



# SPONSORSHIP PROPOSAL

SPONSOR THE DALHOUSIE SAILING TEAM  
FOR THE 2024/2025 SEASON!



**DALHOUSIE**  
UNIVERSITY



# Who Are We?

**THE DALHOUSIE SAILING TEAM IS A PASSIONATE TEAM OF YOUNG SAILORS FROM HALIFAX, NOVA SCOTIA! OUR SAILORS COME FROM DALHOUSIE UNIVERSITY, THE UNIVERSITY OF KING'S COLLEGE AND SAINT MARY'S UNIVERSITY. WE PRACTICE OUT OF THE WAEGWOLTIC CLUB AND THE ROYAL NOVA SCOTIA YACHT SQUADRON.**

**WE RACE IN 420 DINGHIES AND J22 KEELBOATS ALL ACROSS CANADA, COMPETING IN THE CANADIAN INTERCOLLEGIATE SAILING ASSOCIATION (CICSA) CIRCUIT. THE LAST FEW SEASONS HAVE BEEN VERY SUCCESSFUL FOR US, WE HAVE CONSISTENTLY PLACED ON THE PODIUM FOR THE LAST FEW YEARS!**





# Why Sponsor Us?

**WITH YOUR SPONSORSHIP YOU WILL BE SUPPORTING YOUNG SAILORS COMPETE ALL ACROSS THE COUNTRY AND PARTS OF THE UNITED STATES!**

**YOUR SUPPORT WILL HELP US PROVIDE MORE RECREATIONAL AND COMPETITIVE OPPORTUNITIES FOR THE WIDER DALHOUSIE COMMUNITY.**

**OUR TEAM IS ENTIRELY VOLUNTEER-RUN AND ONLY SUPPORTED BY THE MONEY WE CAN RAISE.**

**THE DALHOUSIE SAILING TEAM HAS A HEAVY INVOLVEMENT WITH CICSA, WE HAVE HOSTED VERY SUCCESSFUL NATIONAL REGATTAS AND WILL BE HOSTING MORE IN COMING SEASONS!**

**YOUR SPONSORSHIP WILL HELP KEEP THE SAILING COMMUNITY ALIVE AND WELL AT DALHOUSIE UNIVERSITY!**





# Sponsorship Packages



## ELITE SPONSOR: \$15 000+

- Consistent/unlimited media shout-outs
- Your logo on new team gear
- Your logo on our newly-purchased sails\*
- Your logo on our website
- Thank you package
- Updates on the team's progress

## PLATINUM SPONSOR: \$7500-\$15 000

- Regular media shout-outs
- Your logo on one item of new team gear
- Your logo on our website
- Thank you package
- Updates on the team's progress

## GOLD SPONSOR: \$2000-\$7500

- Five (5) media shout-outs
- Your logo on our website
- Thank you package
- Updates on the team's progress

## SILVER SPONSOR: \$500-\$2000

- Two (2) media shout-outs
- Your logo on our website
- Updates on the team's progress

## BRONZE SPONSOR: ANY DONATION UP TO \$500

- One (1) media shout-out
- Your logo on our website
- Updates on the team's progress

\*For every \$1000 donated we will put a sticker of your logo on one of our newly-purchased sails (applicable to all sponsors)



# How to Reach Us!

**THANK YOU SO MUCH FOR YOUR TIME!  
PLEASE REACH OUT TO OUR CO-TREASURERS FOR ANY  
FINANCIAL INQUIRIES:**

**SAM COLLINS AND OLIVIA GODSON AT  
DALSAILINGTREASURER@GMAIL.COM**

**OR TO OUR CO-PRESIDENTS FOR ALL GENERAL INQUIRIES:  
CAMERON BRUCE AND HALEY POIRIER AT  
DALSAILING@GMAIL.COM**

**FOR MORE INFORMATION AND UPDATES ABOUT THE TEAM  
CHECK OUT OUR WEBSITE: DALSAILING.CA**

