

JUNE



2025



# VINTAGE PEARL SALON JUNE NEWSLETTER

## LET'S CHEERS

Get ready to shine brighter than the sun this summer! Visit us for a service that will leave you glowing and prepared for the warm days ahead.

We are thrilled to announce that this month marks the 7th anniversary of our salon. We want to extend our heartfelt thanks to all of you for your ongoing support as we've grown as a business. We truly couldn't have achieved this milestone without you!

Don't forget to schedule an appointment with us and kick off your summer with a fresh look for those beach days!



## TO 7 YEARS!



## MEET ALISON

### HAIRSTYLIST

Hey there! I'm Alison Borges. I've been a hairstylist for 18 years and I absolutely love my job. I get to be creative, meet people and help them look and feel their best! It's so rewarding!! My favorite job of all is being a mom to my two amazing kids and I'm married to my high school sweetheart. I enjoy entertaining our friends and family. I also love to go camping, boating and soaking in the sun, shopping, decorating and drinking coffee. I look forward to meeting you!

## VINTAGE PEARL'S ANNIVERSARY

### LET'S TOAST TO 7 YEARS

We are thrilled to announce that we are celebrating our 7 year anniversary on June 19th! This journey has been incredibly rewarding, and we are deeply thankful to everyone who has been a part of it. We wouldn't be where we are today without the loyalty and support we've received. Thank you all for being with us since the beginning, and we look forward to many more years of growth together!



## VP BIRTHDAY

### LET'S CELEBRATE!

Lets wish Ali (June 14th) one of our talented stylists a very HAPPY BIRTHDAY!!



## PRODUCT OF THE MONTH

### LIPID RECOVERY FACE MASK

The Lipid Recovery Face Mask is an ultra-concentrated version of the Lipid Serum delivered through a bio-cellulose mask, this deeply healing treatment instantly calms redness, soothes the skin in as little as 10–15 minutes, leaves your skin feeling smooth + tight, and improves texture.

Tips: For pre-treatment use the mask 1-2 days before any invasive aesthetic treatment to prep your skin. For post-treatment apply immediately after a treatment on clean, dry skin and/or use daily to soothe inflammation and speed the skin repair process. You can also integrate this mask into your routine weekly. Additionally, this mask can be placed in the fridge at night and used in the morning before skincare or makeup application to create a further cooling effect to awaken, plump, prep, and hydrate the skin.



## SERVICE OF THE MONTH

### BRAZILIAN BLOWOUT

Experience a semi-permanent hair-smoothing treatment that effectively reduces frizz, enhances shine, softens hair texture, straightens strands, and makes your hair easier to manage and style by minimizing styling time.

Be sure to ask your stylist if they offer Brazilian Blowouts and schedule your next appointment!



## FARMER'S MARKET

### EVERY WEDNESDAY

Farmer's Market season is upon us and is on going now till October 15th every Wednesday from 3-7pm. All of San Benito Street and side streets of 6th & 7th street will start to close at 11:30am for set up.

Please ensure to check before you park for any no parking signs to avoid getting towed or having to move your car mid appointment. Please also plan accordingly and account for extra time to find parking to make it on time to your appointment.

Vintage Pearl Salon is not responsible for any cars being towed or paying fines



# CLIENT APPRECIATION WEEK

## WE APPRECIATE YOU!



Vintage Pearl Salon is celebrating 7 year anniversary on June 19<sup>th</sup>! We wanted to give back to all of you and thank you for your endless support and loyalty! For the whole week of June 17<sup>th</sup> - June 21<sup>st</sup> we will be having DIFFERENT raffle prizes EVERYDAY! There will be multiple ways to enter each raffle AND you are able to enter as many times as you would like! Each winner will be announced everyday at 6pm via Instagram/Facebook on our story and the winner will be contacted via call/text.

### How it works:

-Everyday on our Instagram/Facebook we will post on our story the prize of the day! For those that do not have social media and are curious about the prize come visit us in person, we will have the prize out on display!

### General Rules:

1. Must enter BEFORE 6pm
2. Must enter at least ONCE per day in any form of entry of your choice. Each day we will start all over again
3. Must complete ALL task given in the entry for it to be valid
4. You may enter as many times as you would like in the same day with repeated or different forms of entry. The choice is yours!

### 4 ways to enter:

- Have an appointment any day between June 17<sup>th</sup>-June 21<sup>st</sup> = 1 entry!

Rules: Must show up, receive service, and check out

- Make ANY product purchase = 1 entry OR make ANY product purchase over \$100+ = 2 entries!

Rules: Must purchase product. All sales final

- Leave us a 1-5 sentence Google, Yelp, and/or Vagaro review about your experience, service provider, or anything you would like to share = 2 entries!

Rules: Must have 1-5 sentences including either experience, service provider, etc. If re-entering using this same option, each review must be different.

- Share a post and/or a story about a service you received = 2 entries AND/OR Share a 10-30 second reel about a service you received = 3 entries!

Rules: Must clearly show the service that was done, your account must be public for us to see, tag your service provider, and tag Vintage Pearl Salon. If re-entering using this same option, each post, story, and/or reel must be different.

There are so many ways to enter and so much to win all week long! Good luck and thank you all again for your ongoing support all these years! Can't wait to celebrate you in June!

Don't follow us on any social media platforms? Make sure to follow all of us on all of our platforms and turn on your notifications to be notified when we post!

Instagram: [vintage\\_pearl\\_salon](#)

Facebook: [Vintage Pearl Salon](#)

831-265-7554

620 San Benito Street, Suite B Hollister, CA 95023

[WWW.VINTAGEPEARLSALON.COM](http://WWW.VINTAGEPEARLSALON.COM)