



VINTAGE PEARL SALON

# NEWSLETTER

AUGUST 2026



## DON'T WAIT— BOOK NOW!



Back-to-school season is here! Our availability fills up quickly with everyone getting ready for the new school year. If you know you'll need a fresh cut, color, or wax and facial before school starts, we encourage you to book your appointment as soon as possible so that you can ensure a time and date that works best for your schedule! We can't wait to help you start the school year looking and feeling your best!

## SHOP EUFORA ONLINE

Shop your favorite hair care products online through our affiliate link! Experience salon-quality hair care conveniently delivered right to your doorstep. [Click here to shop Eufora.](#)





## Product of the Month

### *Elevate Firm Workable Finishing Spray*

An award winning, medium to firm, yet workable finishing spray Leaves hair moveable and touchable without that stiff or sticky feel!

Elevate provides protection from color fade and sun damage.

Formulated with a botanical blend, Elevate is the perfect finishing product to elevate your scalp health, while reducing frizz and damage adding extra shine to your routine!

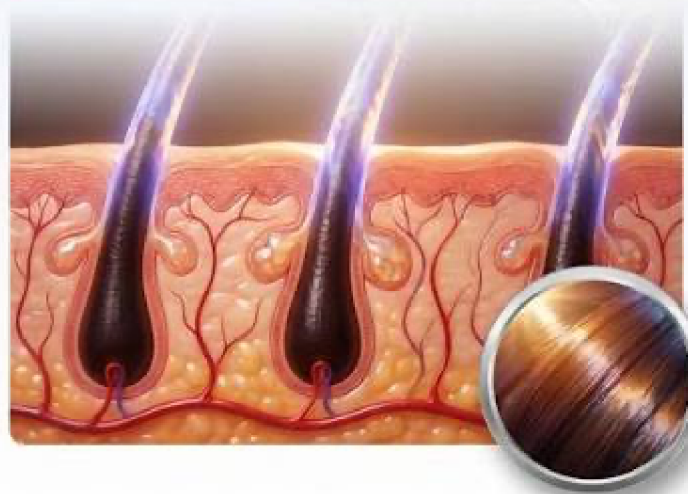
## Hair Tip 101

**Did you know? High summer UV rays are bad news for your hair!** Unprotected sun exposure can damage your hair by weakening its protective protein structure. Over time, this can lead to dry hair, split ends, brittleness, breakage, and even color fading.

Protect your hair with our product of the month: Elevate, specially formulated with a UV blocker to help defend against sun damage.

If you are not wearing a UV blocker, we recommend you wear a hat or a ponytail scarf to keep your hair healthy and beautiful through these sunny days!

- ✓ UV light causes photo-oxidation and pigment shattering
- ✓ Sun damage leads to both color fade and protein loss
- ✓ Processed hair lacks the melanin for self-defense
- ✓ Daily UV protection is non-negotiable for color longevity



*The best color maintenance happens outside the salon — under the sun.*

## FARMERS' MARKET

A friendly reminder that Farmers Market will occur every Wednesday from 3pm-7pm on San Benito St, 6th St, and 7th St. Street closure will begin around 11am for vendor setup. Please keep this in mind when coming in for your appointments and allow yourself extra time for arrival. Please keep an eye out for any tow-away and no-parking signs as Vintage Pearl is not responsible in the event of a towed vehicle.



## AUGUST SPECIAL

**For Teachers & School Staff!**

Enjoy 10% OFF any Eufora product purchases for the month of August! Kick off your school year in style with healthy, gorgeous hair!

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