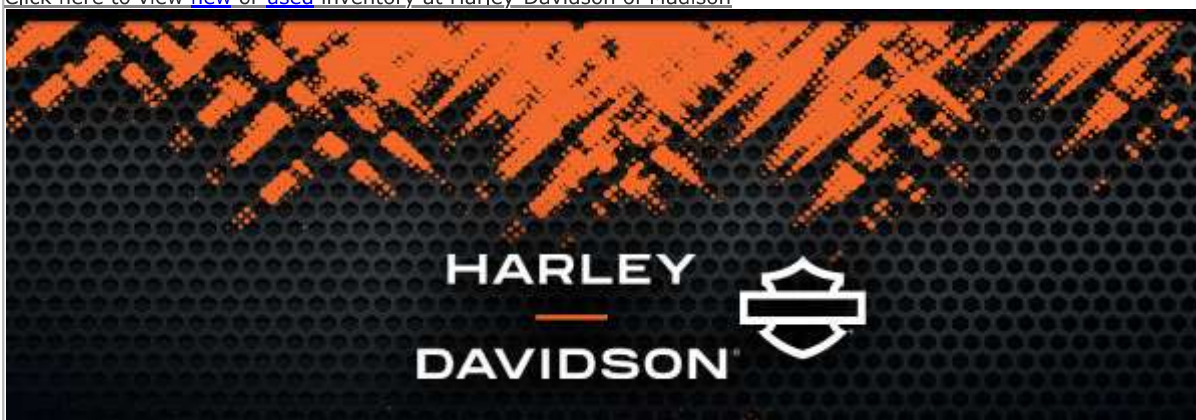


From: Nikki Hennenfent
Subject: H.O.G. Chapter Newsletter

Click here to view [new](#) or [used](#) inventory at Harley-Davidson of Madison



APRI NEWSLETTER
MADISON H.O.G. CHAPTER #3793

[CHAPTER WEBSITE](#) | | [FACEBOOK GROUP](#)

ATTENTION:

Hey all, Nikki here -- I've heard from a couple people that the links in one of the sections below were all messed up and weird. I've reformatted the section and am resending the exact newsletter for ease of use. Sorry for any confusion!

Along with the great news that the new H.O.G. Website will be live sometime next week, I will also be using a new Newsletter system so hopefully these issues we've been having will disappear. Fingers Crossed!



FROM THE CHAPTER DIRECTOR

- **Dennis LeMoine** -

Looks like riding season has started – Jim has already been on the ferry! Hope you all can get out and enjoy it as well!

Thanks to the members who have stepped up to help out at the first Bike Night in May. One will be held the last Tuesday of each month, during riding season, at the dealership. Hope you can all come down and enjoy the fun!

Also want to thank those of you who brought in a dish to pass for our "kick off to riding season" dinner.

Do not forget April 27th is our axe throwing event in Madison. We will meet at Madison Axe at 2427 South Stoughton Rd at 3pm. The cost is \$25.00 per person – payment must be made prior to playing that day. This is not an official HOG event so it is not covered by our waiver- you will be throwing it at your own risk. We found when we were at ROC training in Milwaukee that Axe throwing is an event that HOG will not cover. However, you do sign one of their waivers when you pay. We have about twenty people signed up so far – should be a good time!

Hope to ride with you often this year!



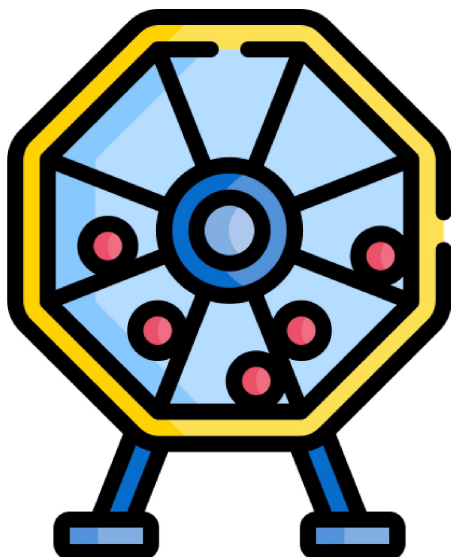
FROM THE ASSISTANT CHAPTER DIRECTOR

- **Joey Mathews** -

WELCOME NEW MEMBERS:

- Andrew, rides a '24 Road Glide
- Ron, rides an '02 1200 Sportster
 - Welcome back!!
- And our newest, youngest member
 - Shelby, who doesn't ride yet
 - Congrats to the Havens family!

