BIOMARKERS
& Personalized Medicine in Cardiovascular Disease

BiomarkersSymposium.com



Prospectus

MAY 13-14, 2027 • ESTANCIA LA JOLLA HOTEL • LA JOLLA, CALIFORNIA

This symposium is presented in collaboration with

EIM
Emergencies In Medicine

WELCOME

Thank you for your support and participation in the 2027 Biomarkers & Personalized Medicine in Cardiovascular Disease Symposium. The following will provide you with important information about the symposium and your participation as an exhibitor. If you have any questions or need further assistance, please contact Amy Losee, Conference Director at amy@emergenciesinmedicine.com. We look forward to working with you to ensure a successful conference for your organization!

HOTEL ACCOMMODATIONS

A block of rooms has been reserved for attendees at the Estancia La Jolla Hotel in La Jolla, California at a reduced rate of $364.00 single or double occupancy per night plus a discounted resort fee of $25.00 and taxes. Reservations will be subject to space and rate availability. In order to book a room for you or your company personnel, please use the booking link on our website or contact the Estancia La Jolla Hotel prior to Wednesday, April 15, 2027 in order to receive the discounted room rate. Be sure to mention that you are attending the UCSD Biomarkers Symposium.

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the Pacifica Ballroom at the Estancia La Jolla Hotel. Booth assignments will be first come-first serve. The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6'x30"
- 1 Wastebasket
- 2 Side Chairs

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by emailing their information to Amy Losee @ amy@emergenciesinmedicine.com. Please see page 5 for booth options and the complimentary badges per exhibit level. Additional badges are $150.00 each.

ELECTRICITY

You are responsible for payment of your booth electrical needs prior to the start of the symposium. Please order using the AVMS page by following this link: https://form.jotform.com/223174788964169. If you have any questions, please reach out to Max Collings at mcollings@avms.com or 760.521.3609.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Thursday, May 13th between 12:00 p.m. and 5:00 p.m. Exhibits must be set by 5:00 p.m. on Thursday, May 13th. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Friday, May 14th after the final lecture and poster session.

EXHIBIT HOURS

Thursday, May 13th

12:00 p.m. to 5:00 p.m.	Exhibit Set-Up

Friday, May 14th

7:15 a.m. to 6:00 p.m.	Exhibits Open
6:00 p.m.	Exhibit Dismantle



SHIPPING

DIRECT SHIPMENT OF MATERIALS TO THE ESTANCIA LA JOLLA HOTEL

All parcels, shipments, and/or deliveries must be coordinated with the hotel. The hotel is not responsible for material sent but not delivered to your function. C.O.D. shipments will not be accepted. Shipments cannot be accepted or stored by the hotel more than two (2) days in advance of the function. Early shipments or shipments over five (5) pieces may be refused and/or subject to a storage charge of $10.00 per piece. Any box exceeding fifty (50) lbs. will automatically be subject to a minimum $10.00 per piece handling charge. The hotel cannot accept or ship pallets. Any pallets shipped to the hotel will be refused.

Please note that if a hotel staff member moves your boxes/crates for you into the event space, you will be billed $2.50 per box and $25.00 per crate. Please also note that the hotel does not own a forklift, so any shipments requiring staff to move them must be able to be moved with a pallet jack or a bell cart.

Please use the following label for all shipped items:

Biomarkers 2027 I May 13
Pacifica Ballroom
Estancia La Jolla Hotel and Spa
9700 North Torrey Pines Road
La Jolla, CA 92037
Box ___ of ___ (Please be sure to number your boxes)

SHIPMENT CONFIRMATION

The Conference will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the 2027 Biomarkers & Personalized Medicine in Cardiovascular Disease Symposium, the exhibiting company will be responsible for 50% of the exhibit fee if canceling after April 1, 2027. Cancellations must be made in writing.

