

information needed to book a ride will include: first and last name; address; cell phone number; pick-up address; pick-up time; and destination address.

When approved for a ride, the senior will be instructed to call EZ RIDE at a designated number to request transportation. Seniors can have a family member or friend accompany them on the ride for additional comfort and safety.

# # #

---

**From:** Dennis Brewer <[REDACTED]>  
**Sent:** Tuesday, March 23, 2021 8:49 PM  
**To:** Schrieke, Marc <[REDACTED]>  
**Subject:** Re: Vaccine scheduling

With no ability to schedule an appointment or even know when we can make an appointment! My mother received a vaccine scheduled a few weeks later with one phone call to Kaiser, not by checking 3 times a day for 100 days straight. Seems like a bumbling and grossly inconvenient process for those of us who cannot be online every minute! And in five weeks everyone will be eligible. How the hell will the rest of us seniors who cannot park on your website continuously ever be able to get vaccinated?

Your answer is an excuse, neither a reason nor a rationale. A ridiculous excuse for a poorly designed and administered system.

And, one of many I have encountered in New Jersey health care system in the past 10 years. In 50 years living in Washington State, I did not experience as many billing, administrative, and care errors and stupid excuses as I have in New Jersey's health care system.

Regards,  
Dennis

Dennis Brewer

---

**From:** Schrieke, Marc <[REDACTED]>  
**Sent:** Tuesday, March 23, 2021 8:13 PM  
**To:** Dennis Brewer <[REDACTED]>  
**Subject:** RE: Vaccine scheduling

Mr. Brewer.

Our site at New Bridge Medical has been open since Dec 28<sup>th</sup> and since then we have vaccinated over 50,000 Bergen residents that meet the qualification and categories. Our web site like others in the county and state run on by appointment only. And appointments are opened up if and when we receive adequate supply of vaccines from the state via the Federal Government. We are vaccinating about 800-1000 people a day when vaccines are received.

This has never been about political capital and always about getting shots in the arms to the residents of Bergen. We try our best to do that every day. We apologize for the issues that you have encountered but there are over 1 million residents in Bergen and about 70% of them are looking for a vaccine. Our process depends on the amount of vaccines we get from the state via federal government.

Marc

---

**From:** Dennis Brewer <[REDACTED]>  
**Sent:** Tuesday, March 23, 2021 5:36 PM  
**To:** CountyExecutive <[REDACTED]>  
**Subject:** Vaccine scheduling

New Jersey's vaccine scheduling system sucks. I am 65 and obese. The system says it has my info and will notify me when my group becomes eligible. WHAT?

I have tried various Bergen County, hospital system, and pharma sites three or more time per day since availability was announced - several hundred times - no appointment. By comparison, my mother, also on Medicare, called her provider in Washington State, Kaiser Health, once, and a vaccine appointment was scheduled. I live alone, have no vehicle, and would have difficulty both physically and economically, getting myself to Newbridge tomorrow, assuming I was actually able to get an appointment, which after a couple of hundred tries, I have not been able to secure.

Overall, the current methods for vaccine scheduling are unfair, idiotic, chaotic, unpredictable, and dysfunctional. They will get much worse in a few weeks when the rest of our citizens are eligible to receive the vaccine. You are going to blow your best opportunity to demonstrate government competence and lose a massive amount of political capital on a broad scale basis. FIX IT!

Regards,  
Dennis

Dennis Brewer  
201-887-6541

## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Wednesday, March 24, 2021 9:54 PM  
**To:** Joanne Labelle  
**Subject:** RE: Big Sandy Update

Joanne - Well, I am a very patient and even-tempered guy. I have been in many emergencies, negotiations, and long-running high stakes situations over the past 40 years from light aircraft, rock climbing, and whitewater canoeing emergencies, to public speaking before thousands on controversial issues, to persuading Congress people, governors, legislators, and other business people to take actions they were not particularly interested in taking. I've negotiated with South American, Middle Eastern, European, Chinese, and Korean business executives. Calm, well prepared, and always on an even keel.

But perpetuated idiocy and incompetence is not a combination of traits I enjoy. It does eventually raise my temperature and pulse rate.

We did our best and I thank you for that. As I said, each effort to establish dialog or propose a constructive solution was basically met with a raised middle finger. Too bad, as it could have been a win-win for all of us.

Perhaps we will try again next year – at \$12.6 million for the real estate plus \$4MM for livestock – a price in line with the realistic AU based valuation eventually secured for Nevada's 26 Ranch.

Anyway, thanks again. All the best.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer  
Direct: 201-669-4933  
Office: 800-956-9883  
<http://www.sheldonbeef.com>  
<https://sheldonfoods.com/>



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---

**From:** Joanne Labelle <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 9:38 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Subject:** RE: Big Sandy Update

Dennis, Sorry I was out al day- I see that you copied the listing agent on this email. I imagine that was by design. You have really put so much time and energy into this one! The analysis makes perfect sense to me. I hope the Sellers agent forwards it to his client and they LEARN from it. – who knows maybe in a few months, when they haven't sold it, they will realize their error(s) and come back asking if we are still interested..?

But for now, onward and upward – time to move along.

Thanks for 'teaching' me a few things on this one too! I appreciate all of your knowledge about the industry.

Keep in touch,

Joanne

**Joanne LaBelle**  
**Associate Broker, GRI, SFR**  
**Jackson Hole Sotheby's International Realty**  
**1 South Main, Driggs, ID 83422**  
**CELL: 208-313-7669**  
**Fax: 208-354-8895**

**Email:** [REDACTED]

---

**From:** DENNIS BREWER <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 3:06 PM  
**To:** Jon Nickless <[REDACTED]> Jason Waseman <[REDACTED]> Ibrahim Abdelsayed <[REDACTED]>  
<[REDACTED]> Denis Mijajlovic <[REDACTED]> Chris Canchola <[REDACTED]>  
<[REDACTED]> Brad Kumin <[REDACTED]> rsullivan <[REDACTED]>  
**Cc:** Mike Maggard <[REDACTED]> Joanne Labelle <[REDACTED]>  
**Subject:** Big Sandy Update

Well, we gave Big Sandy one last try but it seems we did not succeed. The seller is interested in selling the real estate and grazing allotments only, and at the listed price of \$7,125 per AU for a million acre ranch. This is an exceptionally low productivity ranch so it is more expensive to run due to its 170 mile long geography. By comparison, 26 Ranch in Nevada, a rectangular 700,000 acres, 6500 AUs, with older improvements similar to Big Sandy, sold below \$4,500 per AU last year. A real estate only deal is how big ranches are listed typically. But they are actually sold more or less intact virtually every time. A real estate only purchase does not work at Big Sandy for several reasons:

- We would have to allow the seller to retain the ranch until mid-summer in order to remove possessions and cattle, then restock it. This would mean no revenue, with full operating costs and interest expense, in 2021, resulting in a large operating loss to go with the transaction costs for purchasing the ranch. This effectively raises the price and unfinanceable working capital requirement by at least \$3 million dollars. This initial loss also jeopardizes the willingness of lenders to provide future financings required for working capital for at least 2 or 3 years, as they need to see a turnaround first.
- We would have to quickly replace closed herds of 8,000 sheep, 1,200 cows, 800 yearlings, and 440 goats with livestock imported from who knows where, running a strong risk of introducing disease with these new animals from various places, and placing entire herds and flocks at significantly greater health risks.



- The grazing allotments will only transfer easily if the entities are purchased more or less whole. An entity purchase would result in a seamless transfer from the perspective of the BLM, USFS, and State. A deeded real estate deal would place these transfers in potential jeopardy as they would likely be deemed as what they actually are, a real estate deal, rather than entity transfers, under the laws and rules which govern transfers. Since the allotments are 90% plus of the grazing capacity of the ranch, this is an impossible risk for us to assume.
- The seller desires to retain 480 acres near a key water source. We have been unable to determine if this will jeopardize our entitlement to certain grazing allotments, water sources, or egress to/from certain grazing allotments. The seller has responded only with an indignant comment stating this land is part of their "legacy." No comfort has ever been provided regarding the water or grazing allotment issues we raised. This adds further unmitigated risk to the purchase.
- The entire crew running the ranch day-to-day would likely be lost as would the older animals familiarity with the range, water sources, good browsing areas, and other local knowledge of over 170 miles of terrain vital to ranch operations.

