out

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11:45 Advisory Council Felicitation

12:00 Tea / Coffee & Networking Break

12:10 ⌄ Technology Focus Group Tracks - Cluster A (Parallel Sessions)

⌄ **Track A1: Equipping Your Organization for the Future of Collaborative Operations changed**

12:10 - 12:15 ⌄ Opening Act

12:15 - 12:18 ⌄ Session Overview

Uzair Mujtaba
Senior Research Manager,
IDC

12:18 - 12:20 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:20 - 12:35 ⌄ Beyond Printing: Complementary Business Communication Technologies

12:35 - 12:50 ⌄ Rebuilding Businesses for the Future: AI, Computer Vision, Robotics, and Digital Twins

Wilco Leenders
Lead Solution Architect
Middle East, Mendix

12:50 - 13:05 ⌄ From Bots to Brains: How Agentic AI Is Redefining Enterprise Intelligence

Enas Ashraf
Senior Manager, Digital
Evolution & Innovation,
Crayon

13:05 - 13:20 ⌄ Rebuilding Businesses for the Future: AI, Computer Vision, Robotics, and Digital Twins

13:20 - 13:25 ⌄ Announcement of iPhone 16 Raffle Winner!

DAY 1/2

∨ **Track A2: Leveraging Scalable, Next-Gen Data Centers to Accelerate Digital Transformation Journey**

12:10 - 12:15 ∨ Opening Act

12:15 - 12:18 ∨ Session Overview
Mufasir Yousuf
Research Manager, IDC

12:18 - 12:20 ∨ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:20 - 12:35 ∨ Beyond the Technology: Enhancing Digital Experiences for CIOs
Steve Fernandes
Senior Manager, Solutions
Engineering, Confluent

12:35 - 12:50 ∨ Supercharge Your AI Initiatives: Real-World Use Cases, Best Practices, and Essential Tools
Frederic Azar
Solution Architect,
Cloudera

12:50 - 13:05 ∨ Why AI Isn't a Silver Bullet: Beyond the Hype
Khalid Rabie
Head of Business
Consultancy, Vidscola

13:05 - 13:20 ∨ From Ransomware to Recovery: Building Unbreakable Data Resilience
Marwan AlHuthail
Senior Enterprise Sales
Manager, Veeam Software

13:20 - 13:25 ∨ Announcement of iPhone 16 Raffle Winner!

⌄ Track A3: New Ways of Thinking: The Rise of the Cloud Native Enterprise

12:10 - 12:15 ⌄   Opening Act

12:15 - 12:18 ⌄   Session Overview

Jawairia Asif
Senior Research Analyst

12:18 - 12:20 ⌄   Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:20 - 12:35 ⌄   How Should AI Fit into the ERP Ecosystem to Maximize ROI?

12:35 - 12:50 ⌄   Unlocking Peak Performance and Security for AI Apps: A Real-World Success Story

Raffaele D'Albenzio
Solution Architect Leader,
F5

12:50 - 13:05 ⌄   Cloud-Native Dynamics: The Future of Digital Platform Management

Gary Hallam
Director, Channel
Business, Delphix

13:05 - 13:20 ⌄   Transforming Datacenter Critical Infrastructure: The AI, ML, HPC, and Software-Defined IT Revolution

13:20 - 13:25 ⌄   Announcement of iPhone 16 Raffle Winner!

12:11 ⌄ Technology Focus Group Tracks - Cluster B (Parallel Sessions)

⌄ **Track B1: The Cloud Revolution: Foundation for Digital Business Transformation**

12:10 - 12:15 ⌄ Opening Act

12:15 - 12:18 ⌄ Session Overview

Hyder Aftab
Research Manager, IDC

12:18 - 12:20 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:20 - 12:35 ⌄ The Need for Speed: Accelerating Infrastructure Transformation

12:35 - 12:50 ⌄ Security, Simplicity, and Speed: Imperatives for Test Data Management in an AI-Fueled Business

