

VINTAGE PEARL SALON JULY NEWSLETTER

LET YOUR HAIR BE MORE VIBRANT



We can't believe we are already halfway through the year!

We wish everyone a happy and safe fourth of July with their friends and families! Celebrate with us this month with special discounts on FUR skincare products to ensure you have that summer glow!

Don't forget to book an appointment so you can sparkle like the fireworks in the sky this month! Feel free to give us a call anytime or book online! We are always happy to help!

THAN THE FIREWORKS!



MEET ALI

HAIRSTYLIST

Nice to meet you! I have been styling hair since 2010, and since then have continued to further my knowledge and education. My goal is to make my clients feel comfortable and beautiful. I love making hair feel healthy and look pretty, while keeping the style managble. I enjoy working in the yard, cooking, and reading when I get the chance. Camping trips and swimming is how my family is staying busy this summer!

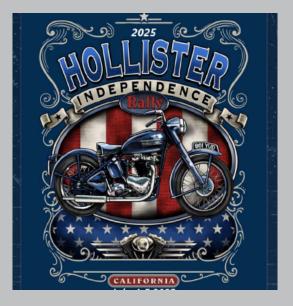
JULY PROMO

25% OFF ALL FUR PRODUCTS

Nourish your skin this summer with our **Fur product line!** We have oil that helps soothes and replenish the skin as well as oil that helps prevent the formation of ingrown hairs! We also carry balancing & brightening deodorant that prevents ingrowns and evens skin tone. Fur's Silk Scrub also helps get rid of dead skin for a more smoothe and radiatn skin surface.



they happen



BIKER RALLY & HOLIDAY HOURS!

JULY 4TH-5TH

We are excited to see that the Hollister Biker Rally has made it's return this year! Due to the streets being closed as well 4th of July weekend our salon will be closed on the 4th and 5th of July. Have a fun weekend and be sure to stay safe!

ups over time

PRODUCT OF THE MONTH

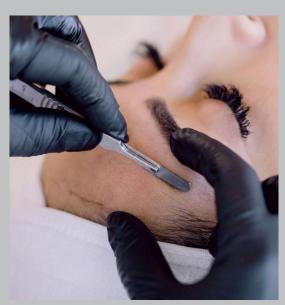
BEAUTIFYING ELIXER LEAVE-IN TREATMENT

The beautifying elixir leave-in treatment is a one step treatment that detangles, moisturizes, fights off unwanted frizz, heat styler and color protecter! This product is perfect for any and all hair types that helps deliver inner repair for dry, damaged, overworked hair.

Tips: For max results, apply to damp, towel-dried hair.

- For medium → coarse hair: apply a generous amount and comb through
- For thin/fine hair → a light mist will be sufficient
 PRO TIP: Use in conjunction with Eufora's Sculpture for color
 protection or with Smooth'n Oil Therapy for added moisture & shine!





SERVICE OF THE MONTH

DERMAPLANE TREATMENT

Dermaplane is a mechanical exfoliation method that immediately rejuvenates the skin by removing dead, dry, keratinized surface cells and vellus hair. It is highly effective in minimizing the appearance of fine lines, wrinkles, and acne scars, while leaving skin smooth, supple, and vibrant. Dermaplaning also increases the penetration of active ingredients in treatment room and home care products. It creates the perfect canvas for makeup application.

Book your appointment online today or give us a call to book!

VP BIRTHDAY

LET'S CELEBRATE!

Lets wish our amazing stylists Alison (July 2nd) and Daisy (July 3rd) a very HAPPY BIRTHDAY!





FARMER'S MARKET

EVERY WEDNESDAY

Farmer's Market season is upon us and is on going now till October 15th <u>every Wednesday</u> from 3-7pm. All of San Benito Street and side streets of 6th & 7th street will start to close at <u>11:30am</u> for set up.

Please ensure to check before you park for any <u>no parking signs</u> to avoid getting towed or having to move your car mid appointment. Please also plan accordingly and account for extra time to find parking to make it on time to your appointment.

Vintage Pearl Salon is not responsible for any cars being towed or paying fines.



VAGARO ONLINE SHOPPING

BUY ONLINE & PICK UP IN-SALON

Reminder that you can shop your favorite hair and skin care products that we carry in-salon from your fingertips and pick them up in-salon!

How it works:

1.Online orders will be able to be placed on Tuesday's between 11am-5:30pm. Once we fulfill your order, we will call or text you to inform you that its ready to be picked up. Please wait for us to contact you before coming to pick up. Once your order is ready you can then pick up your order whenever is convinient for you during our normal business hours.

We currently do not offer shipping.

How to order:

- 1. Download the Vagaro app and log into your account. Search and bookmark "Vintage Pearl Salon". Visit our homepage and scroll down to "Products". Add your products to your cart and checkout.
- 2. Visit our website and look at the navigation menu at the top. Click "Shop Products" and follow the same steps as #1.
- 3. Click the link in our Instagram bio. Scroll down to "Shop In-Salon" and follow the same steps as #1.



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