All in all, their responses to our attempts to secure information, engage in dialog, and work together carefully considered offers with reasonable financial structures, leverage, risk, and return, can only be regarded as irresponsible. Replies contained no information, few facts or data, no analysis, no counterarguments. More or less, the answers were a consistent erect middle finger reply.

As you know, we have seen this movie before. The Nevada ranch referenced above sat for years at \$6,500 per AU, a significantly lower price point than the \$7,125 or more per AU the Big Sandy seller has been asking for years now. And the Nevada ranch was a cattle ranch with year round feed availability including hay, not primarily a sheep ranch which uses some outside hay each winter, like Big Sandy.

Cattle ranches sell much faster than mixed herd/flock ranches in any case. And the Big Sandy grazing allotments in some cases specify sheep, restricting use of certain portions of the ranch to sheep only. We missed the Nevada ranch because we stopped looking shortly before the big price capitulation by the seller, who had blamed his several brokers over many years for failing to sell the place. He finally looked in the mirror and figured out what had been wrong all along. Perhaps someday this seller will do the same. Who knows.

Anyway, life goes on. So will we.

All the best.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

<http://www.sheldonbeef.com>

<https://sheldonfoods.com/>



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## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Tuesday, March 23, 2021 10:31 PM  
**To:** Joanne Labelle; [REDACTED]  
**Subject:** Big Sandy River Ranch BAFO

Joanne - Finally, I am not interested in a “partnership” with the Seller, either. The purpose of the “investment” is as follows:

- Allow us time to verify assets we will not be able to yet count or see prior to closing based upon Seller’s contractual representations.
- Provide a holdback in case of any adverse discrepancies.
- Provide a financial structure to allow us to earn an adequate return on the investment at the elevated price per AU that the Seller is seeking (You may recall I am a MBA degree holder and former CPA. This is most assuredly not about romance nor any desire to enter a relationship with the Seller, it is about a reasonable risk-adjusted return on investment. When you elevate the price paid as we have here from about \$,600 to \$6,100 per AU, you must have some form of financing to elevate the return without elevating the risk. The \$2 million accomplishes that goal.

As for the Buckskin Crossing land, I could frankly care less about 480 acres of sage, provided it does not impair our grazing allotments, access to stock water, or egress to grazing allotments. That is my paramount concern – one that was NEVER addressed by the seller as they made this abrupt and unsettling turn in their approach to their real estate.

The only thing the seller has ever done is say no in reply to carefully considered financial structuring in the face of an elevated price so the buyer could earn a reasonable return. Any buyer savvy enough to understand the issues involved in operating an enterprise will see it the same way. Well off people looking to throw money at something (Hall and Hall’s dream list types) in order to capture the romance of the Old West with a mostly sheep operation are few and far between. Good luck with that one!

As for restocking the ranch from scratch after removing all livestock in mid-summer, I bluntly have never heard such a ridiculous way of selling a large ranch in my entire 40 years in this space. It is preposterous.

All the best.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

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## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Wednesday, March 24, 2021 5:06 PM  
**To:** Jon Nickless; Jason Waseman; Ibrahim Abdelsayed; Denis Mijajlovic; Chris Canchola; Brad Kumin; [REDACTED]  
**Cc:** Mike Maggard; Joanne Labelle; [REDACTED]  
**Subject:** Big Sandy Update

Well, we gave Big Sandy one last try but it seems we did not succeed. The seller is interested in selling the real estate and grazing allotments only, and at the listed price of \$7,125 per AU for a million acre ranch. This is an exceptionally low productivity ranch so it is more expensive to run due to its 170 mile long geography. By comparison, 26 Ranch in Nevada, a rectangular 700,000 acres, 6500 AUs, with older improvements similar to Big Sandy, sold below \$4,500 per AU last year. A real estate only deal is how big ranches are listed typically. But they are actually sold more or less intact virtually every time. A real estate only purchase does not work at Big Sandy for several reasons:

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- We would have to quickly replace closed herds of 8,000 sheep, 1,200 cows, 800 yearlings, and 440 goats with livestock imported from who knows where, running a strong risk of introducing disease with these new animals from various places, and placing entire herds and flocks at significantly greater health risks.
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the Nevada ranch was a cattle ranch with year round feed availability including hay, not primarily a sheep ranch which uses some outside hay each winter, like Big Sandy.

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Anyway, life goes on. So will we.

All the best.

Regards,  
Dennis

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## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Thursday, March 25, 2021 8:37 AM  
**To:** Denis Mijajlovic  
**Subject:** RE: Financials & tax return

Thanks very much!

Sent from my Galaxy

----- Original message -----

**From:** Denis Mijajlovic <[REDACTED]>  
**Date:** 3/25/21 8:35 AM (GMT-05:00)  
**To:** DENNIS BREWER <[REDACTED]>  
**Subject:** RE: Financials & tax return

Hi Dennis,

No problem with the delayed payment. I will update the financials and send you the draft tax return next week.

Regards,  
Denis

*Denis Mijajlovic*

Interim Controller  
Direct: 888-237-0386  
<http://www.sheldonbeef.com>



---

**From:** DENNIS BREWER <[REDACTED]>  
**Sent:** Thursday, March 25, 2021 8:14 AM  
**To:** Denis Mijajlovic <[REDACTED]>  
**Subject:** RE: Financials & tax return

Dennis – Good morning. If you are willing to wait for payment of your invoices, please proceed with our tax return.

See replies to your questions below:

1. The Articles of Organization show 1,000,000 shares, but at what value? Also, I don't see in the bank records when that the initial capital was paid, so let me know how you want this handled. **I paid out of pocket for organization expenses and did not record them. We can let that go. All other shares were provided to shareholders at no cost. Stock has no par value. We had 110,250 shares outstanding at end of 2020**
2. We have 3 unpaid invoices from Raymond Sullivan totaling \$12,150.00 sitting in accounts payable as of the end of the year.
  - a. Please confirm that there were no additional invoices (last one was for June 2020). **Year end balance due was \$18,450. Sorry, forgot to forward the related invoice, attached.**
  - b. That these invoices are still valid and unpaid (you did not pay them out of your personal funds). **Remain unpaid.**
  - c. If paid, should I prepare a 1099 and send it to the attorney?
3. On a net basis (contributions minus personal expenses), your contributions for the year are currently \$2,462.14.
  - a. The last expense items paid with your personal funds were recorded in May 2020. Please let me know if there were any additional expenses paid with personal funds that need to be recorded in 2020 (and 2021). **No other expenses paid with personal funds.**
  - b. Do you want to record the contributions to be recorded as additional paid-in capital or shareholder loan? If loan, at what interest rate? **Paid-in capital, please.**
4. I have accrued the QuickBooks Online costs and my bookkeeping fees for 2020, totaling \$465.00. Let me know if there are any other unbilled expenses incurred in 2020 from other team members or outside suppliers that should be accrued. **Thanks for your work to date. We have not yet signed contracts so have no cash flow. We will pay when we do. Hope that is okay. Thanks for your diligence and patience.**
5. Let me know if you see any transactions that need to be reclassified. **No issues.**

Thanks again for your work and patience. We are looking forward to a much better year than 2020. Glad you are safe and well!

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

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---

**From:** Denis Mijajlovic <[REDACTED]>

**Sent:** Thursday, March 25, 2021 5:39 AM



To: DENNIS BREWER <[REDACTED]>  
Subject: Financials & tax return

Hi Dennis,

Hope you are doing well!

