

Dalhousie Sailing Team 2022 Annual Report

The Dalhousie Sailing Team placed 1st overall in Canada within the Canadian Collegiate Sailing Circuit.







Table of Contents

- - - X

Season Review	3
Statement of Financial Position	5
Biggest Challenges Faced by Dal Sailing	9
Goals for Next Season	11
Thank you to our Sponsors and Partners	13
How to Support Dal Sailing	15



Season Review

- - - X

This season we were able to get back to normal with almost all the covid restrictions being dropped which was a nice change compared to last season. We were able to compete in a regular CICSA circuit, hosting 1 of the 5 events we attended this season. Our team participated in regatta's located in Kingston, Montreal, and Halifax. This fall we were able to continue to develop our relationships with both the Royal Nova Scotia Yacht Squadron and the Waegwoltic Club. In doing so we provided our team with 2 coaches this year, this aided in our team's skill development throughout the season.

The 2022 season was a success! We started this season by hosting the 4th annual Maritime University Sailing Championship (MUSC) on September 17th and 18th. Dal ended up winning the event for a great start to the season. The next event we sent 4 sailors to was the first ever Womens Championship in Montreal. After that, we sent 4 athletes to the Quebec regional championship at the McGill invitational. The team continued their hot streak with a second win on the season. To continue, we headed to the first national title of the year, Team Racing Nationals in Kingston Ontario. We sent 6 sailors to this event and made it to the semi finals before being knocked out by Queens, who would go onto win the title. Finally we sent 4 sailors to Fleet Racing Nationals back in Montreal. After the two days of racing the team ended up placing second, just a couple points behind the first place team. As we worked closely with the Waegwoltic club for the third consecutive season, we are excited to extend our commitment with them for the near future of our dinghy team.

Our Keelboat team competed at one regatta this fall in Chicago on the J105s. The Keelboat team will also be going to compete in Vancouver this winter for the Match Racing National title this February. We are excited to develop further relations with RNSYS to further accomplish our team with their fleet of J22's.

We spent a tremendous amount of time on the water with our new practice schedule out of the Waegwoltic Club and RNSYS. Our Keelboat sailors trained Tuesdays and Wednesday nights with coaches Aug and Kat. Our dinghy team practiced an average of three times per week at the Waegwoltic club with coach Chris Tully.



Our results showed the commitment of our sailors, <u>placing 1st overall in the</u> <u>CICSA circuit this year!</u>

This 2022/2023 sailing season saw a slight decrease of about 10% in membership to the team. This year we did not have an in-person information session which we believe caused the minor decrease in membership. Our recreational program also saw a decrease of approximately 30% compared to last season. A mix of new leadership, program experimentation and poor weather were the defining factors.





Financial Statements

(as of Jan 25, 2023) - - - X

DST Balance sheet Comparison

		2021/22	2022/23
<u>Assets</u>			
Cash		\$10,980.13	\$13,514.10
Petty Ca	sh	\$201.60	\$11.60
A/R		-	-
Team Ge	ear	\$2 <i>,</i> 485.00	\$1,325.00
Other In	ventory	\$7,308.38	\$7,736.88
<u>Total Assets</u>		\$20,975.11	\$22,587.58
<u>Liabilities</u>			
A/P		-	\$1,864.32
Voluntee	er Deposit	-	\$805.00
Total Liabilities		\$0.00	\$2,669.32
<u>Equity</u>		\$20,975.11	\$19,918.26



