



## PNW Pawn Conference 2025 – Agenda



### Friday, May 2nd: Arrivals & Kickoff: 3:00 PM – 5:00 PM | Conference Check-In

- **4:00 PM** | Hotel Check-In
  - **6:00 PM** | **Friday Night Social** – Join us at the **WaterView Terrace**: networking, drinks, & epic views!
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### Saturday, May 3rd: Power-Packed Sessions & Networking

- ☕ **7:30 AM** | **Breakfast** – Fuel up for an exciting day!
  - 🎤 **8:30 AM** | **Keynote Speaker: Jeff Wilhelm**: *“How to Build an Epic Loan Balance in a Low-Interest State”*
  - ⚡ **9:30 AM** | **Industry Partner Speed Game: Part 1** – Quick, fun, and high-energy networking!
  - 💰 **10:15 AM** | **Session 1: Rafael Amador**: *“Gold & Silver: Testing, Buying, and Maximizing Your Return on Investment”* – Mastering the art of scrap
  - ⚡ **11:00 AM** | **Industry Partner Speed Game: Part 2** – More connections, more insights!
  - 💎 **11:30 AM** | **Session 2: Moris Adato**: *“Capitalizing on Color: Maximizing Profits with Colored Stones”*
  - 🍽️ **12:15 PM** | **Lunch Break** – Recharge and connect.
  - 👤 **1:00 PM – 3:30 PM** | **Vendor Power Hours**
  - 🚀 **3:30 PM** | **Session 3: Yigal Adato: Interactive Leadership Event** – Hands-on strategies!
  - 📊 **5:00 PM** | **Session 4: Martin Strasser & Sam Shockett**  
*“Valuable Takeaways to Apply to Your Business”* – Actionable strategies for real-world success.
  - 🍷 **5:45 PM** | **Brokers & Booze** – *“Loan, Life, & Balance”* featuring Lisa Little, Michael Goldstein, Josh Poling, and Sam Reading
  - 🍽️ **7:00 PM** | **Dinner, Auction & Fundraiser**  
Bid on amazing items while supporting the **Oregon and Washington Pawnbroker Associations!**
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### Sunday, May 4th: Final Sessions & Wrap-Up | located in the Onyx Rooms

- ☕ **7:00 AM** | **Breakfast** One last chance to connect before the final sessions.
  - 🔫 **8:00 AM** | **FFL Training with John Bocker (JB)** Essential gun compliance training for pawn professionals.
  - 📋 **9:30 AM** | **State Meetings** Important updates & discussions for OR and WA pawnbrokers.
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**Get Ready for an Unforgettable Experience!** This intimate, interactive, and industry-specific conference is designed to equip you with fresh insights, powerful connections, and actionable strategies. See you there! 🚀