We are getting close to April 15<sup>th</sup>, when the tax return for Sheldon Beef Inc will be due. As you are a CPA, please let me know whether you will prepare the tax return yourself, whether you want me to do it (I am an Enrolled Agent), or if you have someone else to do it. I can do it for a nominal cost, just to cover the expense of the tax return fee in the software and the little bit of time to put it all together. Let me know how you want to proceed.

I attached the draft financials and reports for you to review. A few items are needed to finalize:

1. The Articles of Organization show 1,000,000 shares, but at what value? Also, I don't see in the bank records when that the initial capital was paid, so let me know how you want this handled.
2. We have 3 unpaid invoices from Raymond Sullivan totaling \$12,150.00 sitting in accounts payable as of the end of the year.
  - a. Please confirm that there were no additional invoices (last one was for June 2020).
  - b. That these invoices are still valid and unpaid (you did not pay them out of your personal funds).
  - c. If paid, should I prepare a 1099 and send it to the attorney?
3. On a net basis (contributions minus personal expenses), your contributions for the year are currently \$2,462.14.
  - a. The last expense items paid with your personal funds were recorded in May 2020. Please let me know if there were any additional expenses paid with personal funds that need to be recorded in 2020 (and 2021).
  - b. Do you want to record the contributions to be recorded as additional paid-in capital or shareholder loan? If loan, at what interest rate?
4. I have accrued the QuickBooks Online costs and my bookkeeping fees for 2020, totaling \$465.00. Let me know if there are any other unbilled expenses incurred in 2020 from other team members or outside suppliers that should be accrued.
5. Let me know if you see any transactions that need to be reclassified.

Let me know if you have any questions or want to discuss.

Best regards,  
Denis

*Denis Mijajlovic*

Interim Controller  
Direct: 888-237-0386  
<http://www.sheldonbeef.com>



## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Thursday, March 25, 2021 2:56 PM  
**To:** [REDACTED]  
**Subject:** RE: Beef Quote Requests

Well, we understand that well having been in the protein business for 40 years. However, without some kind of price quote, we will never secure the business. A quote is needed now, please.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

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<https://sheldonfoods.com/>



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---

**From:** [REDACTED] <[REDACTED]>  
**Sent:** Thursday, March 25, 2021 2:53 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** [REDACTED]  
**Subject:** Beef Quote Requests

Dear Dennis,

Thank you for your comments. We understand that it will take time if we close this deal; on the other hand, beef or other commodity changes price every week and consequently the availability also can change, so the quotation we'll send you by tomorrow will not be valid as reference for next weeks or months.

Understand that the meat business is highly volatile due to the movement of the market, summer and winter season where slaughter increases and decreases and other factors as well, so to quote now would be completely useless.

Best Regards,

Lurdes Maria Bernardini



**TRADIMPEX Importação Exportação Ltda.**

Av. Pernambuco 1328/302  
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Tel/Fax: + 55-51-3337.2890 - 3337.1945  
e-mail: tradimpex@tradimpex.com.br - commodities@tradimpex.com.br  
web site: www.tradimpex.com.br

---

**De:** DENNIS BREWER <[REDACTED]>

**Enviada em:** quinta-feira, 25 de março de 2021 15:07

**Para:** [REDACTED] [REDACTED]

**Assunto:** RE: Beef Quote Requests

Lurdes - Okay, thanks. So you know, we will have to take the plant and trucking/transloading company through the customer's previously mentioned supply chain vetting process anyway before we can ship. That will take a few weeks to get scheduled, completed, and approved. As a result, we will not be able to ship any orders before May at the earliest anyway. So, a quote today will not mean that we need an immediate commitment on a shipping date.

Thanks.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

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Schedule a call at your convenience here:

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---

**From:** [REDACTED] <[REDACTED]>

**Sent:** Thursday, March 25, 2021 2:02 PM

**To:** DENNIS BREWER <[REDACTED]> [REDACTED]

**Subject:** RES: Beef Quote Requests

Dear Dennis,

Thank you very much for your message. We are waiting for the slaughterhouse's production manager to confirm us the availability. Due to Covid-19, in Brazil,

the slaughterhouses have reduced the slaughtering and we need to double check availability before to send new offers to the customers.

As soon as we receive the reply from the plant, we'll send you the offer.

Best Regards,

Lurdes Maria Bernardini



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Porto Alegre - RS - CEP 90.240-001 - Brasil  
Tel/Fax: + 55-51-3337.2890 - 3337.1945  
e-mail: tradimpex@tradimpex.com.br - commodities@tradimpex.com.br  
web site: www.tradimpex.com.br

---

**De:** DENNIS BREWER <[REDACTED]>

**Enviada em:** quinta-feira, 25 de março de 2021 14:28

**Para:** [REDACTED] [REDACTED]

**Assunto:** RE: Beef Quote Requests

Quotes coming this week? We can wait a while on first product shipment but need your quotes by close of business on Friday, please.

Thanks!

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

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<https://sheldonfoods.com/>



Schedule a call at your convenience here:

<https://calendly.com/ceosheldonbeef>

---

**From:** [REDACTED] <[REDACTED]>

**Sent:** Tuesday, March 23, 2021 8:52 AM

**To:** DENNIS BREWER <[REDACTED]> [REDACTED]

**Subject:** Beef Quote Requests

Dear Dennis,

We are checking with the slaughterhouse the availability of flank & rump, 30 tons +120 tons. We'll have news for you at latest, by tomorrow.

Regarding your "see below", sorry we do not see any comment from your side. Just to be sure that we are not missing your comments.

Best Regards,

Lurdes Maria Bernardini



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web site: www.tradimpex.com.br

---

**De:** DENNIS BREWER <[REDACTED]>  
**Enviada em:** segunda-feira, 22 de março de 2021 15:41  
**Para:** [REDACTED]  
**Cc:** [REDACTED]  
**Assunto:** FW: Beef Quote Requests

See below.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer  
Direct: 201-669-4933  
Office: 800-956-9883  
<http://www.sheldonbeef.com>  
<https://sheldonfoods.com/>



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---

**From:** [REDACTED] <[REDACTED]>  
**Sent:** Monday, March 22, 2021 2:35 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** [REDACTED]  
**Subject:** Beef Quote Requests

Dear Dennis,

Thank you for your message below.

1) According to your comments in RED ink, you are asking for small cuts 6oz = 170g ( we work in grams in Brazil and Chinese market also works in grams).

Our slaughterhouse do not make small cuts. We do the cuts as pictures sent to you with our previous e-mail.

2) The Brazilian cattle is 100% greenfed cattle. In Brazil the cattle is raised and fattened on open-air farms with a diet based on selected green pasture and vegetable meals ( corn, oats, soybean) Nothing here is confined or fed with animal meals. So, USDA grainfed standard is not a problem.

3) Labels and other requirements to Chinese market.

Brazil exports beef to China since several years. Our Ministry of Agriculture is completely aware of Chinese Sanitary Authorities requirements. No worries about this.

Our procedure is: when the customer sends his order, we double check all the requested information, we do the proforma invoice and send along with the labels (inner and

outer) for the customer's approval. At this time the customer can ask for some small amendment, always approved by our MAPA.

4) All the production is fresh date. Any slaughterhouse in Brazil do not keep any single kilogram in stocks; on the contrary, each order takes 30 days to be produced upon order confirmation is received.

The request is bigger than offer, so no stock is available.

Should you have any doubt, please let us know.