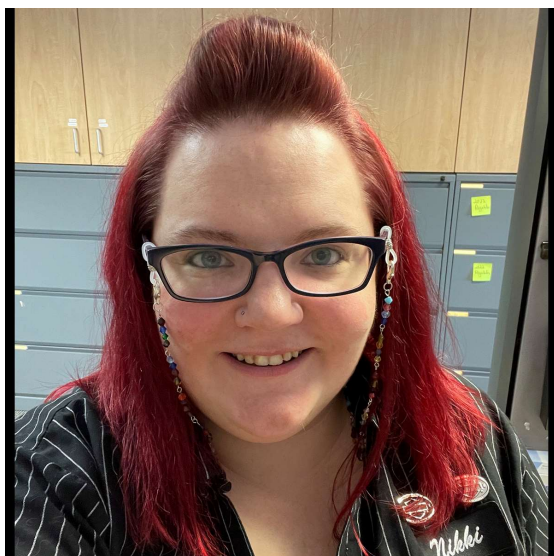




It pays to attend the monthly social gatherings!!

Be sure to come
to our May gathering!

Riding season is upon us -
Earn those tickets for each ride you
attend for your chance to win at the end
of the year!



FROM THE SECRETARY & WEBMASTER

- **Nikki Hennenfent** -

Hey there, H.O.G. Fam! I got the approval to post the new site as soon as it's ready - all it needs is the photos!

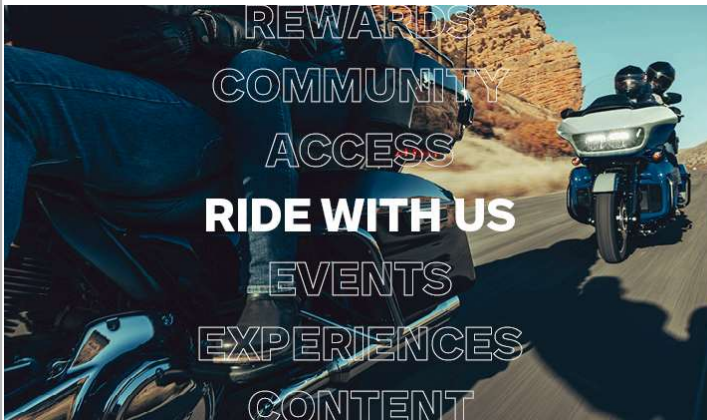
This new website will be much easier for everyone to find and navigate, and rather than having two separate locations for H.O.G. information, it'll all be in one spot!

I'll get you all the information by next week's reminder email!

H-D Membership Review & App

- Be sure to check in at the Dealership on the H-D Membership app to get your 100 points for the year! (Only one check-in per year per Dealership)
 - We're also giving 10 points at each event on the app that you attend.
 - **NOTE:** I did contact the App tech support to report the issue some of you have been having where the events disappear on the day of the event. We are not the only ones experiencing this issue, and they've added us to the list of complaints and passed it on to the development team. So hang tight!
- There are 4 main types of Membership accounts:
 - Free - Basic-of-Basic access, no perks
 - Access Pass - For enthusiasts who may not ride, but are involved in the community
 - Rider Pass - For riders who may not own a Harley, but are working up to it
 - Harley Owners Group (aka H.O.G.) - The platinum membership with access to all the perks the app has to offer! There are two options for this membership.

- Rider (hasn't changed)
- Passenger (formerly the Associate Member)
- H.O.G. now falls under the H-D Membership umbrella.
 - This occurred June/early Summer 2023 when the app originally launched.
- You **DO NOT** need any other Membership - your H.O.G. membership allows you to use the app to the fullest extent.
- If and when you have an issue with the new H-D Membership App, PLEASE let me know and I'll do my best to help you out!



On or off the bike, H-D® Membership connects, empowers, and rewards our community, enhancing the Harley-Davidson experience.

