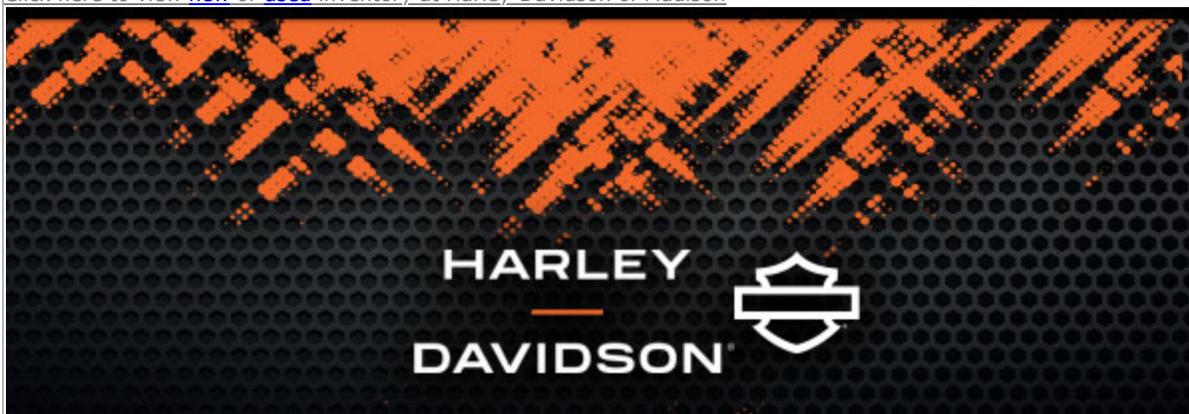


From: Nikki Hennenfent
Subject: H.O.G. Chapter Newsletter

[Click here to view new](#) or [used](#) inventory at Harley-Davidson of Madison



JANUARY NEWSLETTER

MADISON H.O.G. CHAPTER #3793

FROM THE CHAPTER DIRECTOR

- **Dennis LeMoine** -



Hope your new year has started out great! We have set up some events for the upcoming months.

In February we will be playing Take-Away Bingo. Snacks will be provided by the dealership. You can find the instructions on how to play in this newsletter. In March we are going to hold our chili cook-off. We will have a sign-up sheet at our February meeting for anyone who would like to bring a pot of chili. We are working on a chapter axe throwing event before the chapter meeting in April. There will also be a sign-up sheet next month to determine how many are interested in participating.

Our Wednesday night dinners are coming back! They will be held on the 3rd Wednesday of each month. Our Road Captain Mike is working on the details.

With the start of the new year we are again taking orders for name tags. If you are interested and would like more information you can get in touch with our new Treasurer, John Bennett.

I would like to welcome our new board for 2023. Mike P. is our new Head Road Captain, John B. is our Treasurer, Joey M. is our Assistant Director, Nikki H. is our Webmaster and Alyssa R. is our Membership Officer. I am looking forward to working with all of you and with all our chapter members.

Here is hoping the weather works in our favor this year and we get a great riding season!

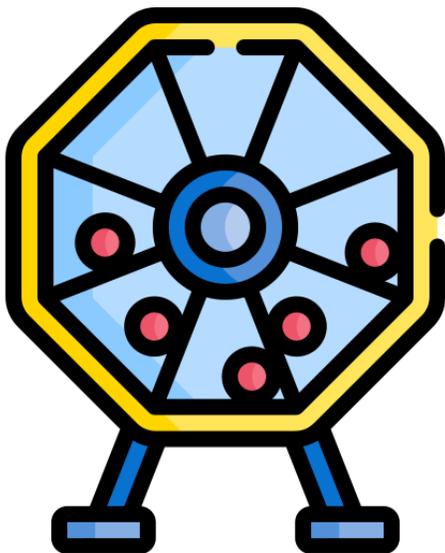
FROM THE ASST. DIRECTOR
- **Joey Mathews** -

WELCOME OUR NEW MEMBERS...

- **Gene** – Rides a FLRT
- **Harley** – Rides a Street Bob

Dealership Employees

- **Julie** – Rides a Night Train
- **Alyssa** – Rides as a passenger on Road Glide Special & will be learning this Summer
- **Nikki** – doesn't ride but is learning to this Summer



Ross R. missed his chance at the raffle.

