

# THE COUNTRYWOMAN

INTERNATIONAL MAGAZINE OF THE ASSOCIATED COUNTRY WOMEN OF THE WORLD

ISSUE 4 - 2019

Change  
the  
World



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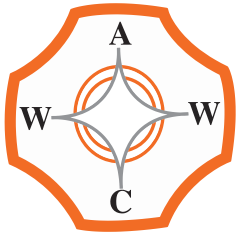
## Orange the World 2019

Looking back at the 2018 Annual Report

The World President reflects on 2019

We introduce 19 new projects for 2020!





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## The Countrywoman Issue 4 - 2019

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The Countrywoman is the official quarterly magazine of ACWW, and was named by Mrs Alfred Watt MBE, the First President of ACWW in 1933.

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Please note that we welcome submissions for *The Countrywoman*, particularly from first time contributors or those in areas not recently featured. Due to ACWW's strategic advocacy policy, articles may be printed in the most appropriate issue, not necessarily the most immediate. We welcome contributions throughout the year.

The Editor's decision on acceptance and inclusion is final.

# THE COUNTRYWOMAN

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### BACK COVER: Project 1049 - Uganda

Project 1049 has two main activities. It has provided three rural schools with two washrooms each and organised an awareness campaign and seminars on menstrual hygiene for the 750 girls there. The second activity will also aim to normalise menstruation and battle the social stigma against it through education and conversation with the students and their teachers. Sanitation Committees will be formed within the school in order to ensure the proper maintenance of the washrooms. It will discuss and agree on a monthly amount paid by the girls' parents for maintenance and the purchase of soap. Baseline and endline surveys will be conducted by CCUG and shared with ACWW to assess the impact of sanitary facilities on menstrual health management among adolescent girls in the three rural schools.

### COVER IMAGE

As well as celebrating the 29<sup>th</sup> Triennial World Conference held in April 2019, the cover marks our commitment to 'Orange the World' and raise awareness of the 16 Days of Global Activism against Gender-Based Violence

### MEMBERSHIP

As you are aware, all Society and Individual Memberships are due in January. Please ensure that you are fully paid-up in good time, and why not consider renewing now for next year? Just contact Central Office!

## MAKING YOUR MAGAZINE SUSTAINABLE

We deliver *The Countrywoman* in an envelope rather than a plastic wrapper. This is because we use Forest Stewardship Council approved sustainable paper for both the magazine and its packaging. For every tree used in the production of this issue, three are planted in its place. This is part of ACWW's commitment to a healthier planet, and Sustainable Development Goal 12.



# MY DEAR FRIENDS...

## A message from World President Magdie de Kock



The end of a year is a time for reflection. By taking the time to reflect on the past year, one will be able to find even more meaningful ways to go about life in the year to follow.

By taking the time to read about my reflections, I hope that you will find something to identify with and will be inspired to also take a moment to look back, to cherish, and to learn as I have.

The past year has been a learning curve in so many ways. It was about getting used to being away from home for long periods of time, but it was also about familiarising myself with the way in which this amazing ACWW organisation has been working effectively over a very long period of time, and also about being able to identify, recognise, and seize new opportunities to continuously move our organisation forward with the support of a loyal Board of Trustees and a dedicated CEO and members of Staff.

Since April this year, I have taken every opportunity to meet ACWW members when invited to attend events - locally as well as in the UK. Spending time with members, listening to their needs, and sharing my vision for ACWW were some of the goals with which I set off on my term in office. I am looking forward to continuing to do so when I will be travelling to other countries next year to fulfil my responsibilities at Area Conferences and other events.

A recommendation by the Executive Committee earlier this year resulted in the Board deciding to change the timing of the Annual Board Meeting to take place in October. Previously, this meeting had fallen in March, but with the timing of the Triennial World Conference in Melbourne, it would have meant nearly a year before the Board could meet.

The first meetings of the six Specified Committees for this Triennium were also scheduled to take place in October. Therefore, it was a very busy time at Central Office when members of the Board and Committees gathered together.

The agendas of all these meetings were packed to capacity, resulting in productive

discussions and positive outcomes. I was once again impressed by the dedication of everyone involved and I am excited to see how these creative ideas and well informed decisions will play out in the near future – all to the benefit of ACWW.

It is also important that I update you on a recent change in ACWW's governance and the Board of Trustees. Last month, the Area President for Southern Africa resigned from the Board, and her position as Area President. In line with clause 17.2 of ACWW's Constitution, the Board of Trustees has, after deliberation, appointed Dr Marina Muller of Namibia as the new Area President for Southern Africa. In line with clause 15.6.2 of the Constitution, Dr Muller will retire at the end of the 2019-2022 Triennium (unless she stands for, and receives, re-nomination for election to the Board for the 2022-2025 Triennium).

I appreciate that this will come as a surprise to many of you, but hope that you will understand the need to protect the privacy of all involved. Dr Muller does not yet have access to her official email address, but you are welcome to pass any messages to her via Central Office by emailing the CEO at [tish.c@acww.org.uk](mailto:tish.c@acww.org.uk).

It is a well known fact that reflection on the past and creating a plan for the future provide powerful instruments to use on one's way forward. Although this time of the year can be incredibly stressful and hectic, let's be reminded to make time for ourselves and reflect on the past to be inspired for the future.

As another year draws to a close, I look forward to new beginnings, new opportunities, new ACWW friendships, and considering new intentions for the year ahead.

In the past ACWW has always strived to amplify the voices of women, to connect women, to mobilise women to be leaders in their communities and to empower women through friendship and collaboration. These aims will remain our focus as we deliberately move forward.

We are, and must remain, Rural Women in Action.

Lauren Mackler said:

*"When you're living deliberately, you're living from a position of responsibility; you're making choices with greater awareness."*

On behalf of the Board of Trustees, it gives me pleasure to wish all our members good tidings, happy holidays and a prosperous New Year.

With warm regards

A handwritten signature in black ink that reads "Magdie".

Magdie de Kock  
ACWW World President

### DATES FOR THE DIARY

**24 January**

International Day of Education

**6 February**

International Day of Zero Tolerance to Female Genital Mutilation

**11 February**

International Day of Women and Girls in Science

**1 March**

Zero Discrimination Day

**8 March**

International Women's Day

**9-20 March**

Commission on the Status of Women

**7 April**

World Health Day

**29 April**

Women Walk the World

# CENTRAL OFFICE NEWS

Tish Collins, Chief Executive Officer

As you will have read, we recently had a full meeting of ACWW's Board of Trustees at Central Office in London, which means that the pattern of Board meetings has changed from February/March to September/October – as it was before the Chennai Triennial World Conference. The timing of Conferences has always impacted the Board meetings like this. This was an important decision, especially for the Area Presidents who were keen to get to up to speed with the strategic planning started in Melbourne, and which was followed up by the Executive in June. For some it also meant getting to grips with their iPads, revision of information surrounding the requirements of data protection and team building.

Arising from the various 29<sup>th</sup> Triennial World Conference decisions and the Board continuing to develop effective strategic advocacy activities, three main areas of focus have been identified for the triennium. These also tie in with existing work on Sustainable Development Goals and the UN Decade of Family Farming. The three focuses are: 'Our Network is Vital', attempting to strengthen rural women's networks; 'Girls are the Future', looking at education and the girl child; and 'Rural Health is Vital', raising awareness and leading to a reduction of the spread of dog-mediated rabies.

To assist members and their societies in their work locally and nationally, an inspiring action pack, titled 'Rural Women in Action' is in development. The Action Pack will be available for distribution in the New Year. Area Presidents and all other Board members will have copies to hand out in person when interest is expressed. It will be possible to re-order individual items or whole packs from Central Office. It is also intended to have a French version available in due course.

After two years as Projects Administrator, Viktoria Dimitrova has gone back to University to study for her Master's degree. We were very sorry to see her go but pleased for her personal development. I am pleased to welcome Jenny Sellers, who joined the Central Office team in October as the new Projects Administrator, in time for the Committee meeting. Jenny holds two degrees in international development, including a Masters from the Institute of Development Studies, and has lived in the USA, Romania, and Uganda but her home is in the UK. Sue Williams joined us in September as Finance Administrator. Sue has a long career in various financial roles and is quickly getting up to speed with the



assistance of Rebecca Ramsey. As Nick Newland is taking on more of the advocacy and UN work, Sydney Salter has become Editor of *The Countrywoman* as of January, as well as being Agriculture Committee Administrator and dealing with social media and 'engagement'. I am proud to say we have a small but very talented team that multi-tasks and works collaboratively for the good of the organisation.

In this magazine you will see the highlights of the 2018 Annual Report and Accounts, which were approved by the Board in October. As normal, the Triennial World Conference income and expenditure will be reported in the 2019 accounts, but the 2018 report gives an indication of the level of preparation that took place in advance of the Conference. Another noteworthy feature of these accounts is the generous legacy that was received from the Late Mrs Cicely Post of the USA – particularly welcome in a year when donations were low. I would encourage more people to take some time to think about leaving a bequest or legacy to ACWW.

Legacies are not a sad or morbid topic, and can be positive when one considers that leaving such a gift to charity is tax efficient, and means you can decide what happens to your assets; you can help ensure the work of ACWW in empowering women and their communities worldwide continues into the future. If you are in the position where you can draw up your will and leave a residue or even a percentage of the residue of your estate to ACWW, it can give a lot of satisfaction to know that your wishes are being carried out without depriving you during your lifetime.

All of us at Central Office send you our best wishes of the season, and for a healthy, positive, and Happy New Year!

Tish Collins - Chief Executive Officer

## EDITOR'S NOTE

It is with mixed emotion that I write this, my final Editor's Note in *The Countrywoman*. I joined ACWW in January 2016, and the first issue of the magazine I compiled and edited was in April that year. Since then, the magazine has changed significantly. I have tried to bring a greater focus on the international nature of our membership and our work. I am grateful for the very positive feedback, response, critique, and interaction from members around the world.

As ACWW's structure and staffing have changed and evolved over the past four years, so have my roles and responsibilities. I started as the Media and Communications Manager, replacing the previous Digital/Print Media Manager. In March 2018 my role changed to Policy and Communications Manager, reflecting the increasing focus on advocacy, policy, and UN negotiation work and this has continued developing.

I am delighted to introduce my colleague Sydney Salter as the new Editor of *The Countrywoman*. Many of you will know Sydney from her previous post as ACWW's Office Administrator where she dealt with membership renewals, or will have met her in Melbourne at the Triennial World Conference. Sydney has been taking the lead on social media for the past year, and this is a natural adjustment to the working dynamic of Central Office.

I will continue to contribute to the magazine, and will retain oversight of ACWW's communication channels. As I have said, it is exciting that the magazine enters a new chapter, but I am also sad to be leaving the post of Editor. In fact it is fitting that I send you my last issue with an apology for the delay in its publication. In September I broke my wrist in a sailing accident, and have had my right arm in a plaster cast for the past 6 weeks. As you can imagine, my ability to type and work at a computer has been massively reduced, hence the timing of this magazine.

