

CONTACT

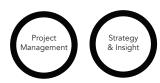
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SKILLS







LANGUAGES

Arabic (Native)

English (Native)

French (B1)

CHRISTOPHER NEHME

BUSINESS DIRECTOR

PROFESSIONAL PROFILE

With 13 years of experience in marketing and communications across the MEA region, Christopher has honed his skills on a diverse portfolio of accounts. Over the past 8 years at Leo Burnett, he has successfully led campaigns for global and regional FMCG brands, telecoms, oil & gas, and NGOs. Currently, Christopher serves as the business lead for P&G's Oral Care segment in MEA and co-leads the Baby Care segment, driving impactful strategies and results across multiple markets.

WORK EXPERIENCE

Leo Burnett Beirut

Full-time · 7 yrs 7 mos

Business Director Oct 2024 - Present · 2 mos

Associate Business Director Apr 2022 - October 2024 · 2 yr 7 mos

Communication Supervisor Nov 2020 - Apr 2022 · 1 yr 5 mos

Communication Manager Sep 2018 - Nov 2020 · 2 yr 3 mos

Communication ExecutiveMay 2017 - Sep 2018 ⋅ 1 yr 5 mos

Live Organic SARL

5 yrs 5 mos

Marketing Coordinator Beirut & Dubai Full-time Jun 2013 - April 2017 · 3 yrs 11 mos

Social Media Content Creator & Coordinator Part-time Dec 2011 - Apr 2017 · 5 yr 5 mos

Freelance Art Director
Nov 2012 - Present 12 yrs 1 mos

EDUCATION

Notre Dame University - Louaize (NDU)

Bachelor of Business Administration (BBA), International Business Management 2011 - 2015

Beirut Evangelical School for Girls and Boys Rabieh High School Degree, Sociology and Economics 1996 - 2011

ACHIEVEMENTS

Star Reacher Award 2018
Issued by Leo Burnett Beirut · Sep 2018

campaigii **30 Under 30 - Creative Faces to Watch** Issued by Campaign ME · April 2023