

What is Women Walk the World?

Every year, on or around ACWW Day, the 29th of April, ACWW members all over the world join together to raise funds for ACWW and share information about our work with their communities. This event is called Women Walk the World, and has been going since 2012.

This pack has been developed to help you with your walk, and includes a sponsorship form, ideas for more activities, a page that can be printed off on sticker paper to create stickers or card to create badges, and information about our work.

You are also welcome to visit our website to register your event and set up a fundraising page, post pictures and video from your walk to our facebook page, and send reports and picture from your walk to be featured in ACWW publications.

Connect
with us!

www.acww.org.uk/fundraise-for-acww

email office@acww.org.uk

www.facebook.com/acww.media



Please remember that all funds raised using ACWW materials should be directed to ACWW, as we are centrally responsible for funds raised in our name.



Come walk with us!

when

where

for further details



rural women in action
Associated Country Women of the World



ACWW Women Walk the World



ACWW amplifies the voices of rural women and creates real, sustainable change in rural communities

Sign up to sponsor those Walking the World!

Name:

Pledged Support:



ACWW, The Foundry, 17 Oval Way
London SE11 5RR, UK

Registered Charity No. 1174798

Central Office: office@acww.org.uk
Telephone: +44 (0)20 7799 3875
Website: www.acww.org.uk

So, you want to support ACWW...

but don't know where to start?



- Walk around your local park or green space, perhaps 9 times for each ACWW Area
- Organise a walk to your nearest farm to learn more about where your community's food comes from
- Go on a walking tour guided by indigenous rural people, learning about indigenous culture and practice
- Walk around your village hall, and have snacks that reflect the culture from another ACWW Area
- Walking by yourself? Arrange sponsorship for each step - "Every step is a step towards improving the lives of rural women!"
- Don't fancy walking? Maybe these ideas suit you better:

Have a knit-a-thon, using the ACWW colours

Partner with another ACWW society - if you can't walk, sponsor their walk through their fundraising page on the ACWW website.

Pick an ACWW resolution, and coordinate an activity that raises awareness. for example, 1953: Women's citizenship talks about the responsibility of women to take up public office. Perhaps investigate the history of women in public office in your village, town, or state, then put together a presentation.

If you are wanting a bigger challenge this year, perhaps you'd like to do a sponsored skydive, hike, or cycle!

Contact ACWW at
casey@acww.org.uk to
set up a
fundraising page

For any fundraising efforts,
we encourage you to set
up a Fundraising page on
the ACWW website.



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ACWW is...

ACWW exists to **amplify** the voices of rural women, collecting factual data on their living conditions and using that information to hold governments to account through our status with the United Nations.

ACWW exists to **connect** rural women, knowing that our voice is so much stronger when we speak together.

ACWW exists to **mobilise** rural women to be leaders in their communities, producing resources that can be used to educate at a grassroots level.

ACWW exists to **empower**. We empower by recognising that rural women have a voice and that voice has gone unheard for far too long. We empower by funding small-scale, grassroots projects that improve whole communities one woman at a time. We empower by raising awareness of international treaties and agreements that protect the rights of women and by involving our member societies in treaty negotiations at an international level. We empower through friendship and collaboration at our Area and Triennial World Conferences.

Rural women are the backbone of families, communities, and nations, but they suffer the worst impacts of climate change and conflict, go unheard in legislation, and remain unprotected and unsupported. **ACWW exists to change that.**



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ACWW Women Walk the World

Press Release

Every year, on or around ACWW Day, the 29th of April, ACWW members all over the world join together to raise funds for ACWW and share information about its work with their communities. This event is called Women Walk the World, and has been going since 2012.

ACWW is the largest Rural Women's development organisation, working to transform rural communities by partnering with small-scale women-led development organisations on initiatives that include improving household income, access to healthcare, and power in decision-making, within both home and community. ACWW also works to amplify the voices of Rural Women on the international stage, working with partner organisations and the United Nations to ensure that Rural Women are represented in policy and legislation.

This year, members from _____ joined with ACWW members all over the world, each walking in their own community. Their walk took place

Special thanks to

who sponsored this event



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