DST Income statement Comparison

Revenue Team Fees Dinghy Team Fees Keelboat	\$5,950.00 \$6,200.00 -	\$4,950.00 \$2,250.00
Team Fees Keelboat		
	\$6,200.00 -	\$2,250.00
Toors Food Mixed	-	, , = = = = = = = = =
Team Fees Mixed		\$2,875.00
Team Fees Rec	\$3,600.00	\$1,174.68
Grants	\$3,500.00	\$500.00
Gear Sales	\$1,345.00	\$775.00
Fundraising	\$575.00	\$678.00
Sponsorship	\$1,500.00	\$2,500.00
Donations	\$250.00	-
<u>Total Revenue</u>	\$22,920.00	\$15,702.68
Expenses		
Dinghy & Rec Rental	\$4,250.00	\$4,250.00
Keelboat Rental	\$3,987.50	\$4,000.00
Competition Fees	\$4,464.13	\$281.44
Travel	\$900.00	\$1,735.30
Coaching Fees	\$662.84	\$2,750.00
Sport Fund	\$735.77	-
Volunteer Deposits	\$805.00	\$975.00
Technology	\$342.88	\$344.84
Gear	\$1,914.49	-
Banquet	\$1,544.72	\$90.42
CICSA Fees	\$200.00	\$350.00
Miscellaneous	\$537.77	-
Total Expenses	\$20,345.10	\$14,777.33
<u>Net Income (Loss)</u>	\$2,574.90	\$925.35



Summary of Financials

- - - X

This year our budget was primarily allocated to furthering the ability to develop our team and support our sailors in attending regatta's. We were able to send sailors to five total regattas, of which we hosted one. We were able to keep the costs of hosting the Maritime University Sailing Championships to a minimum, saving more money for travel. Hosting this regatta brought sailors out to the maritimes and exposed opportunities for furthering our abilities as a team.

This year we had a challenge with our budget as we were only capable of acquiring one sponsorship for the season, Teak Life. In the past, having numerous sponsors has aided in our ability to spend money on sending our team to various locations to compete. This year, sailors had to spend more of their own money to make competing possible.

We hired 2 coaches this year, one that we paid to coach our Dinghy team and one that was part of our charter deal with RNSYS. We did have to focus more money towards coaching, which made us spend less on other items but we found it to be a beneficial expense for the team. Having coaches allowed our team to have more structured practices, consistency, and variation in our training. This year we spent charter fee's of approximately \$8,250 all together.

We were able to cut down costs by not investing in Team Gear this year, instead working to sell the gear from previous years, and by hosting our banquet at The Blue Olive, where everyone paid for their own meal. It was still an enjoyable time and the turnout was great. There were minimal costs due to awards.

Our sources of income were aided this year by the DSU Grant, Teak Life sponsorship, Team Fee's, Fundraising, and Gear Sales.





Biggest Challenges Faced by Dal Sailing

Transportation

A regular and ongoing challenge for DST is the ability to send sailors to competitions at a low cost. Many of the regattas we attend are outside of our province, requiring sailors to stay overnight in hotels or other accommodations. The major

challenge with transportation is either having to fly (costly) or drive (long hours). We routinely travel to Montreal and Kingston during the season. Driving to these locations requires extensive amounts of time in the vehicle, as well, our sailors can only drive if one member of the team traveling has a car and is willing to take on this endeavor. The challenge becomes that it is simply not practical for most students to take 2 days off school and drive over 24 hours, let alone to do it more than once in the short 2 month season. On top of this, only team members 21 and over can rent a car so we have to send someone who fits that criteria, otherwise we forfeit the regatta. Flying, although not always practical, is generally a better solution to transportation. This however, is generally outside our operating budget to cover and is cost prohibitive for many of our sailors to pay for themselves. The long term solution is to promote the growth of other teams in the Maritimes to have more local racing opportunities in the collegiate circuit. Another solution is to receive more funding from a combination of grants, sponsors and other sources. To host more regattas, our team would require further support financially from our community or school, as the effort and costs add up to be unachievable. The DST would appreciate any additional support, advice, or idea's, that our community has to this regard.

X

Recreational sailing Program

A goal of the DST is to be more inclusive to our community at the University of Dalhousie and Kings College. We strive to share the experience of sailing to fellow students and our peer's. The challenge



we have with operating our recreational sailing program (a program designed to take non-sailors or people who do not wish to join our competitive programs sailing), is providing the amount of hours required to suit the amount of interest we receive each year. This past season over 200 students expressed interest in this program. With limited resources (one J24) and only a few people capable of providing sailing hours (about 6 hours per week) we are unable to achieve our goal of providing the opportunity of sailing to these students. We would like to work with a local sailing program to try and overcome this challenge in the coming season. For example, set up a fall sailing program for University and College Students with a sailing club that has coaches, boats and is willing to work with our team on sharing this opportunity.

