



Charity Served: Idaho Falls-Bonneville County D.A.R.E., Inc. (a 501(c)3 nonprofit)

"We Scare for DARE"

Contact: Brent Wilson, General Manager

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***Planet Doom Haunted House is
Eastern Idaho's largest haunted attraction***

Like its predecessor "Dr. Slaughter's House of Terror", Planet Doom is the primary funding source for the Idaho Falls-Bonneville County D.A.R.E. (Drug Abuse Resistance Education) program – serving Bonneville School District 93, Swan Valley School District 92, White Pine and Taylor Crossing Charter Schools. Idaho Falls-Bonneville County D.A.R.E., Inc. is a 501(c)3 nonprofit organization. The haunted attraction was completely remodeled in 2019 and now features "state of the art" special effects, set design and animatronics. 2019 will mark the 20th year for our local D.A.R.E. haunted attraction.

Currently, Planet Doom engages 128 youth volunteers to provide a large, "professional quality" themed attraction for area residents. These youth volunteers learn theater, dance, set design and lighting design skills as part of their tenure at the haunted attraction.





SPONSORSHIP LETTER

Dear Prospective Sponsor,

We are writing to you regarding exciting sponsorship opportunities for Planet Doom Haunted House and Idaho Falls-Bonneville County D.A.R.E., Inc. Generous donations from community leaders such as yourself make it possible to hold fun-filled events that support and give back to our community. Ticket sale proceeds from the event benefit Idaho Falls-Bonneville County D.A.R.E., Inc. (a 501(c)3 nonprofit).

Planet Doom Haunted House is a 32,000 square foot professional haunted attraction. Our 120+ volunteers provide heart stopping tours for a thrilling experience. We are pleased to have the generous support of multiple media partners (radio, TV, social media) in helping us promote the event – and we are seeking donations to assist with ongoing D.A.R.E. program costs, recurring expenses and capital improvements.

Sponsorship levels are outlined in the Sponsorship Levels page. However, we realize each sponsor's objectives are unique, so please feel free to contact us for any custom sponsorship plans or modifications. Once you've chosen a sponsorship level, please fill out the Sponsorship Form and mail your check to the address provided. Shortly afterwards, we will contact you for any further information we may need – including corporate logos or imagery.

If you have any questions or concerns, please, do not hesitate to contact me or Sergeant Bryan Lovell with the Bonneville County Sheriff's Office.

Thank you for your time and consideration

Sincerely,

A handwritten signature in blue ink that reads "Brent Wilson".

Brent Wilson, General Manager

2019 SUMMER SCREAMFEST

JULY 12TH & 13TH



FRIDAY & SATURDAY NIGHTS - 7:00-11:00 P.M.

WEEKDAY OPENINGS (SEE CALENDAR) - 7:00-10:00 P.M.

ADDRESS: 680 1ST STREET, IDAHO FALLS, ID 83401

WEBSITE: <https://planetdoomhaunt.com/>

OF ATTENDEES: Approx. 11,000 annually

PRIMARY DEMOGRAPHIC: 13-34 year-olds from Bonneville, Jefferson, Madison, Bingham and Bannock Counties

IN – KIND CATERING SPONSORSHIP:

There are 25 event nights scheduled in 2019. In-Kind catering sponsorships for approximately 120 volunteers each night are needed and will be welcomed from any organization, restaurant, or food facility. Contribution recognition shall be determined on the estimated value of food cost and service.

COMMUNITY LEVEL - BANNERS IN OUR QUEUE LINE - *(Starting at \$500)*

- The sponsor's 3' x 2' banner – *(banners are provided by sponsor)*
- The sponsor's postcard-size handouts with sponsor information or coupon in our ticketing and concessions areas *(handouts are provided by sponsor)*

PRESENTING SPONSOR - \$7,500.00

- Exclusive title of presenting sponsor
- Name recognition on all media promotions.
- Name recognition on all event signage
- Recognition on all event print materials
- Employee Incentive Package (15 passes)
- Event Website with Company link

TAILORED SPONSORSHIPS

These sponsorships are available to corporate friends who wish to become involved but their interests do not fit within any of the packages described. If you have a sponsorship idea for the event, please contact us.

*In-Kind contribution recognition is available at all sponsorship levels except Presenting Sponsor.

**IDAHO FALLS – BONNEVILLE COUNTY D.A.R.E., INC.
PLANET DOOM HAUNTED HOUSE**

Sponsorship Agreement

COMPANY NAME: _____ CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ ZIP: _____

TEL: _____ FAX: _____

EMAIL: _____

Presenting Sponsor	At least \$7,500 cash commitment - 1 available	<input type="checkbox"/>
Media Sponsor	At least \$2,500 in-kind commitment - Multiple Available	<input type="checkbox"/>
In-Kind Benefits Sponsor	Multiple Available	<input type="checkbox"/>
Banners	\$500 cash or in-kind commitment – 6available	<input type="checkbox"/>
Catering	25 Nights – 25 Available	<input type="checkbox"/>
Custom Package	Specific package tailored to sponsor’s objectives	<input type="checkbox"/>
Or: Tax-Deductible Charitable Donation to D.A.R.E.		<input type="checkbox"/>

+In-Kind catering sponsorship proposal description: _____

Estimated Value: \$ _____ Dates: _____

+In-Kind sponsorship proposal description: _____

Estimated Value: \$ _____

+In-Kind sponsorships are subject to event approval.

Please submit this form along with your check made payable to:

**Idaho Falls-Bonneville County D.A.R.E., Inc.
Attn: Brent Wilson
900 Pier View Drive, Suite #204
Idaho Falls, ID 83402**