Gary Hallam
Director, Channel
Business, Delphix

12:50 - 13:05 ⌄ Reimagining Work: The Connected AI-Powered Enterprise

Luuk Wösten
Senior Solution
Consultant APAC and
EMEA, Neptune Software

13:05 - 13:20 ⌄ The Cloud to Edge Continuum for AI Excellence

13:20 - 13:25 ⌄ Rate the Session & Stand a Chance to Win a Raffle

⌄ **Track B2: Powering Organizations with AI-Enabled Apps and Experiences**

12:10 - 12:15 ⌄ Opening Act

12:15 - 12:18 ⌄ Session Overview

Arif Sultan Shiekh
Senior Research Analyst,
Software, IDC Saudi
Arabia

12:18 - 12:20 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:20 - 12:35 ⌄ Transforming Datacenter Critical Infrastructure: The AI, ML, HPC, and Software-Defined IT Revolution

12:35 - 12:50 ⌄ Reviving Hybrid Infrastructure: The Role of Colocation Providers in the Cloud Era

12:50 - 13:05 ⌄ Navigating the Edge: Overcoming Complexity in IoT and Edge Infrastructure

13:05 - 13:20 ⌄ Accelerate ROI from your AI/Copilot Implementation

13:20 - 13:25 ⌄ Rate the Session & Stand a Chance to Win a Raffle

DAY 1/2

⌄ Track B3: AI and Analytics: The Driving Forces of Digital Transformation

12:10 - 12:15 ⌄ Opening Act

12:15 - 12:18 ⌄ Session Overview

Dr. Eman Elshewy
Senior Research Manager,
IDC

12:18 - 12:20 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:20 - 12:35 ⌄ How Should AI Fit into the ERP Ecosystem to Maximize ROI?

12:35 - 12:50 ⌄ Transforming IT Culture: Adapting to the Cloud-Driven Future

12:50 - 13:05 ⌄ Cloud-Native Dynamics: The Future of Digital Platform Management

13:05 - 13:20 ⌄ Building AI Centers of Excellence: A Global Perspective for the MEA Region

13:20 - 13:25 ⌄ Rate the Session & Stand a Chance to Win a Raffle

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13:25 Refresh & Reorganize

13:35 For the CIO by the CIO
Redesigning Experience: How AI is Elevating Both Customer and Employee Journeys

Dr. Aseel Addawood
KSA Lead, EMEA Artificial Intelligence Center of Excellence, Oracle

Dr. Abdulrahman Al Khnaifer
CIO, King Saud University (KSU)

Suliman Mohammad Khader
Group Chief Information Officer, Al Faisaliah Group

14:05   For the CIO by the CIO
Cross-Functional Collaboration in the Future Enterprise

Saeed Alzahrani	**Ahmad AlRifai**	**Yasir Naji**
General Manager, Saudi Arabia, NetApp	Group IT Director, Al Muhaidib Group	Information Technology Department Manager, YASREF Refinery
Mohannad AlSalmi	**Anas Mosa**	
CIO, Flyadeal	IT Director, Government Entity	

14:35   Lunch & Close of Day 1

IDC CIO SUMMIT 2025

DAY 2/2

8:30   Registration & Networking
Arrive Early & Stand a Chance to be among 100 Winners of a Sony Headphone!

8:55   IDC Welcome Address & Recap of Day 1

Jyoti Lalchandani
Head of WW Events & MD - META,
Central Asia, India, IDC

9:00   Opening Address: Government Affiliation 2

9:15   The Cloud's Next Chapter: Intelligent Infrastructure for the AI Workload

Sa'ed Tuffaha
Regional Director, Digital Innovation
& AI, CNTXT

9:35   Navigating the Clouds: Strategies for Cross-Cloud Data Management

9:55   Digital-First Strategies: Navigating the Evolution of the Digital Business

10:15   Reinventing Data, Insights, and Action Amidst the Noise

Ted Orme
Field CTO Data Integration EMEA,
Qlik

10:35   GenAI Meets Enterprise Low Code: A Strategic Pathway to Innovation

Mohamed Abdelaziz
Regional Sales Director, Saudi Arabia,
OutSystems

Gasser Abdullah
Head of Presales (Digital Solutions),
Link Development

DAY 2/2

10:55 ⌄ Summit Tracks (Parallel Sessions)

⌄ **Summit Track A: Embracing the Mainstream Shift: The Era of App Modernization**

10:54 - 10:55 ⌄ Session Overview

Paul Potgieter
Director, Technology &
Digital Platforms, NEOM
(UAE)

10:55 - 11:10 ⌄ The Imperative of App Modernization: A Path to Digital Relevance

11:09 - 11:10 ⌄ Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

11:10 - 11:25 ⌄ Beyond Adoption: Building Intelligent Enterprises in the Age of AI

