



Dear Business Owner,

You are cordially invited to participate in the Southgate Collective Home, Lifestyle & Wellness Expo on Saturday, March 21, 2026.

We are currently seeking a diverse range of local vendors to create a well-rounded experience for our community. Whether your expertise lies in modern Home improvements and decor, curated Lifestyle products, or holistic Wellness services, we want to showcase the very best our region has to offer.

This year's event will be hosted at Southgate Crossing, one of the largest and most striking Amish-built peg-and-beam structures in the United States. This unique venue provides a warm, rustic backdrop that perfectly complements the "Home and Wellness" aesthetic. With an expansive parking lot and modern amenities, we offer a convenient, high-quality experience for both our vendors and shoppers.

#### Booth Opportunities:

We are accepting a total of 60 participants to ensure a focused and high-traffic event. The expo will be held on the building's second floor, with a spacious freight/passenger elevator available for your use.

- 10' x 10' Space: \$90
- 10' x 7' Space: \$80
- 8' Table Spot: \$60

*Please note: Tables and booth structures are not provided. Participants are responsible for their own display setups.*

#### Setup and Logistics

- Friday Setup (March 20): 1:00 PM – 6:00 PM
- Saturday Setup (March 21): 8:00 AM – 10:00 AM
- Event Hours: 10:00 AM – 3:00 PM

#### How to Apply

To join our diverse lineup of exhibitors, please complete the application and include a business card, product photos, or a display ad. Accepted applicants' images may be used on our social media to help promote your business leading up to the event.

For any questions or to submit your application, please contact: Andrea Nissley ☎ 574-360-5372 ✉ southgatecrossingevents@gmail.com

We look forward to partnering with you to create a premier destination for home, lifestyle, and wellness enthusiasts!

## 2026 Southgate Collective Home, Lifestyle & Wellness Expo

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Facebook: \_\_\_\_\_

Company Website: \_\_\_\_\_

Product Description \_\_\_\_\_

### Booth Size and fees:

10'x10' booth (tables not provided) \$90 \_\_\_\_\_

10' x 7' booth (tables not provided) \$80 \_\_\_\_\_

8' table space (limited to items that fit on your tabletop/tables not provided) \$60 \_\_\_\_\_

Secondary Room options 10x10 booth \$70.00

10x7 booth \$60.00

8' table space \$40.00

Will you need Electric? \_\_\_\_\_

**Please email a business card, product photos, or a display ad & one image of your booth display (if you have one from previous events).**

**EACH IMAGE MUST INCLUDE YOUR NAME OR COMPANY NAME IN THE FILE!**

**(I.E.: csmith.productname.jpg). This is important! It helps to ensure your photos end up in the right place. By uploading these images, you grant Southgate Crossing event coordinators permission to use them publicly for promotional purposes.**

The vendor takes responsibility for all risks associated with participating in the S.C.H.L.W.E., including but not limited to loss, theft, damage, or incidents that occur. The vendor agrees to waive, release, and hold harmless Southgate Crossing, CMD Property, LLC, and any other sponsors, all workers, and volunteers from any claims, liabilities, demands, losses, damage, cost, and expenses. No refunds will be given at any time.

**Vendor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_