

From: Nikki Hennenfent
Subject: H.O.G. Chapter Newsletter

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JANUARY NEWSLETTER

MADISON H.O.G. CHAPTER #3793

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FROM THE CHAPTER DIRECTOR

- Dennis LeMoine -

I hope you all had a great Christmas and New Year! A new year has started and looking forward to spending some of it riding with you and getting to know you better.

Welcome to our new members. I want to welcome all of you who have come on board the last few months. The HOG chapter is a great place to meet other riders and use as a resource to find great destinations. Be sure to come to the meetings and rides and introduce yourself to the people around you. Don't be shy!

The Harley Davidson Homecoming Festival is being held in Milwaukee on July 24-28. Go to the Harley or HOG website for more information. Did you know that you can log onto HOG.com and find all the information you need about HOG and upcoming events?

We talked about putting together another AXE Throwing adventure for this year. We plan to put one together for April. I would like to try it on a Saturday that does not include a meeting. We would hold it in Madison. I plan to have a sign-up sheet at the February meeting to see who is interested in going.

I will also have a sign-up sheet to see who is interested in participating in our Night of Mystery for April. I asked for a show of hands at this meeting and very few hands came up. This event costs about \$200.00 to put together and needs about twenty participants so we want to be sure there is truly enough interest.

We had our chili cook-off this month. We had five cooks prepare excellent chili. Thank you, Joey Mathews, Duane and Jenny Burkhardt, Mark Schinke, Mike Pflughoeft and Joanne LeMoine. Congratulations to the winners: First place – Joey Mathews, Second place – Duane and Jenny Burkhardt, Third place – Joanne LeMoine. Thanks to the participants for the chili – it was all good!

Do not forget that February is game night. We plan to play left-right center (bring plenty of quarters!!!). Euchre was also suggested and will be played if there is enough interest.

Stay warm – see you at the February meeting!



CHILI COOK-OFF WINNERS

1st Place - Joey Mathews
2nd Place - Duane & Jenny Burkhardt
3rd Place - Joanne LeMoine

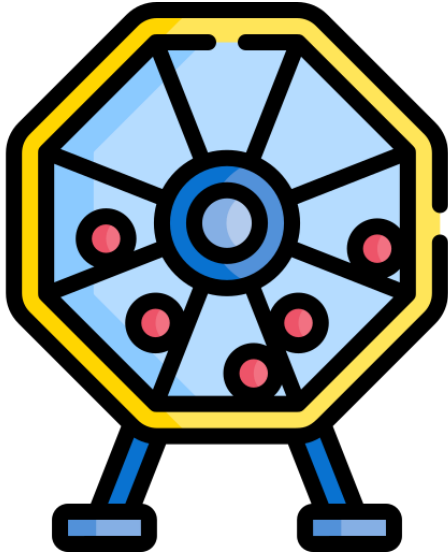
Want to enter another Chili Cook-Off?
H-D of Madison is hosting one
on Saturday, January 27!
See Upcoming Events at the end of the
Newsletter for more information!

**FROM THE ASSISTANT
CHAPTER DIRECTOR**
- **Joey Mathews** -

WELCOME NEW MEMBERS:

- Michalea, rides 883 Sportster
- Mark, rides '11 Road King
- Will, rides a '23 Ultra Limited





It pays to attend the monthly chapter meetings!

Be sure to come
to our February meeting!

Thank you to everyone who participated
in all of the rides, drawings, and raffles
last year! We had a fun time and it's all
thanks to you!



FROM THE SECRETARY & WEBMASTER

- Nikki Hennenfent -

- Happy New Year HOG Chapter!
- Some of you asked in the meeting about ROC and what it stands for so I figured I'd explain here too:
 - ROC stands for Regional Officer Connection. It's a meeting where H.O.G. officers share new ideas and best practices about running a chapter and get charged up for riding season ahead.
 - Our Chapter is going to the ROC in Brookfield (MIL) on Saturday, February 24.

- H-D Membership App
 - The geo-fencing problem has been fixed - Yippee!!
 - As a reminder, you can only gain points checking in at a dealership ONCE per year. It turns out - as of this month - this is based on your last check-in, NOT restarting at the beginning of the year.
 - For example, you came into our Dealership and Checked-In on the app on July 1, 2023. You won't be able to check-in for 2024 until July 1. Completely ridiculous, I know.
 - I have made a note of this and we will be bringing it to the attention to App Support as well as at ROC
- If and when you have an issue with the new H-D Membership App, PLEASE let me know and I'll do my best to help you out!