Tarek Khattab
Country Manager,
Solutions & Services, SBM

11:24 - 11:25 ⌄ Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

11:25 - 11:40 ⌄ AI Agents & Innovation: Accelerating Saudi Arabia's Digital Vision

Larbi Belbecir
Senior Solutions
Consultant, Boomi

11:39 - 11:40 ⌄ Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

DAY 2/2

Summit Track B: Fortifying Enterprises in the Transition to a Digital-First Economy: Strategies for Resilience

10:54 - 10:55	Session Overview

10:55 - 11:10 — AI-Driven IT: A Strategic Imperative for Sustainable Business Performance

Salman Ali
Senior Manager - Solution Engineering, Riverbed Technology

11:09 - 11:10 — Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

11:10 - 11:25 — Building Digital-First Strength

11:24 - 11:25 — Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

11:25 - 11:40 — High Return Enterprise GenAI

Mohammed Ebrahim
Chief Data Scientist, Mozn

11:39 - 11:40 — Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

11:40 — Tea/ Coffee & Networking Break

DAY 2/2

11:50 ⌄ Technology Focus Group Session - Cluster A (Parallel Sessions)

⌄ **Track A1: Equipping Your Organization for the Future of Collaborative Operations changed**

11:50 - 11:55 ⌄ Opening Act

11:55 - 11:58 ⌄ Session Overview

Uzair Mujtaba
Senior Research Manager,
IDC

11:58 - 12:00 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:00 - 12:15 ⌄ Maximizing Human Potential With Generative AI: Accelerating Innovation and Growth!

Aly Hassballah
Director, Delivery &
Solutions, CODE81

12:15 - 12:30 ⌄ Beyond Printing: Complementary Business Communication Technologies

12:30 - 12:35 ⌄ Announcement of iPhone 16 Raffle Winner!

DAY 2/2

⌄ **Track A2: Leveraging Scalable, Next-Gen Data Centers to Accelerate Digital Transformation Journey**

11:50 - 11:55 ⌄ Opening Act

11:55 - 11:58 ⌄ Session Overview

Mufasir Yousuf
Research Manager, IDC

11:58 - 12:00 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:00 - 12:15 ⌄ Cyber Resilience Journey maps – delivering minimum viability to the business

Mohammed Fayed
Presales Engineer,
Commvault

12:15 - 12:30 ⌄ Winning Strategies for Multi-Cloud Environments

12:30 - 12:35 ⌄ Announcement of iPhone 16 Raffle Winner!

DAY 2/2

⌄ **Track A3: New Ways of Thinking: The Rise of the Cloud Native Enterprise**

11:50 - 11:55 ⌄ Opening Act

11:55 - 11:58 ⌄ Session Overview

Jawairia Asif
Senior Research Analyst

11:58 - 12:00 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:00 - 12:15 ⌄ Evolution of Operational Technology in Asset-Intensive Industries

12:15 - 12:30 ⌄ IoT in Print Infrastructure: Revolutionizing the Office Ecosystem

12:30 - 12:35 ⌄ Announcement of iPhone 16 Raffle Winner!

DAY 2/2

11:51 ⌄ Technology Focus Group Session - Cluster B (Parallel Sessions)

⌄ **Track B1: The Cloud Revolution: Foundation for Digital Business Transformation**

11:50 - 11:55 ⌄ Opening Act

11:55 - 11:58 ⌄ Session Overview

Hyder Aftab
Research Manager, IDC

11:58 - 12:00 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16

12:00 - 12:15 ⌄ Unleashing Innovation: Industry 4.0's Impact on Agile, Integrated Operations

12:15 - 12:30 ⌄ Harnessing AIOps: Optimizing IT Performance and Efficiency

12:30 - 12:35 ⌄ Announcement of iPhone 16 Raffle Winner!

DAY 2/2

⌄ **Track B2: Powering Organizations with AI-Enabled Apps and Experiences**

11:50 - 11:55 ⌄ Opening Act

11:55 - 11:58 ⌄ Session Overview

Arif Sultan Shiekh
Senior Research Analyst,
Software, IDC Saudi
Arabia

11:58 - 12:00 ⌄ Start of the Session Raffle
Attend the Track, Ask Questions, Rate Sessions & Stand a Chance
to win iPhone 16

12:00 - 12:15 ⌄ The Power of Connectivity in Industry 4.0 Integration

12:15 - 12:30 ⌄ Empowering the Future of Work: The Intelligent Digital
Workspace

12:30 - 12:35 ⌄ Announcement of iPhone 16 Raffle Winner!

