

EDUCATION

UNIVERSITY OF CAMBRIDGE

09/2022 – 10/2023

MPhil English Studies

Dissertation Topic: To Challenge Their Very Humanity: Zombies in Post-Apartheid South African Gothic

Supervisor: Christopher Warnes, renowned global authority and Cambridge Senior Lecturer on South African Literature.

UNIVERSITY OF MISSOURI

08/2018 – 05/2022

Bachelor of Journalism – Strategic Communications

Minors: Constitutional Democracy & English

- Graduated in top 10% of Class
- Published in *The Journal on Constitutional Democracy*. Topic: How Fiction Perceives and Incites Revolutions

WORK EXPERIENCE

MOJO AD

08/2021 – 05/2022

Media Planner

Missouri, US

- Successfully pitched elements used in a \$400 million grossing multi-media advertising campaign for *Fantastic Beasts: The Secrets of Dumbledore*.
 - Elements included the personalized Fantastic BeastMatch survey and Pottery Barn partnership design.
- Conducted a national survey and executed in-depth local quantitative and qualitative interviews involving over 100 participants to inform strategic campaign decisions.
- Led the Integrated Planning team and delivered high-quality project reports to supervisors, adhered to standard protocols and demonstrated meticulous attention to detail as well as timeliness in reporting.

THE MISSOURI REVIEW

05/2021 – 08/2021

Editorial Intern and Video Production Director

Missouri, US

- Oversaw the video production process, personally handled the production, direction, and editing of 4 YouTube episodes monthly.
- Took the initiative to develop an online content and marketing schedule on Trello for the entire team, streamlined the administrative process and displayed ability to problem solve with creative solutions that make a difference.
- Orchestrated the review process of 20 submissions weekly, collaborated closely with peers and supervisors to evaluate and approve the publication of materials, exhibiting strong attention to detail and teamwork.

EVOLYTICS

05/2019 - 08/2019

Digital Data Analyst Intern

Missouri, US

- Wrote, edited, and maximized SEO for over 20 blog posts on company website.
- Presented to leadership a digital analytics SWOT analysis of company's national position relative to competition using digital tools including Tableau, Google Analytics, and Adobe Analytics.
- Improved company and coworker productivity by managing company diary and organizing client logistics.

THE MANEATER

08/2018 – 05/2019

Student Politics Reporter

Missouri, US

- Collaborated with a dynamic team of five to pitch, write, edit, and report news. Personally published over 20 news stories within a single academic year, showcasing strong written communication skills.
- Achieved front-page placement with my debut publication, highlighting keen attention to detail and storytelling abilities.
- Maintained composure and professionalism under pressure, navigated tight deadlines and complex political topics in a busy office environment.

VOLUNTEERING & LEADERSHIP EXPERIENCE

MISSOURI DEBATE UNION

01/2021 – 05/2022

Co-founder and Social Chair

- Authored a comprehensive style guide and personally curated engaging social media content, including podcast episodes, meeting reminders, and advertising for upcoming events, ensuring a minimum frequency of 2 posts per month.

THE CENTRAL MISSOURI STOP HUMAN TRAFFICKING COALITION

08/2019 – 03/2020

Volunteer Driver

- Provided essential transportation services for survivors of human trafficking, ensuring safe and reliable transportation to and from important or daily events.

SKILLS

- *Digital Skills:* Microsoft Office (Excel, Word, PowerPoint), Adobe Creative Cloud (Photoshop, Audition, Premiere), Canva, Trello, iMovie, Vimeo
- *Style Guide Skills:* Modern Language Association (MLA), Associated Press (AP), Chicago Manual of Style (CMOS), Modern Humanities Research Association (MHRA), The Guardian Style Guide