FROM THE TREASURER

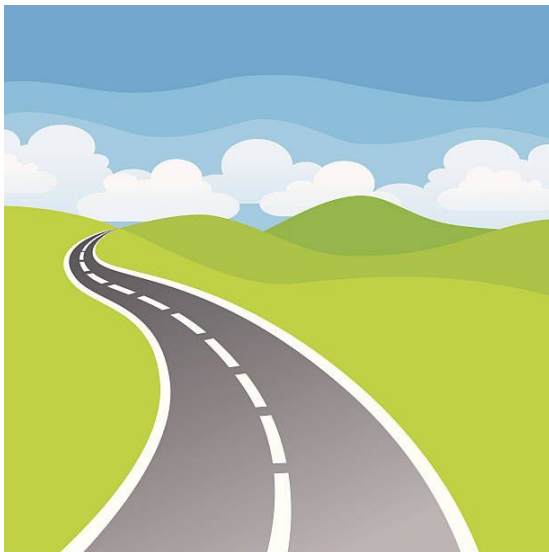
- **John Bennett** -

- If you're looking for HOG Chapter badges, patches, or rockers, see Crystal.
 - Badge prices have gone up and are now \$11.50.
- The Treasurer Report will be posted at the raffle table *only* on Meeting Days. If you have questions or concerns, contact John.



FROM THE ROAD CAPTAIN

- **Michael Pflughoeft** -



Ride Planning Meeting:

With our bikes in storage, let's hope for an early spring! No better way to do that than to be thinking about riding destinations for the upcoming season.

Our ride planning mtg. will be at 2:00 PM prior to our Chapter Meeting on March 2nd. If anyone wants to lead a ride or has a destination in mind, please attend, all are welcome! If you can't attend the meeting, reach out to me directly via email michael@madisonhog.com or send me a text to [262-501-0098](tel:262-501-0098) to give me your thoughts.

Monthly Dinners:

Thanks to all who filled out our non-formal survey this month, we had an overwhelming response to keep the dinners on the third Wednesday of each month at 6:30PM. We also had three suggestions of places to go which we'll make sure to honor.

Also, something new this year, for each dinner that you attend, you'll put your name on a ticket & I'll collect those at the dinner. We'll then have drawings once a quarter at our Chapter Meeting's for H-D gift cards so the more dinners you attend, the more chances you'll have to win!

This month's dinner will be at 6:30pm on Wednesday January 17th at BB Jack's 1609 Landmark Dr. Cottage Grove, WI 53527 which was one of the locations that was suggested on our survey. Please text, call or email me to confirm if you're coming & how many by Monday, January 15th to [262-501-0098](tel:262-501-0098) or michael@madisonhog.com so I can inform the restaurant.

Let's start the year off well & have a great turn out!

Patches for your vests & jackets:

Now is a great time to be thinking about getting this done, I can personally recommend a great shop to sew your patches onto your vests & jackets. Visit [DeForest Alterations & Sewing](http://DeForestAlterationsandSewing.com) 697 S. Main Street DeForest, WI 53532 [608-842-0043](tel:608-842-0043) & talk to Youa (pronounced You) Lee. She's the owner & does the sewing. Tell her that Michael from Madison HOG sent you.



FROM THE H-D OF MADISON GENERAL MANAGER

- Crystal Mundt -

- We'll be looking to take a Chapter Photo in May. It's been a handful of years since we've done one, so please come and be a part of it!
- At the February meeting, there will be information about different Chapter t-shirts we can order. There are different color options as well as a few different styles.



- **HEADS UP:** Someone left an insulated H-D bag lay on one of the table after the meeting. See Alissa or Crystal to claim it.
- **HOG Miles**

- The 2023 miles have been submitted! There's no information yet on the total milage yet, so stay tuned.
- If your bike is in storage here at the Dealership, Alissa has added your miles for the end of 2023 and has put in your miles to begin 2024.
- As a reminder, the RIDE365 miles program runs year-to-year. If you keep your bike at home, be sure to pull the miles and get them to us BEFORE you start the riding season!
- We need a photo of the mileage, your VIN, and the name your National HOG Membership is under to add your miles - see Alissa, Nikki, or Crystal for questions

UPCOMING EVENTS



CHAPTER DINNER **BB JACK'S** WEDNESDAY, JANUARY 17 6:30PM

The **BB JACK'S** we're visiting this time is located in Cottage Grove.