⌄ **Track B3: AI and Analytics: The Driving Forces of Digital Transformation**

11:50 - 11:55 ⌄	Opening Act
11:55 - 11:58 ⌄	Session Overview
	Dr. Eman Elshewy
	Senior Research Manager, IDC
11:58 - 12:00 ⌄	Start of the Session Raffle
	Attend the Track, Ask Questions, Rate Sessions & Stand a Chance to win iPhone 16
12:00 - 12:15 ⌄	Strategic Data Planning: Driving Technology Selection for Manufacturing Productivity and Innovation
12:15 - 12:30 ⌄	Crafting a Hybrid Work Model: Navigating Policy and Technology
12:30 - 12:35 ⌄	Announcement of iPhone 16 Raffle Winner!

12:35	Refresh & Reorganize
12:45	Celebrity Speaker: Peak Performance: Leadership, Teamwork & Growth
	Adrian Hayes
	World-Record Adventurer and Renowned Speaker
13:05	Partner Felicitation
13:15	Mega Raffle Announcement
	MacBook Pro
13:20	IDC CIO Excellence Awards

DAY 2/2

| 13:40 | Lunch & Close of Summit |

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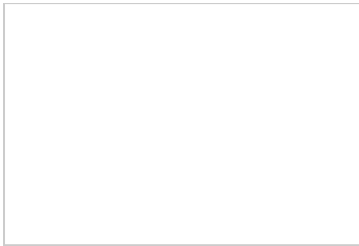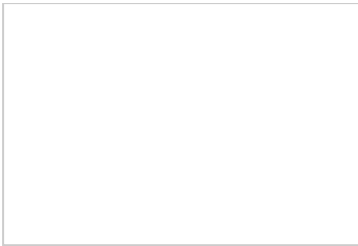
