



2026-2029

Grounded Locally, Leading Globally



Associated Country
Women of the World

Grounded Locally

What are the most pressing concerns facing women farmers and rural communities in your region?



Leading Globally

How can our local experiences contribute to global conversations about agriculture, food systems, climate resilience, and women's empowerment?



How do we ensure that global engagement remains rooted in local realities?

Childcare deserts

Collection of data on
flood-prone river
systems

Iodine deficiency
disorders in rural
women

Equitable access to
vaccines

Funding of sexual and
reproductive health
and rights

Sustainable funding
models to address
violence against
women and girls

Reducing digital
harms via social
media

Disclosure
requirements for
commercial use of
digital editing and AI
productions

Encouraging youth
membership and
engagements

Understand

What is happening here locally?



Act

What is something practical we can do?



Advocate

What change do we want to influence?



Understand

Identify whether the issue exists locally (directly or indirectly)

What does this look like in our community?

Who is most affected?

What evidence or stories do we already have?

What is currently being done (if anything)?

Example: Childcare Deserts

Are there enough childcare services in rural areas?

Are services affordable, accessible, or culturally appropriate?

Do women miss opportunities due to childcare gaps?
– training, leadership, income

Act

Awareness and Education

Community conversations
Share information sheets
Host society meeting on a topic

Community Strengthening

Support peer networks for women
Link women to existing services or programmes

Partnership Building

Connect with NGOs, clinics, agricultural services, or local authorities
Invite experts to speak locally

Documentation

Collect stories and testimonies
Write a local letter or statement

Example: Childcare Deserts

Awareness and Education

Hold a meeting on childcare challenges

Community Strengthening

Map existing childcare arrangements

Identify safe, trusted community caregivers

Partnership Building

Engage with local health workers, schools, churches, or NGOs

Documentation

Collect stories and testimonies from women impacted by this issue

Advocate

Storytelling

Submit stories to reports or newsletters

Present lived experiences in meetings or conferences

Network Advocacy

Coordinate messages across regions

Align with global campaigns or awareness days

Policy Engagement

Engage with local or national policy discussions

Submit recommendations to local legislators/policy-makers

Example: Childcare Deserts

Storytelling

Share a story of a woman farmer affected by childcare gaps

Frame it as an economic and agricultural issue, not only a social issue

Network Advocacy

Coordinate messages across regions

Submit reports and stories to ACWW

Policy Engagement

Raise childcare as part of rural development discussions

Encourage inclusion of childcare in agricultural development planning

Understand

What is happening here locally?



Act

What is something practical we can do?



Advocate

What change do we want to influence?



Example: Childcare Deserts

Understand: Childcare is limited or unavailable in our community, affecting women's ability to work and lead.

Act: We will organise a community meeting and map local childcare needs.

Advocate: We will share a story showing how childcare affects productivity and advocate for recognition of childcare as essential rural infrastructure.

Looking Ahead

Which of these issues feels most urgent in your context?

Which issue aligns most closely with your current work?

What is one action your society could take during the coming year?

What story from your community needs to be shared with the wider network?

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