



# CHRISTOPHER NEHME

## BUSINESS DIRECTOR

### PROFESSIONAL PROFILE

With 13 years of experience in marketing and communications across the MEA region, Christopher has honed his skills on a diverse portfolio of accounts. Over the past 8 years at Leo Burnett, he has successfully led campaigns for global and regional FMCG brands, telecoms, oil & gas, and NGOs. Currently, Christopher serves as the business lead for P&G's Oral Care segment in MEA and co-leads the Baby Care segment, driving impactful strategies and results across multiple markets.

### CONTACT



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### SKILLS



### LANGUAGES

Arabic (Native)



English (Native)



French (B1)



### WORK EXPERIENCE

#### Leo Burnett Beirut

Full-time · 7 yrs 7 mos

- Business Director**  
Oct 2024 - Present · 2 mos
- Associate Business Director**  
Apr 2022 - October 2024 · 2 yr 7 mos
- Communication Supervisor**  
Nov 2020 - Apr 2022 · 1 yr 5 mos
- Communication Manager**  
Sep 2018 - Nov 2020 · 2 yr 3 mos
- Communication Executive**  
May 2017 - Sep 2018 · 1 yr 5 mos

#### Live Organic SARL

5 yrs 5 mos

- Marketing Coordinator Beirut & Dubai**  
Full-time  
Jun 2013 - April 2017 · 3 yrs 11 mos
- Social Media Content Creator & Coordinator**  
Part-time  
Dec 2011 - Apr 2017 · 5 yr 5 mos

#### Freelance Art Director

Nov 2012 - Present 12 yrs 1 mos

### EDUCATION

**Notre Dame University - Louaize (NDU)**  
Bachelor of Business Administration (BBA),  
International Business Management  
2011 - 2015

**Beirut Evangelical School for Girls and Boys Rabieh**  
High School Degree, Sociology and Economics  
1996 - 2011

### ACHIEVEMENTS

**Star Reacher Award 2018**  
Issued by Leo Burnett Beirut · Sep 2018

**30 Under 30 - Creative Faces to Watch**  
Issued by Campaign ME · April 2023