Best Regards,

Lurdes Maria Bernardini



**TRADIMPEX Importação Exportação Ltda.**

Av. Pernambuco 1328/302

Porto Alegre - RS - CEP 90.240-001 - Brasil

Tel/Fax: + 55-51-3337.2890 - 3337.1945

e-mail: tradimpex@tradimpex.com.br - commodities@tradimpex.com.br

web site: www.tradimpex.com.br

---

**De:** DENNIS BREWER <[REDACTED]>

**Enviada em:** sexta-feira, 19 de março de 2021 12:37

**Para:** [REDACTED]

**Assunto:** RE: Beef Quote Requests

No problem, Lurdes. Additional information below and attached specifications. Please remember to propose on both the boxed beef quote request for rump and flank, and the portion controlled quote request. Thank you! [Ok. We'll check with the slaughterhouse about this mix rump & flank.](#)

All beef cuts listed portioned to 6oz. portions? [Unless there is another typical size for an individual cut, I believe it is safe to assume 6 ounce portions. They are transitioning from boxed beef and have not specified any other portion size.](#)

Any portioning specification requirements on thickness or fat trim %? [These cuts are typically fried or stewed so a moderate to thinner thickness is in order, fat trim 3% or thereabouts.](#)

Requirements on raw material grade or anything else regarding the meat (grass fed)? **USDA Choice conventional grainfed is fine.**

Would you be able to provide any processing specifications, current labels or control product to review? **See typical attached label. See also the following link:**

<https://animalcare.folio3.com/beef-export-to-china/>

**Must comply with Chinese labeling requirement for inner and outer packaging, with label format as indicated in above guide. Both inner and outer labels are typically bilingual and indicate frozen product as that is the state in which they will be received in China.**

I would need to understand timing, volumes for each and if there are any target costing/ranges we need to be aware of? **Monthly ocean shipments desired, approximately 150MT total, can be split shipped if needed. First order could be as soon as four weeks from now.**

**We will also require a standard NCNDA for this customer prior to providing identifying and contact information. All orders will be coordinated through us.**

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

<http://www.sheldonbeef.com>

<https://sheldonfoods.com/>



Schedule a call at your convenience here:

<https://calendly.com/ceosheldonbeef>

---

**From:** [REDACTED] <[REDACTED]>  
**Sent:** Friday, March 19, 2021 11:12 AM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** [REDACTED]  
**Subject:** Beef Quote Requests

Dear Mr. Brewer,

Before to send any quotation let us check the availability.  
Please, give us a couple of days, then we'll get back to you.



Best Regards,

Lurdes Maria Bernardini



**TRADIMPEX Importação Exportação Ltda.**

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Tel/Fax: + 55-51-3337.2890 - 3337.1945  
e-mail: tradimpex@tradimpex.com.br - commodities@tradimpex.com.br  
web site: www.tradimpex.com.br

---

**De:** [REDACTED] <[REDACTED]>

**Enviada em:** sexta-feira, 19 de março de 2021 11:57

**Para:** 'DENNIS BREWER' <[REDACTED]>

**Cc:** 'Tradimpex Commodities' <[REDACTED]>

**Assunto:** RES: Beef Quote Requests

Dear Mr Brewer,

Thank you for your reply.

Our partener, Mrs. Lurdes Maria Bernardini, in copy, will reply to you in due course.

Best regards,

Edward Thompson  
Director.



**TRADIMPEX Importação Exportação Ltda.**

Av. Pernambuco 1328/302  
Porto Alegre - RS - CEP 90.240-001 - Brasil  
Tel/Fax: + 55-51-3337.2890 - 3337.1945  
e-mail: tradimpex@tradimpex.com.br - commodities@tradimpex.com.br  
web site: www.tradimpex.com.br

---

**De:** DENNIS BREWER <[REDACTED]>

**Enviada em:** sexta-feira, 19 de março de 2021 10:26

**Para:** [REDACTED]

**Assunto:** Beef Quote Requests

Good day. Thanks for your response on B2Brazil. We have a six container trial order and a 2 container trial order, both for major retailers in China, details below. Customer 1 can originate from North or South America. Customer 2 will most likely require North America but we will entertain a South American quote.

Customer 1- Exact quantities of each item to be confirmed by customer once quote is rendered

Please quote the following beef cuts as both boxed beef subprimals (rump, flank) and (if available) as prepackaged fixed weight portion retail cuts in vacuum packages which require only price labeling to be ready for retail sale. CIF, China main port. Insurance at 110%. SGS inspection required. An independent supply chain certification process (\$5,000 to \$8,000) at the expense of the supplier is required prior to first shipment and annually thereafter for this Customer.



Estimated initial monthly quantity is 6 containers per month (150MT) of all cuts combined. Substantial future growth is expected as this customer is expanding rapidly.

1. Heart of rump
2. Flat
3. Eye round
4. Topside
5. Knuckle
6. Flank

## Customer 2

1. Boneless short ribs - 4 metric tons
2. Chuck eye roll - 2 metric tons
3. Flap - 4 metric tons
4. Chuck ribs - 4 metric tons
5. Brisket navel end - 6 metric tons
6. Oyster blade - 20 metric tons

Also, should you happen to have a Berkshire pork connection, we are looking for 50 metric tons of slaughter pig 6-way cut.

FYI, we have sales offices in Foshan (an hour from Hong Kong) and Shanghai.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

<http://www.sheldonbeef.com>

<https://sheldonfoods.com/>



Schedule a call at your convenience here:

<https://calendly.com/ceosheldonbeef>

[REDACTED]

---

**From:** Dennis Brewer  
**Sent:** Friday, March 26, 2021 4:04 PM  
**To:** Schrieks, Marc  
**Cc:** [REDACTED]  
**Subject:** Re: Vaccine scheduling

Marc- The NJ DOH Covid help line sent out an email a few minutes ago. I responded, spent 10 minutes on hold, 2 minutes on the call, and secured a firm appointment 4 days hence in Hudson County. Vastly less painful and frustrating than 149 hits on your website over 2 months! You cannot seriously expect working people, those like my 87 year old mother, and those without computer savvy to make 1500 visits to various websites to secure an appointment. **The County's system MUST be changed for the sake of the citizens you claim to want to serve.**

The current County lottery system is like the food lines in the old Soviet Union -first a rumor circulates about fresh carrots coming to the store, then a long line forms at the front door and people stand for hours, and finally the truck shows up, with 2 of the promised 20 pallets of fresh carrots! The following day the people line up again for another rumored shipment of this or that - same result. That went on for decades. It is the same story Bergen County is peddling today. A phone or web appointment system is vastly superior even if the person has to wait a few days or even weeks for the promised vaccination.

**Freeholders-** please see our email trail below. Marc was professional even as he tried to defend a system which is actually indefensible. Please arrange for a prompt replacement of the Soviet era lottery process currently being used by Bergen County. You have very little time to get this done, saving frustration, hospitalizations, and lives in the process. Start today!

Regards,  
Dennis

Dennis Brewer

---

**From:** Schrieks, Marc <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 5:50 PM  
**To:** Dennis Brewer <[REDACTED]>  
**Subject:** RE: Vaccine scheduling

the 4 other larger counties are using the same system we are.

---

**From:** Dennis Brewer <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 5:42 PM  
**To:** Schrieks, Marc <[REDACTED]>  
**Subject:** Re: Vaccine scheduling

Other counties manage to set appointments by calendar, not lottery, based upon likely availability and revise as needed so residents do not each have to try 149 times. County residents will have to hit your website 105 million times, assuming we were each to be successful on our 150th try. And, there is certainly no guarantee of that, is there?

That is ridiculous.

Compare and contrast with one phone call or web enrollment - 700,000 tries, once for each resident seeking a vaccination. My 87 year old mother hitting a web site 150 times, really?

Regards,  
Dennis

Dennis Brewer

---

**From:** Schrieke, Marc <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 5:33 PM  
**To:** Dennis Brewer <[REDACTED]>  
**Subject:** RE: Vaccine scheduling

Again. The number of doses we are getting per week doesn't meet the demand that we are seeing, as I have said several times already. We saw several police officers today that have been waiting since Jan 7<sup>th</sup> when they became eligible. The residents need to be patient with the shipments of vaccines from the federal government to the states.

---

**From:** Dennis Brewer <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 5:30 PM  
**To:** Schrieke, Marc <[REDACTED]>  
**Subject:** Re: Vaccine scheduling

Okay, I have only tried 149 times since Jan 28th. See attached. Also registered everywhere I am able - from NJ state to hospitals to pharmacies - nothing. The current system does not work for the limited number of us who are seniors - about 165,000. It certainly will not work for the other 800,000 five weeks from now.

