

DANIEL B. DAVIES, CFI

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ASSET PROTECTION EXECUTIVE

Accomplished Asset Protection Director with extensive program management experience successfully leading teams in both field and corporate leadership roles. Clear vision on long-term and short-term strategic goals. Adept at payroll and expense control, ROI measurement, and financial forecasting. Develop top talent teams. Foster a positive culture of diversity and inclusivity. Committed to success and achieving results. Partner with Human Resources, Operations and Law Enforcement.

CAREER HIGHLIGHTS

Strategic Leadership: Led Asset Protection teams to support shrink reduction, safety, achieving goals, associate and customer safety, project rollouts at over 2300 store locations. Consistent leadership with accountability and personal integrity fostered by earning and building trust.

Technical Acumen: Researched and selected cutting-edge asset protection equipment and business applications for the company. Provided direction to associates on new capabilities including motion detection, real-time alerts, smart search, and artificial intelligence integration.

Fiscal Management: Oversaw multi-million-dollar annual corporate security budget for strategic projects from concept to implementation. Contract review and negotiation. Identified over \$1.2M in savings through contract reviews.

CORE COMPETENCIES & SKILLS

Leadership Skills | Creativity | Interviewing | Data Analysis | Asset Protection | Problem Solving | Investigations
Project Management | Organizational Skills | Shrinkage Control | Action Planning | Time Management Skills | Talent Management | Written Communication | Collaboration | Payroll Control | Crisis Management | Retail Management | PowerPoint | Physical Security | Annual Budgeting | Strategic Planning | Prioritization | Scheduling

PROFESSIONAL EXPERIENCE

CONTROLTEK

April 2024 – Present

Security Solution Manufacturer

Director, Technical Operations

Report to Chief Financial Officer

- Lead technical Projects
- Develop processes and efficiencies to ensure profitable growth
- Liaison to retailers

Rite Aid

February 2007 – January 2024

Pharmacy and Healthcare provider with 50,000 associates in 17 states.

Director, Asset Protection Solutions

March 2022 – January 2024

Interim Director of Asset Protection

June 2021 – March 2022

Corporate Remote

Reported to Vice President of Asset Protection and directly led the corporate team responsible for all physical security, fixed assets and analytics initiatives.

- Identified over \$1.5M cost savings by eliminating non-beneficial service maintenance contracts.
- Rolled out glass case solutions to top 50 shrink stores.

- Oversaw development and rollout of 8000 single shelf locking display boxes at top 400 shrink locations.
- Identified new CCTV systems and oversaw the implementation at 800 stores.
- Oversaw physical security project for the new corporate HQ location in Philadelphia, PA.
- Enhanced shrink awareness and fraud prevention campaign by implementing a quiz and recognition program.
- Supervised analytics and physical security teams.

Divisional Director of Asset Protection**February 2015 – June 2021**

Mid-Atlantic, US

Reported to Vice President of Asset Protection and led a team of 8 Regional Asset Protection Leaders and 1 Sr. Leader of Investigations.

- Achieved best company-wide territory shrink and sales results in 2021.
- Developed a strategic process for visiting and addressing high-shrink stores.
- Mentored, developed, and promoted 3 associates to Regional Director positions.
- Reduced phone scams by more than 50% through a company-wide store operations fraud prevention awareness campaign.
- Supervised field operations and store management teams on accident reduction and prevention.
- Fostered strong partnerships with Human Resources and Operations.

Regional Director of Asset Protection, Mid-Atlantic, US**November 2013 – February 2015**

Reported to Divisional Director of Asset Protection and led team of 7 Asset Protection District Managers.

- Met shrink and sales goals.
- Region was deemed a center of excellence for growing new technology for company-wide initiatives.
- Member of the corporate Rite Aid Experience Sustainment Committee.
- Recruited criminal Justice students for careers in Asset Protection.

ADDITIONAL RELEVANT EXPERIENCE**Rite Aid****Asset Protection District Manager**, Baltimore, MD**Corporate Asset Protection Manager**, Harrisburg, PA**Target****Executive Team Leader of Assets Protection**, Harrisburg, PA**Sears Holdings****Multi-Unit Manager of Loss Prevention**, Baltimore, MD**EDUCATION****Bachelor of Science (B.S.), Marketing**

Rutgers University, Camden, NJ

President, Marketing Association

Rutgers University, Camden, NJ

PROFESSIONAL DEVELOPMENT & CERTIFICATIONS

- Certified Forensic Interviewer (Legacy CFI)
- W-Z Interview and Interrogation Techniques: Basic and Advanced Certificates
- W-Z Phone Interviewing Certificate
- National Registry of Food Safety Professionals: Food Safety Manager Certification
- Dale Carnegie: High Impact Presentations
- HRDQ Training: Management Assimilation Program