I hope you will enjoy this issue, packed full of information and including our Annual Report. As always, I can be contacted at [nick@acww.org.uk](mailto:nick@acww.org.uk) and Sydney can be reached at [media@acww.org.uk](mailto:media@acww.org.uk)

Nick Newland - Editor

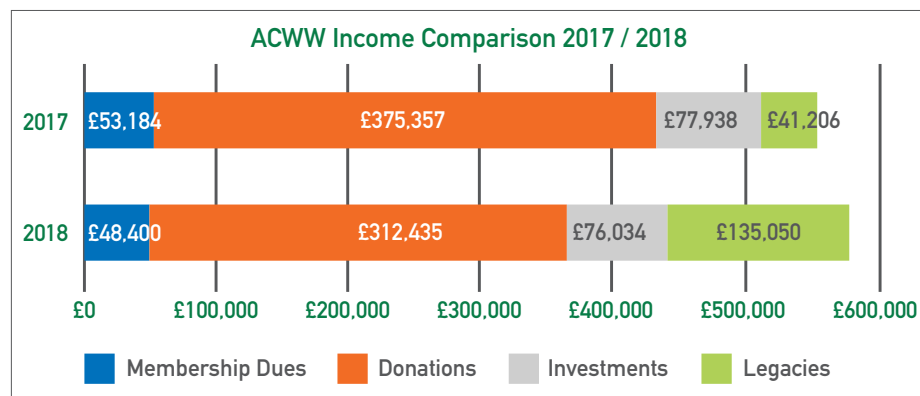


# FINANCE & MEMBERSHIP UPDATES

## Ruth Cargill, Treasurer and Finance & Membership Committee Chairman

In this issue of *The Countrywoman* you will find the Annual Report and audited accounts for 2018, which were passed by the Board at the recent meeting, and have now been submitted to the Charity Commission in the UK.

I'm sure lots of you just flip past those pages, so I would like to draw your attention to one aspect in particular: ACWW's income. For those of you who aren't so keen on numbers, I have a picture for you.



The graph compares ACWW's income in 2017 and 2018. At a first glance 2018 had higher overall income than in 2017. The blue and orange sections of the graph are those provided by members, these are membership and donations. The grey and green sections of the graph are investment income and legacies. Comparing only first two sections, the income from members, the income for 2018 was significantly less than 2017 (£67,706 or 15%). This decline is of concern if it becomes a trend.

We are grateful for the single legacy received in 2018 of about £135,000 which had a positive impact on the income for 2018, and the overall bottom line.

Expenditure for 2018 was about £36,000 more than 2017. As this included costs for the global survey, extra costs for software and the Board Member iPads to ensure compliance with data protection legislation, and costs associated with moving premises, this was a good result.

The downside is that we made an overall loss, and the loss was about £12,000 more than the previous year.

I also need to point out that conference income and expenditure is shown in the accounts in the year of the conference, so the funds received for conference registrations during 2018 will show in the 2019 accounts. There is a portion of expenditure that is "conference preparation" this amount is a reflection of the amount of time spent on conference preparation during 2018 and is a percentage of the overall costs for the

year. I can assure you that from ACWW's perspective the conference did not make a loss.

The Association has a long history of advocacy work, and this has been revitalised in the past couple of years. This has only been possible because decisions have been made to allow extra expenditure on participation in United Nations events in particular. This has allowed the voices of members to be heard by their governments in an international forum, without putting them in danger – what an opportunity to bring improvements to conditions for women for generations to come.

Ensuring funds are available to continue this important work is vital. It is member's donations to Pennies for Friendship that allow ACWW to continue with its advocacy, education and outreach work. It would be a great loss to the Association if income continued to decline and any of its activities were unable to continue.

While only a small portion of overall income, there was also a decline in membership subscriptions from 2017 to 2018. In an organisation that represents over 9 million women there are less the 1500 individual members – only 1500 people are enthusiastic enough about the work of ACWW to join as individual members.

If you believe in the work of ACWW why aren't you an individual member? Unless the answer genuinely is "I can't afford it",

then please consider joining. If 0.1% of the women ACWW represents were individual members then income would increase by about £200,000 per year.

Are you an individual member who, like me, pays their individual membership for 3 years at once? Why do you do that? Is it because, like me, it's more convenient and you don't have to remember every year? If so consider giving a donation to make it up to the cost of 3 individual years. As it is your membership barely covers the cost of printing and posting this magazine.

ACWW has a fantastic Finance and Membership Committee who are enthusiastic about their role and eager to help the Board think about how to increase income. The committee put forward a few ideas to the October Board meeting which were adopted. Some still need some work before they come to fruition, but the first is ready to go – it's a challenge to you the members.

The Challenge to each individual members is to recruit:

- at least 3 new individual members
- 1 new society member in the triennium.

That's one member per year for you to get to join.

Are there other members of your branch or institute who are not individual members? Do you have family members who are not members of your Society but are interested in the work of ACWW? They don't have to be members of a society to become individual members.

If you celebrate Christmas, maybe you could gift a membership to someone this year, then encourage them to renew their membership in the future.

Is your branch or institute a member society? If not, encourage them to join as a category 4 member (or category 1 or 2 if appropriate); If they are, what about other branches in your group/division or institutes in your Federation? Do you know of any other women's organisations that would be eligible for membership? Get yourself invited to a meeting to talk about ACWW and encourage them to join.

How are you going to encourage other members of your society to get involved in this challenge?

Ruth Cargill - Treasurer

# Area Focus - USA

## Area President Bonnie Teeples

At our first board meeting after the Triennial Conference, our new World President Magdie de Kock asked each member of the board what our vision was for our term of office. I hope to educate members about ACWW and how it is funded; relay information about the Resolutions and Recommendations; communicate with the members and have open two-way communications; increase membership of both Societies and Individuals; increase my knowledge of and share the information about the Sustainable Development Goals.

I have had a busy start to my position as the USA Area President. In July, I attended two National Conferences, for the National Association for Family and Community Education and National Volunteer Outreach Network, and was honoured to speak at both. As ACWW is celebrating 90 years I was asked to present a programme to National FCE on the history of ACWW in the United States, the formation of the Country Women's Council, and where each of our organizations fit in this grand organization. I also have had the opportunity to attend two society state conferences.

I enjoy attending with the members, having the opportunity to meet so many of you and sharing information about ACWW, what is happening within the organization and what we can do to advance the name and work of ACWW.

In August I was privileged to attend the historic 68<sup>th</sup> United Nations Civil Society Conference held in Salt Lake City, Utah. Historic because this was the first time that this conference was held outside of the UN buildings when held in the US. I was impressed with the sessions I was able to attend. The conference was centred around Sustainable Development Goal #11, Sustainable Cities and Communities. I was excited to learn that there are areas in the world that are making strides in achieving this goal, but I was disheartened to be reminded of how far we need to go as a civil society to help our fellow man.

The UN Civil Society Conference was an experience I will not forget. There were several sessions being held concurrently and it was very hard to choose which sessions to attend. I tried to choose sessions that closely aligned with the 2019 ACWW Resolutions. I attended sessions on Maternal Health, Gender Equality, ways to

help slum dwellers; or those in informal settlements who are not recognised by their governments and many more. I heard two statements several times that made an impact on me, one was to *"Make the most invisible, visible"* and the other one was to *"Focus on what people need; not what WE think they need."*

One speaker was asked the question *"How can we use families as a source of inclusivity?"*. The answer is to invest in girls and adolescents; we must teach values and be sensitive to family issues, teaching families the importance of building family units that educate themselves to be sustainable and inclusive.

I believe that greater equality for women and girls is a key factor in the elimination of extreme poverty. It is important that we educate all around us to the fact that gender equality is the essential lever to achieve all of the Sustainable Development Goals. Members of ACWW need to get behind the goals, connect and do the work needed. Archimedes said *"Give me a place to start and I can move the world"*. ACWW is a great lever, a great place to start moving or making a change in the world, and I am pleased to be a part of that change.



Bonnie with UN Committee Chairman Marie Kenny, and with youth delegates from the United Nations Association of Canada at the UN Civil Society Conference in August 2019.





# An Update from the UN Committee

## Marie Kenny, United Nations Committee Chairman

As the new Chairman of the United Nations Committee, I would like to thank you the membership for your support and vote of confidence in Melbourne.

ACWW exists to amplify the voices of rural women, so that problems they face and the solutions they raise are heard and acknowledged by international policy makers and legislators. We know that rural women are the backbone of families, of communities and of nations, but they are often a silent support, adapting to change and tragedy with comparative ease. But, they bear the burden of conflict, they go unheard in legislation and they remain unprotected and unsupported. ACWW exists to change that.

I pledge to do my best to advocate for our members and their needs, as well as to keep you the membership informed about global actions.

The UN committee came together to have our first meeting on October 7<sup>th</sup>. We

have a strong representation with a full committee of five capable individuals; I thank each one of them for their willingness to serve and I look forward to our working together.

ACWW's engagement with United Nations has many levels of obligation. If we are to maintain our current consultative status, we must strive to fulfil our Consultative Commitments. This will require input from our membership, on a number of levels and attendance at baseline meetings and conferences of the relevant agency when possible.

It is crucial that we receive reports and feedback information from you, our membership. This can be accomplished in a number of ways: completing prepared surveys, engaging in ACWW Facebook conversation, or sending correspondence directly to Area Presidents, Central Office, myself or a committee member.

Communication is key, and working



together we are stronger!

I look forward to our partnership, so that together we can ensure our member's voices are heard, noticed, and acknowledged on the International Stage.

Marie Kenny  
UN Committee Chairman

## How ACWW works within the United Nations System - The Highlights!

### Economic and Social Council (ECOSOC)

Established by the UN Charter in 1946, principal body for coordination, policy review, policy dialogue, and implementation of Sustainable Development Goals.

Central mechanism for the activities of the UN and Agencies, and supervises work in economic, social, and environmental fields.

ACWW has held **Consultative Status** since 1947.

### CEDAW

#### Committee for the Elimination of Discrimination Against Women

For the first time in 2019, ACWW attended CEDAW and gave evidence on behalf of member organisations in the UK for that country's Periodic Review. ACWW evidence was published in the Concluding Observations, calling the country to account for failures on Article 14 relating to Rural Women.

### Food and Agriculture Organisation (FAO)

Leads international efforts to defeat hunger and malnutrition. Publishes the annual Status of Food Security and Nutrition (SOFI) Report. Lead Agency in the Decade of Family Farming.

ACWW has had **Consultative Status** since 1947.

### High Level Political Forum on Sustainable Development (HLPF)

Review process for the Sustainable Development Goals (SDGs), which includes countries presenting Voluntary National Reviews (VNRs). In 2019, ACWW presented two responses, on behalf of Member Societies in Lesotho and New Zealand, and drafted the response statement and policy brief in response to the Cameroon government with input from Member Societies and our Area President.

