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# SPONSORSHIP PACKAGES

LADIES HACKING SOCIETY  
2025

[www.ladieshackingociety.com](http://www.ladieshackingociety.com)





# about us

## LHS

Ladies Hacking Society (LHS) is a not-for-profit organisation dedicated to promoting and empowering women in cybersecurity, with a particular focus on technical, "offensive" and "defensive" roles. We strive to create a more inclusive and balanced industry by fostering a supportive community and providing resources to help women thrive in this exciting field.

## The Challenge

Despite growing awareness of the cybersecurity skills gap, women remain significantly underrepresented in the industry. The latest UK government Cyber Security Skills report (DSIT, 2024) highlights the persistent gender imbalance, revealing that women comprise only 17% of the cybersecurity workforce in the UK. Even more concerning, this figure drops to a mere 12% for senior roles.

These statistics have remained stubbornly stagnant for the past several years, demonstrating the need for continued and focused efforts to drive meaningful change. This lack of representation not only limits the potential talent pool but also hinders the industry's ability to effectively address diverse cyber threats that impact a global population. A more diverse workforce brings a wider range of perspectives and problem-solving approaches, crucial for tackling the complex challenges of cybersecurity.





# our mission

Ladies Hacking Society was founded to address this critical gender gap and empower women to excel in cybersecurity. Our mission is threefold:

- **Advance Careers:** We provide training, resources, mentorship, and networking opportunities to support women in their cybersecurity careers, helping them develop their skills, build confidence, and reach their full potential. This includes workshops, training sessions, career advice, and connections with industry professionals.
- **Attract New Talent:** We actively work to attract more women into the cybersecurity field by raising awareness of career opportunities, showcasing inspiring role models, and engaging with educational institutions to encourage young women to explore cybersecurity as a viable and rewarding career path. We aim to dispel common misconceptions about the industry and demonstrate the diverse and intellectually stimulating nature of cybersecurity work.
- **Build a Supportive Community:** We foster a safe, inclusive, and supportive network where women can connect with peers, share experiences, learn from each other, and find encouragement. Our community provides a space for women to feel empowered, supported, and motivated to succeed in a traditionally male-dominated field. This includes online forums, regular meetups (virtual and in-person), and mentorship programmes.



# our success

**Since our launch in 2018, we have:**

- Built a community of over 2,000 women who work or aim to work in cybersecurity
- Opened 5 chapters across the UK, in London, Cheltenham, Glasgow, Newcastle & Dundee
- Identified opportunities to open two more chapters in 2025
- Hosted hundreds of events across our UK chapters
- Provided over 150 professional references
- Provided hours of technical training sessions
- Helped women transition from other industries into cyber
- Provided opportunities to present at our events to help women grow in confidence in a safe and supportive environment
- Spoken at events such as 'Black Hat', 'Infosec', and 'The future of cybersecurity'
- Hosted career development events to help attract more talent and develop those already in the sector
- Hosted and provided a secure, safe and welcoming online community, first on Slack, now on Discord
- Fundraised for women's charity 'Refuge', by asking for donations from those attending our meetups





# why we need you

## Why Support Us?

By sponsoring the Ladies Hacking Society, you are directly investing in the future of cybersecurity. We are a volunteer-run not for profit organisation and so your support will enable us to:

- Continue to expand: We aim to broaden our impact by opening more chapters across the UK, in every region
- Provide a unique community: We are committed to creating and delivering high-quality events that address the specific needs of women in cybersecurity, including technical training, career development workshops, and leadership training.
- Raise awareness: We will continue to raise awareness of the gender gap in cybersecurity and advocate for greater inclusivity within the industry.

We believe that a diverse and inclusive cybersecurity workforce is essential for a secure digital future. Join us in empowering women in cybersecurity and building a stronger, more resilient industry.

# Sponsor Packages



Our sponsorship packages are named after the amazing women in technology who forged the path ahead of us in order to help create the opportunities we have today. Our aim is to do the same for those coming behind us.

No.	Package Name	Price
1.	‘Ada’	£7,500
2.	‘Grace’	£5,000
3.	‘Annie’	£2,500
4.	‘Mary’	£2,500
5.	‘Adele’	£2,500
6.	‘Radia’	£1,000
7.	‘Katherine’	£1,000
8.	‘Mary K’	£1,000
9.	‘Elizabeth’	£500
10.	‘Karen’	£500

To find out more about the careers of these amazing women,  
please visit our website.



### 1. Ada Lovelace:

- Logo on our website
- Promoted monthly on LinkedIn
- Speaking slot at one in-person event
- Interview published on our YouTube
- LinkedIn Live Q&A
- Job advertising to our network



### 2. Grace Hopper:

- Logo on our website
- Promoted quarterly on LinkedIn
- Speaking slot at one in-person event
- Interview published on our YouTube
- Job advertising to our network



### 3. Annie Easley:

- Logo on our website
- Promoted every 6 months on LinkedIn
- Food & drink sponsor recognition
- Article on LinkedIn to talk about our partnership



### 4. Mary Wilkes:

- Logo on our website
- Promoted every 6 months on LinkedIn
- Event food & drink sponsor recognition
- Article on LinkedIn to talk about our partnership



### 5. Adele Goldberg:

- Logo on our website
- Promoted every 6 months on LinkedIn
- Event food & drink sponsor recognition
- Article on LinkedIn to talk about our partnership





#### **6. Radia Perlman:**

- Logo on our website
- Promoted every 6 months on LinkedIn
- Article on LinkedIn to talk about our partnership



#### **7. Katherine Johnson:**

- Logo on our website
- Promoted every 6 months on LinkedIn
- Article on LinkedIn to talk about our partnership



#### **8. Mary Keller:**

- Logo on our website
- Promoted every 6 months on LinkedIn
- Article on LinkedIn to talk about our partnership



#### **9. Elizabeth Feinler:**

- Logo on our website
- Promoted every 6 months on LinkedIn



#### **10. Karen Sparck Jones:**

- Logo on our website
- Promoted every 6 months on LinkedIn





We recognise that every sponsor may have differing needs or requirements from a sponsor partnership and so if you would like to chat more with us on creating something bespoke for your organisation, please contact us at:

[hello@ladieshackingociety.com](mailto:hello@ladieshackingociety.com)

**Thank you for your  
interest!**



[www.ladieshackingociety.com](http://www.ladieshackingociety.com)

Ladies Hacking Society Ltd – Registration Number: 11953534