

**From:** Nikki Hennenfent  
**Subject:** H.O.G. Chapter Newsletter

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## **AUGUST NEWSLETTER**

### **MADISON H.O.G. CHAPTER #3793**

[CHAPTER WEBSITE](#) | | [FACEBOOK GROUP](#)

#### **FROM THE CHAPTER DIRECTOR**

- **Dennis LeMoine** -



The 120th HD birthday party is behind us. I heard everyone had a great time. I understand the entertainment was awesome. I have not heard any final numbers, but the word is attendance was great!

*(Note from Nikki: Here's an article with the details on attendance ([bit.ly/HDMC\\_120-Ann-Att](http://bit.ly/HDMC_120-Ann-Att)). See my blurb for more details!*

Some of our members are out in Sturgis right now. Hope you are all having a great time and enjoying yourself!

Every year we have a service to remember past members who have left us. Their names are engraved on the memorial rock located at the side of the dealership. We invite family members each year for a brief memorial service. **Currently we are in need someone to volunteer to head up this committee.**

You would work closely with Crystal to determine the program and get together after the ceremony. You would also send out the invitations to the thirty or so

family members inviting them to attend. Please let me know if you would be interested in helping us out.

We had a request to do a ride to Poopy's in Savannah, Il. on August 20th. Mike had asked for a volunteer to lead this ride but did not get one. I will lead this ride and we will also stop at Iron Horse Saloon. We will leave from the Mobil Station at County K and Hwy 12 at 9:30AM. Also – please let me know if you plan to take part. Text me at [608-698-9741](tel:608-698-9741).

Just a note – the September HOG meeting will be on September 2nd.



## THE MADISON H.O.G 2023 OBSERVATION RUN

We are trying something new this year to give our members more ideas on ride destinations and to encourage getting your miles with our chapter for Ride 365. Some of these destinations are also chapter rides for this year – kill two birds with one stone!

I put together a list of locations to ride to this summer and earn points toward prizes. In order to participate we are requiring you to be registered for Ride 365 so your miles also help the chapter increase the total miles for that contest.

The locations are broken down into three different point categories. Prizes will be given to the highest total points earner at the November meeting. **EDIT:** We will have a drawing for a winner from anyone who accumulates 25 points, as well as the main drawing for those that make the most points.

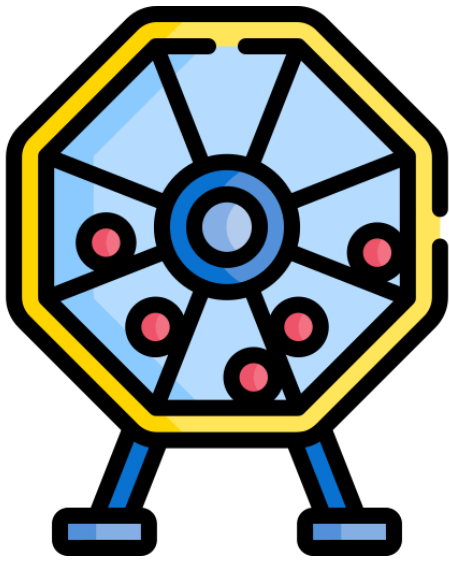
As you visit each location take a selfie and mark it off on the sheet. Turn in your sheet and your selfie pics no later than October 7th to either myself or Sandy Opitz. Emails are listed on the form.

Any questions contact me at [dlwestern6@gmail.com](mailto:dlwestern6@gmail.com)

The form is attached below...print it off and get riding!  
[Madison H.O.G. 2023 Observation Ride](#)

- Dennis LeMoine, Madison H.O.G. Chapter Director





## It pays to attend the monthly chapter meetings!

Be sure to come in to the September meeting!

### REMINDER:

Blue Ticket Drawing has restarted for the year - remember to get yours before each meeting!

## FROM THE SECRETARY & WEBMASTER

- **Nikki Hennenfent** -



- First off, a HUGE thank you to Joanne LeMoine for taking the notes for me at the meeting! You're the best!
- Next, the attendance at the 120th Anniversary Celebration, aka H-D Homecoming.
  - 80K at the concerts
  - 73K bikes at the Museum/Fest grounds
  - 130K for food trucks & events
  - They say 7K bikes were in the parade, but that seems a little exaggerated from all we've heard
  - LINK: [bit.ly/HDMC\\_120-Ann-Att](https://bit.ly/HDMC_120-Ann-Att)

- Thanks to Virgil & Rebecca for explaining the H-D Membership levels and how to transfer points from the H-D Visa to the app.
  - Rebecca will be looking into the Associate Member cost - Crystal may have some more answers on this, as she was able to get some other questions answered by a HDMC Rep in Sturgis.
  - For more information or questions about H-D Membership, contact Nikki.
- It was decided that the rider who is the sweep on chapter rides should wear a chapter orange vest so they can easily be seen by the ride captain.

