



SPONSORSHIP OPPORTUNITIES



YOUR SUPPORT CHANGES LIVES...

The Grand Prix is Middle Tennessee's premier equine jumping competition, and, since 1990, has raised more than \$2 million to support Saddle Up! programs, riders, and families.



Saddle Up!'s mission is to impact the lives of children and young adults with disabilities by providing opportunities to grow and develop through therapeutic, educational and recreational experiences with horses. We bring that mission to life by providing a year-round program to 225 riders each year on our 34-acre farm near Franklin, TN. Saddle Up! is the oldest and largest program of its kind in the region, and the only one exclusively serving children and young adults who have disabilities. We are a Premier Center accredited by PATH International, the organization that sets the standards for safety and quality in equine assisted programs.

saddleupnashville.org



GRAND CHAMPION SPONSOR

SOLD OUT



\$25,000

EXCLUSIVE SPONSORSHIP

- ★ Naming rights to the event (i.e. "Company Name" Music Country Grand Prix)
- ★ Name and logo recognition placement on:
 - On-site signage on entryway billboard visible from Hillsboro Rd.
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
 - Digital logo display on site at the event
- ★ Welcome Banner featured at entrance to Patrons Tent with Company logo as additional featured logo placement
- ★ Display four (4) company supplied logotype banners with premium placement around the ring
- ★ Participation in the Awards Ceremony at conclusion of competition
- ★ Promotional announcements during the Grand Prix
- ★ One personalized jump (a custom jump can be built for an additional cost)
- ★ One full-page color recognition placement on the back of the event program or inside front cover
- ★ Two front row tables for eight each in the Patrons Tent (16 seats) including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts
- ★ Exposure to 500+ high net worth event attendees

\$15,000

EXCLUSIVE SPONSORSHIP

- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Display four (4) logo signboards ringside
- ★ Display company flag / banner during to the Opening Ceremony
- ★ Promotional announcements during the Grand Prix
- ★ One personalized jump (a custom jump can be built for an additional cost)
- ★ One full-page b&w recognition placement on the back of the event program or inside front cover
- ★ One front row table for eight and one second row table for eight in the Patrons Tent (16 seats) including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts
- ★ Exposure to 500+ high net worth event attendees

CHAMPION SPONSOR



RESERVE CHAMPION SPONSORS



\$10,000

LIMITED TO 2 SPONSORSHIPS

- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Display three (3) logo signboards ringside
- ★ Product placement and/or sponsor booth on-site placed next to Silent Auction Tent
- ★ Promotional announcements during the Grand Prix
- ★ One full-page b&w recognition placement in the event program
- ★ One front row table for eight and one second row table for eight in the Patrons Tent (16 seats) including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts
- ★ Exposure to 500+ high net worth event attendees

\$7,500

LIMITED TO 2 SPONSORSHIPS

- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Display two (2) logo signboards ringside
- ★ Promotional announcements during the Grand Prix
- ★ One full-page b&w recognition placement in the event program
- ★ One front row table for eight and one second row table for eight in the Patrons Tent (16 seats) including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts
- ★ Exposure to 500+ high net worth event attendees

HUNTER/JUMPER SPONSORS



PEOPLE PRIX SPONSORS

\$6,500

LIMITED TO 2 SPONSORSHIPS

- ★ Kid friendly People Prix mini jump area branded by sponsor name with logo placement
- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Opportunity to staff, manage, and judge the People Prix competition
- ★ Display tent at People Prix area branded for sponsor
- ★ Two sponsor signboards - one displayed in the People Prix area and one displayed ringside
- ★ Promotional announcements during the Grand Prix
- ★ One full-page b&w recognition placement in the program
- ★ One front row table for eight in the Patrons Tent (8 seats) including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts
- ★ Exposure to 500+ high net worth event attendees



SILENT AUCTION SPONSORS

\$6,500

LIMITED TO 2 SPONSORSHIPS

- ★ Silent Auction branded with named sponsors
- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Display table available in Patrons Tent
- ★ Two sponsor signboards - one displayed in the Silent Auction area and one displayed ringside
- ★ Logo recognition placement on the Auction website
- ★ Promotional announcements during the Grand Prix
- ★ One full-page b&w recognition placement in the program
- ★ One front row table for eight in the Patrons Tent (8 seats) including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts
- ★ Exposure to 500+ high net worth event attendees

RIBBON & TROLLEY SPONSORS



BLUE RIBBON SPONSORS

\$5,000

UNLIMITED SPONSORSHIPS

- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Display one (1) logo signboard ringside
- ★ Promotional announcements during the Grand Prix
- ★ One full-page b&w recognition placement in the program
- ★ One front row table for eight in the Patrons Tent (8 seats) including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts.
- ★ Exposure to 500+ high net worth event attendees

YELLOW RIBBON SPONSORS

\$2,500

UNLIMITED SPONSORSHIPS

- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Promotional announcements during the Grand Prix
- ★ One 1/4 page b&w recognition placement in the program
- ★ Four (4) seats at a second row table in the Patrons Tent including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts.
- ★ Exposure to 500+ high net worth event attendees

RED RIBBON SPONSORS

\$3,500

UNLIMITED SPONSORSHIPS

- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Promotional announcements during the Grand Prix
- ★ One 1/2 page b&w recognition placement in the program
- ★ One second row table for eight in the Patrons Tent (8 seats) including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts.
- ★ Exposure to 500+ high net worth event attendees

TROLLEY SPONSORS

\$2,000

UNLIMITED SPONSORSHIPS

- ★ Name and logo recognition placement on:
 - All printed / promotional materials including event invitation and program
 - The sponsor signboard at Patrons parking and at entry to Patrons Tent
 - Event website
- ★ Digital logo display on site at the event
- ★ Logo display on the event Trolley
- ★ Promotional announcements during the Grand Prix
- ★ Two (2) seats at a second row table in the Patrons Tent including a savory sampling of stationary and passed heavy hors d'oeuvres and festive libations at three open bars
- ★ Significant media exposure and social media posts.
- ★ Exposure to 500+ high net worth event attendees



THANK YOU FOR SUPPORTING SADDLE UP!
AND THE MUSIC COUNTRY GRAND PRIX



saddleupnashville.org • musiccountrygrandprix.com