Fundraising

Fundraising is a challenge for many collegiate sports teams in Canada and Dal sailing is no different. We see significant room for further growth, both by extending our sailing season, and acquiring equipment of our own. Such as getting our own Keelboat or a proper set of collegiate sails. All of which would bring an additional cost to operations that we couldn't offset by upping team fees, as students can only afford so much. We often get invited to international events, these events are simply out of our budget. It is not feasible to attend many of them. Typically each year we aim for a net income of around \$2000. We can then tap into the fund every few years to subsidize the cost of sending sailors to a large international event, to represent the school and country. This season we had two successful, but small fundraisers for the team. First we held a Bake Sale on the Dalhousie Campus which made us \$303.00 and then we hosted our annual Bring A Friend Sailing Event which brought in \$375.00.



Goals for Next Season

- - - X

#1 Attend competitions in the USA

Our team could benefit from exposure to further competition from sailing against teams from the United States such as within the NEISA Circuit. This year we drafted to participate in 2-3 competitions on the East Coast of the USA. Our hope is to send some of our more competitive sailors to these competitions for further racing development and new exposure to competition. This will open opportunities to our sailors who may not receive as much racing time over the course of the season.

#2 Develop Recreational sailing

The recreational team has received less attention for the past two years since we invested heavily in developing our competitive teams. Providing a learn to sail - recreational sailing program to Dalhousie students is essential. Being able to provide the opportunity to learn how to sail will ultimately grow the program and our shared love of sailing. We have discussed a new vision for this program and hope to launch it successfully in the coming months!

#3 Provide more team moral to ensure retention

Our team would benefit from more team spirit and morale. We spent a lot of time focusing on development this fall, by providing extra training. Further team bonding going forward could improve the morale and spirit of our team members, this will be a goal we can accomplish



by providing more opportunities to gather throughout the winter semester.

		Weekly schedule Dalhousie Sailing TeamDist Sailing Sailing				-		
Time / period	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
9:00								
10:00	,							
11:00	Junior Varsity							
12:00								
1:00	Ju							
2:00								
3:00								
4:00	Varsity Dinghy Practice			Buj				
5:00		a	g	Train				
6:00		ractio	racti	Nighť	Dingy Practice			
7:00		ghy Pi	Keelboat Practice	Keelboat Race Night/Training	97 Pr			
8:00		Ding boat F	Din					
9:00				Keell				



Awards

- - - X

Most Valuable sailors

Cameron Bruce & Margo Karras

MySC Trophy

Cam Bruce, Margo Karras, Mauraine Bos, Cassidy Boucher

Dalhousie sailing Championship Trophy

Cameron Bruce & Margo Karras

Rookie of the Year Award

Jack Aitken

Most Dedicated Dinghy Sailor Award

Haley Poirier

Most Dedicated Keelboat Sailor Award

Madeline Singer



Our Sponsors and Partners

- - - X

We would like to thank the generous support of our sponsors, <u>Teak Life</u> and all of our community partners: <u>The Waegwoltic Club</u>, <u>Royal Nova</u> <u>Scotia Yacht Squadron</u>, Under Armour, The Dalhousie Student Union, Sport Nova Scotia, Dalhousie University, Sail Nova Scotia, Sail Canada and Helly Hansen. Without them, the efforts of this team would not be possible.





How You Can Help

- - - X

Should you wish to support the Dalhousie Sailing Team you can donate to us! Please contact us at <u>dalsailing@gmail.com</u> to discuss this opportunity further, or provide you with any additional information you may require.

The easiest way to donate is to go to the <u>Dalhousie Alumni and</u> <u>Online Giving website</u>. From here you will enter a donation amount, select **SPECIFY** and enter "**Dalhousie Sailing Club**" in the space provided. Continue by filling out your personal information and mailing address so you may receive tax receipts by mail. Please be sure to inform us that you have made your donation so that we can make the most of it.



https://alumniapps.dal.ca/giving/giving.php

All donations made to The Dalhousie Sailing Team are tax deductible! Thank you for your generosity in supporting our program!

This Annual General Report was reviewed and approved by the Dal Sailing Executive Committee on the 28th of January, 2023