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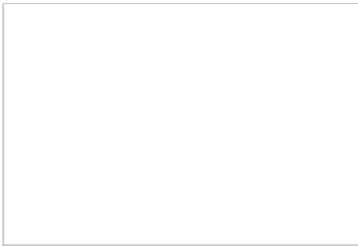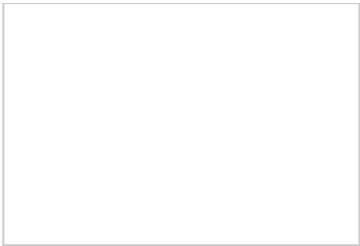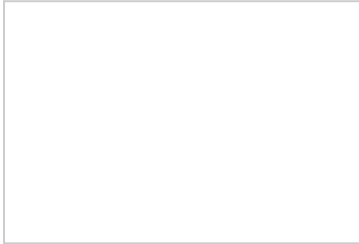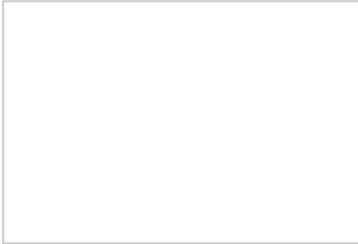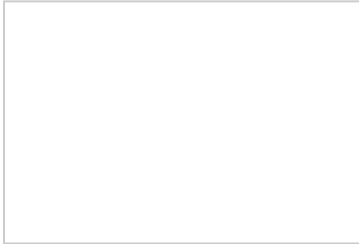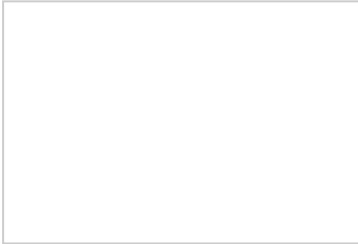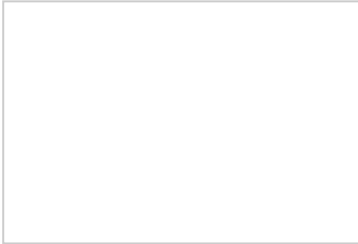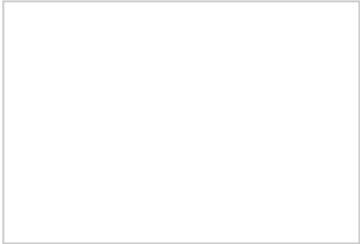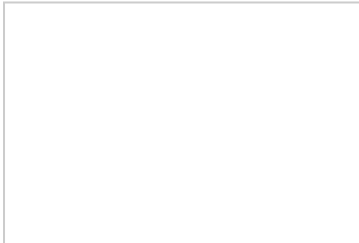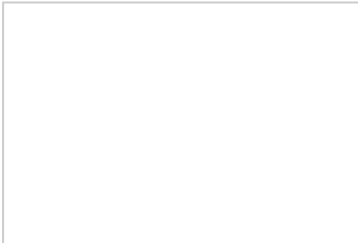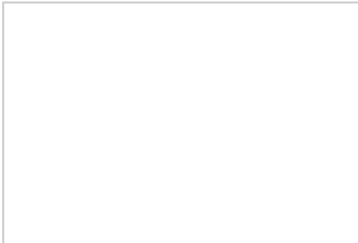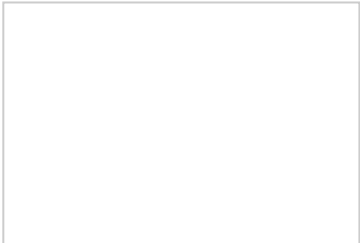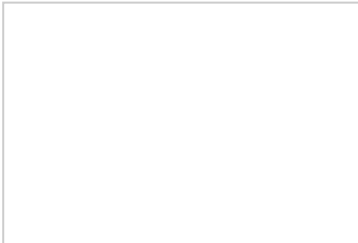
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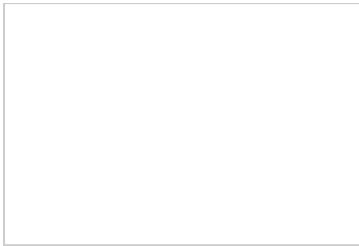
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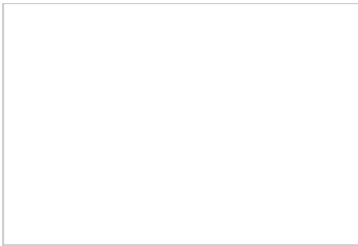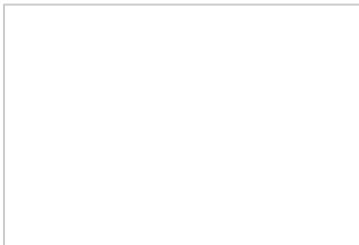
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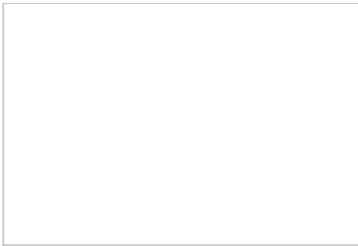
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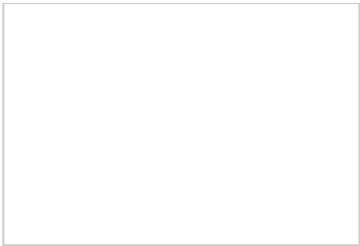
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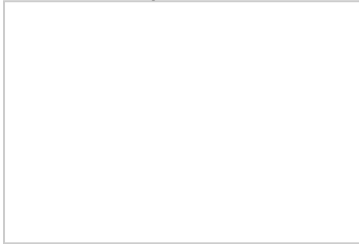
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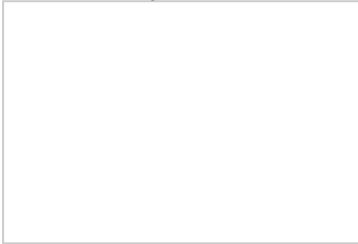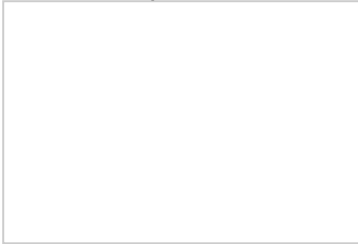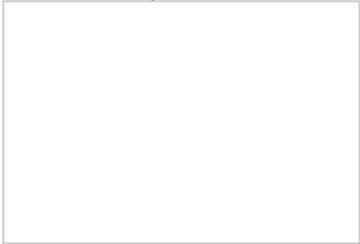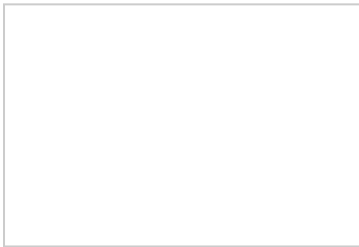