Regards,  
Dennis

Dennis Brewer

---

**From:** Schrieke, Marc <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 5:19 PM  
**To:** Dennis Brewer <[REDACTED]>  
**Subject:** RE: Vaccine scheduling

Again. Not sure who they are and where they got the shots.

All people that are vaccinated at our site are scheduled and apply through our web site.

---

**From:** Dennis Brewer <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 4:57 PM  
**To:** Schrieke, Marc <[REDACTED]>  
**Subject:** Re: Vaccine scheduling

Interesting - this afternoon I met 2 Bergen County residents in their 40s - both vaccinated. The only 2 people I have met in person in recent times outside of my immediate circle (one other person) and my doctors. One is a property manager, the other a real estate broker. Seems as though connections matter more than diligence and rules, even in Bergen County, protestations to the contrary notwithstanding.

Regards,  
Dennis

Dennis Brewer

---

**From:** Schrieke, Marc <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 9:09 AM  
**To:** Dennis Brewer <[REDACTED]>  
**Subject:** RE: Vaccine scheduling

Comparing Passaic to Bergen county is wrong. We are following the rules and regulations that the DOH has sent us.

I have no idea if your case manager had a pre-existing condition, was an emt or fireman or is working on the health field. My point about 700k residents is what is expected if we aim to get 70% of the county vaccinated. Never said that all 700k would be getting it or would be eligible.

65+ resident were only eligible from Jan 14<sup>th</sup> on and they were moved up the list by the governor.

Marc

---

**From:** Dennis Brewer <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 9:03 AM  
**To:** Schrieke, Marc <[REDACTED]>  
**Subject:** Re: Vaccine scheduling

In Passaic County, my case manager in his late 20s, loosely associated with the health care system, got his shots in an abandoned grocery store after setting an appointment in advance. As did my mother, as previously mentioned, with a single phone call. 300 attempts to secure an appointment is not a reasonable approach. And, as we both know well, only a fraction of the 700,000 number you cite are even eligible for vaccines at this moment.

This process will turn into a PR disaster in a few short weeks. I am not at all anti-government. I worked with leaders in Washington State government - legislative and executive - for many years to find constructive

solutions to problems in our higher education system. An advance scheduling system will work much better for everyone than the current lottery system, and 300 attempts.

Regards,  
Dennis

Dennis Brewer

---

**From:** Schrieke, Marc <[REDACTED]>  
**Sent:** Wednesday, March 24, 2021 8:54 AM  
**To:** Dennis Brewer <[REDACTED]>  
**Subject:** RE: Vaccine scheduling

Mr. Brewer

I am sorry that you feel that this system is poorly designed and being poorly administered, many counties like Essex and Hunterdon are using the same system we are and have the same process enacted to vaccinate their residents.

When residents are able to get an appointment when vaccines are received, we recently offered a ride share program for those, like yourself, who cannot get access to our facility, that was launched on 3/8/2021 after carefully arranging the process. ( see below announcement), it's also on our county web site and probably on the header for all to read.

I never said that you had to park yourself on our web site or check back daily. When vaccines are available we open up our portal to schedule an appointment nightly, usually between 430-630pm. Again, with over 1 million residents looking for an appointment, those available slots go fast.

As much as you feel that these are excuses, they aren't, they are the facts that we are dealing with every day. I am at the vaccine site and have been since we opened the doors. We cannot vaccinate residents without vaccines, and we push the state and federal representatives weekly for more vaccines to find their way to our site.

Have a great day  
Marc

**For Immediate Release:**  
March 8, 2021

**Contact:**  
Derek Sands, Director of Communications, Office of Bergen County Executive James J. Tedesco, III  
[REDACTED]

Michael Sheinfeld, Director of Communications and Policy, Office of the Bergen County Board of Commissioners  
[REDACTED]

## **BERGEN COUNTY AND EZ RIDE PARTNER TO GIVE SENIORS RIDES FOR COVID-19 VACCINATIONS**

Hackensack, N.J. – Bergen County Executive Jim Tedesco and the Board of Commissioners have announced that the County has partnered with EZ RIDE to provide seniors age 60 and over with rides for COVID-19 vaccinations.

“We realize that some of our seniors need help getting to our vaccination site at Bergen New Bridge, so we’ve come up with a creative way to provide rides so they can better protect themselves and their loved ones from COVID-19,” said **Bergen County Executive Jim Tedesco**. “By partnering our community transportation network with EZ Ride, we will help ease the concerns of seniors from our 70 communities while providing access to the vaccine.”

“This is yet another creative initiative by the County of Bergen to ensure that those most vulnerable to this deadly virus get vaccinated. We will continue to explore additional options to increase vaccine accessibility for all of our seniors,” said **Commissioner Chairman Steve Tanelli**.

Rides will be provided through companies such as Lyft and Uber under a program known as Ryde4Life, which is part of the EZ Ride network. The program will be coordinated through the Bergen County Division of Community Transportation and the Division of Senior Services that will work together to approve applications submitted by residents for service.

To schedule a ride seniors can call the Bergen County Division of Community Transportation at 201-368-5955. Seniors interested in accessing the Ryde4Life program must have a working cell phone with them during the transportation service and must apply for the ride 24 hours in advance of their appointment. Some of the information needed to book a ride will include: first and last name; address; cell phone number; pick-up address; pick-up time; and destination address.

When approved for a ride, the senior will be instructed to call EZ RIDE at a designated number to request transportation. Seniors can have a family member or friend accompany them on the ride for additional comfort and safety.

###

---

**From:** Dennis Brewer <[REDACTED]>  
**Sent:** Tuesday, March 23, 2021 8:49 PM  
**To:** Schriebs, Marc <[REDACTED]>  
**Subject:** Re: Vaccine scheduling

With no ability to schedule an appointment or even know when we can make an appointment! My mother received a vaccine scheduled a few weeks later with one phone call to Kaiser, not by checking 3 times a day for 100 days straight. Seems like a bumbling and grossly inconvenient process for those of us who cannot be online every minute! And in five weeks everyone will be eligible. How the hell will the rest of us seniors who cannot park on your website continuously ever be able to get vaccinated?

Your answer is an excuse, neither a reason nor a rationale. A ridiculous excuse for a poorly designed and administered system.

And, one of many I have encountered in New Jersey health care system in the past 10 years. In 50 years living in Washington State, I did not experience as many billing, administrative, and care errors and stupid excuses as I have in New Jersey's health care system.

Regards,  
Dennis

Dennis Brewer

---

**From:** Schrieke, Marc <[REDACTED]>  
**Sent:** Tuesday, March 23, 2021 8:13 PM  
**To:** Dennis Brewer <[REDACTED]>  
**Subject:** RE: Vaccine scheduling

Mr. Brewer.

Our site at New Bridge Medical has been open since Dec 28<sup>th</sup> and since then we have vaccinated over 50,000 Bergen residents that meet the qualification and categories. Our web site like others in the county and state run on by appointment only. And appointments are opened up if and when we receive adequate supply of vaccines from the state via the Federal Government. We are vaccinating about 800-1000 people a day when vaccines are received.

This has never been about political capital and always about getting shots in the arms to the residents of Bergen. We try our best to do that every day. We apologize for the issues that you have encountered but there are over 1 million residents in Bergen and about 70% of them are looking for a vaccine. Our process depends on the amount of vaccines we get from the state via federal government.

Marc

---

**From:** Dennis Brewer <[REDACTED]>  
**Sent:** Tuesday, March 23, 2021 5:36 PM  
**To:** CountyExecutive <[REDACTED]>  
**Subject:** Vaccine scheduling

New Jersey's vaccine scheduling system sucks. I am 65 and obese. The system says it has my info and will notify me when my group becomes eligible. WHAT?