LIABILITY

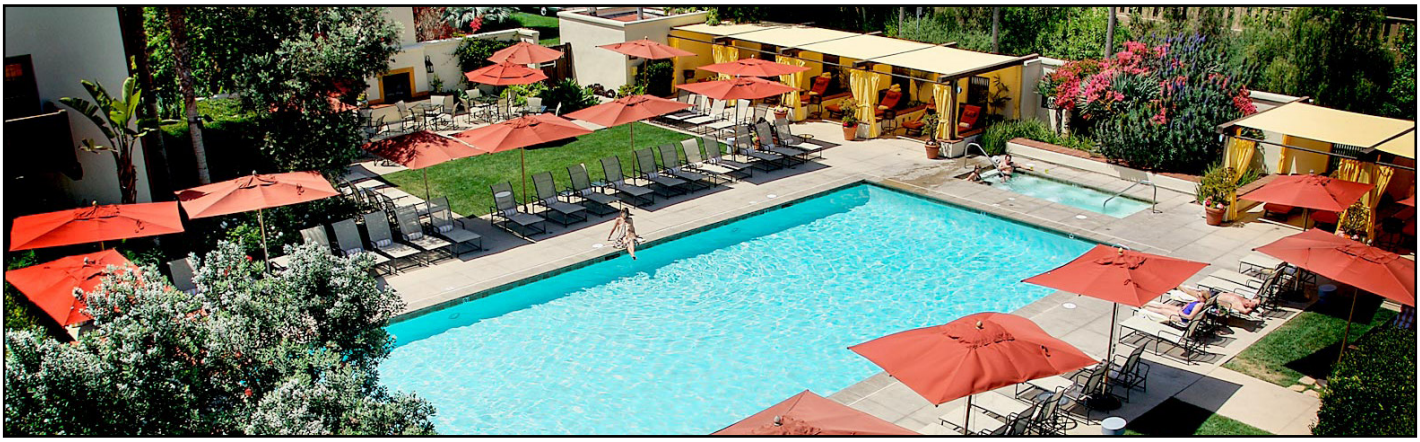
Emergencies in Medicine and UCSD are not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless Emergencies in Medicine, UCSD and its employees and agents with respect to such claims and indemnify them against such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit.

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Amy Losee by phone at 248.463.0115 or email at amy@emergenciesinmedicine.com.

We look forward to seeing you in San Diego in May!





SUPPORT OPTIONS

PLATINUM SUPPORTER $25,000	GOLD SUPPORTER $15,000	SILVER SUPPORTER $10,000	BRONZE SUPPORTER $5,000
• Invitation to attend the Faculty Welcome Reception • 20% Discount on Advisory Board • Promotional inclusion in one conference eBlast • Recognition as Platinum sponsor on introduction slides and on-site signage • 8 Full symposium badges • Draped exhibit table with two chairs	• 15% Discount on Advisory Board • Promotional inclusion in one conference eBlast • Recognition as Gold sponsor on introduction slides and on-site signage • 6 Full symposium badges • Draped exhibit table with two chairs	• 10% Discount on Advisory Board • Recognition as Silver sponsor on introduction slides and on-site signage • 4 Full symposium badges • Draped exhibit table with two chairs	• Recognition as Bronze sponsor on introduction slides and on-site signage • 2 Full symposium badges • Draped exhibit table with two chairs

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Take Advantage of an Exclusive Opportunity to Showcase Your Products and Present Your Educational Messaging to a Captive Audience of Conference Attendees

☐ $20,000 Breakfast Symposium Sponsorship

Sponsorship Includes the Following:
- 35-minute, Non-CME Lecture Opportunity to Conference Attendees
- Meeting Space

☐ $20,000 Lunch Symposium Sponsorship

Sponsorship Includes the Following:
- 35-minute, Non-CME Lecture Opportunity to Conference Attendees
- Meeting Space
- Audio Visual Equipment
- Food & Beverages
- Recognition Signage

ADVISORY BOARDS

Any contracted sponsor has an opportunity to conduct an Advisory Board with our KOLs. Cost is $8,000 and includes meeting space, audiovisual equipment, and labor. Food and beverages are not included and an estimate will be provided. There are a limited number available so please contact Amy Losee at: amy@emergenciesinmedicine.com to express your interest.

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in Cardiovascular Disease

SPONSORSHIP AGREEMENT

2027 Biomarkers Symposium • May 13-14, 2027

Company Name (As it should appear on printed material)		
Contact Person (Individual to whom all exhibitor information will be forwarded)		Title
Street Address		
City	State	Zip
Phone	Email	
Product		

SUPPORT OPTIONS

- ☐ **$25,000 Platinum Supporter**
- ☐ **$15,000 Gold Supporter**
- ☐ **$10,000 Silver Supporter**
- ☐ **$5,000 Bronze Supporter**

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- ☐ **$20,000 Breakfast Symposium**
- ☐ **$20,000 Lunch Symposium**

PAYMENT

Make checks payable to: Emergencies in Medicine, LLC
Mail: Emergencies in Medicine, 3302 MacGregor Way, Houston, TX 77021

EIN #: 26-0425876
Phone: (248) 463-0115

Electronic Transfer is also available - email Amy Losee for wiring instructions: amy@emergenciesinmedicine.com

Please note: There will be a 3.5% service fee added to all credit card charges.

Credit Card # _____ CVC Code _____

Exp. Date _____ Zip Code _____

TOTAL Sponsorship $ _____ Signature_____