### UN Educational, Scientific and Cultural Organisation (UNESCO)

Headquarters in Paris, France. Consultative mechanism is the International Conference of NGOs, and ACWW works with the NGO Liaison Committee to ensure that Rural Women are kept on the agenda.

ACWW has held **Consultative Status** since 1948.

### Commission on the Status of Women (CSW)

Principal global intergovernmental body exclusively dedicated to the promotion of gender equality and the empowerment of women. It was established in June 1946 and is responsible for monitoring and reviewing progress and problems in implementation of the Beijing Declaration and Platform for Action, and in mainstreaming a gender perspective in UN activities. Each year the Commission negotiates a text (the 'Agreed Conclusions') which all countries adopt and agree to abide by. **ACWW works to influence this through national governments, and has contributed to the text of the Agreed Conclusions in 2018 and 2019.**

## WANT TO KNOW MORE?

If you would like to know more about ACWW's work with the United Nations, you can visit our website at [www.acww.org.uk](http://www.acww.org.uk) or contact Central Office at [un@acww.org.uk](mailto:un@acww.org.uk)



**RURAL  
WOMEN  
IN ACTION**

# ACWW in 2018

Summary of the 2018 Annual Report & Accounts  
of the Associated Country Women of the World



**1929**

ACWW is founded,  
born from the International  
Council of Women

ACWW becomes a Charitable  
Incorporated Organisation with  
CIO number 1174798

**2017**

**2018**

The Connected Charities (Lady  
Aberdeen Scholarship Fund,  
Elsie Zimmern Memorial Fund,  
ACWW Nutrition Education Fund)  
were wound up and assets  
transferred to ACWW.



## International Reach

ACWW has members in 80 countries

ACWW is an International  
Non-Governmental Organisation  
(INGO) and pursues its  
charitable objectives through its  
member societies and through  
networks of non-member  
Non-Governmental  
Organisations (NGOs).







# Protecting Our Members

In 2018, new laws came into force in the European Union, which protect the privacy rights of individuals. In the UK, this law is known as the General Data Protection Regulation Act, or GDPR.

Members were required to confirm their consent to receive newsletters and circulars, and ACWW established

new procedures to protect members and their privacy. We were grateful to receive pro-bono training for the staff and Board from GDPR expert Sophie Chase-Borthwick. In light of this training, the Board took the decision to purchase iPads for all Board members for their ACWW correspondence, passed on to the new Board elected in 2019.

## Area Conferences

In each Triennium, ACWW members gather for Area Conferences organised by the Area President and a local Hostess Society or Committee.

In 2018, the following Area Conferences took place:

### February

South East Asia & the Far East met in Jakarta, Indonesia

### June

Caribbean, Central & South America met in Trinidad & Tobago

### August

Central & South Asia met in Colombo, Sri Lanka

### September

East, West and Central Africa met in Kampala, Uganda

## International Meetings and Days

In September the 2<sup>nd</sup> Eurasian Women's Forum was held in St. Petersburg, Russia. The CEO represented the World President who was unable to attend, and gave two keynote addresses as well as two television interviews focusing on the role of ACWW and the global survey.

For the International Day of Rural Women, (15 October) the CEO spoke as a guest at the North Caucuses regional meeting of member society the Women's Union of Russia in Pyatigorsk and gave four television interviews focusing on the Day of Rural Women and the global survey.

In December the CEO was invited to visit Colombia where she learned about the transformation

of society, particularly the situation of rural women, over the last twenty years and tried to revive contacts with former member societies near Bogota. This trip was sponsored by the Best Cities Group and did not incur any costs for ACWW.

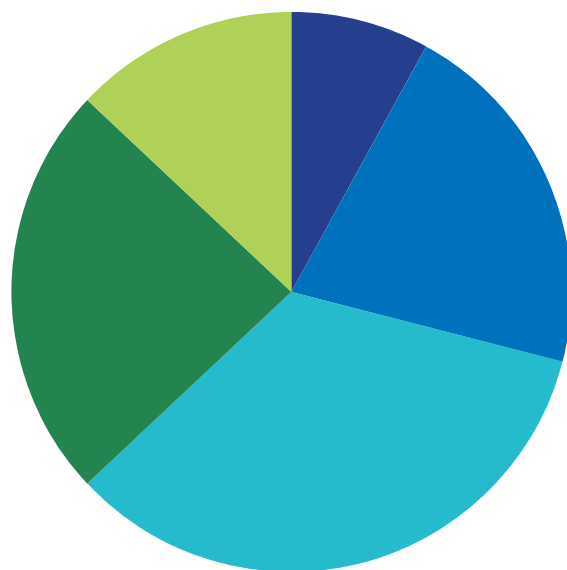
On International Women's Day, 8 March, the Policy and Communications Manager and the UN and Agriculture Administrator attended a WikiForWomen event at UNESCO Headquarters, which was organised to promote online recognition of the world's women and parity in digital representation. The event was hosted by the Wikimedia Foundation and the Swedish Permanent Mission to UNESCO. We marked International Days

with social media postings, information and graphics for members to use in their events and linking with our policies and the SDGs: Zero Tolerance of Female Genital Mutilation (6 February), International Women's Day (8 March), Families (15 May), End to Obstetric Fistula (23 May), Environment (5 June), Oceans (8 June), Elimination of Sexual Violence in Conflict (19 June), World's Indigenous People (9 August), Peace (21 September), Girl Child (11 October), Rural Women (15 October), World Food Day (16 October), Eradication of Poverty (17 October), UN Day (24 October), World Toilet Day (10 November), Violence Against Women (25 November), Soil (5 December), Human Rights Day (10 December).

# Income & Expenditure

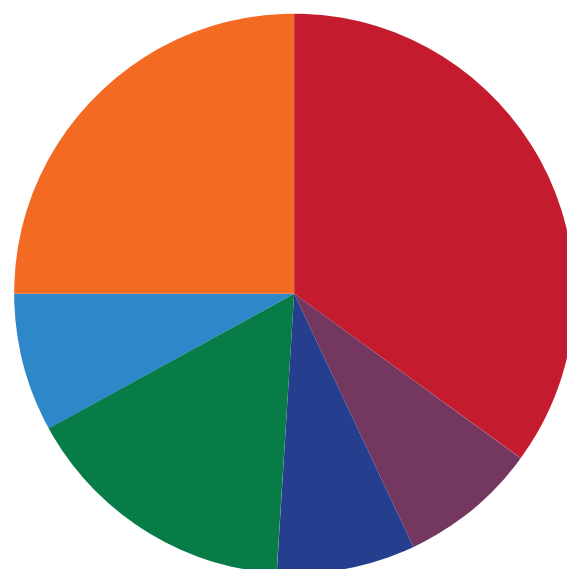
## INCOME 2018

- Membership Dues - 8.4%
- Donations (Unrestricted) - 21%
- Donations (Restricted) - 33.9%
- Legacies - 23.5%
- Investment Income - 13.2%



## HOW RESOURCES WERE USED 2018

- Project Activities - 35%
- Education - 8%
- Outreach - 8%
- Information & Research - 16%
- UN Representation - 8%
- Conference Preparation - 25%



## Notes on resource use 2018

### Project Activities

The project administrators work solely on projects and handle all communication concerning applications for funding, administering the work of the Projects Committee and communicating with donors. The Board decided in 2018 that restricted funds should cover just the direct salary costs of the projects administrators, amounts allocated to project grants and an allocation for monitoring and evaluation. All the other resources expended supporting Project activities including a percentage of office space, utilities, materials used, payments out, bookkeeping, generation of publicity materials, website presentation and generation of forms and postage were expended from unrestricted funds.



## Education

Includes production and provision of resources in support of charity policies and mandates.

## Outreach Activities

Includes outreach and extension work by members of the Board and key Staff, plus resources associated with promoting the charity and administering Committees.

## Information and Research

Includes the costs of producing *The Countrywoman* magazine, the Annual Report, production of information, publicity leaflets, designing and maintaining the website, time and postage distributing publicity materials, responding to enquiries, administering committees. The unit print costs of *The Countrywoman* and other materials have reduced substantially over the last two years thanks to negotiating and sourcing by the Policy and Communications Manager. The costs of postage have risen considerably due to a general increase of postal charges and the Board decision to promote the charity by sending additional copies of the magazine to members twice per year for local distribution.

## United Nations

Includes subscriptions to international bodies, attendance at some international meetings, administering the United Nations Committee.

## Conference Preparation

Central Office, the World President and Triennial Conference Committee worked in partnership with the Country Women's Association of Victoria Inc as they developed preparations for the 29<sup>th</sup> Triennial World Conference being held in April 2019 in Melbourne. Actual Conference income and expenditure will be reported in the 2019 accounts.

# Extension Work

Most members of the Board, and some of the staff, carried out extension work by visiting member meetings and speaking to audiences about the work of ACWW.

Most of the Area Presidents have travelled throughout their regions meeting with member societies and making contact with potential members.

The World President was also invited to annual general meetings and special celebrations by member societies all over the world. These engagements she undertook willingly and, wherever possible combined it with project monitoring or scheduled them consecutively, to maximise the use of time and minimise the costs of travel.

Then World President Ruth Shanks AM with Lopa Banerjee, the Director of the Civil Society Division of UN Women at UN Headquarters in New York during the Commission on the Status of Women in 2018



Area President Irene Chinje breaks ground on a water tank with ACWW partner organisation Foundation for Uganda Women Development on their Grass Roots Rural Community Hygiene, Sanitation and Girl Child Development Project

# ACWW and the United Nations

The Associated Country Women of the World has held Consultative Status with the United Nations Economic and Social Council since 1947. During 2018, significant efforts were made to sustain and strengthen ACWW's status with the UN and its agencies.

The charity's Consultative Status as a Non-Governmental

Organisation at the UN amplifies the voice of rural women, and allows them to input on policies addressing poverty, hunger and women's empowerment. The Board approves representation on a case-by-case basis to ensure ACWW is appropriately represented at important events, meetings, and negotiations. In 2018 ACWW made significant interventions at the UN.

Policies and policy resolutions decided at ACWW Triennial World Conferences are acted on by the member societies and specified Committees. Such advocacy and consultation bring potential benefits on a global scale, not restricted to ACWW membership.

The following specific highlights give an overview of ACWW's activities in 2018.

## Consultative Status

ACWW maintains status with the following UN Agencies and Organisations:

### ECOSOC

Economic and Social Council:  
Special consultative status (1947)

### FAO

Food and Agriculture Organization:  
Consultative Status (1947)

### CoNGO

Conference of Non-governmental Organizations:  
Consultative status (1948)

### UNESCO

UN Educational, Scientific and Cultural Organization:  
NGO Official Partner in Consultative status (1949)



## Commission on the Status of Women

The annual UN Commission on the Status of Women (CSW) in New York brought together nearly 10,000 women from around the World and, as ever, was a significant event for ACWW representation.