[LEARN MORE](#)

HARLEY-DAVIDSON MEMBERSHIP

HARLEY OWNERS GROUP

Now an integrated part of Harley-Davidson Membership, Harley Owners Group provides access to a world of exclusive benefits to help you get the most out of your ownership experience.

[JOIN NOW](#)

[MEMBER LOG IN](#)



IMPORTANT INFORMATION ABOUT NATIONAL MEMBERSHIP

[H.O.G. LOGIN WEBSITE](#)

or

www.harley-davidson.com/us/en/content/hog.html

If you have your National Membership set to "AUTO RENEW" and haven't updated your account since H-D Membership was introduced last year, I HIGHLY recommended you login to your account and check the status of your National Membership - use link above.

We have found many members of this Chapter have had their National Membership lapse this year due to the shift in the H-D Membership program.

If you have any questions about this, please let me know! I'll walk you through it the best I can, but unfortunately I cannot enter the information for you. I also plan to build a walk-through on how to login to your account.

FROM THE TREASURER

- **John Bennett** -

- The Treasurer Report will be posted at the raffle table only on gathering days. If you have questions or concerns, contact John.
- If you're looking for HOG Chapter badges, patches, or rockers, see Crystal.
 - Badge prices have gone up and are now \$11.50.



FROM THE ROAD CAPTAIN

- **Michael Pflughoeft** -



Ride-Ins

We had about 10 people ride in to the gathering on Saturday! Not bad for the first nice meeting day of the year!

Rookie Ride

The first Rookie Ride of the year will be on May 4 before the gathering. Kickstands up at 11am and it will be led by Julie Johnson, the Riding Academy Manager.

Ride Schedule

There are no scheduled rides for April, but that doesn't mean there can't be any - remember, you only need two H.O.G. Members to have an official Chapter Ride!

The first few rides in May include:

- Sat. 4: Rookie Ride @11am (H-D of Madison)
- Sun. 5: Slimy Crud Run (no plans as a chapter ride as of 4/11)
- Sat. 11: Mulligans @TBD (Lena, IL)
- Sun. 19: Rockton Chicken Ride @TBD
- Sat. 25: Stolley's Hogg Alley @TBD (Oconomowoc, WI)

The Google Calendar has been updated and is current. Stay tuned to Facebook and the new website for updated posts and lists of the ride list!

If you have ideas or want to lead a Ride, reach out to Michael via email at michael@madisonhog.com or send him a text to [262-501-0098](tel:262-501-0098).

Monthly Dinners:

Dinner at Erin's Snug for the March dinner went well - 12 people attended and had a great time! We are at an average of 12 people per dinner.

Also, congrats to Michaela on winning the quarterly raffle for attending the dinners!

This month's dinner will be at 6:30pm on Wednesday, April 17 at [The Vintage](#) in Sauk City (600 Water St, Sauk City, WI 53583). Please text, call or email Michael to confirm if you're coming & how many by Monday, April 15 to [262-501-0098](tel:262-501-0098) or michael@madisonhog.com so he can inform the restaurant.

Patches for your vests & jackets:

Now is a great time to be thinking about getting this done, I can personally recommend a great shop to sew your patches onto your vests & jackets. Visit [DeForest Alterations & Sewing](#) 697 S. Main Street DeForest, WI 53532 [608-842-0043](tel:608-842-0043) & talk to Youa (pronounced You) Lee. She's the owner & does the sewing. Tell her that Michael from Madison HOG sent you.



MILES FOR RIDE365



RIDE365 miles have started over for 2024!

Be sure to submit your starting miles **BEFORE** the season begins to make sure all of your miles are counted!

The Dealership **MUST** verify your miles for them to be added to the database.

If you have any questions, reach out to Crystal, Alissa, or Nikki at the Dealership!



FROM THE H-D OF MADISON GENERAL MANAGER

- **Crystal Mundt** -

- Anyone who signed your current Membership Form and Waiver in 2023 **MUST** resubmit the form!
 - This is due to the form being a legal document (the waiver portion). We found this out at the ROC training.
 - Most of you already have updated your waiver, but if you haven't please pick-up a new form at Reception with Alissa



Demo Bikes

- We have demo models this year! Soon, you'll be able to take a demo on 3 of the new 2024 models, the Street Glide®, the Road Glide®, and the Tri-Glide® Ultra.
- Schedule your demo with our Sales Team to reserve your spot.
- Be sure to do it soon to get your Challenge Coin!