Please text, call or email Michael to confirm if you're coming & how many by Monday, January 15th to 262-501-0098 or michael@madisonhog.com

H-D of Madison **CHILI COOK-OFF** SATURDAY, JANUARY 27 12PM - 2:30PM



We heard you loud and clear - after another year-long hiatus, the 3rd Annual Chili Cook-Off will be held on January 27 from 12-2:30pm, rain or shine!

This event is PEOPLE'S CHOICE - Customers get to taste test up to 10 different chilis made by your peers and chose which one you like best! Top 3 Chilis will win an H-D of Madison gift-card, with a \$300 H-D of Madison gift card as First Prize!

Come with an empty belly and an open mind cause this competition is gonna be fierce!

Schedule of Events:

- 11:30-11:45am - Participant check-in
- 12:00-2:30pm - Taste-testing & voting period
- Approx. 2:45pm - Announcement of the winners

To participate in the event, contact the dealership at [608-221-2761](tel:608-221-2761) or email Nikki

at nikki@hdofmadison.com. There's only spots left for SEVEN PARTICIPANTS so act fast!



**FEBRUARY H.O.G.
CHAPTER MEETING
SATURDAY, FEBRUARY 6**

Social Hour starts at 3:30pm

Meeting starts at 4:30pm

FEBRUARY ACTIVITY: Game night!



MILES FOR RIDE365

RIDE365 miles have started over
for 2024!

Be sure to submit your starting miles
BEFORE the season begins to make sure
all of your miles are counted!

The Dealership MUST verify your miles
for them to be added to the database.

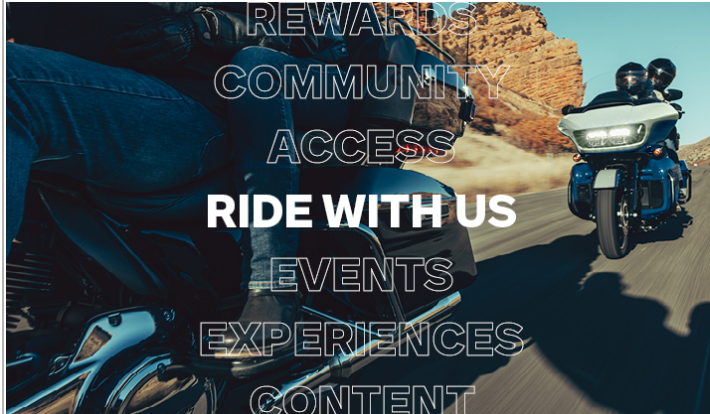
If you have any questions, reach out to
Crystal, Alissa, or Nikki at the Dealership!



SAVE THE DATE

- February 3rd: Game Night
 - Right now it's Left-Right-Center, but if you have other ideas or games to bring, do so!
- March 2nd:
 - Before the Meeting: Ride Planning at 2pm
 - After the meeting: Take-Away BINGO
- April 6th: Night of Mystery
 - Remember the Trailerpark event we had after a meeting? Like that, but with a new theme!





MEMBERSHIP

On or off the bike, H-D® Membership connects, empowers, and rewards our community, enhancing the Harley-Davidson experience.

[LEARN MORE](#)

CONTACT INFORMATION

- **DENNIS LEMOINE**, *Director*:
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 - Email: dennis@madisonhog.com
- **JOEY MATHEWS**, *Asst. Director*
- **NIKKI HENNENFENT**, *Secretary & Webmaster*:
 - Email: nikki@hdofmadison.com
 - Phone: 608-221-2761
- **ALISSA RIEDL**, *Membership*:
 - Email: alissa@hdofmadison.com
 - Phone: 608-221-2761
- **JOHN BENNETT**, *Treasurer*:
 - Email: john@madisonhog.com
- **MICHAEL PFLUGHOEFT**, *Head Road Captain*:
 - Email: michael@madisonhog.com
 - Cell: 262-501-0098
- **CRYSTAL MUNDT**, *Dealership General Manager*:
 - Email: crystal@hdofmadison.com
 - Phone: 608-221-2761

Madison H.O.G. Chapter Website:
hdofmadison.com/Mad-HOG-Members
OR
madisonhog.com

Submissions for the newsletter are due by the 1st of each month.

Directions



Harley-Davidson of Madison
6200 Millpond Rd | Madison, WI 53718
Call or Text: (608) 221-2761



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