ACWW's delegation to the 62<sup>nd</sup> Session of the Commission on the Status of Women (CSW62) included 14 people (most of whom were self-funded). The Priority Theme was 'Rural Women' and the ACWW team prioritised a total of 37 meetings to attend in 7 days. ACWW made interventions at 16 meetings.

The World President chaired a focal session of the UN Women Event 'Leave No-one Behind for Planet 50/50 by 2030'. Each member gave a written report, and these were published in *The Countrywoman*. In advance of CSW62, Policy & Communications Manager Nick Newland worked with the UK Government Equalities Office consulting on the Zero Draft and helping coordinate NGO input into the Agreed Conclusions, the treaty that is negotiated at CSW each year.



Reflecting the theme 'Rural Women' it was decided to launch the Global Survey of the Living Conditions of Rural Women at CSW62. This was an official Parallel Event attended by 75 representatives of NGOs from around the World, the UK Government Equalities Office and embassy support from Malaysia. This event strengthened our partnership working and raised ACWW's advocacy profile as we sought to address the data gap on rural women. The presentations were live-streamed and shared through Facebook. Funds from a legacy were designated for use on establishing and analysing the global survey.



## Food and Agriculture Organisation

In May 2018, ACWW met with the Ad Hoc Group of NGOs in Consultative Status with the UN Food and Agriculture Organisation (FAO) to discuss the Commission on Food Security, and collaborate on the Global Survey of the Living Conditions of Rural Women. The CEO attended the FAO Regional Forum for Europe and Central Asia in Voronezh, Russian Federation, which focused on mitigating the impact of climate change on rural communities and her report was published in *The Countrywoman*.

## High Level Political Forum on the Sustainable Development Goals

The High-Level Political Forum on Sustainable Development (HLPF) was held in July at UN Headquarters in New York and was attended by the Policy and Communications Manager who was able to make interventions in several meetings and met with representatives from Small Island States and other rural women's organisations from more than 18 countries. This involvement led to greater opportunities for ACWW to engage in the process in 2019, and ensure that ACWW member organisations in Cameroon, Lesotho, and New Zealand were heard and represented at the UN.

## UNESCO

In December 2018 ACWW stood for election to the UNESCO NGO Liaison Committee and, placed 6<sup>th</sup> of 15, was the first runner-up. This raised awareness of ACWW and sparked positive and constructive discussion around the role of International INGOs at UNESCO.



For the second year, ACWW participated in the Orange the World campaign to raise awareness of the International Day for the Elimination of Violence Against Women and the campaign to end Gender-Based Violence.

16 Statements were issued, and the website and social media channels were re-branded orange. The online campaign reached 36,978 people. ACWW maintained its use of social media channels, with a focus on Facebook.

## Orange the World: 16 Days of Global Activism Against Gender-Based Violence



UN Committee Member Pat Twiss organised a large Christmas lunch for Members of CWA of Western Australia, Margaret River, in Western Australia. This photograph of five women wearing orange to promote the Orange the World campaign.



# ACWW Projects Approved in 2018

## East, West and Central Africa

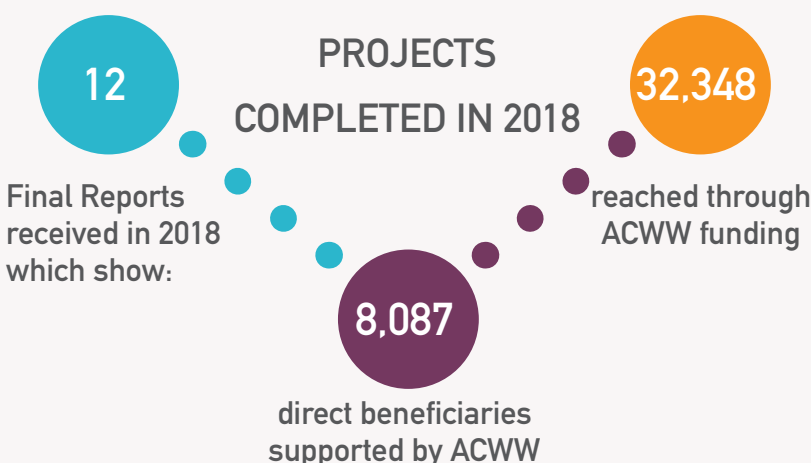
Project	Country	Partner Organisation	Project Title
1038	Ghana	Grass-Root Rural Opportunities for Women	Growing Better Sweet Potato for Improved Nutrition
1047	Kenya	Eldoret Women for Development	Walking on Eggshells
1048	Kenya	Slow But Sure Self Help Group	Bee Keeping for Sustainable Income
1039	Tanzania	Lifeline Counselling Centre and Gender Empowerment	Rice and Maize for a Better Tomorrow
1040	Tanzania	Women Social Economic Development Organization	Sewing Skills for Social Independence
1049	Uganda	Community Concerns Uganda	Sanitary Facilities for Improved Menstrual Hygiene
1041	Uganda	Foundation for Uganda Women Development	Improved Water Security for the Girl Child

## Central and South Asia

Project	Country	Partner Organisation	Project Title
1036	India	Association for the Social Education and Charitable Activities for the Poor Communities	Revolving Loans for Local Businesses Led by Women
1046	India	Grama Valar Nirai	Organic Cultivation of Indigenous Millets
1042	India	People's Association for Community Health Education	Sexual and Reproductive Health Education
1043	India	Rural People Development Society	Cow Rearing for Income Generation <i>- Approved but not started in 2018</i>
1044	India	Society for Women Education and Economic Thrust	Improved Access to Water in Villuparam District
1037	India	Success Trust	Cultivation of Indigenous Rice among Women Farmers

## South Pacific

Project	Country	Partner Organisation	Project Title
1045	Papua New Guinea	Mubalu Women of Hope Federation	Education for Life



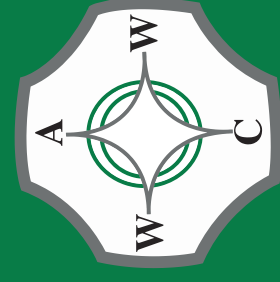
Thank you for taking the time to read the Summary of the 2018 Annual Report and Accounts of the Associated Country Women of the World.

If you have any questions, you are always welcome to contact Central Office by emailing [info@acww.org.uk](mailto:info@acww.org.uk)

The full 2018 Annual Report can be found at [acww.org.uk](http://acww.org.uk)

# JANUARY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1 Membership Payments Due Pay online: <a href="http://www.acww.org.uk">www.acww.org.uk</a>	2	3	4	5
6 Central Office reopens	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24 International Day of Education	25	26
27	28	29	30	31		

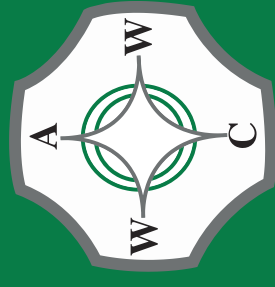


January brings the promise of a new year full of possibilities. Why not commit this year to supporting ACWW and spreading the word. If every individual member saved £5 per month to donate to ACWW, our income would increase by more than £90,000 this year!

Why not arrange a coffee or tea morning (or cold drinks if it's your summertime) to raise awareness of ACWW in your local area?

# FEBRUARY

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
3	4	5	6 International Day of Zero Tolerance to Female Genital Mutilation	7	8	9
10	11 International Day of Women and Girls in Science	12	13	14 Valentine's Day (or, Galentine's Day, a day to celebrate female friendship!)	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	



Instead of marking Valentine's Day, why not mark Galentine's Day and celebrate by telling your friends about your worldwide network of friends - ACWW! Host a Galentines Day breakfast and tell your friends about ACWW's advocacy work, and the importance of women working together.



# MARCH



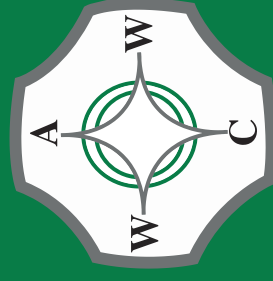
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
						1	
2	3	4	5	6	7	8 International Women's Day	
9	10	11	12	13	14	15	
Commission on the Status of Women							
16	17	18	19	20	21	22 World Water Day	
23	24	25	26	27	28	29	
30	Memberships lapse if payment has not been received						31

The Commission on the Status of Women (CSW) is the largest gathering of women's organisations and governments exclusively dedicated to securing and maintaining women's rights globally. Follow ACWW at CSW by checking Facebook for updates. Stand with women around the world and mark International Women's Day in your community. Don't forget to let us know what you did to make the day special.

# APRIL

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1 Start planning your ACWW Day event	2	3	4	5
6	7 World Health Day	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29 ACWW DAY	30			

ACWW Day is celebrated every year on the 29<sup>th</sup> of April. All over the world on or around this date, women organise Women Walk the World events to raise awareness of and funds for ACWW. There is a competition for the cover photo of The Countrywoman Magazine, so don't forget to photograph your event and submit your portrait, high quality, digital photograph to Central Office by 31<sup>st</sup> May!



# Area Focus - Europe

## Area President Afrodita Roman



The ACWW Europe Area comprises 27 countries over the mainland of the European continent, to the island of the Ireland, all the way up and over to the Russian Federation. ACWW's headquarters has always been in this area, and it is the largest ACWW area by number of countries. The Area President has quite a challenge in engaging with such a wide range of languages, cultures, and groups, and has the additional challenge of distances and inter-country travel. We hear from her about her involvement with ACWW and activities in the area so far:

I am proud and most honoured to have the opportunity to be the European Area President for the 2019-2022 Triennium. This position presents real challenges and carries with it a great sense of responsibility.

My goal for this Triennium is to get to know the member societies better, to better meet their expectations regarding the goals and objectives of ACWW. One of my priorities is to enlarge the organisation, spread the word about ACWW, and make it better known in Europe and all over the world. I want to bring back those who left ACWW for various reasons and I will work to establish new member societies in areas not yet represented using all resources and networks provided by Central Office and the existing members.

I became an Individual member of ACWW in 1995, and in 1999 I had the opportunity to attend my first Area Conference, in the Czech Republic. It was fantastic. I met so many people, I made friends and I learnt a lot about ACWW in just a few days! After that, regularly receiving my own copy of *The Countrywoman* magazine, I continued to learn more about ACWW and how it works, what women in their own organizations do, how they do it and why. It was very motivating to me, and I was again lucky in 2002, when I attended my second Area Conference, in Crete, with great information and knowledge available to attendees and members. It was the moment when I decided that it was the time for me to "give back" what I gained and to do something for women in my own country, in my town, and I set up a non-governmental organization for women, based on a UK model. Then I continued to work within the Woman of the Third Millennium Association. I wrote, submitted,

coordinated and implemented projects between 2006-2016. I organised events and workshops, attracted members and visited projects, and during these years I attended 6 ACWW Area Conferences and 4 World Conferences. I organised and hosted the last European Conference, in 2017, in my home town Tirgu Mures, Romania, with support from the late Area President Margaret McMillan. I was also honoured to serve as a member of the Triennial Conference Committee for 6 years, 2013-2019, and this empowered me, at the same time giving me new opportunities for development, put me in contact with members of the different Specified Committees, with the staff and Executive and Board members. Nothing would have been possible without the opportunities and connections I have found through my involvement with this organization and the experience I gained for the last 6 years.

