

Layla Palmer

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Summary

Layla Palmer's journey in podcasting began in her teens, sparked by a curiosity about the power of sound to bring people together and amplify underrepresented voices. She crafts compelling soundscapes and shares stories that matter. Each project she undertakes reflects her creativity and commitment to the art of storytelling. See her portfolio, [Audio Anthology](#).

Experience

Commonwealth of Massachusetts' Operational Services Division (OSD) | Boston, MA Podcast Producer and Audio Editor | 05/2022 - Present

- Spearheaded the entire production process, from episode planning and content development to recording, editing, and final mastering for a polished sound.
- Hosted episodes, effectively engaging listeners with key updates and discussions while maintaining high production standards
- Collaborated closely with team members to identify and develop relevant topics, skillfully tailoring content to meet the needs of OSD's Statewide Contract vendors and buyers.

Heart to Hustle Podcast

Host, Producer, Audio/Sound Designer | 09/2024 - Present

- Produces and manages all aspects of *Heart to Hustle*, including planning, recording, and publishing episodes.
- Edited and sound-designed episodes to ensure professional audio quality and cohesive storytelling.
- Develops and maintains production schedules to meet consistent release deadlines.
- Oversees guest coordination and handles all pre- and post-production logistics.
- Designed branding and creates marketing strategies to promote the podcast effectively.

Common Collective at Emerson College | Boston, MA

Executive Director, Podcast Production | 08/2024 - Present

- Manage the production pipeline from conceptual development to final delivery, ensuring high-quality output and alignment with the organization's mission.
- Employ Foley techniques for sound design, enhancing audio experiences and immersing listeners in engaging soundscapes.

Hollywood Hero Podcast Series

Host, Producer, Audio Engineer | 09/2020 - 02/2022

- Managed the entire production process, from pre-production planning and script development to recording, editing, and final mastering, ensuring a polished audio experience.
- Demonstrated strong interview skills, conducting insightful conversations that uncover unique stories and perspectives from guests, enriching the podcast's narrative.

Skills

Digital Audio Workstations, Sound Design, Mixing and Mastering, Remote Recording, Audio Interfaces, Field Recording Equipment, File Management and Distribution, Communication skills, Project management, Microsoft Office

Education

Emerson College | Boston, MA

Business of Creative Enterprises (BA) | 05/2025

Minor in Podcasting, Radio, and Streaming Media

Awards

Fiction Winner – Emerson & Mackie Podcast Pitch Contest 2023