



NSBA Canada - Northstar Breeders Incentive Program

- A program designed to promote verifiable offspring of equine breeders in Western Canada.
- The goal is to raise funds that will be utilized for futurities held in western Canada.
- The intent is for the program to be independent from the horse show organizations and to act as an advocate for horse breeders.
- Examples of verifiable offspring could include horses recognized by the following breeds or color organizations:
 - AQHA (American Quarter Horse)
 - APHA (American Paint Horse)
 - ApHC (Appaloosa)
 - PHBA (Palomino)
 - PtHA (Pinto)
 - ABRA (American Buckskin)
 - IBHA (International Buckskin)
 - POA (Pony of the Americas)

The Program

- NSBA Canada and specifically The Northstar Breeders Incentive Program is intended to be a separate independent organization from the organizations that will be hosting the futurities.
- Funds will be raised for the incentive program through industry leaders and breeders through a stallion auction, nominations and enrolment of foals.
- Sponsorship and advertisers will also be sought out to help with overhead costs.
- The goal is to raise money that eligible participants will be able to compete for through a series of futurities from yearling to three year olds.
- Stallions, foals and competitors will be promoted via web site, social media and competitions.



- This program will be a little different than other programs you've seen because the funds raised in each year will attribute to the breeding and resulting foals for that year only.
 - For example, a stallion nominated in 2021 will have all of its foals born in 2022 eligible for enrolment and competition right through to their 3 year old year.
 - All funds raised through that enrolment or stallion auction will be attributed to only that foal crop.
 - There is no risk of having a three year old no longer eligible for competition because the stallion died or dropped out of the program.
 - Furthermore, once the funds are raised the foal owners will know exactly how much added money will be allocated to each the following yearling, two year old and 3 year old futurities.

Divisions

- Divisions will be structured to allow for allocation of stallion and weanling nominations. This will give the stallion owners an ability to have influence on where their fees are allocated. This program is designed to allow for progression of additional divisions. The initial divisions proposed are:
 - Western Pleasure
 - Hunter Under Saddle
 - Ranch
- Additional divisions can be added if interested participants warrant.
- The benefit of having divisions is that stallion owners have control of where their funds go. Too many programs raise funds from English or ranch stallions and then have 85% allocated to 2 year old western pleasure.

Stallion Nominations

- Stallions can be nominated in one of two ways:
 - Auction of stallion service (minimum \$500 per division, \$750 two division, \$1,000+ gets all 3). Stallions are allowed to nominate more than one breed fee to cover additional division nomination costs if they desire.
 - Direct nomination fee (\$500 per category, \$250 per additional category)
 - Nominations will be allocated to purses eligible for only for foals resulting from the following breeding year. For example, stallions nominated for the 2021 year will remain nominated and their offspring eligible for each and every year of competition that foals born in the 2022 year are eligible for. 2022 will have the opportunity to compete for the allocated prize moneys in each of their yearling (2023), two year old (2024) and three year old (2025) years. The purses will be completely dependant on the proceeds of each year's nominations.
 - Nominated stallions will be promoted on the web site and social media. Links to their web sites or social media will be connected as well.



Weanling nominations

- Foals must be subscribed to the program by Dec 31st of their weanling year
 - \$100 subscription fee per division
 - \$500 late subscription fee per division
 - Weanling nominations will also be allocated to purses for their foaling year class.

Aggregate Subscription

- \$150 subscription to qualify for highpoint or aggregate awards. Will be marketed as a futurity entry rather than a fee. Dollars earned will not be calculated until the subscription is paid. Only subscribed horses will be shown in high point calculation online.

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Eligible futurity classes, awards and promotions:

- Classes will be held at existing horse shows hosted by the above recognized verifiable breed associations or affiliates.
- Currently proposed are:
 - Yearling lunge line - All divisions with allocations for the high placing horse in each division as well as an aggregated winner. All dollars earned will be added to the aggregate leaderboards in each division.
 - Western Pleasure
 - 2 year old western pleasure
 - 2 year old western pleasure – Non-pro
 - 3 year old western pleasure
 - 3 year old western pleasure – Non-pro



Eligible futurity classes, awards and promotions (continued):

Futurity classes

- Hunter Under Saddle
 - 2 year old Hunter under saddle
 - 2 year old Hunter under saddle – Non-pro
 - 3 year old Hunter under saddle
 - 3 year old Hunter under saddle – Non-pro

- Ranch Riding
 - 2 year old ranch riding
 - 2 year old ranch riding – Non-pro
 - 3 year old ranch riding
 - 3 year old ranch riding – Non-pro

Awards

- High Point stallion recognition – yearling, by age group and all time
- High point western pleasure champion (Aggregation of yearling-3 yr old)
- High point hunter under saddle champion (Aggregation of yearling-3 yr old)
- High point ranch riding champion (Aggregation of yearling-3 yr old)
- High point competitor recognition - yearling, by age group and all time
- High point non-pro recognition - yearling, by age group and all time

Promotions

The goal is to create a permanent database that will export into a leaderboard that will be posted online at our web site. It will track and report all time leaders, all time competitors and of course show division and aggregate winners for future reference.

Equistat international reporting - All earnings will be reported to Equistat for international recognition. This will allow for professional sale reporting and tracking accessible to the general public and auction sale catalogues.

