



# **SPEAKER**Media Kit

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# BIO

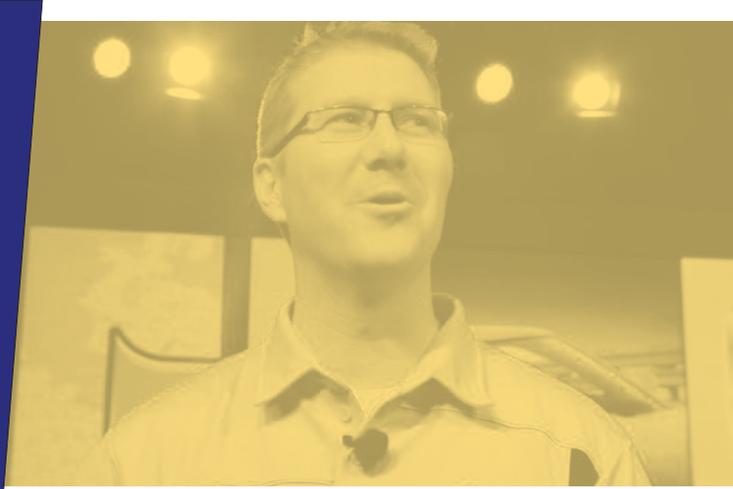
## ROBERT HOLMES

**Robert Holmes** is a dynamic leader who started his business career as an entrepreneur his freshman year in college. Since then, he has started multiple small businesses. Most recently, he has served in the role of vice president of sales and marketing with a Fortune 500 company managing a franchise network of 1300 franchisees.

His career has taught him that sometimes the best lessons aren't learned through your successes or by addressing a large crowd. Sometimes they come from the most unexpected places.

Robert is the author of *One Fish Changes Everything*, a fictional story that teaches leadership lessons through a story of a mentor and a fisherman who needs mentoring. He teaches lessons of organization and success based on 4 simple areas of focus. Foundation > Target > Strategy and Plan.

Robert is a dynamic speaker who feeds off the energy of his audience and can warm up the coldest room. He has engaged corporate audiences of 2,500 people, as well as small teams of ten. Please review his speaker topics.



# ROBERT'S SPEECH TOPICS

## FOR FRANCHISEES

(1HR KEYNOTE)

- OVERCOMING THE COMMON MISTAKES OF DETERMINED PEOPLE
- 4 SIMPLE STEPS OF DAILY STRATEGY
- WHY SOME FISHERMAN BREAK RECORDS (AND SOME BARELY CATCH A MEAL)

## FOR CORPORATE EMPLOYEES

(1HR KEYNOTE)

- THE VALUE OF YOU
- LEADERS AT ALL LEVELS
- THE IMPORTANCE OF FOUNDATION FIRST

## TESTIMONIAL

- 'I have had the pleasure to take the stage beside Robert addressing a few thousand people. His leadership, confidence and ability to relate to anyone is remarkable. A highlight of my career.'
- Jim Oberhofer Author of Top Fuel for Life, Top Fuel Crew Chief, Speaker + Entrepreneur

# ROBERT'S TRAINING TOPICS

## FOR LEADERS OF ALL LEVELS

- 3HR TRAINING - WHY ALL LEADERS DON'T CATCH BIG FISH AND HOW YOU START CATCHING
- 8WK "LIVE" ONLINE COURSE - LET'S GO CATCHING
- 12 MONTH MENTOR - FISHING FOR A RECORD FISH

## FOR YOUR SPECIAL NEEDS

- CUSTOM DEVELOPED TRAINING
- STRENGTHENING YOUR FOUNDATION TEAM-BUILDING
- IMPORTANCE OF TEAM PLANNING TEAM-BUILDING



## TESTIMONIAL

- *"Robert Holmes is a proven leader whose experience shines through"*  
-Harrison Rogers, Operations Executive, Supply.com
- *"Robert provides a simple framework for solving difficult challenges"*  
-John Castelino, VP of Global Marketing, Chauvet Lighting

# SPEAKER Booking Fees

Robert Holmes	Session	Fee	Audience Min	Additional Info
	OVERCOMING COMMON MISTAKES OF DETERMINED PEOPLE	\$5000	150	Airfare / Hotel / Additional
	4 SIMPLE STEPS OF DAILY STRATEGY	\$5000	150	Airfare / Hotel / Additional
	WHY SOME BREAK RECORDS	\$5000	150	Airfare / Hotel / Additional
	THE VALUE OF YOU	\$5000	150	Airfare / Hotel / Additional
	LEADERS AT ALL LEVELS	\$5000	150	Airfare / Hotel / Additional
	FOUNDATION FIRST	\$5000	150	Airfare / Hotel / Additional

# TRAINING Booking Fees

Robert Holmes	Session	Fee	Audience Min	Additional Info
	3HR ONSITE TRAINING START CATCHING	\$6000	30	Airfare / Hotel / Additional
	8 WK LIVE ONLINE LET'S GO CATCHING	\$1800	PER PERSON	WEEKLY HOMEWORK REQUIRED
	12MTH MENTORING	QUOTE	PER PERSON	BASED ON NEEDS
	3HR ONSITE TEAM-BUILDING	\$6000	15	Airfare / Hotel / Additional

# CONTACT

**ROBERT HOLMES**  
leadershiplifecoach.com

**CALL:**  
**1.866.782.ENDO(3636)**

**EMAIL:**  
robert.holmes@endogroupllc.com

If you have a topic that fits your team's needs and desired outcome we are happy to work with you.

Content can be tailored to your next event:  
Annual Conference – Seminar –  
Sales Meeting – Franchise  
Meeting – Sales Training.

