

JULIE BAIOCCHI

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208.570.3762

I am an efficient Graphic & Web Designer with innovative marketing strategies and campaigns for print and digital media. Clients include: Hughes Real Estate Group, Origins Pharmacy Solutions, TPD Property Management, Templeton Real Estate Group, Urban Liaison Magazine, The Roman Fund, Inc. and more. Prior clients include: Tiburon Film Festival, Restoration Hardware, Golden Gate Transit, and LiveNation.

1996

BOISE STATE UNIVERSITY | BOISE, ID
BACHELOR OF FINE ARTS - GRAPHIC DESIGN

3/17 - Present

CREATIVE SOLUTIONS DESIGN + BRANDING | MERIDIAN, ID
Contract Graphic Design Services - Print & digital design for local real estate firms & agents; Accel Realty Partners, The Flores Group, Templeton Real Estate Group and more.
Other clients include: Origins Pharmacy Solutions, The Roman Fund & High Noon Design.

7|15 - 1|17

HUGHES REAL ESTATE GROUP | EAGLE, ID
Senior Graphic Design - Print & digital design for high volume real estate firm. Solely responsible for the production of digital & print recruiting materials, social media & email advertising. Other print production includes booklets, flyers, postcards, print & digital magazine and promotional pieces.

9|13 - 6|15

THE URBAN LIAISON | NAMPA, ID
Freelance Design - Print design for a boutique style magazine. Production of print editorial layout, and advertisements for surrounding Boise businesses.
Clients include: Urban Exchange, Boise Co-op, Ave. 8 Photography, Inspire Salon & Spa, World of Nutrition, and more.
LEAPFOX LEARNING | MERIDIAN ID
Photoshop CS6 Substitute Teacher

2|12 - 8|13

THE CREATIVE GROUP | SAN FRANCISCO, CA
Contract Graphic Design - Print & digital production for companies in the San Francisco & Marin county area. Pre & post production for brochures, booklets, business branding, social media advertising and promotions.
Clients include: Golden Gate Transit, Restoration Hardware, Bradley Real Estate, Eden Day Spa, and other additional businesses.

2|07 - 9|11

EMBARCADERO PUBLISHING | SAN RAFAEL, CA
Senior Graphic & Digital Design - Print production for special publications, local inserts, advertisements, monthly newsletter and quarterly Health & Interior Design booklets. Digital production includes: website management, web buttons & headers, leaderboards and social media marketing.

TECHNICAL SKILLS | APPLE & PC PLATFORMS

High knowledge of all Creative Cloud programs, Microsoft Office X, Prezi, WordPress, and Mailchimp.

Knowledge of html, drafting blog posts, social media management, sales collateral and other outward facing materials.