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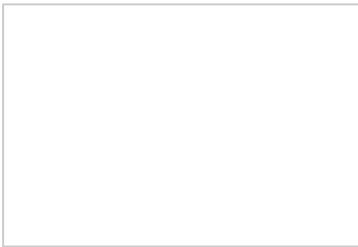
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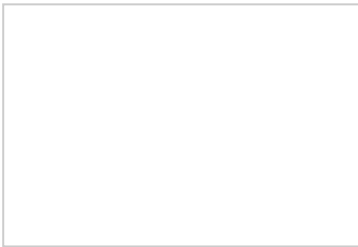
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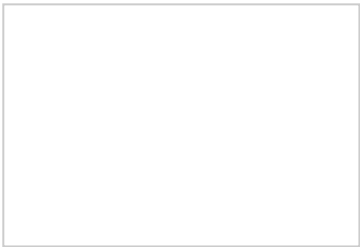
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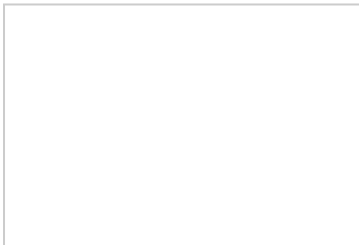
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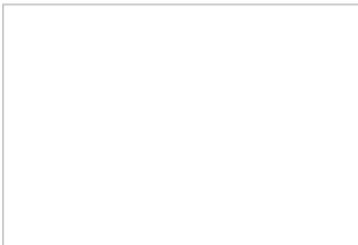
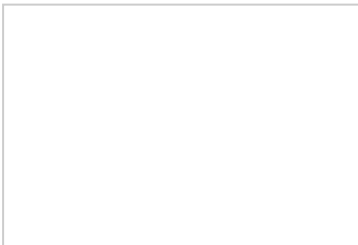Exhibit Partner
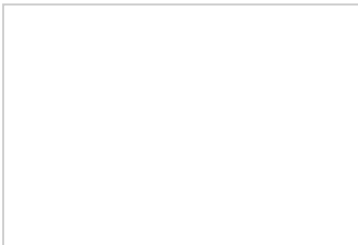
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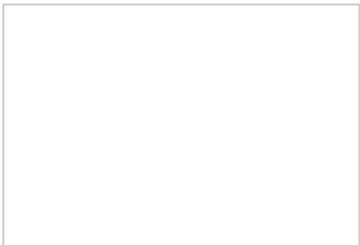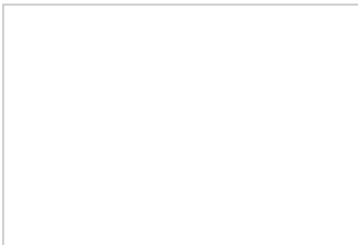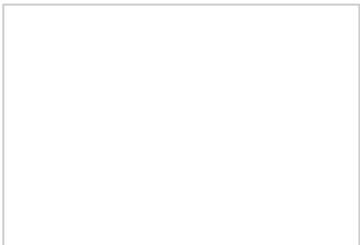
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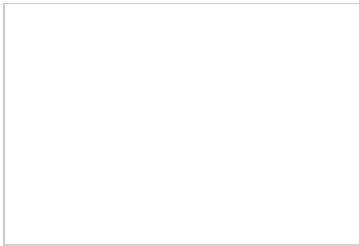
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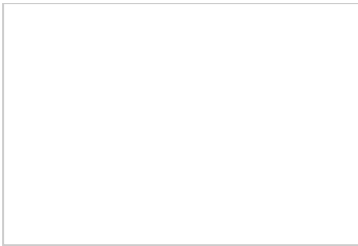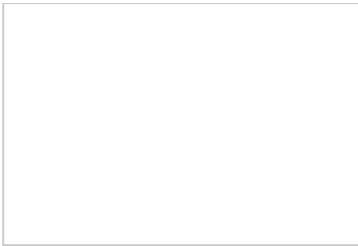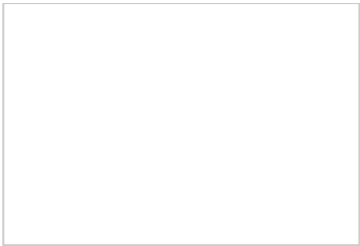Executive Lunch
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