It pays to attend the monthly chapter meetings!

Be sure to come in to the February meeting!

Congratulations to Linda U. for winning the 50/50 raffle!

REMINDER:
Blue Ticket Drawing has restarted for the year!

FROM THE WEBMASTER

- **Nikki Hennenfent** -



The Madison H.O.G. Chapter Website has been changed to the Dealership H.O.G. site. The actual landing page for the H.O.G. Chapter Members will be live in the next few weeks.

The 2023 New Model Reveal and 120th Anniversary announcement will be Wednesday, January 18th at 10am. You'll be able to stream the reveal on H-D's website h-d.com/120. The Dealership will have the stream on the big screen in Sales. No special event, just standing room and coffee.

If you ever have any questions or concerns about the website, eNewsletter, or other H.O.G. Chapter issues, please email me at

nikki@hdofmadison.com

FROM THE TREASURER

- **John Bennett** -

- The Treasurer Report will now be a single sheet taped to the raffle table.
- Contact John to order pins and/or badges (\$8 a piece)





FROM THE ROAD CAPTAIN

- **Mike Pflughoeft** -

- Committed to bringing back monthly Wednesday Night Dinners
 - 3rd Wednesdays of the month
 - RSVP to Mike's cell phone: [262-501-0098](tel:262-501-0098)
 - JANUARY DINNER on January 18th See Event below for details!
- Mark your calendar:
 - Ride Planning Meeting on Saturday, March 4 at 2pm (before chapter meeting)

REGISTER FOR RIDE365

Your miles restart in the new year for [RIDE365](#).

If you haven't submitted your current mileage for 2023, you must bring a photo of your current mileage - your physical bike will do during riding season 🤔 - and your VIN number to the Dealership.

The Dealership **MUST** verify your miles for them to be added to the database.

If you have any questions, reach out to Crystal, Alissa, or Nikki at the Dealership!



FROM THE GENERAL MANAGER

- **Crystal Mundt** -

- RIDE365 Year-End Results:
 - November '22 - 158,977 miles
 - December '22 - 229,314 mile
 - Added +70K miles!
 - Average miles per rider: around 2,000 miles
 - Madison H.O.G. Chapter is #16 of over 90 chapters in our Region!
- RIDE365 Notes for 2023
 - Motorcycles in-house have already had their starting

miles added to RIDE365.

- Currently there are only 128 members registered for RIDE365 - Let's add some more!
- See instructions above for adding your miles for 2023.

- Membership will now be handled by Alissa Riedl, the Receptionist at the Dealership. We will be working together to register & reenroll members of the Chapter. If you have any questions, you can email her at alissa@hdofmadison.com.
- Chapter Officers will be attending the ROC - Regional Officer Connection - in Rochester, MN on Saturday, February 18. This is an opportunity to get insight from the Motor Company on what they're expecting of H.O.G. and how to learn, plan, and connect with other H.O.G. Chapters.
- The Dealership has a limited supply of the mini stick-on calendars - be sure to get yours soon!
- Thank you again to our former Chapter Officers - Joanne, Craig, and Dewey!

Results for



- 364 pairs mens socks
- 155 pairs of womens socks
- 97 pairs of kids socks
- And MANY more tees & underwear for men, women, and kids
- Kids & Womens items will be going to the local YMCA
- Mens items will be going to the local Veterans organization, [STAND DOWN](#)

Results for



- 529 pounds of food was donated to [Second Harvest Food Bank](#)
- Over 320 items we donated in total, mostly by the H.O.G. Chapter members!

THANK YOU FOR YOUR DONATIONS FOR THESE EVENTS!



FROM THE RIDING ACADEMY MANAGER

- Julie Johnson -



H.O.G. is a big part of the nurturing of new riders, and when these new riders graduate, they're not just getting their license and a bike - they're getting a **FAMILY** when they ride Harley-Davidson motorcycles.