I was pleased and honoured to attend the Board meetings in October 14-18, for the first time since the initial meeting held at the Triennial World Conference in Melbourne. The meetings took place at the ACWW Headquarters in London, and were focused on ACWW's strategic direction for the next three years, continuing our progress in ensuring representation and empowerment of rural women, and sharing updates and reports from the Area Presidents and Committee Presidents.

The sessions were held each day until late in the afternoon, they were intense, interactive and interesting, including also a team-building session for the Board and staff members, meant to strengthen and empower the team.

Having been in London, I left for Belfast on the 18<sup>th</sup> October and I was pleased to attend, as guest speaker, the International Meeting of the Federation of Women's Institutes of Northern Ireland, in Omagh, on 19<sup>th</sup> October. In front of a large number of members, I had the opportunity to present ACWW's work, role and objectives, the work on projects, resolutions and advocacy, as well as the awareness campaigns on climate change and rabies, and the new website ready to be launched soon.

The second part of the meeting was the Autumn Council of the Federation of Women's Institutes of Northern Ireland,

where different prizes were awarded to members and a guest speaker Madeline McCully entertained us with songs and tales. I was happy to see that my speech was received with great interest and appreciation by the audience, many of the ladies came to meet and congratulated me before the lunch break.

The second day I enjoyed a visit to the National Assembly of Northern Ireland and had lunch with a large group of Northern Ireland WI's members, many of them known to me for years.

I'm looking forward to serving the next 3 years as Area President for Europe. I'm sure there will be challenges, but by the end of my term, I know that we will have faced and overcome those challenges together as a board and as members of this great Association of Country Women. When we all meet together again in Malaysia, I trust that we will have strengthened and expanded the membership in the Area, reached further into places where ACWW has struggled to maintain membership in the past, and engaged existing members to ensure a strong future for us all.



**The European Area Conference will be held in Glasgow, Scotland 12 - 16 October 2020.**

**Visit [www.theswi.org.uk](http://www.theswi.org.uk) for details and registration.**



# Our Diversity is Our Strength

## Sheila Needham, Communications & Marketing Committee Chairman

The Triennial theme chosen by our new World President and Board is Our Diversity is Our Strength. It reflects all of the diversity of ACWW, not only in our membership, but in the different ways we meet and places we greet each other around the world. The different languages we speak, and our ability to come together at a Triennial World Conference and communicate; the way we look at the world through our UN affiliations and the different people we support with our projects as well as the different women that sit around the Board table with all of our varied backgrounds. All this is what makes up the Strength in our Diversity and we must explore this concept more and make it a vital part of our social media and of course the magazine *The Countrywoman*.

As an ACWW Individual member for 30 years and having attended 10 consecutive World Conferences, I have been privileged to meet and feel this deep connection to the membership and the integral part we all play to the ongoing work and success in all aspects of the Associated Country Women of the World. Also I appreciate the trust that you have shown me by my election as Chair of Communications and Marketing and I am forwarding that trust to include the C&M committee members, Kerry Smith (Vice-Chair) from New Zealand, Moira Hammond from England, and Agatha Bianca Bogdan from Romania.

Recently we all met together at Central office on October 9<sup>th</sup> along with the staff administrator Sydney Salter, and Nick Newland, Policy and Communications Manager, and as we progressed through our agenda we established policy guidelines that will help us carry out our work.

This issue of *The Countrywoman* is chock-full of information that you will find exciting and useful and the new website will also be up and running by the time you receive this magazine and it will allow you to download, explore and further investigate the UN work and our connection to it as well as the current projects and the totals in the WE Fund Priority Focus Areas. Which focus do you like to put your donations towards?

Although Projects are often recognised as the better-known aspect of ACWW's work, it would not be possible to do any of them, or ACWW's other work without your support of Pennies for Friendship. General fundraising for ACWW keeps



the organisation alive, contributes to the cost of this magazine and all the work undertaken by the Board around the world. Without you, it would not be possible to do ACWW's core work of empowering women around the world and improving their living conditions. Thank you for your support, and please continue to invest in your ACWW.

The Facebook Kitchen Table is an avenue that you can use to connect with others, state your opinion, answer surveys and get to know more about what goes on at ACWW and it only takes a minute to answer the 3 or 4 questions necessary to be able to link you in.

In mentioning connecting with others, The Friendship Links programme has undergone the necessary changes to be in line with both ACWW policy and the General Data Protection Regulations. You will now be able to make these important connections at Area Conferences and Triennial World Conferences following guidelines that are in the process of being drawn up. If you already have a Link that you regularly correspond with, do not hesitate to keep in touch with them. We would like to thank all the Friendship Link coordinators who have worked so hard to give this programme life, and look forward to staying in touch with them.

It is hoped that you enjoy using the calendar that is included in this issue of *The Countrywoman* with the dates of UN Observance Days as well as other special dates of note, reminders and also space to enter your own appointments and events on your busy schedule.

Please remember to sign up for the Presidents' newsletters and statements at [www.acww.org.uk](http://www.acww.org.uk) or by contacting Central Office. Because of the change in UK law

last year, we have to specifically have your consent to send you email newsletters, we can't just assume you want them.

Recently I had the delightful opportunity to chat with Cecilia Maines, (Ontario, Canada) about her involvement with ACWW. In further issues I am looking forward to interviewing more members in different parts of the world to find out what they do to be involved with ACWW.

If you know someone or would like to volunteer yourself please contact me at [cmchair@acww.org.uk](mailto:cmchair@acww.org.uk).

**1. Cecilia, thanks for agreeing to be interviewed here. You are often asked to speak about ACWW at meetings throughout your area in Ontario, Canada. Why is that and how did it come about?**

**CM:** Why - I must say I am just one member in a group of ladies in our Area that loves to promote the work of ACWW. We celebrate on the 29<sup>th</sup> of April, annually, by listening to speakers that have travelled to different parts of the world and we in turn create awareness of what we do as an organization. We are pleased to be a part of raising funds for ACWW. How - by taking on leadership roles which was helpful to gain confidence as a speaker, and has allowed me to share information gained from attending ACWW Conferences, which thankfully, I have had the opportunity to attend.

**2. Do you ask for or do you receive any information or handouts from Central Office to help with your speaking engagements?**

**CM:** Yes - I do order handouts from Central Office and I so appreciate the promptness of the Office staff in sending them out to me.

**3. I want to let *The Countrywoman* readership know how much ACWW values your work in promoting and explaining the work of ACWW. Thank you so much for agreeing to this interview and for your time and energy used for ACWW. Would you have any further comments you would like to include?**

**CM:** It has been a pleasure to work with you Sheila while you were Canada Area President. I thank you for all your assistance and wish you well in your new position with ACWW.

Thank you Cecilia!

# Society News

## Obituary: Machelle Crichton

The State President and Members of The Country Women's Association of Victoria Inc. are deeply saddened by the death on 4 September 2019 of Past State President (2015-2017) Machelle Crichton. A member for 16 years and an individual member of ACWW for many years, Machelle attended two South Pacific Area Conferences and two Triennial World Conferences as delegate or lead delegate.

While chairing the State ACWW/ International/Community Support Committee (2011-2013) she coordinated the development of the bid for the 2019 World Conference to be held in Melbourne. Sympathy is extended to her family and friends. Machelle was an inspiration to all members.

ACWW Central Office would like to add our condolences to Machelle's family and colleagues at The Country Women's Association of Victoria Inc.

## Organ donation in Mpumalanga

Women's Agricultural Union Mpumalanga's 2019 project of the year is about creating awareness for organ and tissue donation. In the photo below, personnel from Bietjie Kaap Coffee Shop receive information regarding organ and tissue donation as well as a yellow duck as a reminder. Phindile Mendu and Brenda Mohapi showed interest in this project. We would like to thank Lida Posthumus, Regional Liaison Officer Carpe Diem Region Mpumalanga for sending this in to *The Countrywoman*.



### SOCIETY NEWS

If you have information, updates, or anything you would like to share from your ACWW Member Society, please do get in touch by emailing the Editor at [media@acww.org.uk](mailto:media@acww.org.uk) and don't forget, we'll need some text with photos!

## The Legacy of Margaret McMillan

The members of the International Sub Committee of the Federation of Women's Institutes of Northern Ireland would like to thank everyone who made donations in memory of Margaret McMillan. The total amount raised was £1,770, this included money paid to the funeral directors and money sent direct to Federation House.

We have been able to provide funding to Flourish NI to run Cultural Cooking Classes for Trafficked Victims. Flourish NI aim to empower survivors of trafficking to be able to move on and lead safe independent resilient lives. This project is designed to celebrate the cultures of the countries represented by those attending, by allowing them to suggest recipes from their home countries and then along with a cooking tutor teach others how to make these recipes. The emphasis will be on using healthy ingredients to promote healthy eating on a limited budget. It is hoped that by attending these courses the victims of trafficking will build self confidence, feel less isolated, make new friends, learn new skills, improve their general well being and become more aware of the benefits of good nutrition.

We have also been in contact with Asociatia "Femeia Mileniului III" in Romania, where we would like to send the balance of the money raised, and asked them if they could identify a project which we could fund. They have indicated that they are currently investigating various projects which they would like to carry out and will give us more details in the near future.

The International Sub Committee were aware that, while Margaret was concerned with many countries worldwide and wanted to help everywhere there was a need, she did have a special interest in Romania. Thus we thought that by splitting the funds between working with the International people here in Northern Ireland and the people in Romania we were honouring Margaret's memory.

Our delegates attending the ACWW Triennial World Conference in Melbourne in April were very aware of how highly respected Margaret was by members from every country and how deeply missed she is around the world.

Many thanks for your contributions to her memory and trust that the projects supported will improve the lives of those who benefit from them.

Agnes Black- FWINI

## Highly Commended at the High Commissions!



Whilst in London in October, ACWW made a big impression with the diplomatic community. World President Magdie de Kock and Chief Executive Officer Tish Collins were invited to the South African High Commission where they had the honour of meeting with Her Excellency Ms Nomatamba Tambo, the High Commissioner. As well as discussing ACWW's policy resolutions passed by members, and presenting the High Commissioner with a copy of ACWW's new History Book, the World President was able to introduce ACWW's forthcoming work on canine-mediated Rabies. With a generous host and supportive audience, this opportunity was a very positive step for ACWW.

Just one week later, our new Area President for the Caribbean, Central and South America, Irene Hinds, was invited to join the High Commissioner for Trinidad and Tobago, His Excellency Orville London, for tea.

Irene was also able to discuss ACWW's priorities and advocacy work, and present the High Commissioner with a copy of '90 Years of Opportunities'.