I have tried various Bergen County, hospital system, and pharma sites three or more time per day since availability was announced - several hundred times - no appointment. By comparison, my mother, also on Medicare, called her provider in Washington State, Kaiser Health, once, and a vaccine appointment was scheduled. I live alone, have no vehicle, and would have difficulty both physically and economically, getting myself to Newbridge tomorrow, assuming I was actually able to get an appointment, which after a couple of hundred tries, I have not been able to secure.

Overall, the current methods for vaccine scheduling are unfair, idiotic, chaotic, unpredictable, and dysfunctional. They will get much worse in a few weeks when the rest of our citizens are eligible to receive the vaccine. You are going to blow your best opportunity to demonstrate government competence and lose a massive amount of political capital on a broad scale basis. FIX IT!

Regards,  
Dennis

Dennis Brewer  
201-887-6541

## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Friday, March 26, 2021 5:25 PM  
**To:** Daniel Lonergan RMC  
**Subject:** RE: Sheldon Foods (China) - Weekly report 26MAR2021

Thanks, Daniel. Good feedback.

Sent from my Galaxy

----- Original message -----

From: Daniel Lonergan RMC <[REDACTED]>  
Date: 3/26/21 5:22 PM (GMT-05:00)  
To: DENNIS BREWER <[REDACTED]>  
Subject: Sheldon Foods (China) - Weekly report 26MAR2021

Hi Dennis,

I will be sending you a weekly report on every Friday from now on. Please see below of our weekly update for the week of 26/03/2021.

### 1. Quotation update

#### Mr. Yao

- Comparing price with other sellers, Mr. Yao mentioned that our price of the four quarters cut is about 5-10% more expensive than the ones they get from Australia
- They still have around 800MT inventory left
- As they are not allow to import Australia beef now, they will replace their inventory if needed with New Zealand products (from trading companies in China)
- This prospect might need some time to close. I am meeting Mr. Yao again in May during the Food exhibition Shanghai (He is located in Xiamen as his company is there)

Conclusion: I will keep you updated with Mr. Yao, and in my opinion I think we might be able to corporate with Mr. Yao as his company usage fulfil our requirement (at least 2 FCL or up for each order) and as shortage inventory from Australia

#### Beijing Hung Yuen

- Received quotation of 20MT oyster blade, and they are now getting USD \$ 12,000 / MT (they are getting Tyson's)
- They usage is around 1 - 2 FCL for every 4 - 6 months



- Mentioned that we are more expensive and would likely stay with their original seller, but if there is shortage in inventory they will contact us if needed

Conclusion: Will keep in touch with them and see if there is any opportunity in the future.

## 2. New Prospect

### Yonghui Superstores

- In talk with their supply chain manager, and arranging meeting next week or the week after
- I will keep you updated with the progress

## 3. Conclusion

- There are more opportunities in the market now as Australia beef are banned at this moment. Still need time to explore the market and potential companies. I will be going to the Food exhibition in May as I am arranging meeting with some companies.

I will be concluding the weekly work update as in this format, and please advise me if there is any other more information you would like me too add.

Best,  
Jason

## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Tuesday, March 30, 2021 8:57 PM  
**To:** Anthony Di Maria  
**Subject:** RE: Send data from MFP11954348  
**Attachments:** Walmart SBI NCNDA 210312.pdf; Sheldon Foods Supplier Agreement 210312.pdf

Thanks, Anthony. See attached, contract review by customer is in process.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

<http://www.sheldonbeef.com>

<https://sheldonfoods.com/>



Schedule a call at your convenience here:

<https://calendly.com/ceosheldonbeef>

---

**From:** Anthony Di Maria <[REDACTED]>  
**Sent:** Tuesday, March 30, 2021 6:20 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Subject:** Fwd: Send data from MFP11954348

----- Forwarded message -----

**From:** Manning Scanner <[REDACTED]>  
**Date:** Tue, Mar 30, 2021 at 3:18 PM  
**Subject:** Send data from MFP11954348  
**To:** anthony <[REDACTED]>

Scanned from MFP11954348  
Date:03/30/2021 15:20  
Pages:3  
Resolution:200x200 DPI  
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Anthony DiMaria  
ADD ENTERPRISES INC  
(718) 360-6085

## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Wednesday, March 31, 2021 7:51 AM  
**To:** Kitty Li  
**Cc:** Raymond Poon  
**Subject:** RE: RMC retainer invoice for Feb & March

Good morning – The signed contract was received in good order – thank you.

Our business with traders ended unexpectedly. When I told them of our sales presence in China, they pulled all their business, so we are back to square one on cash flow. We do have forthcoming business with Walmart which will restore cash flow, most likely in May/June. In the meantime, we appreciate your cash advances on our behalf to Jason. We regret this necessity and will cure the issue as soon as possible. In the meantime, Jason is performing well. Raymond's choice was a good one.

Thanks for your understanding.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

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<https://calendly.com/ceosheldonbeef>

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**From:** Kitty Li <[REDACTED]>  
**Sent:** Tuesday, March 30, 2021 9:38 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** Raymond Poon <[REDACTED]> Kitty Li <[REDACTED]>  
**Subject:** RE: RMC retainer invoice for Feb & March

Hi Dennis,

Hope all is well!

Just wanted to follow up if you have received the updated contract that Raymond sent back to you weeks ago. Please let us know if there are any questions.

Thanks  
Kitty

---

**From:** DENNIS BREWER [mailto: [REDACTED]]  
**Sent:** Thursday, February 25, 2021 12:52 PM  
**To:** Kitty Li  
**Cc:** Raymond Poon  
**Subject:** RE: RMC retainer invoice for Feb & March

Kitty – Attached please find the amended agreement for Raymond’s signature. See 4.1 for slightly modified language. Apologies again for our slow response. Our payment will be further delayed until about April 1, due to cash flow issues related to a sizeable delayed order.

On the good news front, we are working with Walmart China to sign a contract and requalify our supply chain for a 12 month, \$22 million, 1,800 ton beef supply contract which will start soon. This is a restart of a contract I first signed with them in 2017, before Trump screwed things up with China. We will be using your company’s local support capabilities to administer and support this contract.

We expect our business with Walmart China to significantly expand over the next several years as we gain their full confidence, and as they move to more than double their China store count from 400 to 900 stores. We are also in touch with Costco’s VP Meat in Washington state regarding supplying their 3 stores near Shanghai and additional China stores they are planning in the next few years, as well as grainfed organic beef we will be introducing I the US this Fall.

Once again, apologies for the delay and troubling you with our short-term challenges. We look forward to a strong relationship with you over the years.

Thank you!

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer  
Direct: 201-669-4933  
Office: 800-956-9883

<http://www.sheldonbeef.com>

<https://sheldonfoods.com/>



Schedule a call at your convenience here:

<https://calendly.com/ceosheldonbeef>

---

**From:** Kitty Li <[REDACTED]>  
**Sent:** Wednesday, February 17, 2021 9:31 AM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** Raymond Poon <[REDACTED]> Kitty Li <[REDACTED]>  
**Subject:** RE: RMC retainer invoice for Feb & March

Hi Dennis,

Hope all is well!

Just wanted to follow up if the updated contract is ready.

Thanks  
Kitty

---

**From:** Kitty Li [mailto:[REDACTED]]  
**Sent:** Monday, February 01, 2021 3:44 PM  
**To:** DENNIS BREWER  
**Cc:** Raymond Poon; Kitty Li  
**Subject:** RE: RMC retainer invoice for Feb & March

Hi Dennis,

Hope you had a great weekend!

Well noted. We will wait for the updated contract.

Thanks  
Kitty

---

**From:** DENNIS BREWER [mailto:[REDACTED]]  
**Sent:** Friday, January 29, 2021 11:20 AM  
**To:** Kitty Li  
**Cc:** Raymond Poon  
**Subject:** RE: RMC retainer invoice for Feb & March

Hi Kitty – Thank you. While I do not mean to make this process excessively bureaucratic, I did mention to Raymond that we will need to draft/sign a contract for sales support in China prior to paying the invoice you transmitted. The contract, or a modification thereof, will be modelled on the previous contract we signed. Our attorney is working on it now.