## FROM THE TREASURER

- **John Bennett** -

- If you're looking for HOG Chapter patches or rockers, see Crystal.
- The Treasurer Report will be posted at the raffle table *only* on Meeting Days. If you have questions or concerns, contact John.



## FROM THE ROAD CAPTAIN

- **Michael Pflughoeft** -

### Monthly Dinners

Last month's dinner was another success, thanks to everyone that came out! 15 people attended at Fitz's on the Lake in Lodi.

This month's dinner will be at 6:30pm on Wednesday, Aug 16th at [Arthur's Supper Club](#) (E4885 US Hwy 14 Spring Green, WI 53588). Please text, call or email me to confirm if you're coming & how many by Mon, Aug 14th to [262-501-0098](tel:262-501-0098) or [roadcaptain@madisonhog.com](mailto:roadcaptain@madisonhog.com)



### July Chapter Ride Stats

- 8th: Papa Stache's led by John Bennett (11 bikes & 18 people)
- 9th: Surprise Ride led by Dennis LeMoine (4 bikes & 4 people)
- 22nd: H-D Oil Can Silo led by John Nolden (13 bikes & 19 people)
- 29th: HOG Corners & The Highgrounds led by Michael Pflughoeft (7 bikes & 8 people)
- 30th: Gear Head Garage Bar led by Karen Fernstaedt (12 bikes & 16 people)

### Year to Date Chapter Ride Stats

- As a Chapter we've gone on 12 rides & are averaging 11 bikes per ride & 16 people per ride. 1 ride has been cancelled due to weather & Dennis' ride on May 28th still holds the record, 24 bikes & 33 people! Special thanks to all the Road Captains that have led a ride this year, we've had 9 yr. to date!

### Upcoming August Chapter Rides

- 12th: Pink Heifer Saloon & SmokeHouse being led by Butch Fernstaedt
- 19th: Double Dip, Tin Roof & KD's being led by Jim Duhr
- 20th: Poopy's & The Iron Horse Saloon being led by Dennis LeMoine

- 26th: The Dump Run being led by (TBD)
- 27th: Pipe's & Paw's Ride joint Chapter/HD MSN being led by Michael Pflughoeft (Note from Nikki: This ride has yet to be finalized - more details to come!)

- We're always looking for more ideas or dates for rides, and want volunteers to be a Road Captain, Mid, or Sweep -- let Michael know at [262-501-0098](tel:262-501-0098).
- Nikki will have the rides updated on the [HOG Calendar](#) and on the [Facebook Group](#) as they come up.

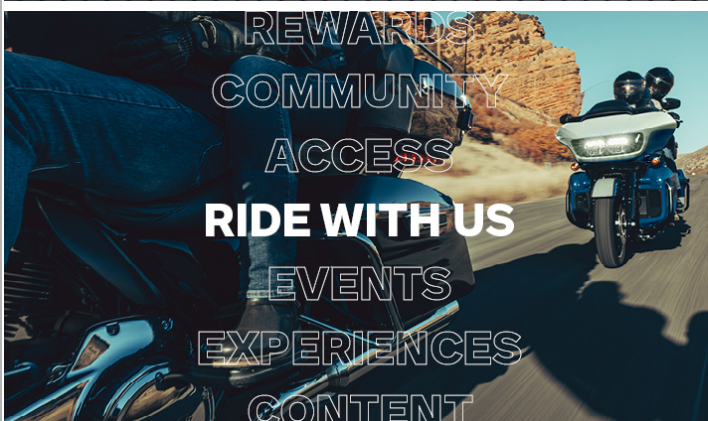
## REGISTER FOR RIDE365

Your miles restart in the new year for [RIDE365](#).

If you haven't submitted your current milage for 2023, you must bring a photo of your current milage - your physical bike will do during riding season 🤔 - and your VIN number to the Dealership.

The Dealership **MUST** verify your miles for them to be added to the database.

If you have any questions, reach out to Crystal, Alissa, or Nikki at the Dealership!



## MEMBERSHIP

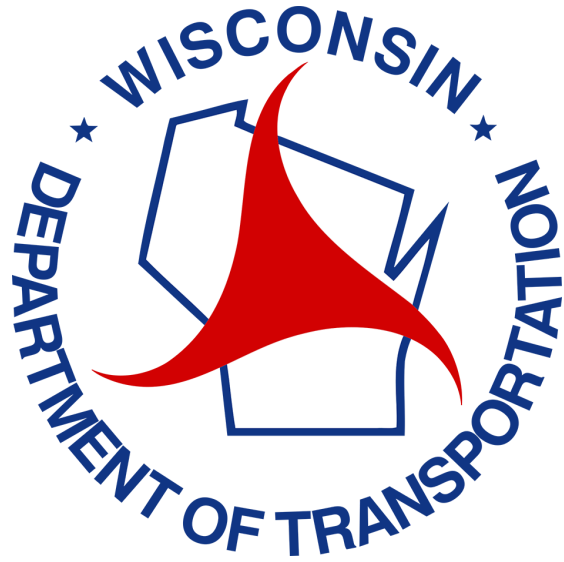
On or off the bike, H-D® Membership connects, empowers, and rewards our community, enhancing the Harley-Davidson experience.