We are grateful that ACWW was able to connect with these senior representatives of national governments in London, and hope to maintain contact in the future, ensuring that the voices of rural women are heard on the international and diplomatic stage.



The Countrywoman 2019-4



# NEW PROJECTS

At the October Committee Meeting, the Projects Committee was able to fund an unprecedented 19 projects! Your generous giving has enabled a wide range of projects to go forward, at least one from each of the Priority Focus Areas. With the Triennial World Conference taking place in April 2019, there was only one meeting of the Projects Committee in 2019, which is why such a large sum was available for allocation. Read on for a short summary of each of the projects that were approved for funding, and remember that you can donate to support projects like these by visiting the projects section of the website.



- SMALL BUSINESS INITIATIVES
- REVOLVING LOAN SCHEMES
- BUSINESS SKILLS DEVELOPMENT

## Project 1053 - Skill Development for Young Mukkuvar Women

Partner: Organisation for Community Development (OCD), India  
 Grant: £4,259  
 Beneficiaries: 45

The Organization for Community Development (OCD) was established in 1996 in India by members of the indigenous Mukkuvar community. They work with marginalised women and their children from the Mukkuvar coastal community who face discrimination due to India's hierarchical caste system. OCD supports these women in realising their rights and sustainable livelihoods. Your donations have allowed ACWW to support OCD in a project that helped 160 women 'head-load fish vendors' to gain skills which enabled them to seek further employment and reduce their debts.

Thanks to your donations ACWW is once again supporting OCD in a new project that will create employment opportunities for 45 unemployed young women. They will receive vocational training in fish processing, embroidery, pattern printing, stonework, and sea shell handicraft production. After the 45 beneficiaries complete their training, they will be given business and market support, and provided with seed capital in order to set up their own small businesses.

## Project 1064 - Income Generation through Training and Cooperation

Partner: Tanzania Women Social Economic Development and Human Rights Organization (TWSEDHRO), Tanzania  
 Grant: £2,997  
 Beneficiaries: 100

Established in 2004, TWSEDHRO advocate to reduce the stigma that women and children living in poverty face every day. The organisation provides micro-loans, maternal health training, legal aid for women and young girls contesting land

rights, and raises awareness of women's rights.

Thanks to your donations, ACWW is funding a new project that will reduce poverty among women and girls in Geita, one of the poorest regions of Tanzania. While Geita has a wealth of natural resources, rural women in this area rarely benefit from them. Prevalent child marriage, adolescent pregnancy, and lack of access to education mean that women are disproportionately burdened by poverty. This project seeks to reduce that burden by providing women with access to loans and advice. Through this project, 100 women will form 10 Cooperative Development Groups (CDGs). The leaders of the groups will receive training in CDG management, business skills, and marketing. These groups will then be given loans, and encouraged to work together to develop fruit and food processing centres. The projected improvement of the average household income from these activities is \$6.50 per day.

## Project 1060 - Beekeeping for Economic Empowerment

Partner: Universal Farmers Association (UFA), Liberia  
 Grant: £2,736  
 Beneficiaries: 25

The Universal Farmers Association (UFA) was established in 2014 to engage the local community in sustainable cooperative farming practices to promote food security and ensure environmental sustainability. Through capacity building workshops and Cooperative Demonstration Farms (CDF), UFA is able to instruct rural farmers in sustainable agricultural practices, ensure self-reliance, and strengthen their livelihoods. In just a few years, UFA has built an impressive list of achievements training farmers in biodiversity and conservation, oil and soap production, and climate change adaptation.



## Maternal & Reproductive Health

Thanks to your generous support, ACWW is funding UFA's new project which aims to enhance the livelihood of rural women farmers. This project will train 25 women farmers in beekeeping so that they can establish and run a demonstration apiary with 150 beehives. Income generated from the sale of honey will enable the farmers to set up their own apiaries and provide small short-term loans to members of the local community to establish further agricultural initiatives.

### Project 1061 - Economic Opportunities for Women Living with HIV/AIDS

Partner: Youth for Positive Change (YOPOC), Malawi  
Grant: £3,156  
Beneficiaries: 50

Based in southern Malawi, YOPOC was created to promote and advocate for the social and emotional wellbeing of vulnerable and marginalised young people. Promoting HIV/AIDS prevention and awareness, the group also creates opportunities for economic empowerment. Previous projects that YOPOC has run include facilitating HIV/AIDS awareness-raising events and youth clubs to promote HIV/AIDS education and establish peer education networks.

With your donations ACWW is supporting YOPOC's work with adolescent mothers and sex workers who are unable to provide for their families due to poverty. The project will provide knowledge and skills training to enable 50 women to manage business cooperatives including hairdressing, tailoring, carpentry, poultry raising, and vegetable production. The project will establish a community revolving loan fund to provide them with capital to help establish their own small businesses.

- **PROMOTION OF BREAST FEEDING**
- **PRACTICES TO REDUCE MATERNAL MORTALITY**
- **PREVENTION OF FEMALE GENITAL MUTILATION**
- **EDUCATION AND ACCESS TO SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS**

### Project 1066 - Installing Solar Lighting Facilities to Improve Maternal and Infant Healthcare

Partner: Kiwanyi Health Centre (KHC), Uganda  
Grant: £2,456  
Number of Beneficiaries: 708

The Kiwanyi Health Center is the sole health care facility for the Kiwanyi community in the Iganga district of south-eastern Uganda. The health centre has recently built a new maternal health clinic to provide services for expectant mothers and babies and reduce the risk of maternal and neonatal deaths within the community. This clinic currently lacks a power supply, which increases the rate of infection during deliveries that occur overnight putting both mothers and babies at risk.

This project will install four solar panels at

the maternal health clinic to provide an adequate power supply and ensure that the treatment of mothers and babies can continue overnight. The installation of solar panels will allow the health centre to provide better care and work towards reducing the rate of maternal and infant deaths for this community.

### Project 1062 - Introducing an Alternative Rite of Passage to Combat Female Genital Mutilation in Tanzania

Partner: Empowerment of Marginalised Communities (EMAC), Tanzania  
Grant: £ 4,666  
Beneficiaries: 172

EMAC was established in 2013 to support the rural poor and promote women's empowerment and participation in decision-making in Tanzania. Working with women in their local community, EMAC focuses on domestic violence and women's right to access land. They also facilitate legal support and women's groups to discuss issues like sexual and reproductive health. EMAC works towards the eradication of Female Genital Mutilation and supports survivors of the practice. EMAC works with traditional leaders to address Female Genital Mutilation, targeting key people in the community and raising awareness of the harms of this abuse. Across Tanzania, 10% of women between the ages of 15 and 49 are victims of Female Genital Mutilation, but within the Manyara region of the country this prevalence increases to 58%, among the highest within Tanzania.

Thanks to your generous donations ACWW is able to support EMAC with a project that will establish alternative practices that will help to create a new rite of passage between childhood to womanhood. This is a process which helps to reduce the rate of Female Genital Mutilation by providing culturally appropriate and sensitive awareness of the issue. This programme will provide education to traditional leaders, train circumcisers in entrepreneurship skills in order to find alternative forms of income and establish peer support education groups for adolescent girls and young women on Female Genital Mutilation focused sexual and reproductive health education. The eradication of harmful traditional practices is a long and difficult process but, with the full involvement of the community and local leaders, EMAC hopes that this project will take a substantial step towards eradicating Female Genital Mutilation in this region of Tanzania.



## Nutrition, Good Health & Wellbeing

- **FAMILY WELFARE,  
PRIMARY HEALTH AND  
FIRST AID TRAINING**
- **HEALTH EDUCATION  
AND AWARENESS  
OF WIDESPREAD  
COMMUNICABLE AND  
NON-COMMUNICABLE  
DISEASES**
- **EDUCATION IN  
NUTRITION**
- **FOOD SAFETY  
AWARENESS**

### Project 1052 - Mental Health Awareness in Rural India

Partner: Community Action for Rural  
Development (CARD), India  
Grant: £3,534  
Beneficiaries: 4,000

CARD was established in 1982 to empower poor rural communities in India's southernmost state, Tamil Nadu. Since then, they have been working with women and children building awareness of HIV/AIDs, improving access to health and sanitation, and establishing a treatment programme for psychiatric patients.

With your generous donations, ACWW is able to support CARD in a new project

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that raises awareness around mental health among high school and college students, providing adolescents with prevention strategies and tackling the stigma associated with mental health. In India's growing population, 41% are young people aged 15 to 30 years old. With such a large young population comes increased stress and competition in an uncertain job market. Ingrained stigma for mental health issues and a lack of treatment providers makes mental health one of the most neglected health issues in India. Thanks to your support, CARD will be able to equip over 4,000 adolescents and young adults with the skills to navigate their mental health in the future.

### Project 1065 - Improved Nutrition for Women Living with HIV/AIDS

Partner: Action for Disadvantaged People (ACDIPE), Uganda  
Grant: £2,509  
Beneficiaries: 25

ACDIPE strives to improve the quality of life for orphans and vulnerable people and those affected by and infected with HIV/AIDS. The organisation has previously run programmes providing health services to children with congenital heart defects, improving the lives of women living with HIV/AIDS and providing emergency relief to communities after disasters. The impact of HIV/AIDS is not only felt on the lives of those infected but is uniquely experienced by women and girls that typically take on the role of care provider.

Your support has enabled ACWW to provide funding to ACIPE to establish a project that provides training in nutrition awareness and support in the formation of vegetable gardens for women living with HIV/AIDS. They will also receive entrepreneurship and business management training to enable them to gain an income and sense of self-sufficiency from their gardens. Nutritional training allows not just for greater general wellbeing but has a beneficial impact on the health of those living with HIV/AIDS.

### Project 1051 - Agricultural Training for Improved Food Security and Nutrition

Partner: Shape Lives International (SLI),  
Ghana  
Grant: £8,288  
Number of Beneficiaries: 200

Founded in 2003 in Ghana, SLI implements and supports projects in education, the environment, poverty reduction and

health care, empowering women and children and promoting policies that improve living standards. ACWW has previously funded 3 projects with Shape Lives International.

In this new project SLI aims to foster sustainable agricultural practices among smallholder farmers in order to improve food security, reducing poverty levels in rural communities. 200 women farmers will be trained in organic farming practices, the cultivation of resilient rice, maize and vegetable crops, and food preservation methods to increase nutrient retention. In order to ensure the sustainability of the project, the farmers will continue to train other farmers from their communities using the Farmer Field School (FFS) approach in partnership with the Ghanaian government.

FFS is a method of agricultural training in which groups "observe and compare two plots over the course of an entire cropping season. One plot follows local conventional methods while the other is used to experiment with what could be considered best practice. They experiment with and observe key elements of the agro-ecosystem by measuring plant development, taking samples of insects, weeds and diseased plants, and constructing simple cage experiments or comparing characteristics of different soils. At the end of the weekly meeting they present their findings in a plenary session, followed by discussion and planning for the coming weeks. Alternative practices are not automatically assumed to be superior to conventional practices. It is up to the farmers to decide what works best through his or her testing and observations."\*

Agricultural training to improve health and nutrition has been a priority for ACWW since our partnership with the League of Nations Nutritional Committee in 1936 and continues to this day with our work with the UN Decade of Family Farming.