Thanks.

Regards,  
Dennis

*Dennis Brewer*  
Chief Executive Officer  
Direct: 201-669-4933  
Office: 800-956-9883  
<http://www.sheldonbeef.com>  
<https://sheldonfoods.com/>



Schedule a call at your convenience here:

<https://calendly.com/ceosheldonbeef>

---

**From:** Kitty Li <[REDACTED]>  
**Sent:** Wednesday, January 27, 2021 2:48 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** Raymond Poon <[REDACTED]> Kitty Li <[REDACTED]>  
**Subject:** RMC retainer invoice for Feb & March

Dear Dennis,

Hope all is well!

Attached please find the retainer invoice for February & March sales in ShangHai. Our banking information is in the invoice. Let me know if there are any questions.

Thanks  
Kitty

## DENNIS BREWER

---

**Subject:** Herman Dodson, Chase Commercial Banker and DENNIS BREWER

**Start:** Tue 4/6/2021 10:00 AM

**End:** Tue 4/6/2021 10:30 AM

**Show Time As:** Tentative

**Recurrence:** (none)

**Organizer:** DENNIS BREWER

**Required Attendees:** Herman Dodson, Chase Commercial Banker; [REDACTED]

Event Name: 30 Minute Meeting

Need to make changes to this event?

Cancel: <https://calendly.com/cancellations/FG6XSVKZSJMAAUTW>

Reschedule: <https://calendly.com/reschedulings/FG6XSVKZSJMAAUTW>

Powered by Calendly <https://calendly.com/>



## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Monday, April 5, 2021 5:54 PM  
**To:** Anthony Di Maria  
**Subject:** RE: China Case Ready Cuts

Thanks. I will let you know when I know. Could be a week or two.

Sent from my Galaxy

----- Original message -----

From: Anthony Di Maria <[REDACTED]>  
Date: 4/5/21 5:52 PM (GMT-05:00)  
To: DENNIS BREWER <[REDACTED]>  
Subject: Re: China Case Ready Cuts

delivered

On Mon, Apr 5, 2021 at 2:52 PM DENNIS BREWER <[REDACTED]> wrote:  
Thanks for the price information. FOB plant or CIF, China port?

Sent from my Galaxy

----- Original message -----

From: Anthony Di Maria <[REDACTED]>  
Date: 4/5/21 5:49 PM (GMT-05:00)  
To: DENNIS BREWER <[REDACTED]>  
Subject: Re: China Case Ready Cuts

6.50 flank steak  
5.00 rump both cutds

On Fri, Mar 26, 2021 at 7:51 AM DENNIS BREWER <[REDACTED]> wrote:

Anthony - 3% fat/97% VL. Customer has no spec for retail cuts, requires vacuum packed, frozen, 20-22 kg per case. Let me know what else you need and I will attempt to have them address your spec issues. Pictures attached.

Thanks.

Regards,

Dennis

*Dennis Brewer*

Chief Executive Officer

Direct: 201-669-4933

Office: 800-956-9883

<http://www.sheldonbeef.com>

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---

**From:** Anthony Di Maria <[REDACTED]>

**Sent:** Friday, March 26, 2021 9:42 AM

**To:** DENNIS BREWER <[REDACTED]>

**Subject:** Re: China Case Ready Cuts

need specs and pictures

On Fri, Mar 26, 2021 at 6:32 AM DENNIS BREWER <[REDACTED]> wrote:

Anthony - Are you interested in cutting the various rump cuts and flank for China? 30MT of flank and 120MT of rump cuts per month. Fixed weight portions, 170 grams/6 ounces, vacuum packed individual portions, frozen, 20-22 kg per

carton, FOB plant, OR CIF, Tianjin with SGS inspection, 110% ocean shipping insurance, a temperature logging device in each container,.

Let me know interest and prices.

Thanks.

Regards,

Dennis

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--

Anthony DiMaria

ADD ENTERPRISES INC

(718) 360-6085

--

Anthony DiMaria

ADD ENTERPRISES INC

(718) 360-6085

--

Anthony DiMaria

ADD ENTERPRISES INC

(718) 360-6085

## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Tuesday, April 6, 2021 11:48 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Revised Quote Request: China - Boxed Beef

Thank you, we understand. This particular customer is a large retailer in China and it will double in size over the next seven years, adding more products to its case ready cuts as time goes by. This is only the beginning of the global transformation from boxed beef to case ready beef.

We are a little ways down the road in North America with this change process. An increasing number of North American retailers are using case ready products.

Regards,  
Dennis

*Dennis Brewer*

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---

**From:** [REDACTED] <[REDACTED]>  
**Sent:** Tuesday, April 6, 2021 11:26 AM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** 'Tradimpex - ET' <[REDACTED]>  
**Subject:** Revised Quote Request: China - Boxed Beef

Dear Dennis,

Thank you for the enclosed information. We'll used it to work with the slaughterhouse who is available to prepare beef cuts as per your request as we understand that this is a new and interesting value added market niche but we need to convince the slaughterhouse to enter this market. The culture of slaughterhouses in South America ( with some expection) is to make primary cuts and sell in bulk, make money and finish.

We need to do a cultural change work to present the product in small pack direct to the stores and supermarkets.

We as exporter understand very well your proposal but the slaughterhouses' owners do not see the business this way because they need to have a trained team of workers for this change, they need to work harder and better.

We are working to meet your inquiry.

Best Regards,

Lurdes Maria Bernardini



**TRADIMPEX Importação Exportação Ltda.**

Av. Pernambuco 1328/302  
Porto Alegre - RS - CEP 90.240-001 - Brasil  
Tel/Fax: + 55-51-3337.2890 - 3337.1945  
e-mail: tradimpex@tradimpex.com.br - commodities@tradimpex.com.br  
web site: www.tradimpex.com.br

---

**De:** DENNIS BREWER <[REDACTED]>  
**Enviada em:** quarta-feira, 31 de março de 2021 15:43  
**Para:** [REDACTED]  
**Cc:** [REDACTED]  
**Assunto:** RE: Revised Quote Request: China - Boxed Beef

Thank you, Lurdes. See attached cuts derived from flank and round (rump). These are the names used in the US.

Enjoy your holidays. Stay safe!

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer  
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---

**From:** [REDACTED] <[REDACTED]>  
**Sent:** Wednesday, March 31, 2021 2:38 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** 'Tradimpex - ET' <[REDACTED]>  
**Subject:** Revised Quote Request: China - Boxed Beef

Dear Dennis,

This is to inform you that we didn't forget your inquiries, we are just waiting for production manager to confirm us availability of cuts, packing and prices.  
This week is very short, as tomorrow and Friday is holiday in Brazil and also Argentina where the plants are located. We'll get back to you on coming week.

Best Regards,

Lurdes Maria Bernardini



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web site: www.tradimpex.com.br

---

**De:** DENNIS BREWER <[REDACTED]>  
**Enviada em:** segunda-feira, 29 de março de 2021 09:27  
**Para:** [REDACTED]  
**Assunto:** RE: Revised Quote Request: China - Boxed Beef

Sorry for the confusion. This is a separate order from the case ready quote request. That request was rump and flank only for another customer.

This customer requires boxed beef cut into primals and subprimals, then vacuum packed, in the usual way.

Regards,  
Dennis

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---

**From:** [REDACTED] <[REDACTED]>  
**Sent:** Monday, March 29, 2021 7:40 AM  
**To:** DENNIS BREWER <[REDACTED]>  
**Cc:** [REDACTED]  
**Subject:** Revised Quote Request: China - Boxed Beef

Dear Dennis,

Thank you for your new inquiry below.

Do you need each piece from the hindquarter and forequarter sliced in 170g or it could be each whole piece/cut vacuum packed inside box ?