[LEARN MORE](#)

## Construction Updates

There will be construction on US 12/18 and the County AB interchange through late-October 2023.

Get updates at the [511 Wisconsin Construction Projects website](#).



## UPCOMING EVENTS



### CHAPTER RIDE **PINK HEIFER** SATURDAY, AUGUST 12

Chapter ride to [Pink Heifer Saloon & Smokehouse](#) in Monticello & get ice cream at [Kennedy's](#) in New Glarus

- Ride Captain: Butch Fernstaedt
  - Kickstands up at 10am from the Cenex in Sauk City

### CHAPTER DINNER **ARTHUR'S SUPPER CLUB** WEDNESDAY, AUGUST 16

@ 6:30pm  
[ARTHUR'S SUPPER CLUB](#)  
is located in Spring Green

>> [ADDRESS](#) <<

Please RSVP to Michael  
by Monday, August 14 so we can  
have a total count for the  
reservation!





## CHAPTER RIDE ICE CREAM RIDE

**SATURDAY, AUGUST 19**

Chapter Ride to [Double Dip](#) in Reedsburg, then to [Tin Roof](#) in Baraboo, and [KD's Bar & Grill](#) in Lodi for lunch! This will be a ride instead of a poker run.

Ride Captain: Jim Duhr

- Meet at H-D of Madison with Kickstands up at 9:30am
- Ride to Double Dip in Reedsburg
- From there to Tin roof in Baraboo
- Take the ferry to KD's for a late lunch
- Then back to the Dealership for the drawings

## CHAPTER RIDE POOPY'S SUNDAY, AUGUST 20

Take a trip to [Poopy's](#) in Savannah, IL, as well as Iron Horse Saloon (no, not that one, the one in Viola, WI)!

- Ride Captain: Dennis LeMoine
- Kickstands up at the Mobil Station at County K and Hwy 12 at 9:30am



## THE DUMP RUN SATURDAY, AUGUST 26

Participate in [The Dump Run](#) in Cambria, WI

**WE NEED A RIDE CAPTAIN!**  
Please let Michael know if you're willing to lead it.

**SEPTEMBER CHAPTER  
MEETING**  
**SATURDAY, SEPTEMBER 2**

Social Hour starts at 3:30pm  
Meeting starts at 4:40pm



**LABOR DAY**

**LABOR DAY**  
**MONDAY, SEPTEMBER 4**

The Dealership **WILL BE CLOSED**  
for the holiday!

Regular hours will resume on Tuesday.

**JUST ANNOUNCED**  
**OPEN ROADS.**  
**OPEN HOUSE.**  
**SATURDAY, SEPTEMBER 9**

More information about this event will be  
coming soon!



**SATURDAY, SEPTEMBER 9**

**OPEN ROADS. | OPEN HOUSE.**

CELEBRATING 120 YEARS OF RIDING

[LEARN MORE](#)





**RICHARD GARNER  
MEMORIAL RIDE  
SATURDAY, SEPTEMBER 9**



REGISTRATION FOR  
THE RIDE AT DEALERSHIP -  
ENDS AT WIS. BREWING CO. IN VERONA

Come on out on two or four wheels and help Fire Fighters Local 311 raise money for the Richard Garner Memorial Fund.

The 100 mile ride will start at Harley-Davidson of Madison and will take you through Dane and Sauk Counties, and end in Verona at Wisconsin Brewing Co.

Registration begins at 10:00am.

Cost: \$30 per bike/car, \$15 for additional rider/passengers

**[FACEBOOK EVENT](#)**

**CONTACT INFORMATION**

- **DENNIS LEMOINE**, *Director*:
  - Phone: 608-698-9741
  - Email: dennis@madisonhog.com
- **JOEY MATHEWS**, *Asst. Director*
- **NIKKI HENNENFENT**, *Secretary & Webmaster*:
  - Email: nikki@hdofmadison.com
  - Phone: 608-221-2761
- **ALISSA RIEDL**, *Membership*:
  - Email: alissa@hdofmadison.com
  - Phone: 608-221-2761
- **JOHN BENNETT**, *Treasurer*:
  - Email: john@madisonhog.com
- **MICHAEL PFLUGHOEFT**, *Head Road Captain*:
  - Email: michael@madisonhog.com
  - Cell: 262-501-0098
- **CRYSTAL MUNDT**, *Dealership General Manager*:
  - Email: crystal@hdofmadison.com
  - Phone: 608-221-2761

**Madison H.O.G. Chapter Website:**  
**[hdofmadison.com/Mad-HOG-Members](http://hdofmadison.com/Mad-HOG-Members)**

OR

**[madisonhog.com](http://madisonhog.com)**

*Submissions for the newsletter are due by the 1st of each month.*

Reviews Directions



**Harley-Davidson of Madison**  
6200 Millpond Rd | Madison, WI 53718  
Call or Text: (608) 221-2761

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