Road Captains - Get your Road Kits from Alissa at the reception desk



H-D OF MADISON

SPRING CLEANING JACKET DONATION

H-D of Madison wants your gently used cold-weather coats and sweatshirts. In exchange for your donations, we'll get you entered to win a gift card!

We're partnering with [Stand Down Madison](#) to gather as many jackets and sweatshirts for veterans as we can! This is how it works...

- Bring in your gently used men's and/or women's cold-weather gear into the Dealership, and see the receptionist.

- 3+ items will get you one entry into the gift card drawing. 6+ items will get you a total of two entries into the drawing!
- Stand Down Madison is looking for sizes Small - 4XL in men's or women's.

Helping veterans, making room in the closet, AND having a chance at an H-D of Madison gift card... You can't go wrong!

Please reach out to [Denver](#) at H-D of Madison with any questions!

UPCOMING EVENTS



H-D OF MADISON 9th Anniversary Party Saturday, April 13

Join us to celebrate nine years here at H-D of Madison but also 45 YEARS of business with Harley-Davidson for Wolf. You read that right.. FORTY-FIVE YEARS! 🐺 Congratulations to our owner!

EVENT:

<https://hdofmadison.com/Calendar/Event/bdf3d45b-08d4-45db-984a-0d91bc5d9ac2>

FB EVENT:

<https://www.facebook.com/events/914531763386636>

- Free lunch starts @ 11am and will go until it is gone. We will also have a cash bar from 11am until 2pm.
- Zach from Madison's own Black Moon Tattoo will be here doing tattoos with his buddy Micah who owns Northern Tide Tattoo in De Pere, WI. Spots are first come, first served. Please contact either shop if you'd like to schedule anything custom at their shop for another date.
- Need patches sewn on your leather vest, jackets, or sweatshirts? DeForest Alterations will be in-house sewing patches from 1:30pm til 5pm! Prices will vary depending on the size of the patch from \$5 to about \$15. CASH ONLY.
- Help us vote on designs for our next Dealer Shirt with artwork from our very own Jeff J. in Shipping & Receiving!
- Bring in and donate your gently used cold weather jackets and sweatshirts to get entered for a \$400 gift card to H-D of Madison!
- Raffle prizes, good times, and more!



CHAPTER DINNER
VINTAGE BREWING CO.
WEDNESDAY, APRIL 17
Reservation at 6:30PM

We're having dinner at [The Vintage](#) in Sauk City!

Please text, call or email Michael to confirm if you're coming & how many by Monday, April 15th to [262-501-0098](tel:262-501-0098) or michael@madisonhog.com

**H-D OF MADISON
BLOOD DRIVE**

**Saturday, April 23
12PM - 4:30PM**

GIVE BLOOD. SAVE LIVES.

Appointments are encouraged!
To make an appointment, call 1-800-REDCROSS ([1-800-733-2767](tel:1-800-733-2767)) or visit RedCrossBlood.org and enter sponsor code: HARLEY

Walk-ins welcome as space permits!

EVENT:

<https://hdofmadison.com/Calendar/Event/f67b69fc-2ab6-4cd9-b289-792c3f0d74f0>



AXE THROWING EVENT

**Saturday, April 27
at 3:00pm**



[Madison Axe](#) is located at on Stoughton Road in Madison.

Entry fee is \$25.00 per person for 75 minutes of axe throwing

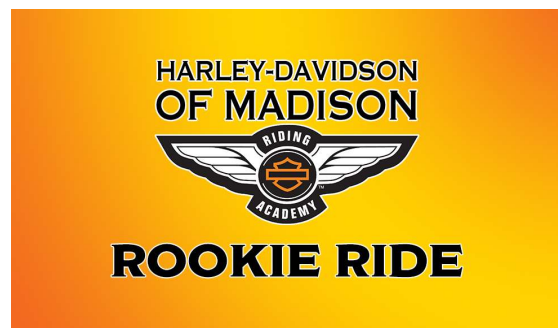
Cash payments are preferred. Checks must be made out to "Madison H.O.G. Chapter."