We need to have and understand your inquiry clearly to talk with the production manager for a price quotation accordingly.

Best Regards,

Lurdes Maria Bernardini



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web site: [www.tradimpex.com.br](http://www.tradimpex.com.br)

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**De:** DENNIS BREWER <[REDACTED]>  
**Enviada em:** sexta-feira, 26 de março de 2021 19:02  
**Para:** [REDACTED]  
**Cc:** [REDACTED]  
**Assunto:** Revised Quote Request: China - Boxed Beef

REVISED QUOTE REQUEST: Require Angus Beef, Choice Grade for the following:

Please quote trial order of 120MT of all four quarters (beef carcasses) in boxed beef form, thereafter 150MT/month for 12 months. Grassfed is fine. CIF, Shanghai. SGS required, 110% ocean cargo insurance.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

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---

**From:** DENNIS BREWER

**Sent:** Friday, March 26, 2021 5:35 PM

**To:** [REDACTED]

**Subject:** China - Boxed Beef

Lurdes - Please quote trial order of 120MT of all four quarters (beef carcasses) in boxed beef form, thereafter 150MT/month for 12 months. Grassfed is fine. CIF, Shanghai. SGS required, 110% ocean cargo insurance.

Thanks.

Regards,  
Dennis

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## DENNIS BREWER

---

**From:** DENNIS BREWER  
**Sent:** Wednesday, April 7, 2021 9:33 AM  
**To:** Cinderella Liao  
**Subject:** RE: New Offices In Foshan and Shanghai

Good day, Cinderella – I hope you are healthy and doing well. We have secured pricing from one source in North America (case ready) and one source in South America (boxed beef). We are working to secure a commitment from a South American supplier on case ready beef, which is not yet widely available from South American suppliers. We are also waiting on another case ready quote from North America. We will present each quote to you for a decision once we have received those remaining two quotes, as well as your organization's contract approval. All these sources are strong, reliable operations with excellent reputations.

As you probably know, South America is experiencing significant difficulties with new variants of Covid-19, straining operations at beef plants and inland logistics providers. That is a principal reason we are offering the North American option to sustain continuous supply for Walmart China. We are in daily communication with our sources and will keep you updated on options so long as these conditions exist. Hopefully, vaccines will soon be widely available in South America so the situation can finally be stabilized as it has been in North America.

As before, we look forward to working with you to supply Walmart China's growing protein requirements in the months and years ahead. Please let us know how else we might be able to assist you.

Thanks.

Regards,  
Dennis

*Dennis Brewer*

Chief Executive Officer

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---

**From:** Cinderella Liao <[REDACTED]>  
**Sent:** Monday, March 15, 2021 5:39 AM  
**To:** DENNIS BREWER <[REDACTED]>  
**Subject:** RE: New Offices In Foshan and Shanghai

Hi Dennis,

Please kindly read below signing notes, thanks.

Clearly the files you send doesn't match our standard. Some text even out of order.

Regarding payment term, we normally do T/T 60 days after B/L date, what do you think?

Attention:

1. Please do not make any modification on the template.
2. Please fill in the Supplier Agreement **hand-written**. Make sure with **clear writing**.
3. All the information on the Supplier Agreement & Bank Information form should be exact the same, such as company name, company address, bank information, signature & chop.
4. Signing people should be the position equal or higher than sales director.
5. Retail link application form is for the access to Walmart retail link, to help you clearly know the sales performance of your product in our stores. It is one of the requirements now for setting up the new account in Walmart China. The information in the retail link application form about ACCESS NEEDED , as you don't have it, please keep it blank.

As the originals are required to set up the new account and issue vendor ID, you may send us the scanned copy for checking before courier the 3 sets of originals to us.

Best Regards,  
Cinderella

---

**From:** DENNIS BREWER <[REDACTED]>  
**Sent:** Saturday, March 13, 2021 02:50  
**To:** Cinderella Liao <[REDACTED]>  
**Subject:** EXT: RE: New Offices In Foshan and Shanghai

Cinderella – Copies of four documents are attached for your review. These include an NCNDA required for Walmart to use our third party suppliers where needed. Once you have reviewed and received approval for Walmart signature, I will send originally signed documents to your attention. Please provide your postal mailing information and indicate number of originally signed copies of each document are required. Please include an originally signed copy of each document which you will send to us when the Walmart signatures are completed.

Thank you very much. We are excited to work with you through the rest of the on-boarding process and begin shipments to you soon.

Regards,  
Dennis

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---

**From:** Cinderella Liao <[REDACTED]>  
**Sent:** Wednesday, March 10, 2021 9:15 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Subject:** RE: New Offices In Foshan and Shanghai

Hi Dennis,

Before we develop business, could you please signed contract to set vendor number first? Thanks

Here below is DI Contract signing note:

There are enclosed 3 documents for WMC:

1. SA (Supplier Agreement)-for Walmart Store
2. Bank Information form
3. Retail link application form

Attention:

1. Please do not make any modification on the template.
2. Please fill in the Supplier Agreement hand-written. Make sure with clear writing.
3. All the information on the Supplier Agreement & Bank Information form should be exact the same, such as company name, company address, bank information, signature & chop.
4. Signing people should be the position equal or higher than sales director.
5. Retail link application form is for the access to Walmart retail link, to help you clearly know the sales performance of your product in our stores. It is one of the requirements now for setting up the new account in Walmart China. The information in the retail link application form about ACCESS NEEDED , as you don't have it, please keep it blank.

As the originals are required to set up the new account and issue vendor ID, you may send us the scanned copy for checking before courier the 3 sets of originals to us.

Best Regards,  
Cinderella

---

**From:** DENNIS BREWER <[REDACTED]>  
**Sent:** Friday, March 5, 2021 05:01  
**To:** Cinderella Liao <[REDACTED]>  
**Subject:** EXT: RE: New Offices In Foshan and Shanghai

Hi Cinderella – We are still working on your request. I will be back in touch next week. Sorry for the delay. Enjoy your weekend.

Regards,  
Dennis

*Dennis Brewer*

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---

**From:** Cinderella Liao <[REDACTED]>  
**Sent:** Friday, February 26, 2021 2:16 AM  
**To:** DENNIS BREWER <[REDACTED]>  
**Subject:** RE: New Offices In Foshan and Shanghai

Dennis,

In reference to fixed item, should be “for cuts that are already packaged in retail packs which can be sold directly to consumers and only need to be price labeled for retail sale.”

BTW, which your products came from? Argentina/Brazil/or other origin ?

If fixed weight item much expensive than flexible weight item, we might consider processed in domestic factory, so please offer flexible format together with fixed format, thanks.

Best Regards,  
Cinderella

---

**From:** DENNIS BREWER <[REDACTED]>  
**Sent:** Thursday, February 25, 2021 09:42  
**To:** Cinderella Liao <[REDACTED]>  
**Subject:** EXT: RE: New Offices In Foshan and Shanghai

Cinderella – Thanks for the information and specification.

To be clear, are you looking for vacuum packed wholesale cuts to be further processed by a butcher or for cuts that are already packaged in retail packs which can be sold directly to consumers and only need to be price labeled for retail sale? Just want to be sure we are providing the proper package size.

Once I am clear on this point, we will proceed to quote this opportunity for you. It will likely be early next week when our quote is completed and forwarded to you.

We greatly appreciate this opportunity, Cinderella.

Regards,  
Dennis

*Dennis Brewer*

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---

**From:** Cinderella Liao <[REDACTED]>  
**Sent:** Wednesday, February 24, 2021 8:28 PM  
**To:** DENNIS BREWER <[REDACTED]>  
**Subject:** RE: New Offices In Foshan and Shanghai

Dennis,

We're more interested heat of rump/flat/eyeround/topside/knuckle/flank, sure you can offer me other items if you think it's good.

Attached are our spec fyi.

Regarding quantities, it's more relate to cost, we can take around 6 containers/month if cost are good. If cost is too high, we would go with local supplier.