



EVENT SPONSORSHIP REGISTRATION

Candy Land Experience

(Indoor / Turnkey / 500+ Children)

Company Name: _____

Contact Person: _____ Phone: _____

Email: _____

Note: There are no registration fees. Your "fee" is providing treats for the children!

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CANDY LAND STATION PREFERENCE

Stations are assigned on a first-come, first-served basis. Please rank your top 3 choices (1, 2, 3). **Candy Land Station Selections**

Stations are assigned on a first-come, first-served basis. Please let us know your top preferences:

- **Taken** Jellybean Junction
- _____ Licorice Lagoon
- _____ Peppermint Forest
- _____ Ice Cream Slopes
- _____ Gummy Hills
- **Taken** Lollipop Woods
- **Taken** Peanut Acres
- _____ Ice Palace
- _____ Gingerbread House
- _____ Cupcake Commons
- **Taken** Chocolate Mountain

Company Name _____

TREAT & PROMOTION PLAN

To ensure a variety of treats for the children, please let us know what you plan to provide:

Primary Treat:

☐ Candy/Food Item: _____

☐ Non-Food Item (Stickers, Tattoos, Coloring Pages, Toys, etc.): _____

Promotional Material:

☐ I will be including a coupon, flyer, or business card with my treats.

☐ I would like to include a small game/activity at my station.

SPONSOR AGREEMENT

- **Attendance:** I understand that Candy Land serves approx. 500 children. I agree to provide enough treats for the duration of the event.
- **Setup:** For Candy Land, the "Land" is provided; I am responsible for manning the station unless other arrangements have been made and we have staff members to cover your station.
- **Promotion:** We will feature your logo on our social media/digital platforms prior to the event.

Signature: _____ **Date:** _____

Treat & Theme Inspiration

Since there are no sponsorship fees, we encourage you to get creative! You can provide candy, "sugar-free" items, or a mix of both. Here are some ideas for each station:

- **Jellybean Junction:** Small bags of jellybeans or colorful stickers.
- **Licorice Lagoon:** Red/black licorice twists or ocean-themed coloring pages.
- **Peppermint Forest:** Peppermint patties, candy canes, or red and white temporary tattoos.
- **Ice Cream Slopes:** "Ice cream" flavored hard candies or stickers of sundae treats.
- **Gummy Hills:** Individual gummy bear packs or bright neon wristbands.
- **Lollipop Woods:** Gourmet suckers or branded bubbles.
- **Peanut Acres:** Peanut-free pretzels/crackers or farm-themed temporary tattoos.
- **Ice Palace:** Blue/white rock candy or glittery snowflake stickers.
- **Gingerbread House:** Mini ginger snap cookies or "Decorate your own gingerbread man" coloring sheets.
- **Cupcake Commons:** Mini cupcakes or scented cupcake-shaped erasers.
- **Chocolate Mountain:** Mini chocolate bars or gold chocolate coins.

Sugar-Free & Branding Ideas

- **Coloring Pages:** Print a themed coloring sheet with your company logo and a "Thank You" message on the back.
- **Temporary Tattoos:** These are a huge hit and are very easy to hand out and apply.
- **Branded Stickers:** A great way for your logo to end up on notebooks or water bottles.
- **Activity Packs:** Combine a small treat with a coupon or business card in a clear bag for a "gift" feel.

Pro-Sponsor Tips

- **Plan for Attendance:** We recommend 500 items for Candy Land **Interactive Fun:** You are welcome to bring a small "Spin to Win" wheel or a simple game to engage families as they pass through!