\* <http://www.fao.org/agriculture/ippm/programme/ffs-approach/en/>

## Project 1057 - Women-Led Climate-resilient Farming; Supporting Vegetable Gardens in Zimbabwe

Partner: Ntengwe for Community Development, Zimbabwe  
Grant: £4,308  
Beneficiaries: 60

Ntengwe for Community Development (NCD) was founded more than 20 years ago to reduce poverty and facilitate grassroots women's leadership in Zimbabwe. During that time NCD has promoted equal rights for women and girls through legal advocacy in land and property rights, established Self Help Group saving schemes and a Community Resilient Farming fund. This fund has established the sustainable and organic gardening schemes which has enabled women from the community to gain skills in agriculture, organic farming, and leadership training.

Your donations have enabled ACWW to support this organic garden scheme with a project that promotes climate-resilient farming practices through sustainable irrigation methods, in a region that has suffered from drought for the past three years. The project aims to reduce household poverty for 60 female-headed households by improving their access to water. Installing water tanks will provide access to water which will increase food production yields. The participants of the project will receive training in organic farming techniques, business management and marketing as well as access to markets and buyers.

## 1068 - Mushroom Farming and Agribusiness Development

Partner: Kisumu Disabled Self-Help Group (KIDSEG), Kenya  
Grant: £4,376  
Beneficiaries: 30

The Kisumu Disabled Self-Help Group was established in 2003 to advocate for people with disabilities and involve them in activities to promote dignity and wellbeing through awareness raising and socio-economic empowerment programmes. The organisation was founded by young people living with disabilities who came together with a common interest and goal of empowering people with disabilities within their community.

Through this project, KIDSEG aims to empower young women living with disabilities through mushroom farming and agribusiness development. The project will build the skills of 30 young women in agribusiness with business planning and management training alongside strengthening access to markets in order to sell the produce. Unemployment rates for young people in Kenya are disproportionately high, creating considerable challenges for young women living with disabilities who are often seen as a burden on their families. This project aims to improve the living standards of the project participants through economic empowerment.

## 1058 - Conservation Agriculture for Tribal Women

Partner: Grameena Mahila Samstha (GMS), India  
Grant: £2,445  
Beneficiaries: 20 Families

Grameena Mahila Samstha (GMS) was established to conduct workshops on the rights of women and children, establish micro-finance groups, provide vocational trainings for women and raise awareness on issues such as health, the environment, reforestation, sanitation, and youth empowerment. The current focus of the organisation is on the conservation and management of natural resources as a tool for sustainable livelihoods.

This project utilises the basic principles of Conservation Agriculture on a plot of 40 acres of wasteland provided by the local government to 20 tribal families. The beneficiaries will be given training in Conservation Agriculture principals which are minimum soil disturbance, permanent soil cover, and crop rotation. The project participants will also be trained in agricultural techniques including cultivation of indigenous crops, and crop residue management. In a region where members of tribal groups often lack access to land this project gives its participants a way out of low-wage agricultural labour jobs promoting a sustainable livelihood.

# Sustainable Agriculture, Training & Development

- SMALL ITEMS OF EQUIPMENT
- TRAINING IN ORGANIC AND SUSTAINABLE AGRICULTURAL TECHNIQUES
- ESTABLISHMENT OF SEED BANKS AND SUPPORT GROUPS FOR SMALL-SCALE FARMERS



## Sustainable Water, Sanitation & Energy

- ACCESS TO WATER
- WATER CONSERVATION AND SECURITY
- IMPROVEMENT AND ACCESS TO SANITATION FACILITIES

### Project 1054 - Safe drinking Water for Families of Low Caste Arunthathiyar and Dalits

Partner: Women's Organisation for Rural Development (WORD), India  
 Grant: £5,686  
 Beneficiaries: 755 Families

Established in the early 1990s, the Women's Organisation for Rural Development (WORD) strives to promote the empowerment of women alongside environmental sustainability. ACWW previously supported WORD to install borewells and hand pumps in 2016 to ensure sustainable water sources in three villages in the Namakkal district of Tamil Nadu. This was of particular benefit for members of the Dalit and Arunthathiyar castes who suffered a lack of access to safe drinking water.

Your donations mean ACWW can support WORD once again. This project will install borewells and handpumps in a further five villages, ensuring access to water for 755 families. In order to ensure the sustainability of the project, members of the chosen communities will be centrally involved in the projects. They will be instrumental to the siting of the borewells and handpumps, trained on methods of water conservation and maintenance of the equipment.

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### Project 1059 - Improving Access to Safe Water for Rural Women in Kisiwa

Partner: Ufanisi Women Group (UWG), Kenya  
 Grant: £3,857  
 Number of Beneficiaries: 800

Based in Western Kenya, the Ufanisi Women Group (UWG) was established to promote the elimination of gender-based violence. The organisation has expanded to address the reproductive health of women and girls, provide sustainable access to water and sanitation and promote food sufficiency in the local community.

After supporting a previous project (Project 1009) in 2016, ACWW is once again supporting UWG to promote access to water and sanitation in Kisiwa, Western Kenya. Women in rural regions of Kenya bear the burden of collecting the household water supply, which impacts significantly on their wellbeing and ability to engage in productive work and to access education. In the Kisiwa area, a UWG baseline survey showed that in 99% of water deprived households, women are responsible for water collection. This project aims to improve access to safe water for 800 rural women in three villages by installing three communal 8,000-litre rainwater harvesting systems. They will also provide maintenance training alongside hygiene and sanitation training to raise awareness of waterborne diseases and prevention.

### Project 1067 - Drought Mitigation through Alternative Water Management

Partner: Voluntary Efforts for Community Health (VECH), Uganda  
 Grant: £ 3,077  
 Number of Beneficiaries: 418

VECH works with poor and marginalised rural women's groups to alleviate poverty and improve livelihoods by implementing village savings and revolving loan schemes, promotion of hygiene alongside access to water and sanitation, and vocational training for unemployed young people. Among the poor in Kabembe the high cost of clean water is prohibitive, but alternative sources of water are often contaminated and a long walk away, wasting productive hours of the day.

Having previously funded a VECH project in 2014 (Project 974), ACWW is pleased to partner with the organisation once again, to support a new project that aims to improve the health of elderly carers of

orphans and vulnerable children impacted by HIV/AIDS. ACWW's first project with VECH installed rainwater harvesting tanks in 19 households, which collect rain water during the rainy season and provide a store of clean safe water. However, during the dry season the water dries up once again putting the elderly carers and their families at risk of waterborne diseases. This project facilitates a hand-dug well to mitigate water scarcity during the dry season and reduce the risk of water contamination and related illnesses, improving on the sustainability and success of our previous project with VECH.

## Education and Capacity Building

- LITERACY FOR ADULTS AND CHILDREN
- SKILL TRAINING
- ADULT EDUCATION
- PRIMARY EDUCATION FOR CHILDREN
- LEADERSHIP DEVELOPMENT
- SCHOLARSHIPS FOR TRAINING IN ORGANISATION & LEADERSHIP

## Project 1056 - Literacy for Rural Women in Togo

Partner: Synergie d'Actions pour un Développement Approprié (SADA), Togo  
Grant: £4,250  
Beneficiaries: 60

In Togo, over half of adult women are illiterate. Literacy rates are even worse in rural areas, and the 20% difference in literacy between men and women has remained unchanged for many years\*.

SADA is an organisation that focuses on education as a tool to change the lives of women and girls in Togo. SADA employs a holistic approach to girls' education by supporting the creation of community kindergartens, establishing school canteens to provide pupils with nutritional meals, and training teachers. SADA also provides adult literacy courses and vocational training for women, enabling them to increase their income. Many rural women in Togo are unable to own property and participate in community decision-making because of their illiteracy.

The project that ACWW has funded with your donations aims to contribute to improving the social status of rural women through adult education. The project will provide comprehensive literacy and numeracy education to 60 women farmers in the first phase of the project before conducting further training on how the participants can use their new skills in their daily lives.

\* UNESCO, *Adult and Youth Literacy: National, regional and global trends, 1985-2015*

## Project 1050 - Skills Training towards a Brighter Future for Widows

Partner: Nari Unnayan Sangstha (NUS), Bangladesh  
Grant: £7,024  
Beneficiaries: 100

Based in the poverty-stricken Bay of Bengal, Nari Unnayan Sangstha (NUS) was established in 2003 by a group of local social workers to provide support to vulnerable women and girls through awareness raising activities and professional skills development. This enables women and girls supported by the organisation to generate their own income and gain autonomy over their lives.

Thanks to your donations, ACWW has been able to fund a new project with NUS. This project will rehabilitate 100 widows and their children who are unable to find employment due to a lack of literacy

skills and social customs surrounding widowhood.

The project will provide basic literacy training alongside the development of professional skills including food and handicraft production which will then be sold locally to generate income for the participants of the project. This income will not only benefit the participants of the projects but will enable the women to provide for their families creating a better future for their children.

## Project 1063 - Empowering Women with Business Training and Skill Building

Partner: Tanzania People Development Organization (TADEPO), Tanzania  
Grant: £3,069  
Beneficiaries: 90

Based in the Mara region of Tanzania, TADEPO is a community-based organisation that advocates for rural women and girls in a region hit by the HIV/AIDS crisis and frequent food shortages. Through awareness raising campaigns, TADEPO aims to improve the health of the community and provide farmers with agricultural skills to ensure more sustainable farming practices.

With ACWW's support, TADEPO will provide entrepreneurship training to 90 widows and vulnerable women. To start, the women benefiting from this project will receive training in the production of handicrafts. In addition, they will receive education and advice on saving and borrowing from lending institutions, identifying markets through social media, and will eventually receive training in business management. This will enable them to set up their own business or apply the skills they have gained to supporting themselves and their families, and achieve a sense of self-sufficiency and pride.

## Project 1055 - Economic Empowerment through Small Business Expansion

Partner: Sain Tus Center, Mongolia  
Grant: £4,171  
Beneficiaries: 40

The Sain Tus Center was established in 2005 to empower women in the western region of Mongolia. This part of Mongolia suffers from high unemployment rates and low incomes, exacerbated in recent years by extreme winters. Sain Tus focuses on women's rights, health, and economic empowerment, and have worked with

ACWW to improve the lives of many women over 2 different projects. Thanks to your generous donations ACWW is once again able to support the Sain Tus Center with a new project that aims to improve the livelihoods of 40 low-income and female-headed households through capacity building and professional skills training.

This project will increase the business capacity of its participants through training seminars in financial accounting and business management. The Sain Tus Center will also provide materials and equipment to enable the participants to expand their small businesses and increase production capacity. Along with increasing their business awareness, accounting ability, and production capacity, these women will also be able to increase their income and future prospects.