- Planning "Rookie Rides" with Mike P. will be a focus in this upcoming riding season
 - Three different routes - ranging in "difficulty"
 - Want to help?
Reach out to Julie at ridingacademy@hdofmadison.com
- Classes will be available for registration on our website on Saturday, January 14.
- See Events below for Riding Academy workshop details!

UPCOMING EVENTS

2023 Model Reveal & 120th Anniversary Updates Wednesday, January 18 at 10am

You can watch online as the Motor Company reveals the new 2023 motorcycles for the year as well as giving a peek into what's to come for the Anniversary celebration!

WAYS TO WATCH

- On your own: h-d.com/120
- Come to the Dealership to watch on the Showroom Floor with the H-D of Madison Team



RODESIDE GRILL

WEDNESDAY NIGHT DINNER
ROADSIDE GRILL
Wednesday, January 18
Meet at 6pm

Roadside Grill is located in Windsor, WI
>> [ADDRESS](#) <<

[FACEBOOK PAGE](#)

Please RSVP to Mike P.
by Monday, January 16 so we can have a
total count for the reservation!

RIDING ACADEMY INTRO WORKSHOP

**Saturday, January 21
12pm - 2pm**

This Riding Academy Workshop is where new or prospective students meet other riders and learn more about all aspects of motorcycling.

Feel free to come out and introduce yourself as a H.O.G. Chapter Member!

HARLEY-DAVIDSON OF MADISON



FEBRUARY CHAPTER MEETING Saturday, February 4

- Social Hour begins at 3:30pm
- Chapter Meeting begins at 4:30pm
- Take-Away Bingo to follow meeting

TAKE AWAY BINGO After February Meeting

Only those who bring a gift
will be eligible to play!

Thanks Joanne for submitting the rules!



- Purchase a gift – spending level is no more than \$20.00 per gift. No white elephant gifts. Please wrap or put in gift bag.
- There will be a table set up to put all the gifts on when you arrive at the meeting.
- We will play one game of blackout. The first time you get a bingo go choose a gift from the table. Patiently wait until blackout is completed. (You can continue to play but do not get another gift if you get a bingo).
- Once blackout is completed everyone who brought a gift should have one gift in front of them.
- We play blackout a second time. This time – every time you get a bingo you can go and trade your gift for someone else's or choose to keep the one you

have.

- Once this blackout is complete, we open the gifts to see what we earned!!!



CHILI COOK-OFF IN MARCH

Sign-up sheet will be present at the
February Meeting!

RIDE PLANNING MEETING

**Saturday, March 4
at 2pm**

Join in the planning of the rides for the
2023 Riding Season!

Meeting run by Mike P. - the Head Road
Captain.



?? POTENTIAL EVENT ?? AXE THROWING IN APRIL



- Location: [Madison Axe](#) on Stoughton Rd.
- \$25.00 per person for 75 minutes
- Attending before the April Chapter Meeting

Let Dennis know if you're interested!

CONTACT INFORMATION

- **DENNIS LEMOINE**, *Director*:
 - Phone: 608-698-9741
 - Email: Dennis@MadisonHOG.com

- **JOEY MATHEWS**, *Asst. Director*:
 - Email: Joey@MadisonHog.com
- **NIKKI HENNENFENT**, *Secretary & Webmaster*:
 - Email: nikki@hdofmadison.com
 - Phone: 608-221-2761
- **ALISSA RIEDL**, *Membership*:
 - Email: alissa@hdofmadison.com
 - Phone: 608-221-2761
- **JOHN BENNETT**, *Treasurer*
- **MIKE PFLUGHOEFT**, *Head Road Captain*:
 - Cell: 262-501-0098
- **CRYSTAL MUNDT**, *Dealership General Manager*:
 - Email: crystal@hdofmadison.com
 - Phone: 608-221-2761

Madison H.O.G. Chapter Website:
hdofmadison.com/Madison-HOG-Chapter

Submissions for the newsletter are due by the 1st of each month.

Saved

Your email content has been updated.

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Your email content has been updated.

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Your email content has been updated.

Reviews **Directions**



Harley-Davidson of Madison

6200 Millpond Rd | Madison, WI 53718
Call or Text: (608) 221-2761

View this email [online](#).

This email was sent to nikki@hdofmadison.com

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