Contact Dennis for questions or to get your name on the list - dlwestern6@gmail.com

**Riding Academy & Madison H.O.G.
ROOKIE RIDE
SATURDAY, MAY 4**

Kickstands up at 11am
Led by Julie Johnson, Riding Academy Manager

MORE DETAILS TO COME!





JUNE MEETING H.O.G. CHAPTER GATHERING

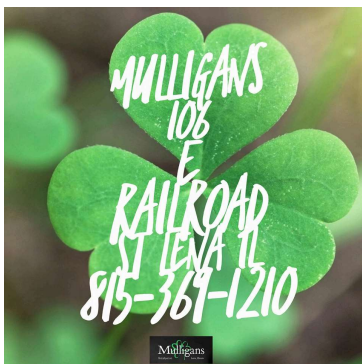
SATURDAY, JUNE 1

Social Hour starts at 3:30pm

Meeting starts at 4:40pm

June Activity: Chapter Picnic

MULLIGAN'S SATURDAY, MAY 11



Lena, IL
Ride Capt: Jim Duhr

[**STOP DETAILS**](#)

ROCKTON CHICKEN RIDE SUNDAY, MAY 19



Rockton, WI
Ride Capt:
Dennis LeMoine

[**STOP DETAILS**](#)

STOLLEY'S HOGG ALLEY SATURDAY, MAY 25



Oconomowoc, WI
Ride Capt:
Michael Pflughoeft

[**STOP DETAILS**](#)

H-D OF MADISON BIKE NIGHT TUESDAY, MAY 28 5-8PM

Nourishment, Nightly Prizes, Attendance
Benefits, Yard Games, & More...
ADDITIONAL DETAILS COMING SOON!

**EVERY LAST TUESDAY OF THE
MONTH DURING RIDING SEASON!**



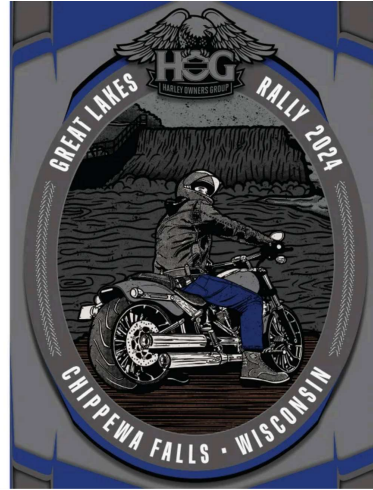
BIKE BLESSING SATURDAY, JUNE 1 @3:30PM

GREAT LAKES H.O.G. RALLY THURSDAY, JUNE 6 - SATURDAY, JUNE 8



Located in the parking lot
at H-D of Madison

Thank Jim Duhr for organizing it!



Chippewa Falls, WI

[**MORE INFO**](#)

CONTACT INFORMATION

- **DENNIS LEMOINE**, *Director*:
 - Phone: 608-698-9741
 - Email: dennis@madisonhog.com
- **JOEY MATHEWS**, *Asst. Director*:
 - Email: joey@madisonhog.com
- **NIKKI HENNENFENT**, *Secretary & Webmaster*:
 - Email: nikki@hdofmadison.com
 - Phone: 608-221-2761
- **ALISSA RIEDL**, *Membership*:
 - Email: alissa@hdofmadison.com
 - Phone: 608-221-2761
- **JOHN BENNETT**, *Treasurer*:
 - Email: john@madisonhog.com
- **MICHAEL PFLUGHOEFT**, *Head Road Captain*:
 - Email: michael@madisonhog.com
 - Cell: 262-501-0098
- **CRYSTAL MUNDT**, *Dealership General Manager*:
 - Email: crystal@hdofmadison.com
 - Phone: 608-221-2761

Madison H.O.G. Chapter Website:

[**hdofmadison.com/Mad-HOG-Members**](http://hdofmadison.com/Mad-HOG-Members)

Submissions for the newsletter are due by the 1st of each month.

Directions



Harley-Davidson of Madison

6200 Millpond Rd | Madison, WI 53718

Call or Text: (608) 221-2761

This email was sent to JJEARDEAU@ATT.NET

[Opt out](#) of future emails.