# ACWW and the 16 Days of Activism

The 16 Days of Activism Against Gender-Based Violence was launched by the Centre for Women's Global Leadership in 1991. Please aware that this article discusses domestic and gender-based violence.

The dates for the campaign were chosen for the specific UN Observances that already fell in that time period – namely, 25 November, the International Day Against Violence Against Women, 29 November, International Women Human Rights Defenders Day, 1 December, World AIDS Day, and 10 December, International Human Rights Day. The vision of the campaign is to link violence against women with human rights and emphasize that violence against women is a specific violation of human rights.

The campaign began with a petition in the early 90's that was circulated to 124 countries and translated into 23 different languages. The message was simple – violence against women is a breach of basic human rights, and should be treated as such in international law. Their petition was successful, and at the United Nations World Conference on Human Rights in Vienna in 1993, violence against women was formally recognised a human rights violation.

This shift in language and understanding was vital for the campaign because it secured international recognition, and thus international influence, of violence against women and girls (referred to as VAWG). To this point, VAWG had been recognised as a national issue, to be solved with national strategies. The problem with this was that different national strategies were often clouded by harmful traditional practices (like Female Genital Mutilation) and established male dominance of decision making processes; furthermore, there was no international incentive for change.

Despite 27 years of campaigning, VAWG still persists. Whilst the 16 Days of Global Activism Against Gender-Based Violence and Orange the World campaigns take place in November and December, it is so crucial that we convert these efforts from 16 to 365 Days in our communities, and this has become the campaign of the Centre for Women's Global Leadership.

While significant change has been accomplished on specific harmful traditional practices like Female Genital Mutilation and child marriage, reports of

domestic violence and violence against women in conflict have increased. ACWW's focus for the 16 Days of Activism in 2019 is Domestic Violence, following the mandate from the membership at the 29<sup>th</sup> Triennial World Conference. Domestic violence is a specific type of violence that occurs in the home, usually in the context of intimate partner or carer violence. Globally, about 35% of women have experienced intimate partner violence, and the rate of this increases proportionately with conflict and war.

There is no simple solution to the problem of domestic violence, but raising awareness is still key. Empowering women to recognise what domestic violence is, giving opportunities for reporting, social protection systems, and opportunities for financial independence are all vital to freeing women from domestic violence. The perpetrators of domestic violence must be held accountable. Rehabilitation for abusers must not rely on support from the victim. Real, systematic, and institutional change is crucial to breaking the cycle of violence in families and communities.

The victims of domestic violence should not be held responsible for ending domestic violence. Women who experience trauma should not have to relive their trauma so that they are taken seriously as victims, or so that governments recognise the issue as endemic.

Here we stand as women, fighting for our right to live free from violence and



Orange the World

fear. Those who have never experienced domestic violence must use their voice to speak on behalf of those who have. Men must use their positions of privilege to hold other men to account for sexist language, joking, and disregard for women that creates an environment in which domestic violence can go undetected and unchallenged.

ACWW members can help raise awareness of this issue in their community. A vital way to do this and support victims is to find out about the support systems that are in place in your community and country. What investment is your government making in ensuring that women are safe, and can gain financial independence when they choose to leave an abuser? What legislation is there to protect women from having to relive their trauma through a court case? What support is there for children involved? In many places, you will probably find that support for these services has been reduced, or are not nationalised at all. Are services for women equally accessible regardless of socio-economic status?

Whether it is as part of the official 16 days, or you take the 365 day challenge, please do something this year.



# ORANGE THE WORLD RESOURCES



Visit our new website to download posters for each day of the 16 Days of Activism.

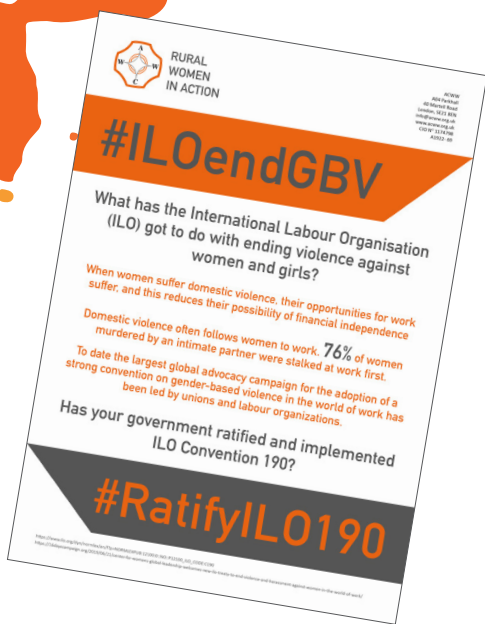
Hang posters in shop window to raise awareness.

Ensure that your local government is investing in protecting the victims of domestic violence.

Find out how your community supports women in achieving financial independence after leaving an abuser.

Lobby your local and national government.

Advocate! Ensure that someone is speaking out on behalf of victims, and make sure that shelters and programmes that support women have sufficient resources.



## PLEASE REMEMBER

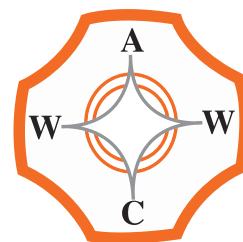
When making a presentation or doing a talk on these topics, your audience will be full of women from all walks of life. It is important that they are aware of the subject matter before your talk, so that they can decide for themselves whether they want to listen.

It is usual to offer a content warning when discussing domestic violence, sexual violence, or abuse in general. When you offer a content warning, you could say something like this:

*"My talk will include mentions of domestic violence, sexual violence and assault, and domestic abuse. If you don't feel comfortable with the discussion of these topics, please feel free to disengage in whatever way feels comfortable for you."*

Please ensure that attendees are aware of the content of your talk in advance of the meeting and directly before you start your presentation or talk.

After giving your content warning, give attendees a chance to take action by asking them to talk among themselves while you make final preparations. This gives them opportunity to leave without undue awkwardness or embarrassment.



Check our Facebook page and website for more information!





# ACW

has been uniting rural women's voices since 19

Through our partnerships we strive for gender

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RURAL WOMEN IN ACTION



## 5 GENDER EQUALITY



## RURAL WOMEN IN ACTION

An action pack for the Associated Country Women of the World

## RURAL WOMEN IN ACTION

An action pack for the Associated Country Women of the World

100 ways you can make a difference #WeAreACWW

### THE GLOBAL GOALS For Sustainable Development

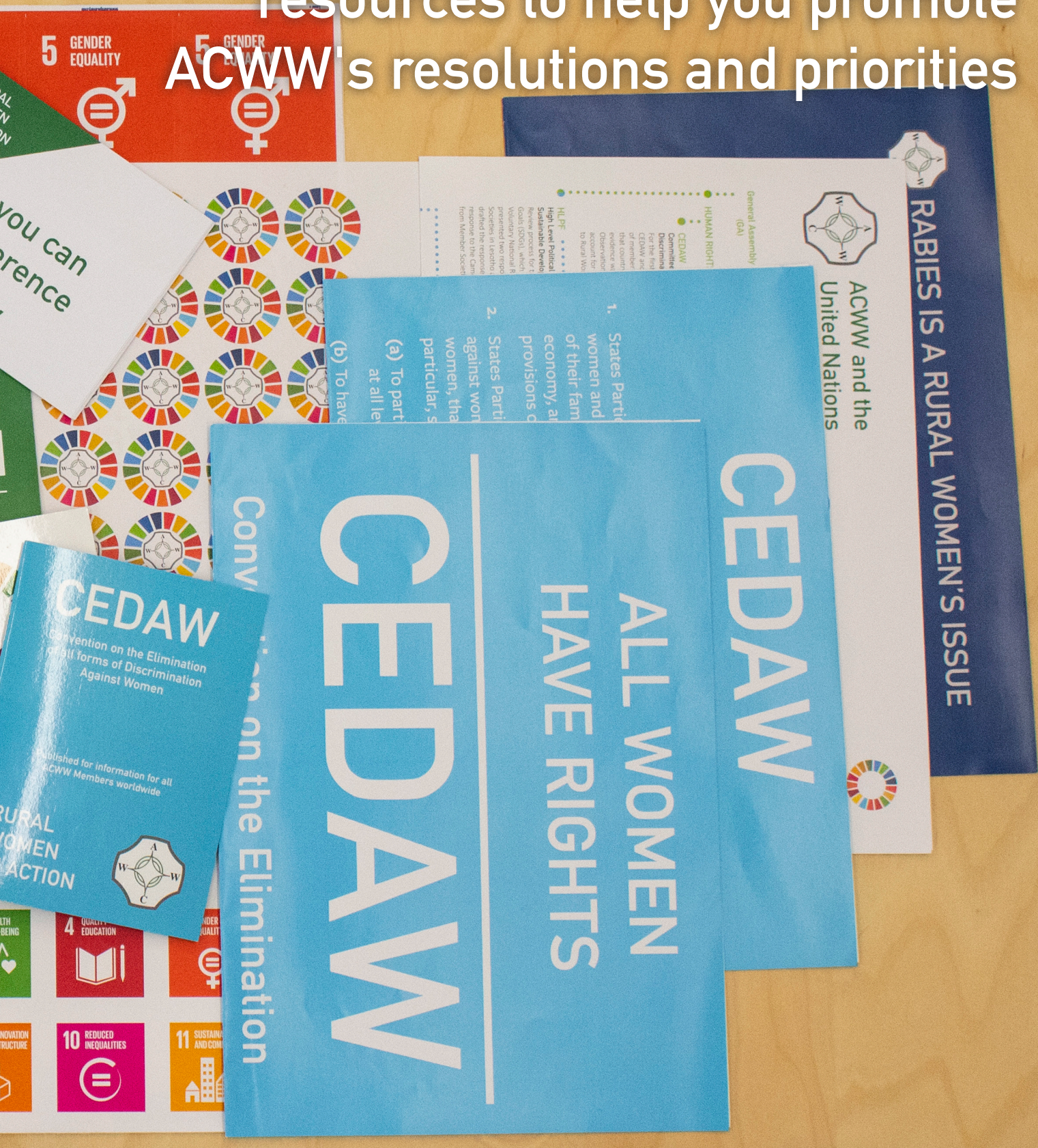
- 1 NO POVERTY
- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELL-BEING
- 7 AFFORDABLE AND CLEAN ENERGY
- 8 DECENT WORK AND ECONOMIC GROWTH
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

# RURAL WOMEN IN ACTION

## Available from January 2020

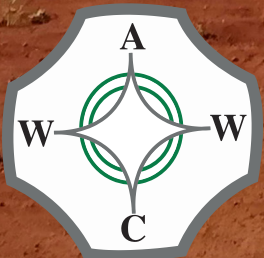


A new Action Pack filled with resources to help you promote ACWW's resolutions and priorities



Contact Central Office if you would like a Pack!





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**THE GLOBAL GOALS**  
For Sustainable Development